

International Brokerage Event
Brussels, 26-27/10/2017



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Description of the Organization



- LuckyEye, is an innovative provider of the Artificial Intelligence (AI) solutions and powerful marketing tools boosting the organization's ability to predict, lead or influence ever-changing variables for success. We help our clients create the digital world.
- LuckyEye finalized hundreds of projects continuously developing innovative web-based technologies, internet, intranet and mobile platforms for businesses in *Turkey, Europe and globally*.

Description of the our research interest



- LuckyEye Cognitive team is looking forward to being part of cutting-edge digital innovations from cognitive computing trends to artificial intelligence developments. Our intent is to leverage Artificial Intelligence power to develop solutions enhancing human - AI partnership.
- Our strategic goal is to enhance client experience at different locations such as airports, to a new level with the help of cognitive virtual assistant which is perfectly designed for the needs with the help of rich service integrations.
- Our services are evaluated highly by industry leaders (100+ companies governments universities) thanks to effective team consisting of 40 people (PhDs Mscs Ing) with diverse specializations (ranging from User Experience Design to Bot Developer; Social Media Experts to Marketing Automation Specialists). Main Offices are located İstanbul and Kocaeli. The R&D office is within the Kocaeli University Techno park.

- DT-FoF-02-2018: Effective Industrial Human - Collaboration (RIA)
- SC5-14-2019: Visionary and integrated solutions to improve well-being and health in cities
- SC6 - Cultural and technological transformations for human and social progress
- MG-4-5-2019: An inclusive digitally interconnected transport system meeting citizens' needs
- TRANSFORMATIONS-05-2018: Cities as a platform for citizen-driven innovation



- Objectives:
 - to contribute to the research and development consortiums of AI integrated projects.
 - to work on unstructured data analytics and enhancing platforms with cognitive capabilities.
- Additional targeted topics throughout '18 -'20 Work Programme:
 - Developing a smart citizen-centred energy system, including Smart Cities and Communities
 - Accounting for the people: demand, needs and behaviours; inclusion and access
 - Cultural and technological transformations for human and social progress: Values, identity and belonging; Human-technology interface
 - Small business innovation research for Transport and Smart Cities Mobility
 - Building on European strengths and supporting the digitization of industry
 - Building a competitive and inclusive data-driven economy and society
 - Setting up large-scale pilots addressing cross-sector challenges
 - Boosting digital innovation capacity across Europe and supporting standards
 - Digitising European industry
 - Digital transformation in health and care
 - Strengthening the efficient use of energy in buildings and industry
- Expected results
 - AI based products or services positioning as human-technology interface
 - Being part of a design thinking and dissemination for the future and integrated digital technologies

ALL TARGETED CALLS



- DT-FoF-02-2018: Effective Industrial Human - Collaboration (RIA)
- SC5-14-2019: Visionary and integrated solutions to improve well-being and health in cities
- LC-SC3-EE-13-2018-2019-2020: Enabling next-generation of smart energy services valorising energy efficiency and flexibility at demand-side as energy resource
- MG-2-4-2018: Coordinating national efforts in modernizing transport infrastructure and provide
- MG-4-5-2019: An inclusive digitally interconnected transport system meeting citizens' needs
- **DT-2018-20 - Digitising and transforming European industry and services: ICT building blocks Call - DT-02-[2019]: Smart Anything Everywhere**
- **SC6 - Cultural and technological transformations for human and social progress - TRANSFORMATIONS-05-2018: Cities as a platform for citizen-driven innovation**

Consortium - profile of known partners *(if any)*



No	Partner Name	Type	Country	Role in the Project
01		RTD		
02		SME		
03		IND		
04				
05				
06				
07				
08				

Consortium - required partners



No	Expertise	Type	Country	Role in the project
01		RTD		
02		SME		
03		IND		
04				
05				
06				
07				
08				

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Recommendations

- The presentation **has to** last up to **4 minutes (maximum)**
- Do not overload your slides
- Provide weblinks to additional material
- Slides should be in English
- Do not use videos etc. – they might be not supported by the Infoday IT system
- Send your presentations in PDF format to: CoF@turkeyinh2020.eu until **23 September 2016**.