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finanse edilmektedir



Technical Assistance for Turkey in Horizon 2020 Phase-II

EuropeAid/139098/1H/SER/TR

Horizon Europe EU Missions: Key elements for success in Soil Mission Calls

GIW-8 Soil Mission

Odysseas Spyroglou, TL,

May 2023, Online

Photo by Christian Lue on Unsplash



REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY



COMPETITIVE
SECTORS
PROGRAMME



TÜBİTAK

Our Team

Turkey in H2020/HE Team of International Experts



KONRAD NIERUBIEC
PROJECT DIRECTOR



ODYSSEAS SPYROGLOU
LEGAL & FINANCIAL EXPERT (TEAM
LEADER)



NIKOLAOS FLORATOS
TRAINING COORDINATOR



SERKAN BOLAT
SENIOR SME EXPERT



ONUR KEMAL GÜNGÖR
SENIOR EXPERT



NURKIZ YAPICI
PROJECT COORDINATOR



SELİN DOĞRUSÖZ
PROJECT OFFICER



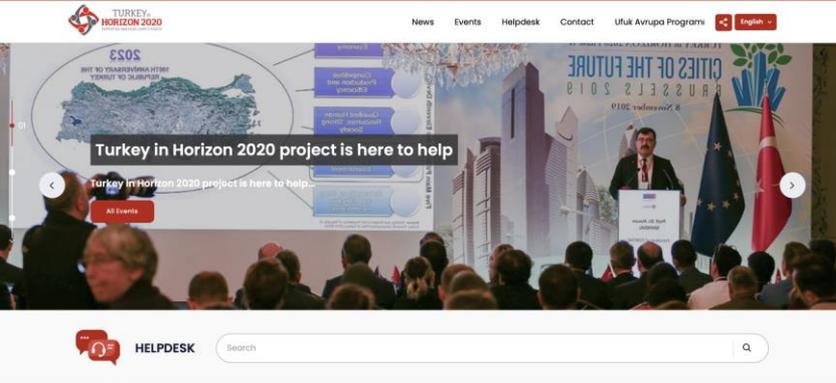
UYGAR BALTACI
PROJECT ADMINISTRATOR



ELİF BENGİ ÖZDEMİR
COMMUNICATION EXPERT

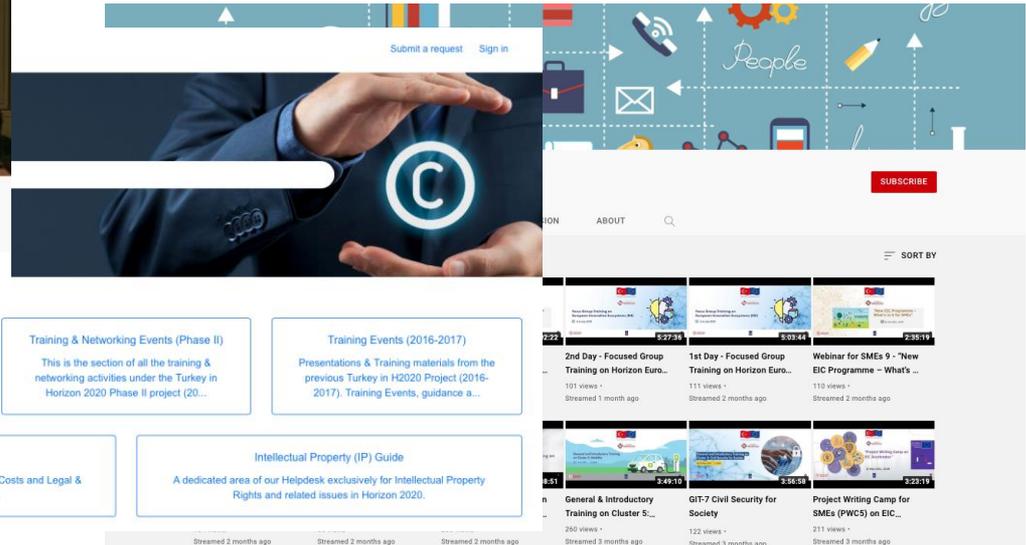
Our Tools

Online resources

The screenshot shows the website's header with navigation links: News, Events, Helpdesk, Contact, Ufuk Avrupa Programı, and a language selector set to English. The main banner features a map of Turkey with the text "Turkey in Horizon 2020 project is here to help" and "All Events". Below the banner is a "HELPDESK" section with a search bar.

<https://ufukavrupa.org.tr/en/th2020II>



The screenshot shows the YouTube channel page for "Turkey in Horizon 2020". It features a header with "Submit a request" and "Sign in" buttons, and a "SUBSCRIBE" button. The main content area displays a grid of video thumbnails, including "2nd Day - Focused Group Training on Horizon Euro...", "1st Day - Focused Group Training on Horizon Euro...", "Webinar for SMEs 9 - 'New EIC Programme - What's...", "General & Introductory Training on Cluster 5...", "GIT-7 Civil Security for Society", and "Project Writing Camp for SMEs (PWC5) on EIC...".

Supporting Turkish Organisations to Join Horizon2020 & Horizon Europe!

<p>Horizon Europe: Start here!</p> <p>This is a section with questions and answers that are applicable from beginners to experienced actors based in Turkey...</p>	<p>Training & Networking Events (Phase II)</p> <p>This is the section of all the training & networking activities under the Turkey in Horizon 2020 Phase II project (20...</p>	<p>Training Events (2016-2017)</p> <p>Presentations & Training materials from the previous Turkey in H2020 Project (2016-2017), Training Events, guidance a...</p>
<p>Legal & Financial Issues</p> <p>Consortium Agreement, Grant Agreement, Budget, Costs and Legal & Financial Issues related to H2020.</p>	<p>Intellectual Property (IP) Guide</p> <p>A dedicated area of our Helpdesk exclusively for Intellectual Property Rights and related issues in Horizon 2020.</p>	

[Http://helpdesk.turkeyinh2020.eu](http://helpdesk.turkeyinh2020.eu)

<https://www.youtube.com/c/TurkeyinH2020II/>

Agenda of the day

What this webinar will cover?

- **Intro, Key points & elements for success in Mission Calls**
Odysseas Spyroglou, Team Leader
- **Participating in European Mission “A Soil Deal for Europe”, its objectives and the topics under the 2023 call with special emphasis on living labs and lighthouses**
Luis Sanchez, European Commission
- **[NATI00NS project](#), objectives, activities and the matchmaking opportunities through the transnational matchmaking platform**
Ulla Sonne Bertelsen, Project Manager of NATI00NS, Aarhus University
- **The Intelligence behind each of the current calls of Mission: A Soil Deal for Europe**
Nikolaos Floratos, Training Coordinator

EU Missions

What are EU Missions?

a new way to bring concrete solutions to some of our greatest challenges

FIVE MISSIONS

Missions have ambitious goals and will deliver concrete results by 2030.



cancer: improve the lives of more than 3 million people



make 150 regions and communities **climate resilient**



restore our **ocean and waters**



achieve 100 **climate-neutral and smart cities**



create 100 living labs and lighthouses to lead the transition towards **healthy soils**



 **EUROPEAN UNION**

17 - 18 JANUARY 2023
INFO DAYS
 **EU**
MISSIONS
SOIL DEAL FOR EUROPE



- 100 living labs and lighthouses to lead the transition towards healthy soils by 2030.
- Protect healthy soil for food, people, nature and climate

What are Living Labs?

The concept of living labs and lighthouses

- **Living Labs** are places to experiment on the ground. Collaborative initiatives between multiple partners.
- **Lighthouses** are single sites, like farms or parks, where scientifically proven good practices and solutions are demonstrated.



 Living Lab  Lighthouse  Living Lab and Lighthouse  Living Lab Center  EU funded

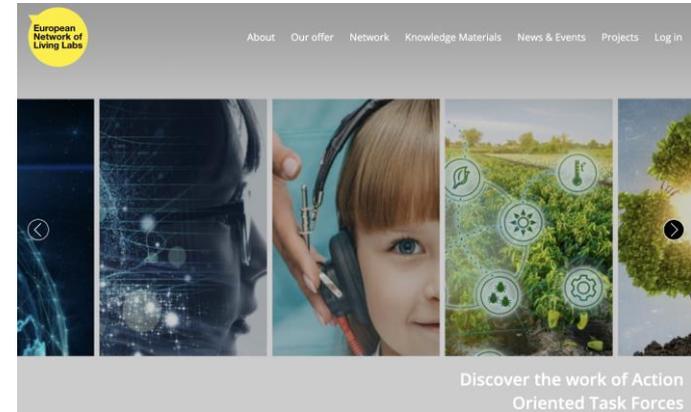
Stakeholder Engagement | Integrated Approaches | Real World Testing

Some examples

Living Labs working in Soil Misison



Living Soils Laboratory of the Center for International Forestry Research (CIFOR) and the World Agroforestry Centre (ICRAF)
[CIFOR-ICRAF](#)



[European Network of Living Labs , Living Labs network](#)
[European Network of Living Labs](#)
[\(enoll.org\)](#)

The EU Soil Strategy

EU Soil Strategy for 2030: towards healthy soils for people and the planet

- Establish Sustainable Soil Management
- Boost circular economy
- Restore degraded soils and remediate contaminated sites
- Act to prevent desertification
- Increase research, data and monitoring on soil
- Mitigate and adapt to climate change
- Mobilise the necessary societal engagement and financial resources

The new EU Soil Strategy:



Sets out a framework and concrete measures for the **protection, restoration and sustainable use of soils**, in synergy with other **European Green Deal** policies.



Sets a **vision and objectives** to achieve **healthy soils by 2050 with concrete actions by 2030**.



Announces a new **Soil Health Law** by 2023 to ensure a level playing field and a high level of environmental and health protection, complementing the upcoming Nature Restoration Law.

Aligning Your Proposal with EU Climate Goals

Demonstrating Clear Connection to EU Mission Objectives & Addressing Current
and Future Climate Challenges

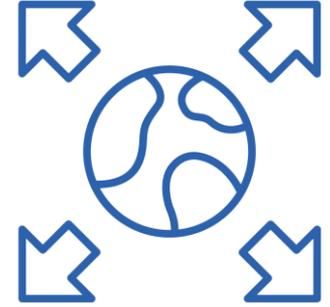
- **Clear Connection to the EU Missions Objectives**
 - How your project contributes to the objectives?
 - How will the project advance the overall goal of healthier soils?
- **Address current and future challenges**
 - Analysis of current state and best practices in the field of Sustainable Soil Management, circular economy, desertification



Emphasize Novelty and Impact

Cutting edge approaches, Scalability, Replication

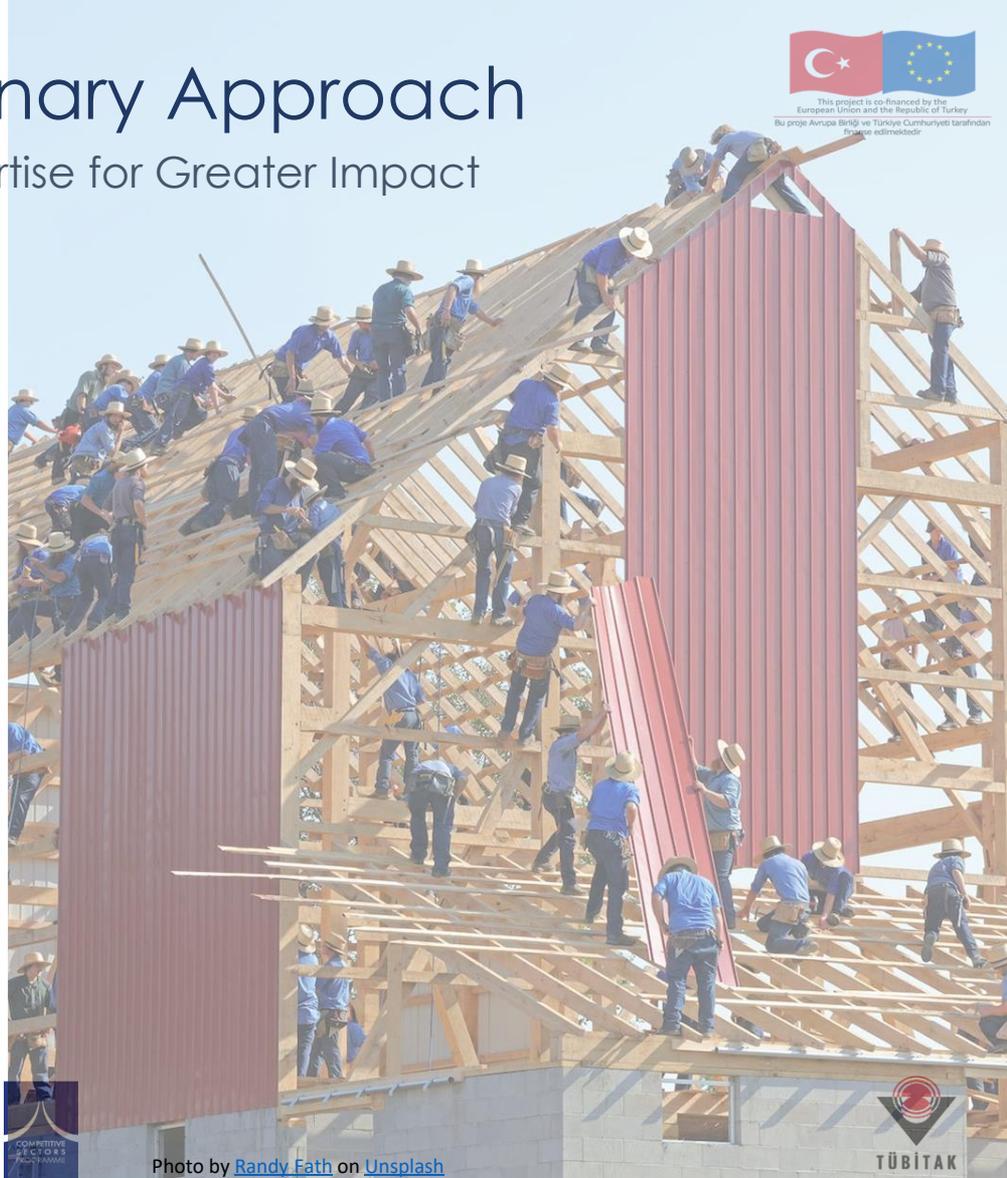
- Propose **cutting-edge approaches** to demonstrate the innovative nature of your project
- Demonstrating the potential for **scalability and replication**
- Articulate **innovative aspects and relevance to EU Mission objectives.**
- Provide **concrete examples** or case studies of similar initiatives
- Highlight **potential multiplier effects**: fostering further innovation, knowledge sharing, etc.



Interdisciplinary Approach

Combining Expertise for Greater Impact

- **Interdisciplinary teams** essential for complex climate adaptation challenges
- **Integrate knowledge** from various fields to develop a holistic and well-rounded project proposal
- Develop a **clear and coherent project narrative** that incorporates and synthesizes diverse perspectives and insights.



Stakeholder Involvement

Engaging Key Players for Success

- Involving stakeholders in project design:
 - Farmers and land managers
 - Researchers and soil scientists
 - Industry representatives (e.g., agribusiness, waste management)
 - Policymakers and regulators
 - Non-governmental organizations (NGOs) and local communities
- Overcome challenges in stakeholder involvement:
 - Establishing clear communication channels and collaboration platforms
 - Promoting transparency, trust, and mutual understanding
 - Leveraging stakeholder expertise to inform project design and implementation
 - Fostering a culture of continuous learning and improvement



Communication and Dissemination

Importance of Effective Communication Strategies & Methods for
Disseminating Project Outcomes

Develop and implement effective
communication strategies:

- Raise awareness and understanding among key stakeholders and the general public.
- Facilitating knowledge sharing, learning, and capacity building in the field of climate adaptation.
- Enhancing the visibility, credibility, and reputation of the project



Budget and Resource Planning

Ensuring Financial and Organizational Feasibility

- **Developing a realistic budget**
 - Estimate the costs of all project activities.
 - Allocate sufficient resources to each project component, ensuring a balanced distribution of funds and avoiding under- or over-budgeting.
 - Consider potential risks and uncertainties



Monitoring and Evaluation

Tracking Progress and Learning from Results

- **Clear indicators of success**
- **Specific, Measurable, Achievable, Relevant, and Time-bound (SMART) objectives** *and indicators for each project component, aligned with the overall goals of the EU Mission.*
- Develop a **monitoring and evaluation plan** *data collection methods, sources, and frequency, roles responsibilities of project team*
- **Indicators capture outputs & outcomes** *e.g., activities, products, or services & changes in knowledge, behavior, or conditions) and impacts*





Q&A

Time to ask your
questions!

Contact:

Office Address

*Turkey in Horizon 2020 Project
And Sokak 8/12 Akasya Apt. 06680 Çankaya/Ankara
06520 Çankaya/Ankara, Turkey*

Tel: +90 312 467 61 40

<http://www.turkeyinh2020.eu/>

info@TurkeyinH2020.eu