

International Brokerage Event  
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# Laurea University of Applied Sciences Greater Helsinki Region, Finland

## Laurea UAS in numbers




## Laurea RDI in numbers

Laurea is your access point to Helsinki metropolitan area, which is one of the most competitive areas in the world.

By using service design approach and methods we co-create value with our national and international partners.

### The strategic research areas

- Entrepreneurship and Innovations
- Health and Social Integrity
- Service Business
- Coherent Security



Over **500** working-life professionals studying in our Master programmes, systematically sense and seize the future needs of the most competitive metropolitan area.



**30** New startups every year  
**300** publications annually



# Description of the research interests under the topic of Smart, Sustainable and Resilient Cities (and Energy Efficient Buildings)



- Research topic 1 **Cities as platforms for citizen-driven innovations and experimentation**
  - Open innovation platforms
  - City as a service
  - Digitalization in public services
- Research topic 2: **Sustainable urban regeneration**
  - Solutions for inclusive and sustainable urban environments
  - Nature-based solutions for urban regeneration
- Research topic 3: **Cities as living labs**
  - Living lab methodologies
  - Co-creation and citizen engagement in public services
  - Service design

# Workshop offer for Smart, Sustainable and Resilient Cities and Energy Efficient Buildings: H2020-2018 Smart Cities – project proposal City as a service



- Objectives:
  - How to Co-create added value **with, for and BY** the citizens, Europe, Regions, Cities, and public, private and third sector organisations
  - How to empower and engage the citizen
  - How to facilitate local place based, transnational and digital innovation
- Expected results
  - Creating European reference framework for cities as sites for experimentation (+) co-creation, active user engagement, real-life settings experimentation, multi-stakeholders, multi-method

# Consortium - profile of known partners *(if any)*



No	Partner Name	Type	Country	Role in the Project
01	Laurea UAS	RTD	Finland	Coordinator
02	<b>Espoo city</b>		<b>Finland</b>	<b>Partner</b>
03	Upskill Enterprise Europe	SME	Ireland	Partner
04	<b>ENOLL</b>		<b>Belgium</b>	<b>Partner</b>
05				
06				
07				
08				

# Consortium - required partners



No	Expertise	Type	Country	Role in the project
01	Urban living lab		EU	The enablers
02	<b>Citizen associations</b>		<b>EU</b>	<b>End users</b>
03	ICT developers/companies		EU	Developers of open innovation platforms
04	<b>R&amp;D organizations</b>		<b>EU</b>	<b>Developers and enablers</b>
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07				
08				

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