

***eccocar – SME company***

***Iván Luarca***

***Ivan.luarca@eccocar.com***

# Description of the Organization



- eccocar is a Car Sharing Platform based on 4 pillars:
  - **4rentals:** we provide an end2end solution to help rent-a-cars upgrade their business model into Car Sharing
  - **4business:** we provide a complete car sharing platform that allow companies to reduce OPEX and increase sustainability. We are focus on electric vehicles Car Sharing.
  - **4cities:** we offer public institution far from the main cities, to use our platform in order to foster sustainable mobility among the citizen.
  - **4people:** where people rent CS Converter cars or just other people cars
- We are willing to cooperate in European mobility project.
  - We are working with Green Spider (a SME 2 company) for Car Sharing HW development and with CEAGA and LITTLE (partners in Impact Growth – Connected Car project for mobility projects)

# Description of the your research interest



We are working 3 lines:

- SW development for improving customer experience in car sharing
- Middleware development to communicate with Car Sharing HW manufacturers and OEM.
  - Big interest in Connected Cars and how we will be able to communicate with them to open, close the doors and allow engine start
- Analytics intelligence: we gather a lot of information that could be use for increasing performance, reducing opex and increasing safety.

# Smart, Sustainable and Resilient Cities

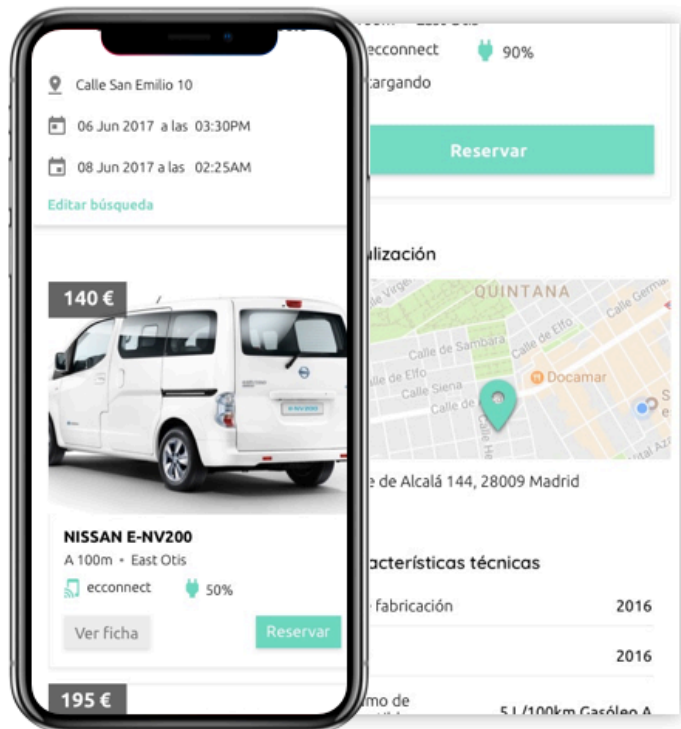
## Car Sharing for optimizing fleet management



- Objectives:
  - to implement a Car Sharing solution with electric cars for employees of a corporations, enterprise clusters or public institutions.
- Horizon 2020 Transport [2018-2020 Work Programme](#).
  - MG-3-3-2018: "Driver" behaviour and acceptance of connected, cooperative and automated transport
  - DT-ART-04-2019: Developing and testing shared, connected and cooperative automated vehicle fleets in urban areas for the mobility of all
  - LC-MG-1-1-2018: InCo flagship on reduction of transport impact on air quality
- Expected results
  - Reduce traffic and pollution
    - Advanced fleet management
    - Driver behaviour recommendations
    - Prioritize the use of green vehicles
  - Reduce companies OPEX. They can do more with less cars
  - Increase their CSR using electric and smarter mobility
  - Encourage electric mobility for their citizens
  - Increase employee's safety

# Smart, Sustainable and Resilient Cities

## Car Sharing for optimizing fleet management



## Brand new electric transportation services

We do not work exclusively with existing fleets, we provide electric vehicles and all the infrastructure you need to launch an electric Car Sharing service in all your offices.

You will reduce transportation costs (taxis, renting) and improve your brand image!

**Iván Luarca**

eccocar

CEO

Spain

678591037

*ivan.luarca@eccocar.com*

*eccocar.com*

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# Recommendations

- The presentation **has to** last up to **4 minutes (maximum)**
- Do not overload your slides
- Provide weblinks to additional material
- Slides should be in English
- Do not use videos etc. – they might be not supported by the Infoday IT system
- Send your presentations in PDF format to: [CoF@turkeyinh2020.eu](mailto:CoF@turkeyinh2020.eu) until **23 September 2016**.