Agenda

Cluster 2 "Culture, Creativity and inclusive Society"—Objectives & Expected Impact

Work Programme 2023-24 – Structure and Overlap with Strategic Plan 2021-24

Cluster 2 – Work Programme 2024 Selected Topics

Questions & Answers

NCP Society

Cluster 2 Culture, Creativity and inclusive Society— Objectives & Expected Impacts

Project Writing Camp, 16-17 October 2023

Dr. Kimberly Couvson-Liebe

Cluster 2 – Culture, Creativity and inclusive Society

Global Challenges and European Industrial Competitiveness

- Health
- Culture, Creativity and Inclusive Society
- Civil Security for Society
- Digital, Industry and Space
- Climate, Energy and Mobility
- Food, Bioeconomy, Natural Resources, Agriculture and Environment

Objectives

- Improving democratic governance and citizen participation

- Safeguarding and promotion of cultural heritage

- Responding to and shaping multiple social, economic, and technological changes

- Contributing to the UN Sustainable Development Goals (SDGs)

Strong Social Sciences and Humanities Cluster

Cluster 2 – Culture, Creativity and inclusive Society

3 Intervention Areas*	Objectives
Democracy and Governance	Strengthening democracy, political participation, protecting human rights, countering polarization and extremism
Cultural Heritage and the Cultural Industry (CCIs)	Protection and promotion of European cultural heritage & cultural diversity
Social and Economic Transformations	Combine economic growth with sustainable development & social participation

*Intervention Areas in the Specific Programme = Destinations in the Work Programme

Expected Impact—what is it?

*"Horizon Europe marks **a paradigm change in the design of the EU research and innovation programmes** by moving from an activity-driven to **an impact-driven approach**, which allows it to make **targeted interventions**, **based on mutually agreed priorities**. This is, for instance, **reflected in the so-called destinations and topics of this work programme**, which **put forward the impacts we want to achieve and the outcomes we expect**, but **leave the manner of achieving them to the imagination and skills** of the applicant."*

<u>Horizon Europe General Introduction</u>*, p. 7*

Expected Impact—what is it?

From EU priorities to work programme destinations
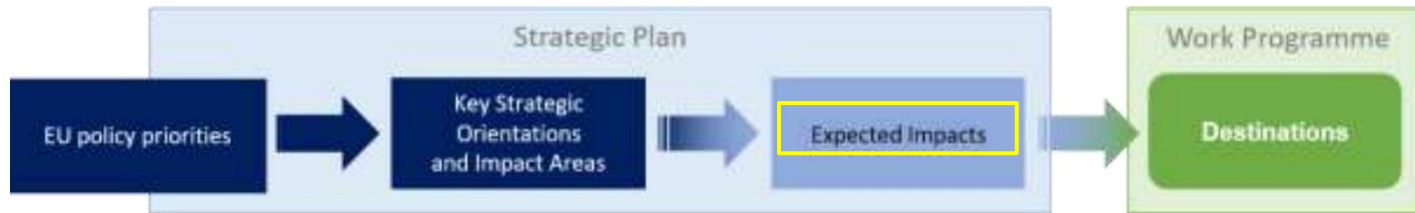
- Expected impacts are the **long(er)-term**, **wider effects project results** will have on **society, science and the economy**.

- Expected impacts are **the targets of research and innovation** funded under the Horizon Europe Programme

Destination 1 "Democracy and Governance" – Objectives & "expected impact"

Knowledge, data, and science-based recommendations for strengthening of:

- Freedom, rule-of-law and trust in democratic institutions
- Accountability, transparency, effectiveness, and trustworthiness of rule-of-law institutions and policies
- Political participation, social dialogue and social inclusion, civic engagement and gender equality
- Protecting democracies from threats

A detailed description of "expected impact": Strategic Plan 2021-2024

Destination 2 "Cultural Heritage" – **Objectives** & "expected impact"

- Promote **access** to and engagement with cultural heritage and improve its **protection**, **valorisation (i.e. "value; appreciation of")**, and **restoration**

- Research and innovation on the cultural and creative industries (as drivers of innovation and employment) will support the sustainable growth and creation of job

- Establishment of a European digital space for cooperation in the field of cultural heritage => "Museums Cloud"/"ECCCH"
  - Sub-divided into three segments: green - digital – innovative

Destination 2 "Cultural Heritage" – Objectives & "**expected impact**"

- Better access to cultural heritage
- Improved understanding of cultural heritage
- **Shared values and traditions become more present, emergence of a feeling of belonging, and formation of a European identity**
- Improved governances and cooperation of European cultural heritage institutions
- Better **protection,** valorisation, conservation and restoration, EU global leadership in conservation management, **digitalisation**, and the curation of cultural objects
- Sustainable and inclusive cultural tourism in Europe
- **Strengthening (of) the innovation potential of the cultural and creative industries** via contributions to sustainable growth and employment

A detailed description of "expected impact" for Destination 2: Strategic Plan 2021-2024

Destination 3 "Transformations" – Objectives and expected impact

Strengthen social and economic **resilience and sustainability through:**

- (a) **better understanding** of social, ethical, political, and economic implications **as drivers of change**

- a better understanding of their **interrelatedness**

Promote inclusive growth and **reduce vulnerabilities** through **evidence-based policy to protect and improve:**

- Employment, education, social fairness and to address inequality, including in response to the socioeconomic challenges posed by the COVID-19 pandemic

A detailed description of "expected impact" for Destination 3: Strategic Plan 2021-2024
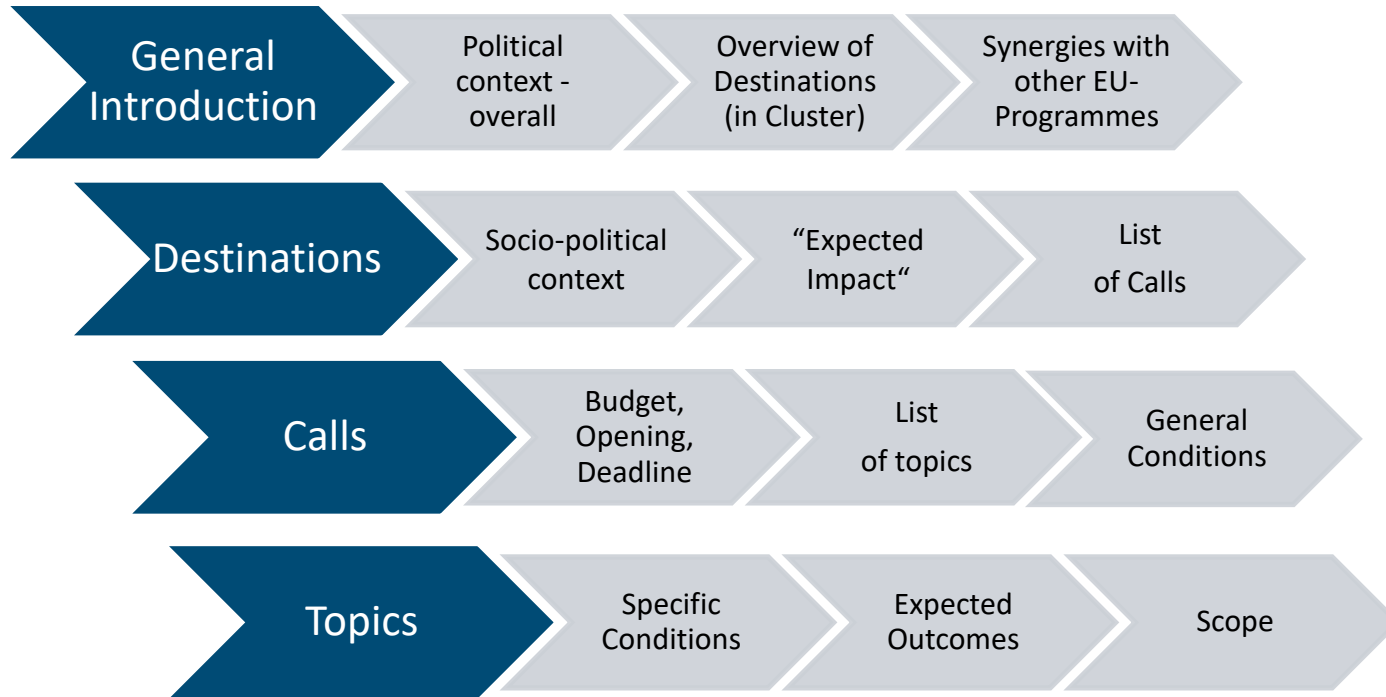
Cluster 2 Work Programme - Structure and Overlap with the Strategic Plan 2021-24

Project Writing Camp, 16-17 October 2023

Dr. Kimberly Couvson-Liebe

www.nks-gesellschaft.de

Work Programme Structure

General Introduction	Political context - overall	Overview of Destinations (in Cluster)	Synergies with other EU-Programmes
Destinations	Socio-political context	"Expected Impact"	List of Calls
Calls	Budget, Opening, Deadline	List of topics	General Conditions
Topics	Specific Conditions	Expected Outcomes	Scope

Cluster 2 – Work Programme 2023-2024: Structure

Work Programme with Introduction + Budget		
DESTINATION 1 Innovative Research on Democracy and Governance	**DESTINATION 2** Innovative Research on the European Cultural Heritage and the Cultural and Creative Industries	**DESTINATION 3** Innovative Research on Social and Economic Transformations
1-2 **CALLS** yearly per Destination, each Call a collection of n **TOPICS**		
2023: Call with 8 Topics	2023: Call with 8 Topics Call ECCCH, 2 Topics	2023: Call with 10 Topics
2024: Call with 12 Topics	2024: Call with 5 Topics	2024: Call with 11 Topics

Structure of a topic – Specific conditions

Topic Identifier

Title

Budget/Project

Total topic budget

Funding instrument

Note special features:

    Eligibility conditions: e.g. Joint Research Centre

    Legal/financial set up: e.g. lump sum

HORIZON-CL2-2024-TRANSFORMATIONS-01-01: Policy recommendations from socio-economic impacts of loneliness in Europe

Specific conditions	
Expected EU contribution per project	The Commission estimates that an EU contribution of around EUR 3.00 million would allow these outcomes to be addressed appropriately. Nonetheless, this does not preclude submission and selection of a proposal requesting different amounts.
Indicative budget	The total indicative budget for the topic is EUR 3.00 million.
Type of Action	Coordination and Support Actions

Eligibility conditions	The conditions are described in General Annex B. The following exceptions apply: The Joint Research Centre (JRC) may participate as member of the consortium selected for funding.
Procedure	The procedure is described in General Annex F. The following exceptions apply: The granting authority can fund a maximum of one project.
Legal and financial set-up of the Grant Agreements	The rules are described in General Annex G. The following exceptions apply: Eligible costs will take the form of a lump sum as defined in the Decision of 7 July 2021 authorising the use of lump sum contributions under the Horizon Europe Programme – the Framework Programme for Research and Innovation (2021-2027) – and in actions under the Research and Training Programme of the European Atomic Energy Community (2021-2025). [112]

Topic Structure – Expected Outcomes & Scope

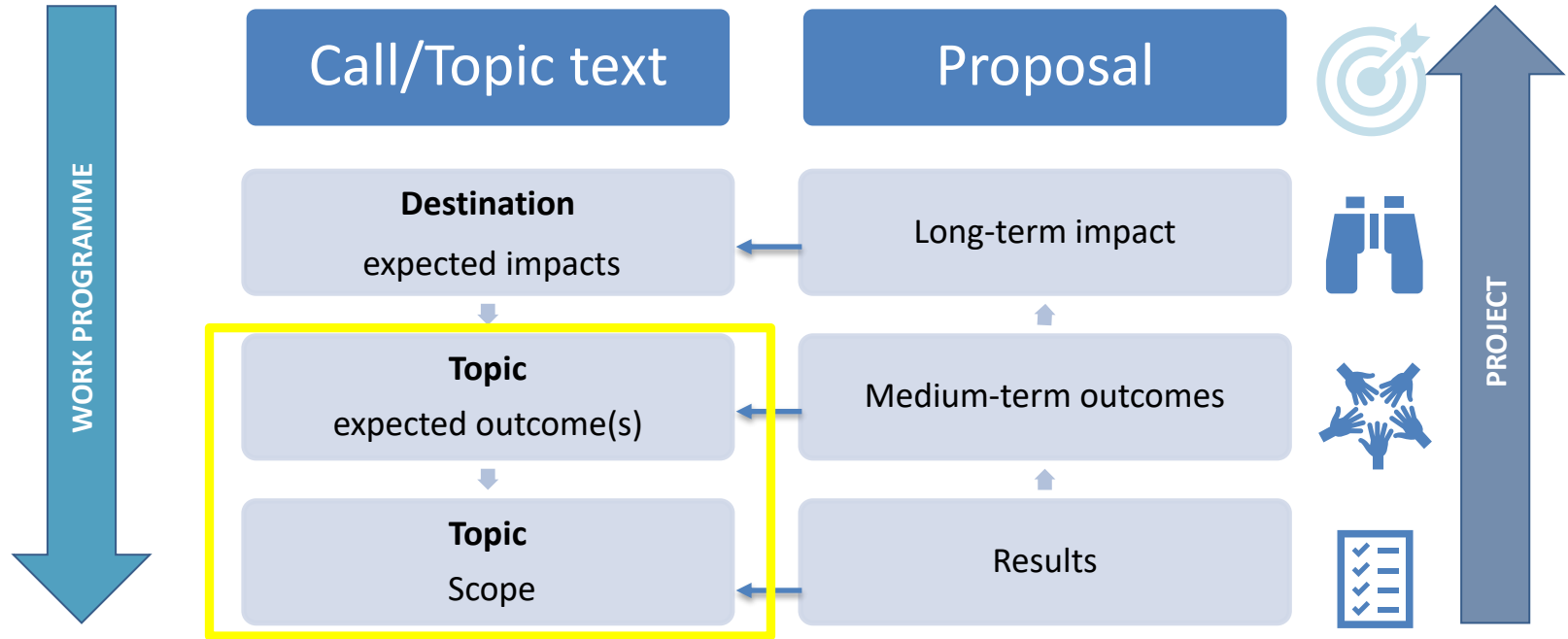**Expected outcomes – What should be achieved by the project?**

Desired (short-term & medium-term) achievements of the project that contribute to the Horizon Europe Strategic Plan, e.g. via the use of project results by relevant target groups.

> => *Clearly state in your proposal, how you **intend** for your project will contribute to these "expected outcomes".*

Scope – What should the project deal with?

Usually a description of the **context/problem** and then a brief description of the research area/desiderata (e.g. specific requirements of the Commission) to be addressed by the project. If applicable, references to target groups to be included, geographical breadth or similar.

From Work Programme to application

Call/Topic text	Proposal
Destination expected impacts	Long-term impact
Topic expected outcome(s)	Medium-term outcomes
Topic Scope	Results

WORK PROGRAMME

PROJECT

Destination 1: Political Background/Thematic Overview

 SUSTAINABLE DEVELOPMENT GOALS

EU Policy Framework:

A new Push for European Democracy

European Democracy Action Plan

Conference of the Future of Europe

- SDG 5 Gender Equality

- SDG 16 Peace, Justice and Strong Institutions

 Conference on the **Future** of **Europe**

 EUROPEAN DEMOCRACY ACTION PLAN

Source: The Social Divide in Europe - OECD report for the Open Society Foundation Europe, OECD 2017

Destination 2: Political Background/Thematic Overview

European Green Deal

New European Bauhaus Initiative (part of the Green Deal)
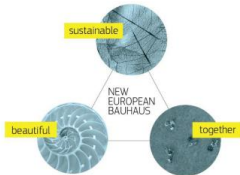
EU Policy Framework:

A New European Agenda for Culture (2018)

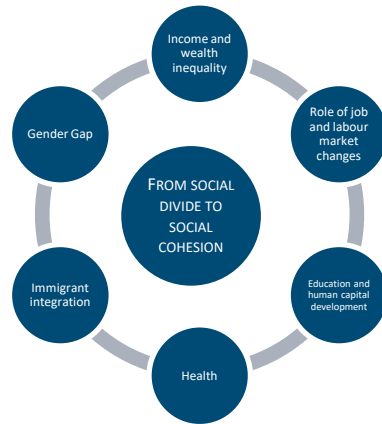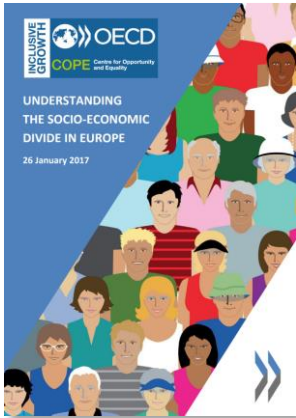EU Work Plan for Culture 2019-2022

EU Work Plan for Culture 2023-2026

Creative Europe Programme

Images Sources for logos: Trill Impact (Green Deal); UN for UN SDGs

# Destination 3: Political Background/Thematic Overview

SUSTAINABLE DEVELOPMENT GOALS

UNDERSTANDING THE SOCIO-ECONOMIC DIVIDE IN EUROPE
26 January 2017

FROM SOCIAL DIVIDE TO SOCIAL COHESION

- Income and wealth inequality
- Role of job and labour market changes
- Education and human capital development
- Health
- Immigrant integration
- Gender Gap

EU Policy Framework:

An economy that works for people

"The twin transition" (green & digital)

The European Green Deal

A Europe fit for the digital age

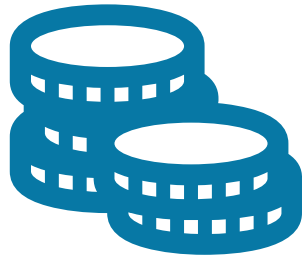The European Pillar of Social Rights Action Plan
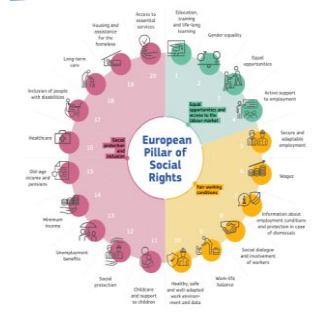
The European Pillar of Social Rights Action Plan

Source: The Social Divide in Europe - OECD report for the Open Society Foundation Europe, OECD 2017

Cluster 2: the "typical RIA consortium" in 2022

ca. 3 m €

Ø 11-12 partners

ca. 3,5 years
(75 % 3 years/20 % 4 years)

Source: NKS Gesellschaft, Statistiken

BREAK

Cluster 2 – Work Programme 2024 Selected Topics

Project Writing Camp, 16-17 October 2023

Dr. Kimberly Couvson-Liebe

Destination 1: 2021 Call "Democracy and Governance"

Year	Call	Budget	Topics	Opening	Deadline
2024	Past, present and future of democracies	95 m €	12	4 Oct 23	**7 Feb 2024**

DEMOCRACY-2024-01-05 Gender-roles in extremist movements and their impact on democracy
(RIA, 9m€, 3 projects)

Expected Outcome (contribute to **all** listed)**:**

- Develop a critical understanding of the construction and performance of gender roles in extremist, identitarian (i.e. alt-right) and nationalist movements and their impact on democracy, EU values and fundamental rights

- Provide evidence-based insights into the role of online communities in the promotion of reactionary, identitarian and extremist ideals, focusing in particular on different forms of masculinity from an intersectional perspective and drawing on engagement with these communities

- Examine gender roles in political leadership styles and narratives, especially in nationalist and extremist parties, and their impact on democratic participation, decision-making and trust in governance, and propose alternative models for more democratic leadership

- Develop innovative methods, policy approaches and tools to tackle antidemocratic narratives and tendencies, characterised by identitarian, nationalist and extremist ideals

Federal Ministry
of Education
and Research

NCP Society

DEMOCRACY-2024-01-05 Gender-roles in extremist movements and their impact on democracy
(RIA)

Scope: Including, but not limited to: investigation/analysis of…

- Misogynist, anti-LGBTIQ+ & racial/ethnic minorities racist groups/milieus, **the role of such online discourse in online platforms** in the **constitution** of extremist movements

- **Different types of masculinity** and **how (these masculinities) relate** to **gender-based** and **political violence**, **hate crimes**, **perceptions around EU values** and **political change**

- **Interrelationship between** top-down hyper-masculinistic* leadership styles and bottom-up identitarian, nationalist and other extremist movements and **their impact on democratic participation, decision-making and trust in (democratic) governance**

- **Development** of **innovative methods, policy approaches, and tools for policymakers and practitioners** to address underlying roots of violent, discriminatory and illiberal discourse and actions in public and online spaces (**policy/practical tools to reach and engage men in these communities**

- **Interdisciplinary research approach (social sciences and political sciences, informatics/AI expertise)**

DEMOCRACY-2024-01-05 — Background information/useful EU projects

- Related to projects to be funded under topic: HORIZON-CL3-2024-FCT-01-04: Radicalisation and gender

- EU projects from previous Cluster 2 WP: HORIZON-CL2-2021-DEMOCRACY-01-03 - Feminisms for a new age of democracy (projects which deal with, e.g. anti-gender discourses): PushBackLash (2023-25), RESIST (2022-26), FIERCE (2022-25), UNTWIST (2023-26)

- EU projects on the topic of extremism: ARENAS (2023-27), OppAttune (2023-26), SMIDGE (2023-26), BRaVE (2019-21)

DEMOCRACY-2024-01-05 — Ideas for a successful project consortium

A successful consortium for HORIZON-CL2-2024-DEMOCRACY-01-05 should be:

- Be **interdisciplinary** (academic disciplines represented, research methods and approach utilised, thematically-relevant stakeholder groups represented)

Can include following types of participants:

ACADEMIC:

- **political scientists** (e.g. policy studies & analysis, incl. public policy scholars; political behaviour analysis; **sociologists** (e.g. of race); anthropologists (e.g. studying hate groups, online communities); **historians** (of right-wing movements, e.g. fascist movements); **philosophers** (looking at ideology as a subject); psychologists; **computer science scholars** (information scientists; computer engineers)

NON-ACADEMIC:

- **AI developers/companies** (e.g. as potential advisory board members); **regional/national policymakers**; **NGOs** (focused on women or ethnic/racial minorities)
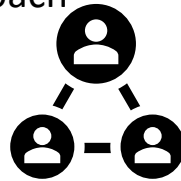
Destination 2: 2024 Call "Research and Innovation on cultural heritage and CCIs"

Year	Call	Budget	Topics	Opening	Deadline
2024	Research and Innovation on cultural heritage and CCIs	65 m €	5	4 Oct 23	**7 Feb 2024**

Destination 2: 2024 Call "Research and Innovation on cultural heritage and CCIs"

"The New European Bauhaus, as closely connected to cultural heritage and culture, brings a cultural and creative dimension to the European Green Deal."

HERITAGE-2024-01-01 <u>New European Bauhaus – Innovative solutions for greener and fairer ways of life through arts and culture, architecture and design for all (IA, 16m€, 3 projects)</u>

Expected Outcome (contribute to **all** listed)**:**

GREEN

- Innovative solutions, validated in pilot trials, demonstrating how strategic investments in the sprit of the New European Bauhaus initiative in cultural heritage (which may include cultural landscapes) and the CCIs can be successfully realised

- Increase the understanding and visibility of the role that cultural-led innovation integrating the New European Bauhaus approach can play

- Wider involvement and social inclusion of citizens in the preservation and enhancement of cultural heritage through engagement with local ecosystems

HERITAGE-2024-01-01 <u>New European Bauhaus – Innovative solutions for greener and fairer ways of life through arts and culture, architecture and design for all (IA)</u>

Scope: proposals should…

GREEN

- **<u>Test, demonstrate and refine</u> innovative** solutions; **bring together** infrastructures, research, practice, management, companies from diverse cultural & creative sectors and bring communities on the ground with them

- **<u>Conduct</u> at least 5 small-scale trials** under real-world conditions in **a <u>minimum of 3</u>** EU Member States/Associated Countries

- Solutions should be **replicable** and **consider**:

  - **<u>Use</u>** of **renewable materials**; **role of arts, design and quality architecture**; **synergies** between **craft and industrial techniques/skills**

  - **Regeneration**, **life extension** (i.e. smart monitoring, conservation and restoration), **re-use/transformation** of cultural heritage buildings and landscapes

HERITAGE-2024-01-01 <u>New European Bauhaus – Innovative solutions for greener and fairer ways of life through arts and culture, architecture and design for all (IA)</u>
Scope (continued): proposals should...

GREEN

- Serve as guidance for actors in other territories/contexts

- Build on existing knowledge, activities, networks and platforms (especially those already funded under New European Bauhaus initiative)

- Contribute to New European Bauhaus Community, NEBLab and other relevant NEB actions via (i.e. sharing of information/best practice sharing/results)

- Evaluation of proposals will focus on geographic location of planned demonstration activities

- European Union and Associated Countries in <u>NUTS level 1</u> should be involved (Associated Countries with no NUTS level-1 categorisation=a single geographical region)

NUTS: Nomenclature of territorial units for statistics (a hierarchical system for dividing up the economic territory of the EU and the UK

HERITAGE-2024-01-01 — Background information

GREEN

New European Bauhaus: beautiful, sustainable, together. (europa.eu):

Steer the transformation of our societies along three inseparable values:

- **sustainability**, from climate goals to circularity, zero pollution, and biodiversity
- **aesthetics**, quality of experience and style beyond functionality
- **inclusion**, from valuing diversity to securing accessibility and affordability

2021 "Communication on the New European Bauhaus" (as mentioned in "scope")

https://new-european-bauhaus.europa.eu/system/files/2021-09/COM(2021)_573_EN_ACT.pdf

European Green Deal (europa.eu)

Background - NUTS - Nomenclature of territorial units for statistics)- Eurostat (europa.eu)

HERITAGE-2024-01-01 —Useful EU projects

GREEN

Previous project with 2 funded collaborative projects: The New European Bauhaus – shaping a greener and fairer way of life in creative and inclusive societies through Architecture, Design and Arts

- HeritACT: HERITAGE ACTIVATION THROUGH ENGAGING EXPERIENCES TOWARDS SUSTAINABLE DEVELOPMENT:

14 partners from five European countries

9 solutions and 7 digital tools for a better integration for inclusive and sustainable heritage

3 pilot locations: Milano (IT), Ballina (IR) and Elefsina (GR)

Alignment with the New European Bauhaus

3 years project

- PALIMPSEST: CREATIVE DRIVERS FOR SUSTAINABLE LIVING HERITAGE LANDSCAPES

Projects on green technologies:

GoGreen - Green Strategies to conserve the Past…

GREENART - Green Endeavor in Art Restoration

HERITAGE-2024-01 (IA)— Ideas for a successful project consortium *GREEN*

A successful consortium for HORIZON-CL2-2024-HERITAGE-01-01 should be:

- **multi-actor/transdisciplinary** (multiple academic disciplines represented, industry representatives)

Can include following types of participants:

ACADEMIC:

- **Arts/design institutions; vocational schools; ESFRI Research Infrastructures (RIs)**

NON-ACADEMIC:

- **Business managers/entrepreneurs** (e.g. design, fashion, crafts fields; arts & heritage professionals); **regional/national policymakers**; **CSOs** (e.g. community housing collectives at municipal level)
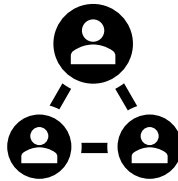
Destination 3: 2024 Call "Innovative Research on Social and Economic Transformations"

Year	Call	Budget	Topics	Opening	Deadline
2024	A sustainable future for Europe	96 m €	11	4 Oct 2023	**7 Feb 2024**

TRANSFORMATIONS-2024-01-01 Policy recommendations from socio-economic impacts of loneliness in Europe (CSA 3m€; 1 project [expected])

Expected Outcome (contribute to **all** listed)**:**

- Contribution to behavioural changes for a more resilient and just society

- Information on key aspects of the impacts of loneliness in Europe by pooling of socio-economic data to existing data

- Evidence-based recommendations for social and economic policies to prevent, counter, and manage loneliness in Europe at individual and population levels

- Creation of a framework to monitor loneliness in the long-term

- Formation of a representative network of experts, stakeholders and policymakers involved in research and policy actions addressing the socio-economic impacts of loneliness

Lump sum

JRC

NCP Society

TRANSFORMATIONS-2024-01-01 Policy recommendations from socio-economic impacts of loneliness in Europe (CSA)

Scope:

- **Cooperation with EU projects/initiatives on loneliness** (e.g. JRC/DG EMPL „Pilot Project on Loneliness"); **use of existing data** to pool economic data on individual & societal (forms of) loneliness
- **Comparative analysis** of aspects of **commonly agreed upon (i.e. "defined")** socioeconomic and geographic **risk factors/drivers and trends of loneliness/specific populations, within/between EU Member States**
- **Provide evidence-based policy recommendations** to help design:
  - **effective loneliness policies and**
  - **develop tools for long-term monitoring of loneliness** at individual and societal levels
- **Nurture public debate on loneliness,** especially the stigma associated with loneliness
- **Promote** the use of **new technologies to quantify and assess the social and economic effects** of loneliness (in Europe)

Federal Ministry
of Education
and Research

NCP Society

TRANSFORMATIONS-2024-01-01—Background information/useful EU projects

Knowledge for Policy: Loneliness in Europe

Joint Research Centre: Loneliness (europa.eu), also

Loneliness publications (europa.eu)/Mapping of loneliness interventions in the EU

Loneliness Event June 2023

Projects:

RECETAS (H2020, Societal Challenge 6) (2021-2026)

European Research Council: The Ethics of Loneliness and Sociability (2023-2028)

TRANSFORMATIONS-2024-01-01 — Ideas for a successful project consortium

A successful consortium for HORIZON-CL2-2024-TRANSFORMATIONS-01-01 can include the following types of participants:

ACADEMIC:
- **Experts on loneliness** (e.g. as advisory board members) **(e.g. prominent scholars/researchers** in fields like **sociology, medicine—neurobiology/cognitive science fields, anthropology, economics, philosophy**); other EU-funded projects/national/regional projects on loneliness; EU Research Infrastructures (e.g. ESS-European Social Survey—methodological support)

QUASI-ACADEMIC: Joint Research Council of the European Commission **(JRC)**

NON-ACADEMIC:
- Regional/national **health ministries**; **hospitals/healthcare clinics focused on mental health; senior care homes; schools**

JRC: additional explanation at Wikipedia

Questions?