



TURKEY_{in}
HORIZON 2020
COOPERATION. INNOVATION. COMPETITIVENESS

TURKEY IN HORIZON 2020
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H2020 SME Instrument Project Writing Camp

Phase 2

Proposal Section 4-5

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Mentor & Evaluator

Istanbul – 4.October.2017



Section 4-5: Proposal Outline

4. Members of the consortium

4.1 Third parties involved in the project

5. Ethics and security

5.1 Ethics



All Evaluation Criteria are Interconnected

Impact (x1,5)

1. growth
2. overall strategy
3. European value
4. market demand
5. target users
6. social benefits
7. market & competition
8. commercialization plan
9. IPR

Excellence

1. feasibility objectives
2. value for money
3. innovation roadmap
4. risks and opportunities
5. new market opportunities
6. state-of-the-art

Implementation

1. resources
2. team
3. Work Plan

Reference EU Publication

Relevant Sub-criteria

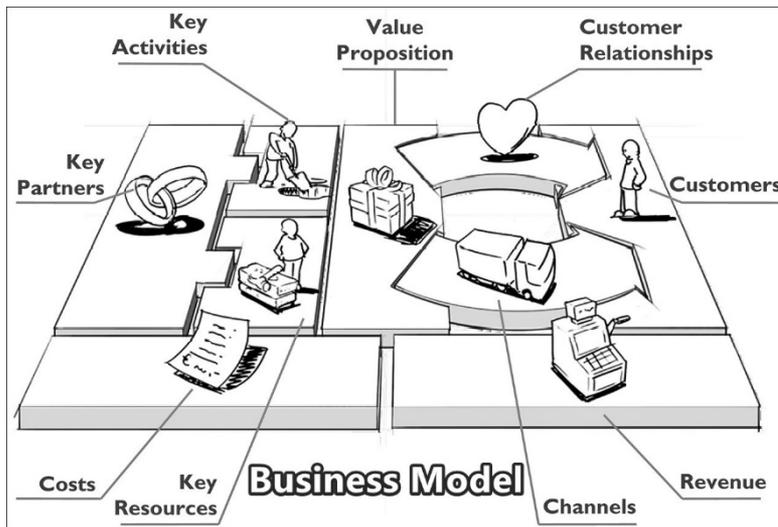
Impact

2. overall strategy and experience of the SME(s)

Implementation

1. resources and skills available

2. team knowledge/management experience



Key highlights

- Company vision
- Team dedication
- Project history

Questions?

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