

Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmektedir This project is co-funded by the European Union and the Republic of Türkiye



ASK OUR EXPERTS ANYTHING ABOUT THE EIC ACCELERATOR

Frequently Asked Questions about the EIC Accelerator & Live Q&A Serkan BOLAT

August 28, 2023 - SME Webinar 13









Serkan BOLAT SME & EIC Expert

o s.bolat@idi.ie

in linkedin.com/in/sbolat













Proposal Evaluator & Reviewer

3 1.000+ proposals $\boxed{3}$ 10+ years

Consultant & Mentor

25 + Year Work Experience

w/ SMEs, researchers, and founders

Former Navy Supply Officer

PhD Dropout

Retail and Consumer Sciences, M.Sc.

Business, M.A.

Industrial Engineering, B.Sc.

Disclaimer

This presentation is provided for informational purposes only, and should not be relied upon as proposal submission, legal, business, or investment advice. The European Commission, the European Innovation Council, the Republic of Türkiye Ministry of Industry and Technology, TÜBİTAK, or any member of Türkiye in Horizon 2020 Phase II Project Consortium as well as their affiliates can not be held responsible for any decisions, actions, or their consequences based on its content.

Although the best effort have been demonstrated to create the most reliable and relevant content, you should always refer to <u>EIC Calls</u> published on the Funding and Tender Opportunities portal for up-to-date information and legal requirements.

References to any country, company, organization, program, regulation, theory, or practice are for illustrative purposes only, and do not constitute a recommendation or advisory services. All data, charts, graphs, projections, estimations, targets, and opinion provided within are for informational purposes only, are valid only as of the date indicated, and should not be relied upon when making any decision. They may differ from those offered by other individuals, experts, institutions, or authorities.

If you refer to this presentation after the indicated event date, its content may be entirely irrelevant. Official EU references, call documents, and program implementation rules may change without prior notice. Please use this material at your own risk.

F.A.Q.

What is the timeline for applications in June and October cutoffs?

For 21 June cutoff:

first payments in Jan 2024.

Proposal evaluations almost done,
Jury Interviews in early October,
results due in early November,
grant agreements signed in December,

For 19 Oct cutoff:

Jury Interviews in mid-January 2024, results due in early February, grant agreements signed in March, first payments in April 2024.

Any idea about 2024 Accelerator calls and cutoff dates?

EIC Work Program 2024 is likely to be published in **November 2023**. We may have Accelerator **Open** call and multiple **Challenge** calls as well as **4 cutoffs** (January, March, June, and October).

Can I submit more than one project to EIC Accelerator at the same time?

No.

You can apply for only one Accelerator call and submit only one project at a time. Once you receive the result, you can apply for another Accelerator call.

Can I apply for EIC Accelerator if I have an ongoing grant project funded by the EIC, other Horizon calls, or TÜBİTAK?

Except you have an ongoing Accelerator project, **yes**, you can unless you declare the same costs in multiple projects.

However, if you have an **ongoing** Accelerator **grant-only** project, you can apply for **investment-only** support.

Can I speak Turkish in my Pitch Video or upload documents in different languages?





You are recommended to speak English in your Pitch Video. You can add English subtitles for convenience.

All attachments had better be in **English** or be accompanied with English **translations** for convenience.

Jury Interview will be in English. You cannot use a translator.

How can I choose between the Challenge Calls and Open Call to submit my proposal? Can I apply for both Open and Challenge calls?

You will specify your choice in your Full Application.

You cannot submit a proposal to multiple Calls at the same time.

In a resubmission, you can switch between Open and Challenge Calls.

Projects within the scope of a Challenge can still be submitted to Open Call.

Challenge Call topics change annually.

Application success (funding) ratios at Challenge and Open calls do not evidently differ.

7 EIC Accelerator 2023 Challenge Call topics

• Energy storage

• Emerging semiconductor or quantum technology components

• Novel biomarker-based assays to guide personalized cancer treatment

€65M • Customer-driven, innovative space technologies and services

€65M • New European Bauhaus and Architecture, Engineering and Construction digitalization for decarbonization

€65M • Novel technologies for **resilient agriculture**

€65M • Aerosol and surface decontamination for pandemic management

Am I eligible to go through Fast Track scheme to be exempt from Short Application?

If you have received support from below programs,



• EIT Health, Raw Materials, Climate-KIC, Urban Mobility, and Digital



EIC Pathfinder and Transition



• EIC Accelerator grant only beneficiaries if they apply for blended finance support

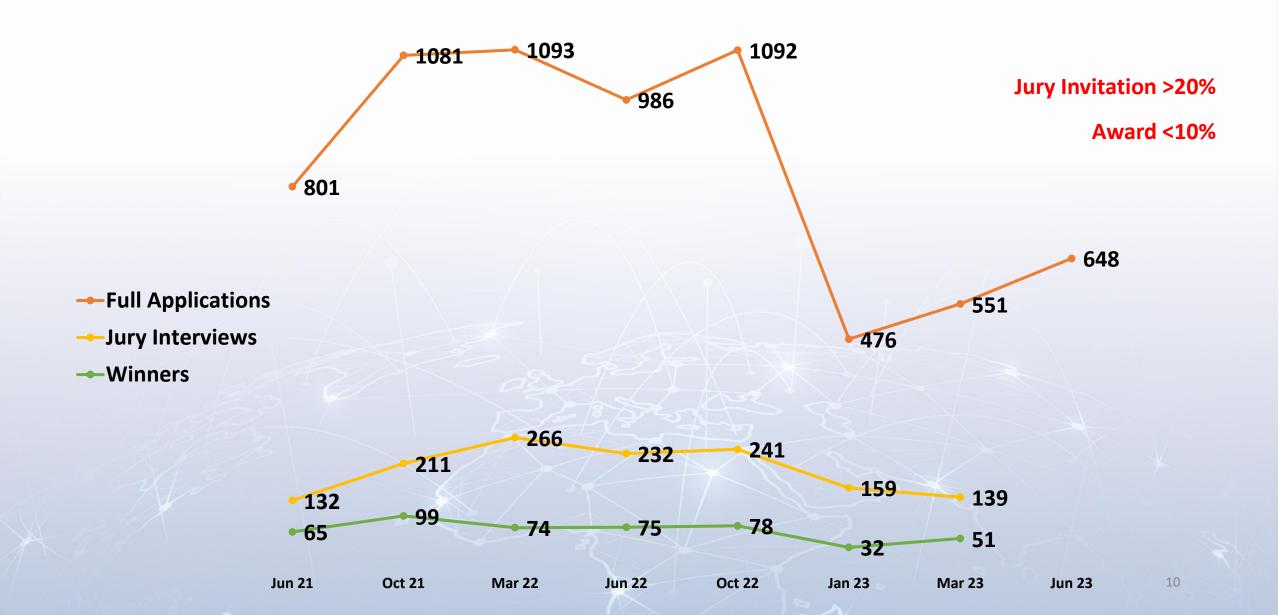


• Eureka - Eurostars-2 Joint Program and Partnership on Innovative SMEs

• EISMEA – Women TechEU

then, you can **contact your project officer** for a special review of your project (under similar criteria to Short Application) to decide whether you are suitable to directly submit a Full Application to EIC Accelerator.

What are the odds of success when applying for EIC Accelerator support?

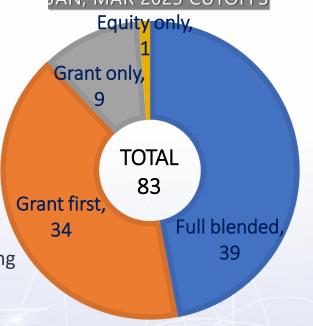


How does a winning project look like? Can you give examples of beneficiaries?



ACCELERATOR BENEFICIARIES BY FUNDING TYPE

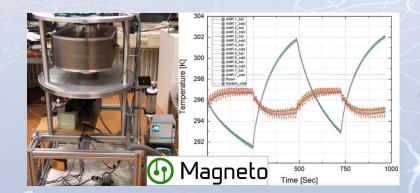
JAN, MAR 2023 CUTOFFS





VD-1 The world's first fully autonomous blood drawing device, from vein detection to bandage application.

- Blended finance Jan 2023 cutoff
- SMEInst Ph2 beneficiary
 Raised €12M Series A
- 40 employees 7 patents 1,000 patients
- TAM €8B SOM €100M Market launch 2024



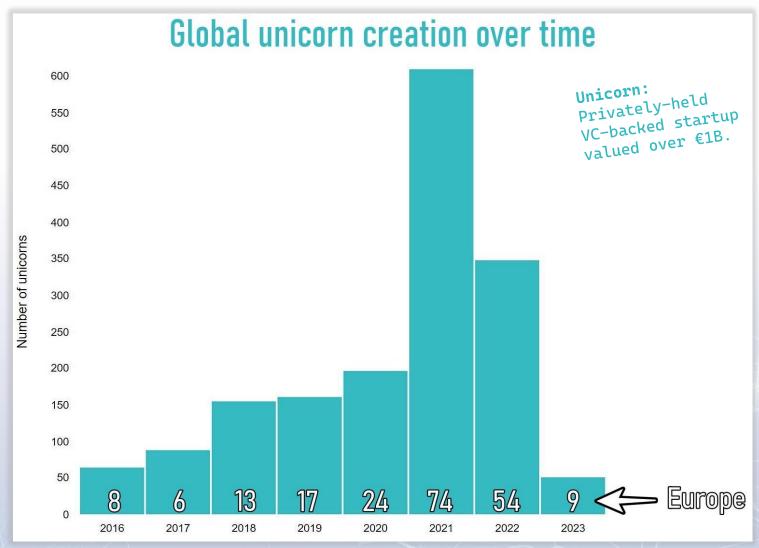
WHYLD Subscription-based online service to monitor worldwide hydrological surfaces for water resources management and flood risk assessment.

- Grant only Jan 2023 cutoff 15 employees
- multiple awards
 200% network growth annually
- focus on 2 countries during the EIC project
- service launched before EIC application and upgraded continuously

Magnetocaloric heating and cooli Green, energy efficient, and cost competitive magnetocaloric heating and cooling tech.

- Grant first March 2023 cutoff University spinoff
- EIT alumni multiple grants 3-D printed patented material
- first pilots in 2025 €85M revenue by 2029

Do I need to be a potential unicorn to get EIC Accelerator support?



Each year, 200+ SMEs receive Accelerator support.

EIC Fund invests patient capital. Main objective is impact investment rather than maximizing ROI.

Source: Pitchbook, August 24, 2023

What are the strategic technologies/innovations that may be positively assessed and may even be invested in over €15M?

There is **not** an explicit list of strategic technologies. No sector or innovation topic is immediately regarded as strategic.

Strategic importance is assessed based on the **specificities of the proposal** in relation to **recent developments** in the global competition, science, and technology.

On the other hand,

EIC Work Program 2023 suggests the following Accelerator Challenge call topics as strategic: Semiconductor or quantum technologies and Space technologies.

Among other relevant topics are deep and digital technologies, clean technologies, bio technologies, advanced manufacturing, Photonics, critical raw materials, RNA and cancer vaccines.



What costs are eligible in the project budget?



<u>Grant</u> for up to TRL 8 (innovation) activities: Product development, test, prototyping, demonstration, piloting, and planning for commercialization

Main Eligible Costs
Salaries, travels, equipment,
consumables, services, indirect costs
(25% of above), and subcontracting

Main Ineligible Costs
Currency exchange losses, debt charges, interest, deductible VAT, excessive expenditure

Equity Investment for TRL 9 onwards (commercialization) activities:

Sales, marketing, manufacturing, distribution, and scale-up

Does EIC make advance payment or reimburse the work performed afterwards?

- First pre-payment within 30 days of grant signature.
- Costs have to be reasonable and **justified**, actually incurred by the beneficiary **for actions** during the project duration, recorded in the accounts and reported based on usual **national/EU regulations**.

If my proposal is selected for funding, can I receive the full grant and equity amounts I requested in my proposal?

Approved financial sums indicate the **maximum amount** you can receive from the EC. During the implementation you may need **lower** amounts or make **amendments** for transfer between budget items.



Grant payments are subject to proper **reporting** of eligible costs and **implementation** of the Work Plan as outlined in the *Grant Agreement*.

Investment payments are subject to **Milestone** achievements as described in the *Investment Agreement*.

In consideration of investment readiness and risks,

- During the **interview**, the Jury may propose to **change the type of funding** from *blended finance* to *grant first* or from *grant only* to *blended finance*.
- Also, during due diligence, blended finance applicants may be offered grant first support.

If I cannot pass the Short/Full Application stage at my first attempt, what are my options? What would you suggest?

Resubmissions are monitored by applicant PIC, not by project.

Short Proposal	Full Proposal	Jury Interview
First time rejection	First time rejection	First time rejection with a second chance
• No redress; rebuttal in resubmission.	• No redress; rebuttal in resubmission.	 Resubmission with rebuttal and a new Pitch Deck to a Jury Interview in next 12 months & Awarded Seal of Excellence.
 Improved proposal can be submitted any time. 	 Improved proposal can be submitted to a cutoff in next 12 months. 	
Second time rejection	Second time rejection	First time rejection
• A complaint for errors is allowed in 5 days.	• If rejected by 1 No Go , a new expert will assess No Go criterion and finalize the decision.	 Improved proposal can be submitted to a Full Application cut-off in next 12 months.
		• If you decide not to resubmit , you may be awarded Seal of Excellence upon your request .
		Second time rejection

Once **second rejections** confirmed, no resubmission allowed for **12 months** starting from your revised proposal submission date; then, a new/improved proposal can be submitted as **Short Application**.

What happens if I sell my company, merge with another company, or lose my SME status during project implementation?

```
What is an SME?

Staff headcount < 250 persons

AND

Annual turnover <€50M OR Balance sheet total <€43M
```

It depends on the causes of new developments. EIC may

congratulate you on your success, i.e., if you have launched your product, raised VC money, or scaled fast due to the new organizational structure.

OR

terminate your grant agreement, i.e., if the M&A operation suggests that the award decision was not righteous in the first place.

What is technological due diligence? How does it relate to proposal evaluation?



European Innovation Council (EIC)
Investment Guidelines
(Horizon Europe Compartment)

1 March 2022

Technological due diligence is an **assessment** and validation of the SME's claims, capabilities, IP, and development goals, which is performed by a qualified expert evaluator(s) **after** the results are published and **before** an investment decision is made.

The expert(s) may use **any source** and **contact the SME and its business network** to prepare the due diligence report.

When I apply for equity/investment support, who will be the investor?



A €4 billion VC fund, established in June 2020



Competitive selection process, including a review by independent experts



The European
Commission is the
shareholder. The EIB is
the Investment
Advisor

EIC Fund



Ticket size between €0.5 to €15 million (current average €5.4 million)



268 deals approved and 147 investment agreements signed (direct equity investment or convertible loans)



Current multiplier effect for equity investments is 2.6 – 2.8x average of the EIC money





From Angel Investors to Investment Funds (ticket agnostic)



From Institutional Investors to Industry Leaders



Co-Investors from 40+ countries









































Live Q & A

Thank you! Any comments or questions?

All recordings and presentations of our previous events are accessible on our website:

<u>Turkey in Horizon 2020 Phase II (Horizon Europe) Project</u>

Follow us on social media where we share on our events, updates, and funding opportunities:



Please feel free to contact us if you have a question or would like to share your comments: info@TurkeyinH2020.eu