

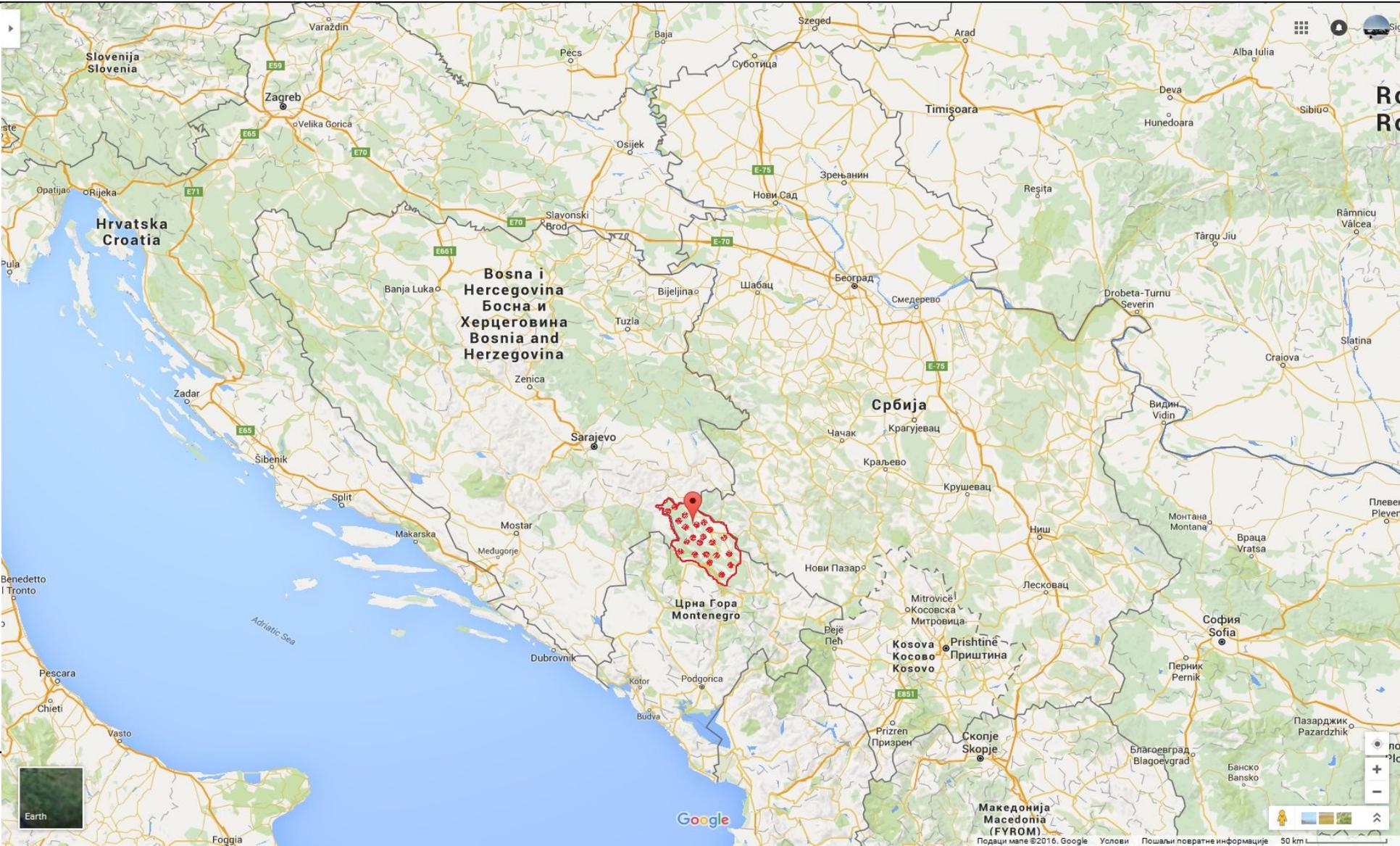
Agrocooperative „Gradac“

Nikola Ljiljanic

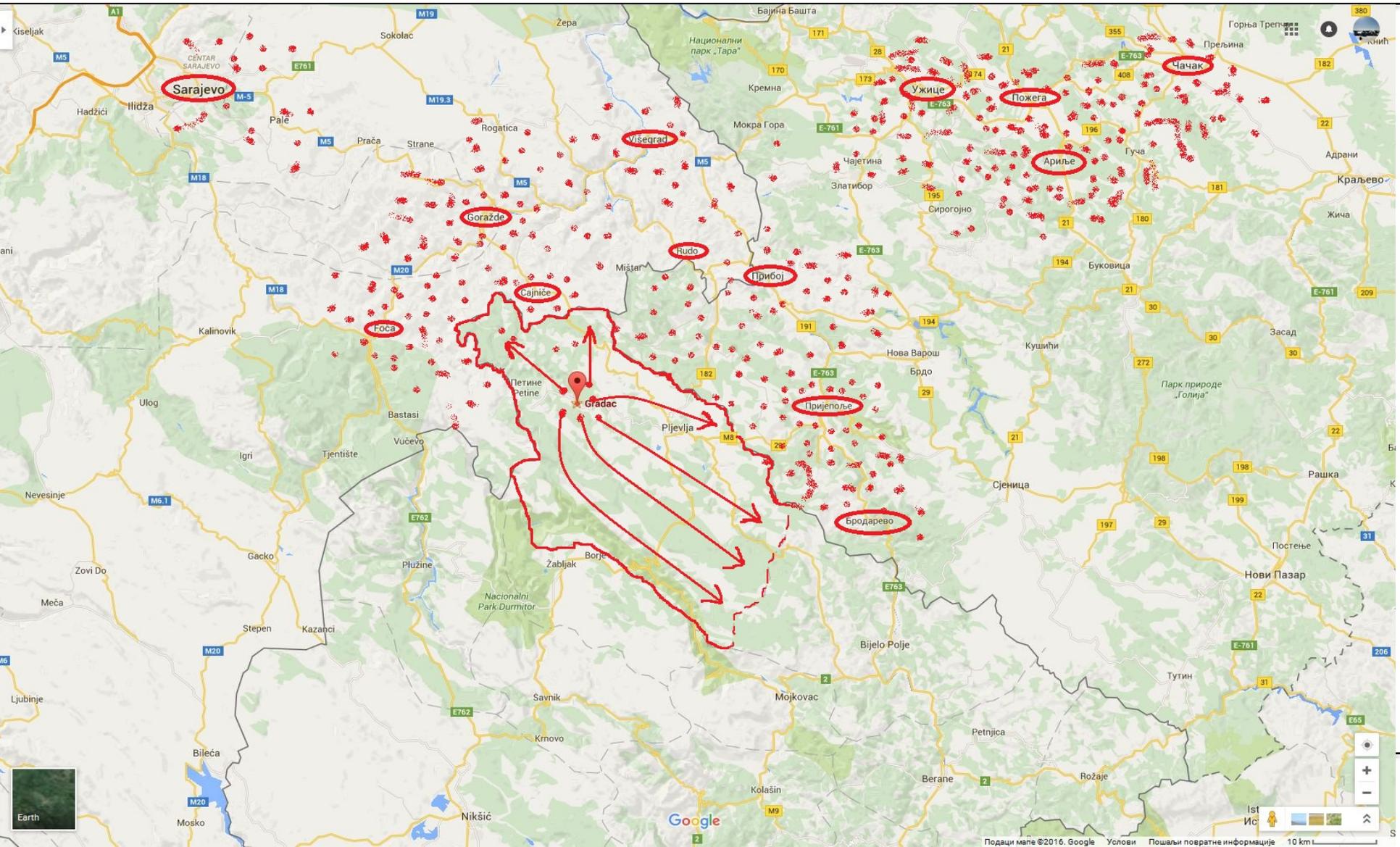
nikola.ljiljanic@gradac.me

nikola.ljiljanic87@gmail.com

Where is Gradac...?



Our operating area...



Agrocooperative „Gradac“



- ...is a key driving force of sustainable development in northern Montenegro and significant part of the Western Balkans.
- ...aims to improve competitiveness of agro-food value chains, reducing unemployment and integrating remote and undeveloped regions.
- ...mission is to ensure sustainable production of healthy and competitive products and sustainable system of cooperation.

Recent experience in successful projects:

- *... the regional strategy for berry fruits (raspberry, blackberry, and blueberry) has been successfully implemented with our partners.*
- *...FADN, TEMPUS, FP...*

Expertise and competences



Our expertise:

- three main “pillars”: modern production practices, techniques and technologies, organization of production, and the economic performance.
- business analysis and diagnostics, practical research, optimization, piloting, testing, benchmarking, optimizing the intensity, level of specialization, diversification and advancing the effectiveness of production.
- through training, education and transfer of knowledge and reaserach results...
- an intermediary organization, purchasing and re-selling fresh products from small producers...

Selling points ...

...reliable partner for large EU projects implementation, experience in project management and coordination for small scale projects, extensive network of clients on local, regional and national levels; well developed cooperation with the most influential stakeholders; experienced team with excellent organizational and research skills; Gradac also my contribute to writing project proposals to advance projects’ reach and impact, from development throughout implementation.

- Objectives:
 - To prevent water pollution and degradation of the aquatic environment
 - To improve economic potential of the region with improved conditions for agriculture
 - to raise awareness of the importance of clean waters and recycling and reuse of water
- Expected results
 - Improved recovery and use of resources
 - Increase in income through agricultural activities
 - Significantly reduced use of water from freshwater sources
 - Better conditions for irrigation of the agricultural areas on the river banks

Our role as a partner



- expertise in dissemination (advancing practical and technical skills of producers, technology transfer, policy advancement etc); excessive cross sector reach throughout the Balkans;
- transfer of research results into the real sector;
- providing information, education, training and technology transfer to farmers, SMEs, advisors and researchers;
- piloting of new business models, and training methods;
- development, testing, validation, monitoring and analysis;
- monitoring of policy implementation and policy advancement;
- rural and regional development;
- Gradac represents innovative business (role)model, learning organisation, building synergy among producers, cooperants, advisors, local stakeholders - to advance their performance and market efficiency.

We would be delighted also to discuss specific project tasks if you see interest for cooperation.

Consortium - required partners



No	Expertise	Type	Country	Role in the Project
01	Regional Development Agency	RDA		Project leader
02	Academic	ACA		Project leader
03	Industry	IND		Stakeholder
04	Government	GOV		Stakeholder
05	Agrocooperative Gradac	SME	MNE	Stakeholder
06	...			
07				
08				

Nikola Ljiljanic

Agrocooperative „Gradac“

Sector for Business Development,
Strategy and International Cooperation

Montenegro

+382 68 307 527

+381 60 511 89 62

nikola.ljiljanic@gradac.me

nikola.ljiljanic87@gmail.com

www.gradac.me