

5th Information Multipliers Workshop – Workshop 2 Case Study 2 Analysis A

<i>Koli-Klere Water Testing – Outline Business Plan</i>	
WHERE ARE THEY NOW? <ul style="list-style-type: none"> • Background to the business • When started? • What do they do? • How are they funded? 	
WHERE ARE THEY GOING? <ul style="list-style-type: none"> • How will the business grow? • What is their ultimate goal? • R&D project objective • R&D project concept • R&D project approach 	
HOW WILL THEY GET THERE? <ul style="list-style-type: none"> • What are the ambitions for the company? • What is the market for the output of the project? • What impact will it make? • What are the plans for commercialisation? • Work plan? • Physical and financial resources needed? 	

5 KEY PRIORITISED ACTIONS TO ADDRESS TO STRENGTHEN BUSINESS PLANNING PROCESS	1
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COMMENTS	