International Brokerage Event Brussels, 26-27/10/2017



Ford Otosan Emrah Kınav ekinav@ford.com.tr

Description of the Organization



Ford Otosan, a joint venture of Ford Motor Company and Koc Group, is a
the leading automotive OEM in Turkey, designing and producing heavy
duty trucks, light/medium commercial vehicles, passenger vehicles and
diesel engines for global markets.



Ford Otosan Capabilities



Design Studio



Vehicle & Powertrain Development



- Global Hub for HD Truck & PT
- Global Spoke for Light Commercial
- Global Spoke for diesel engines



Ford Otosan Locations











Technology Level Exemples

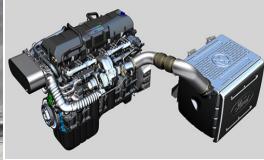


Technology Export

Ford Otosan signed a Technology Licensing Agreement with China's Jiangling Motor Co., a Ford Motor Co. JV, for the manufacture of Ecotorq engines and Cargo trucks under JMC brand.







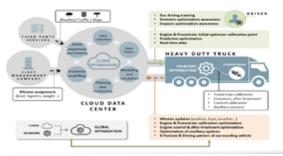




OPTITRUCK: Powertrain Control Optimization Using Cloud Computing & Model-Based Calibration

Objective:

To combine the most advanced powertrain control and intelligent transport systems technologies for heavy duty long haul truck (40 tons) in order to achieve a global optimum for consumption of fuel and consumables (20% reduction) while still meeting Euro VI emission limits.



Roles and Commitments of FO

- Development and optimization of vehicle control functions
- Supporting development of engine and ATS control functions
- Real-world demonstration of integrated cloud and vehicle software functions

FO Expectations

Utilizing advanced control and ITS* technologies to significantly improve HD truck FE in highway driving conditions

Project Size at FO

Duration: 3 years

End of project: Sep. 2019

















*ITS: Intelligent Transportation Systems



PLATIRUS: Platinum Group Metals recovery Using Secondary Raw Materials

Objective:

Reducing the European deficit of Platinum Group Metals (PGMs), by upscaling a novel cost-efficient and miniaturized PGMs recovery process to industrial relevant levels

The targeted secondary raw materials will be auto-catalysts, electronic waste (WEEE) and tailings and slags from nickel and copper smelters, with the potential to substitute a large amount of primary raw materials which are becoming more and more scarce in Europe.

Roles and Commitments of FO

Validation of the PGM containing catalysts that are obtained from the novel recovery process developed by consortium members.

Project Size at FO

Duration: 3 years

End of project: Nov.2019

























Trustvehicle:Improved Trustworthiness and Weather-independen of Conditional Automated Vehicles in Mixed Traffic Scenarios

Objective:

Safety and end-user acceptance aspects of road automation in transition period.

Main objective is to develop a autonomous HD truck backing feature to enhance road safety.



Roles and Commitments of FO

FO will develop control algorithms for autonomous truck to undertake reverse maneuvering and parking/docking features

FO expectations

Experience in sensor fusion required applications

Project Size at FO

Duration: 3 years

End of project: - June 2020



























OBELICS:(Optimization of scalaBle rEaltime modeLs and functional testing for e-drive ConceptS)

Objective:

Main objectives are developing a systematic and comprehensive framework for the design, development and testing of advanced e-powertrains to reduce development efforts by 40% while improving efficiency of the e-drivetrain by 20%.



Roles and Commitments of FO

FO will develop E-Powertrain HIL, MIL, SIL in the project.

FO expectations

Experience in e-PT HIL, MIL, SIL development

Project Size at FO

Duration: 3 years

End of project: - Oct. 2020























VISION: (European Training Network on Visible light based Interoperability and Networking)

Objective:

technology.

LEDs are widely used in traffic signs, advertising displays, transportation, streetlights.etc.

Current research in automotive have focused on the deployment of RF based connectivity. VisIoN foresees the emerging VLC (Visual Light Communication) technology as a candidate wireless technology. Main objective is to develop VLC for two-way vehicle-tovehicle (V2V) and vehicle-to-

infrastructure (V2I) communications

Roles and Commitments of FO

FO will hire a researcher and he/she will be trained in Özyeğin University on VLC-Visual Light Communication, while working @ FO on automotive VLC application.

FO expectations

FO will gain experience on VLC as well as other wireless communication techniques for connected truck applications.

Project Size at FO

Staffing in plans: 1 new pers. to be hired

Duration: 3 years

End of project: March 2021





















H2020 - 2018 Calls Interested



- LC-MG-1-1-2018: InCo flagship on reduction of transport impact on air quality
- MG-2-1-2018: Human Factors in Transport Safety
- DT-ART-01-2018: Testing, validation and certification procedures for highly automated driving functions under various traffic scenarios based on pilot test data
- DT-ART-02-2018: Support for networking activities and impact assessment for road automation
- LC-MG-1-4-2018: Hardening vehicle environmental protection systems against tampering
- MG-3-3-2018: "Driver" behaviour and acceptance of connected, cooperative and automated transport
- LC-GV-01-2018: Integrated, brand-independent architectures, components and systems for next generation electrified vehicles optimised for the infrastructure
- LC-GV-02-2018: Virtual product development and production of all types of electrified vehicles and components
- ICT-12-2018-2020: Big Data technologies and extreme-scale analytics
- LC-SC3-CC-4-2018: Research, innovation and educational capacities for energy transition
- LC-SC3-ES-3-2018-2020: Integrated local energy systems (Energy islands)
- LC-SC3-SCC-1-2018-2019-2020: Smart Cities and Communities



Emrah Kınav

Ford Otosan

R&D Management Turkey

Tel: +905327090199

E-mail: ekinav@ford.com.tr

Web: www.fordotosan.com.tr