



Turkish info day Soil Mission Open calls 10 May 2023

Ulla Sonne Bertelsen NATIOONS Project manager

Danish Center for Food and Agriculture

Aarhus University, Denmark





1 November 2022 - 31 October 2024 Budget: 2 999 084.25 **Coordinator:** Niels Halberg, Aarhus University, DK

NATIOONS

National engagement activities to support the launch of the Mission 'A Soil Deal for Europe' 100 Living Labs and Lighthouses.



The main objectives of NATIOONS are

Reaching out to and preparing regional and national stakeholders to apply for and implement <u>soil health Living Labs</u>

Facilitating the deployment of the Mission across European regions





NATIOONS activities

Engagement events 80 Matchmaking – national Factsheets & E-learning Helpdesk & FAQ Webinars LL methodology Coaching Thematic events & webinars Matchmaking – International & thematic

Inform, engage & promote. 43 countries (EU MS + AC), national language

Facilitate creation of local LL. Online and along engagement events

Inform & train. LL, open call, types of LL peculiarity

Support. Online, addressing all questions on LL creation

Train.

How to set up, develop and enlarge a LL.

Support.

Available in local language, appointed mentors.

Inform, train & engage. Different themes for specific land uses.

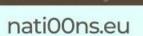
Facilitate creation of partnerships of LLs. Online and along thematic events







Co-funded by the European Union



23 Mart 2023 İstanbul (Türkiye)

AB Toprak Misyonu Finansman Fırsatları ve Türkiye'de Rejeneratif Tarım Uygulamalar





Time (TRT)	Session	Speaker	Agenda of the Turkish NATIOONS event		
16:00-16:05	Açılış	Tuğçe Ergün Cireli / EIT Food Hub Türkiye Kurucu Ortak	~5		
16:05-16:15	Onarıcı Tarım & Türkiye'de Toprak Sağlığı	Arzu Balkuv / WWF-Türkiye Gıda Program Yöneticisi			
16:15-16:30	EIT Food Regenerative Agriculture Program (ENG)	Melissa Comellas / EIT Food			
16:30-17:15	AB Misyonu "Avrupa için Toprak Sağlığı" ve Yaşam Laboratuvarlarının Kilit Özellikleri	Çınar Adalı Öner / Scientific and Technological Research Council of Türkiye (TÜBİTAK)			
			17:40-18:10	Toprak Sağlığı Projeleri & Kurum ve Girişimci İşbirlikleri (Panel)	Yasemin Kireç / Anadolu Meraları CEO & Iraz Candaş / Hifco - Kurucu Ortak
17:15-17:25	Toprak Sağlığı Çağrısı ve NATI00NS Destek Araçları	Paula Hafner / EIT Food			
			18:10-18:20	Bir Yaşam Laboratuvarı Deneyimi	Güvenç Sözen / Zemin İstanbul - İBB Girişimcilik ve Teknoloji Merkezleri Genel Koordinatörü
Decording			18:20-18:40	Tarım Teknolojileri & Onarıcı Tarım Üzerindeki Etkileri	Tanzer Bilgen / Doktar-Kurucu & Zerrin Yeşildal / Tarlamera
Recording of the event: <u>https://www.youtube.com/watch?v=lozOP1X41Iw&t=4s</u>			18:40-19:10	Açık Oturum	
			19:10-19.20	Soru Cevap & Kapanış	
			19.20-20.00	Networking Kokteyl	



NATIOONS has trained national mentors in 18 countries (more to come)

The coaching sessions should encourage and enable potential applicants to organize stakeholders around a specific soil health challenge at regional level and going through the initial phases of establishing a LL.

Applicants can contact the mentor and ask for a coaching session.

The Turkish mentors:

Mrs. Ayşe Çınar ÖNER, Scientific and Technological Research Council of Türkiye (TÜBİTAK), EU Horizon Europe Cluster 6 Food and Agriculture National Contact Point - cinar.adali@tubitak.gov.tr

Mr. Azmi Serhat YILDIRIM, Scientific and Technological Research Council of Türkiye (TÜBİTAK), EU Horizon Europe Cluster 6 Food and Agriculture National Contact Point - azmiserhat.yildirim@tubitak.gov.tr







13 March 2023 - 31 October 2024

NATI00NS Soil Living Labs Online Matchmaking Event

Info How it works FAQ Contact

https://nati00ns-soil-living-lab-matching.b2match.io/

Welcome to

NATIOONS Soil Living Labs Online Matchmaking Event

The Soil Living Labs Online Matchmaking Event is promoted under the project **NATIOONS** to enable international stakeholders to meet online for creating partnerships for the establishment of a Living Labs and Lighthouses in line with the **EU Mission: A Soil Deal for Europe.**

The long term online event will be accessible throughout the duration of the project NATIOONS to offer applicants the opportunity to **schedule online meetings** with potential project partners for the creation of urban, agro, post-industrial or forestry Living Labs and Lighthouses under the calls for proposals HORIZON-MISS-2023-SOIL-01-08: Co-creating solutions for soil health in Living Labs and HORIZON-MISS-2023-SOIL-01-09: Carbon farming in Living Labs Register now Open until 31 October 2024

ORGANISED BY



PARTICIPANTS

Portugal

39



PARTICIPANTS				
Academia	72			
Agricultural School/Vocational Training Centre	11			
AKIS (Agricultural Knowledge and Innovation System)	7			
Category Association/Organisation	18			
Other Thematic Association/Organisation	14			
Farmer Organisation	9			
National authority	7			
Regional authority	8			
Local authority	8			
Industry	24			
Living Lab - EU Soil Health LLs	3			

Living Lab - Mapped Soil LLs
Project - Mission Soil
Project - Other related
Nature or Soil Organisation
Citizen
Crop and/or Soil Advisor (external agent)
Land Manager/User
Land Owner
National Contact Point
Soil Advocate/Ambassdor
Spatial Planner/Environmental Protection Officer
Other

Total

https://nati00ns-soil-living-lab-matching.b2match.io

1) Registration

2

5

8

6

5

3

2

38

263

Register via the Register button.

CA.

2) Publish a business profile to showcase your needs

Create a clear and concise business profile to raise your visibility on the b2match platform. Your profile should describe who you are, what you can offer to potential partners, and who you want to meet. A good profile will generate significantly more meeting requests.

3) Browse profiles of attendees

Go to the participants list to find out who is offering interesting and promising business opportunities.

4) Send & receive meeting requests

Browse published participants profiles and send meeting requests to those you want to meet during the event.

5) Matchmaking Event

Access your meetings in My Agenda or Meetings, where you have your complete schedule for the event and the list of your meetings. Check your camera and microphone and don't be late!

- How to initiate a Virtual Meeting?
- Technical requirements for Virtual meetings
- Happy matchmaking!



Webinars in late June, early July

Factsheets this week

Webinars:

Factsheets on EU Soil Mission Living Labs and Lighthouses for Soil Health:

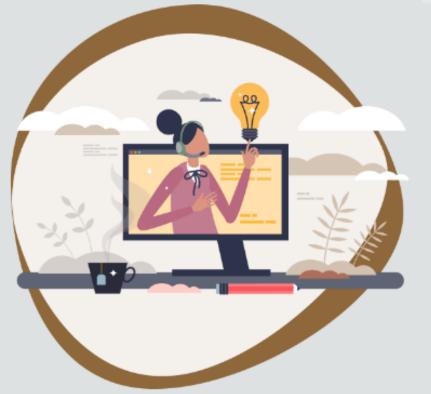
- Funding opportunities
- Agricultural land use
- Forestry land use
- Urban land use
- Post-industrial land use
- The Living Lab essential how to set up a Living Lab
- Business and governance models for LL life cycle
- LL application process and open questions



Labs and Lighthouses

 $\wedge \vee 1/6 \oplus 0$

for Soil Health: Urban Land Use



https://nati00ns.eu/helpdesk

NATIOONS Helpdesk

The NATIOONS Helpdesk offers assistance to applicants of the Open Calls of the EU Mission "A Soil Deal for Europe", ranging from explanations about Open Call rules, how to apply, eligibility criteria, proposal validation, to scientific and technical questions related to the scope of proposals, LL criteria, and other issues regarding soil health, participatory approaches, conceptual and organisational aspects of living labs, and land management.



Frequently Asked Questions

Here you will find answers to some of the most common questions regarding the application process. Whether you're a firsttime applicant or a seasoned veteran, we're here to help you every step of the way. Read on to find helpful tips and guidance to ensure a successful application.



Support webform

You can use this webform to request specific support on issues related to the Mission, applications to the open call, establishment of soil health Living Labs and Lighthouses. Before submitting your request, please see if it was already addressed in our Frequently Asked Questions (FAQ) page.



Target group: potential LL applicants, trans-national networks and stakeholder organisations When: October 2023 to February 2024

Potential events:

- Soil health in urban environments
- Industrial land stewardship
- Healthy soils in forests and nature
- The role of agri-food innovators and entrepreneurs in Living Labs
- Businesses care for soils
- Smart Specialisation Strategies for regional soil health action

Themes are selected based on prioritisation at national events and input from Mission Secretariat



