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# Description of the organization

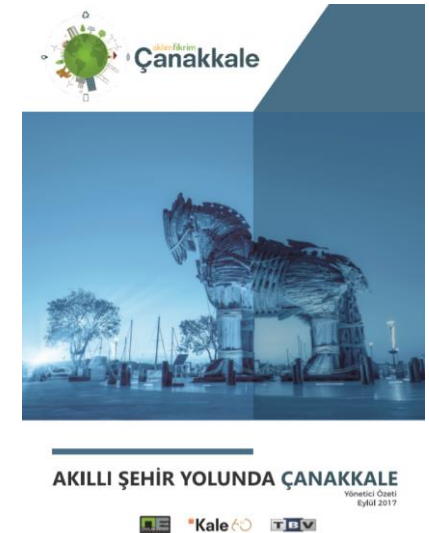


- Have been working with a focus on Smart Cities since 2014 under Novusens Smart Cities Institute and on digital transformation initiatives before that
- Small-medium size research, consulting and training company with a focus on smart city transformation projects such as those on smart mobility.
- Typical activities:
  - Strategy and roadmap development for digital transformation
  - Research analysis and whitepapers
  - Smart city trainings and consultancy to municipalities
  - Proof of concept project implementation / Living Lab Projects
  - Policy influencing and development
  - B2B Collaboration



# Description of research activities

- Turkey Smart Cities Assessment Report
  - Published March 2016, all metro-municipalities/affiliates
  - owned by TBV – Turkish Informatics Association
  - supported by ITU Computer Engineering Faculty
  - sponsored by MasterCard, Intel
  - implemented by NOVUSENS Smart Cities Institute
  - <https://www.smartcities.com/en/articles/road-smart-city-strategy-turkey>
  - <http://www.akillisehirenstitusu.com/resources>
- Çanakkale Smart City Project Phase 1
  - Report, to be published within 2 weeks
  - owned/sponsored by Kale Group
  - supported by TBV
  - implemented by NOVUSENS Smart Cities Institute
  - <http://www.akillisehirenstitusu.com/category/press-releases>



# Description of research interest



- LC-MG-1-3-2018: Harnessing and understanding the impacts of changes in urban mobility on policy making by city-led innovation for sustainable urban mobility
- LC-MG-1-10-2019: Logistics solutions that deal with requirements of the 'on demand economy' and for shared-connected and low-emission logistics operations
- MG-2-1-2018: Human Factors in Transport Safety
- MG-4-1-2018: New regulatory frameworks to enable effective deployment of emerging technologies and business/operating models for all transport modes
- MG-4-5-2019: An inclusive digitally interconnected transport system meeting citizens' needs

# Objectives



- Objectives
  - integrating different modes of transportation solutions
  - use of electrified transportation vehicles / charging stations
  - smart parking solutions
  - real-time traffic management systems
  - use of smart payment systems
- Expected results
  - reduced congestion, carbon footprint, noise, within small-medium sized cities
  - design digital transport solutions that are better tailored to citizens' individual needs
  - establish network of partners for smart mobility projects/ consortiums possibly including small-medium sized Turkish city / municipality

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