



Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından finanse edilmektedir
This project is co-funded by the European Union and the Republic of Türkiye



Project Writing Camp for SMEs on “How to Create Winning Short and Full Proposals for EIC Accelerator”

 **23 January 2024**  **Istanbul Chamber of Industry
(Odakule Building)**



ISTANBUL CHAMBER OF INDUSTRY

İLAYDA ATABEY



ISTANBUL CHAMBER OF INDUSTRY (ICI)

- 55 Sectoral Committees, 310 delegates

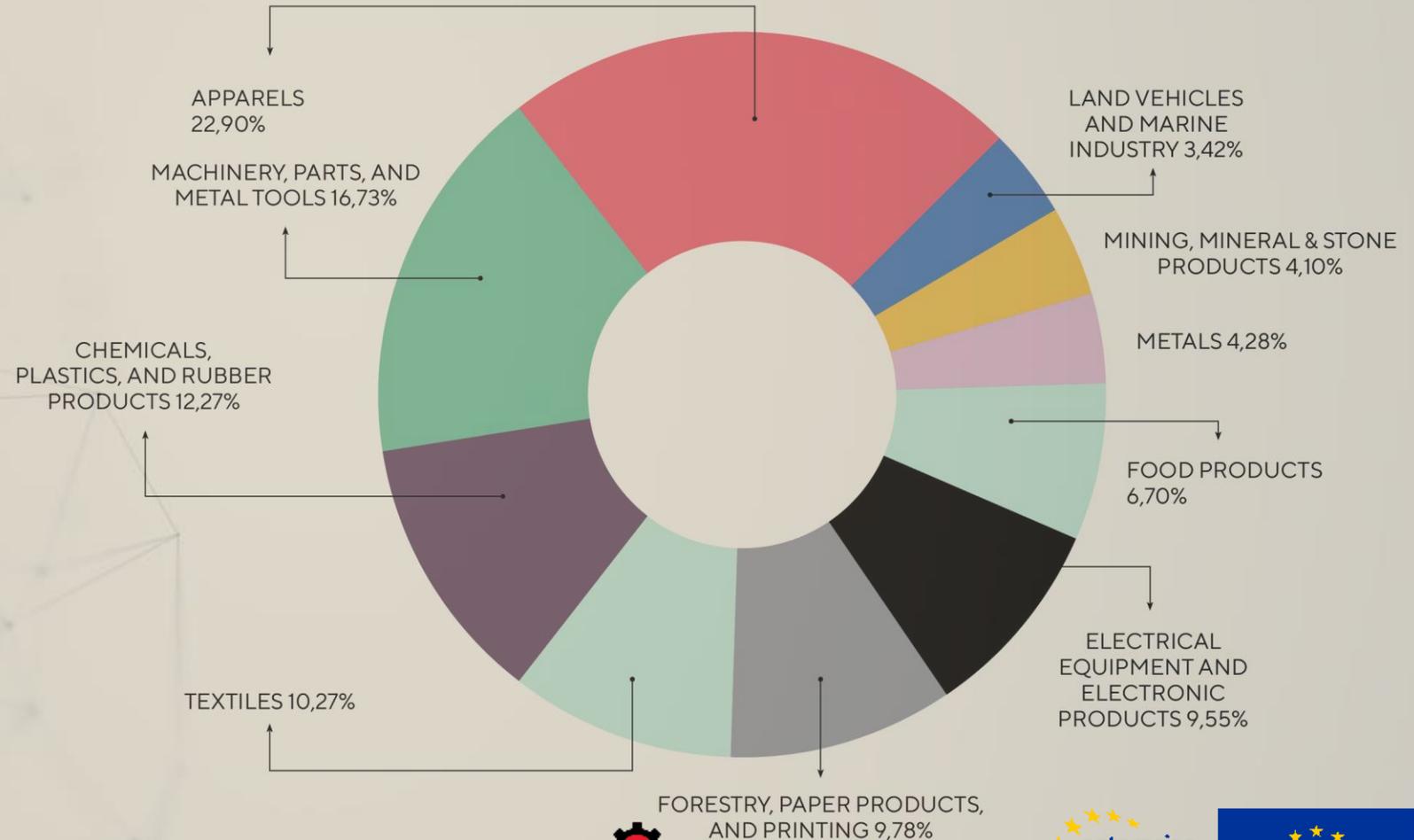
Founded in **1952**

Number of members **22,781**

The share of the added value created by our members with the factor cost in the Turkish industry **36%**

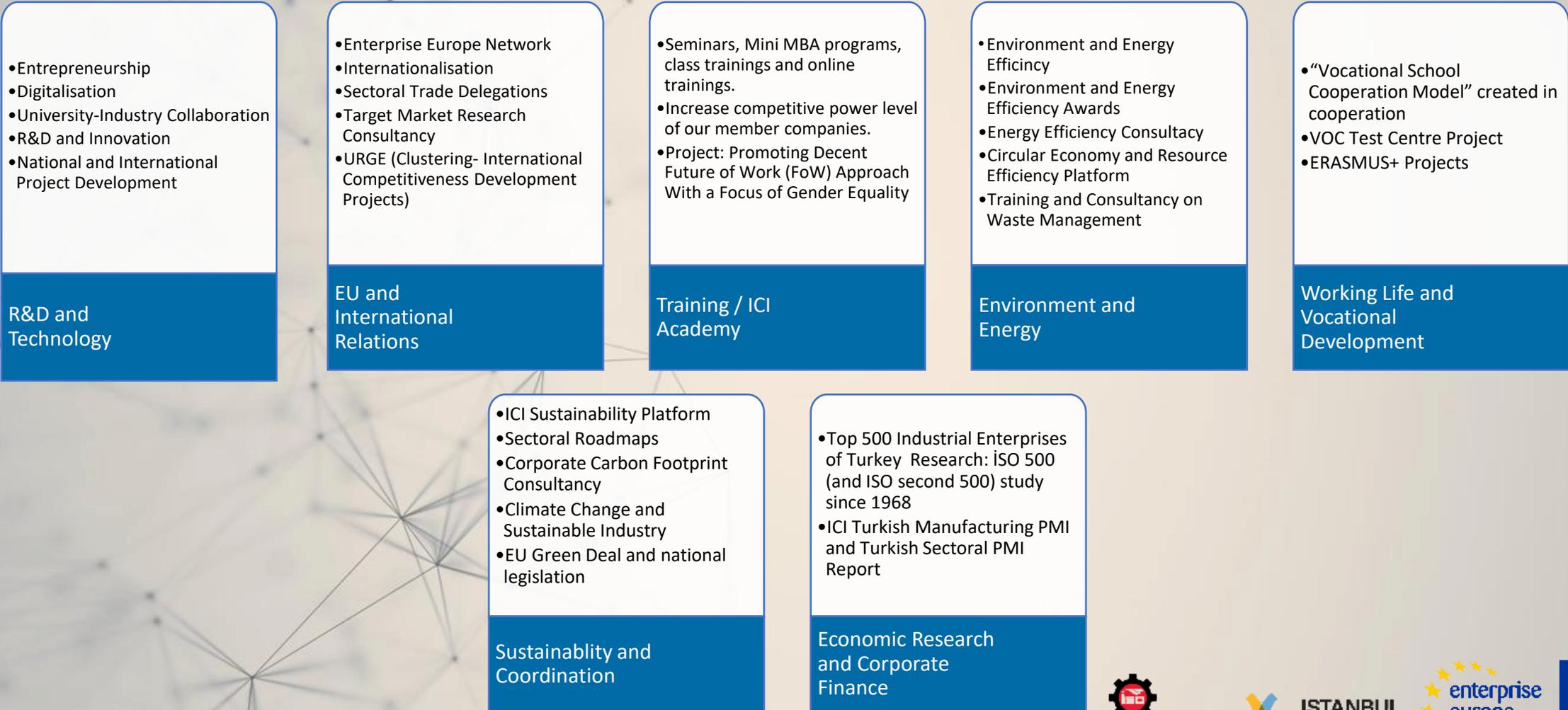
Our share in industrial sector production **33%**

Our share in industrial sector employment **29%**



ICI DEPARTMENTS AND THEIR SERVICES

- ICI has 23 Departments & 120 Experts



ICI R&D and Technology Department



R&D and Innovation



Digital Transformation



University-Industry Cooperation



Domestic Production



Technology Transfer



Entrepreneurship

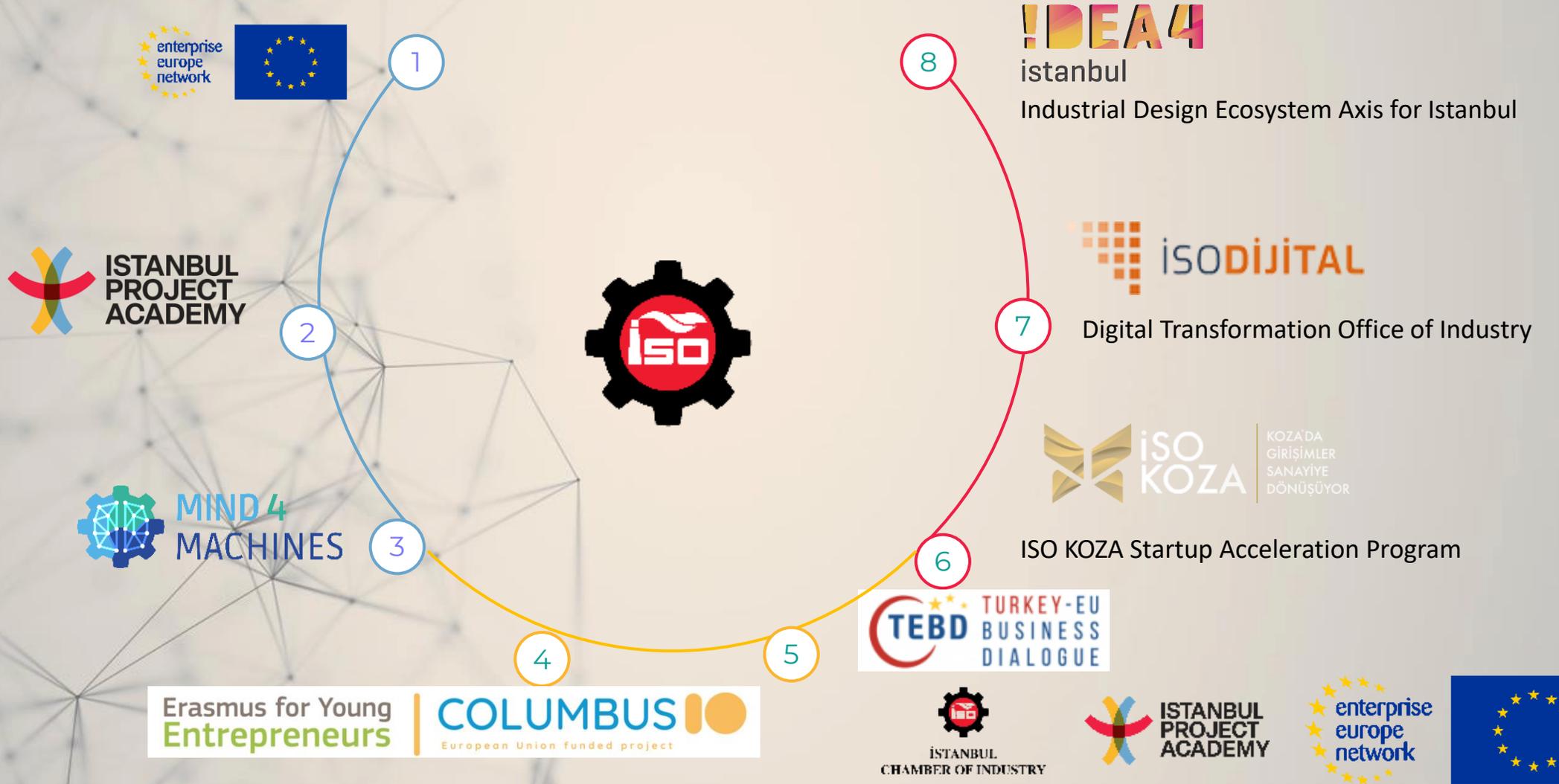


Intellectual Property Rights



Competitiveness of Industry

PROJECTS of R&D and TECHNOLOGY DEPARTMENT



ISTANBUL PROJECT ACADEMY



Objectives

- Boosting the innovation ecosystem in Istanbul and increasing research and innovation capacity of the region
- Enabling companies to benefit more from the EU's research and innovation funds/Horizon Europe
- Developing an interface model between government, industry and academia for more collaboration



HORIZON EUROPE

Activities

- Trainings
- Networking
- Matchmaking
- Mentoring



www.istanbulprojeakademisi.com



ENTERPRISE EUROPE NETWORK (EEN)



ENTERPRISE EUROPE NETWORK (EEN)

Established by the European Commission where SMEs can get free information, matching services and consultancy on the following topics;

- Access to Finance
- EU R&D Funds and Projects (Horizon Europe, Eurostars, Eureka...)
- EU legislation, standards, grants, loans
- Internationalization, reaching new markets and new customers
- Technology development and marketing
- Innovation
- Digital Transformation
- Green Transformation
- Durability and Sustainability
- Intellectual Property Rights



THE NETWORK APPROACH

How we help SMEs



ENTERPRISE EUROPE NETWORK (EEN)

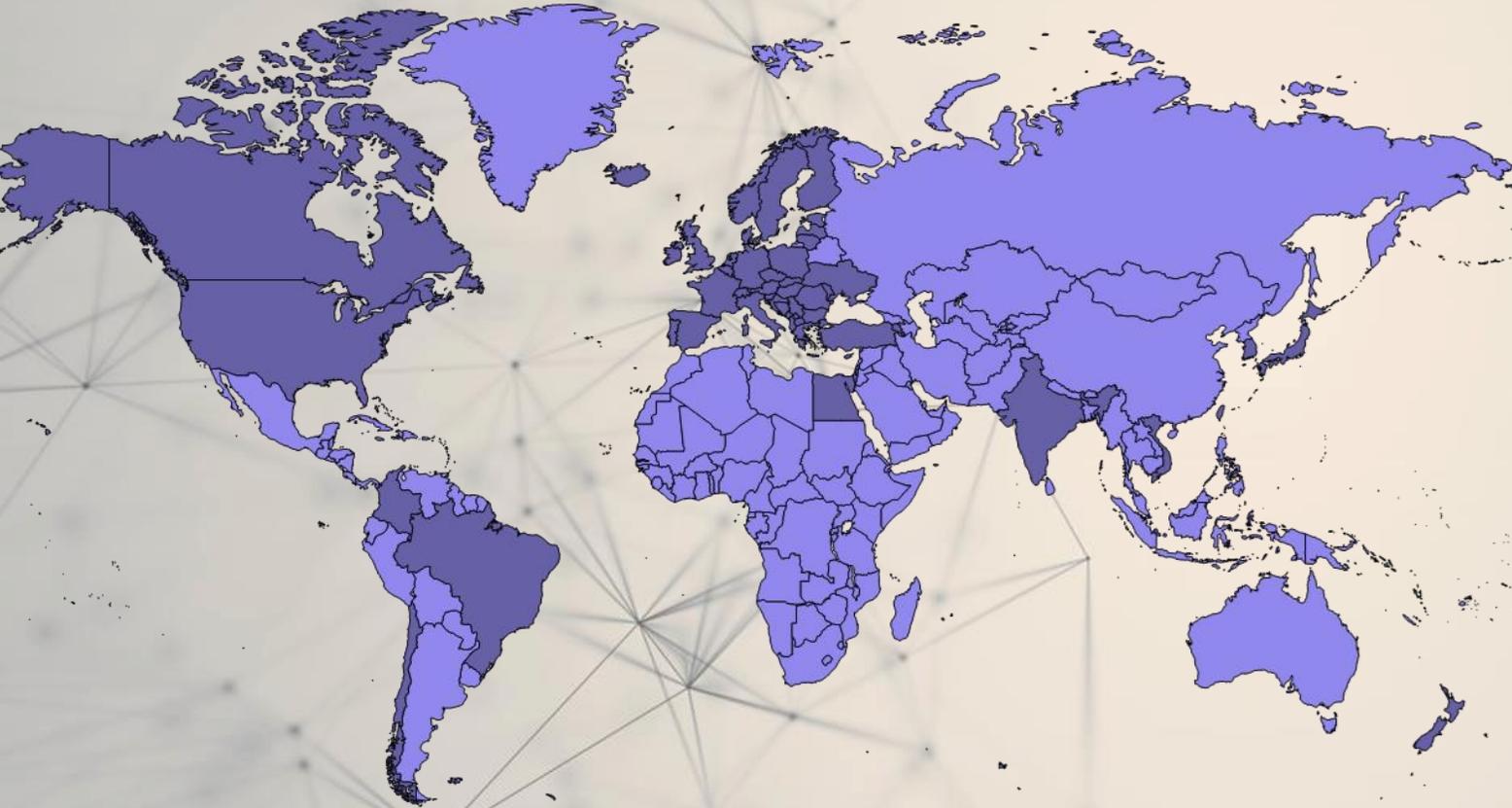
+450

Organisations

+56

Countries, present in all
regions of the EU

ENTERPRISE EUROPE NETWORK (EEN)



EU-27

- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Poland
- Portugal

- Romania
- Slovakia
- Slovenia
- Spain
- Sweden

- Moldova
- Montenegro
- New Zealand
- Northern Macedonia
- Norway
- Serbia

International

- Albania
- Armenia
- Bosnia and Herzegovina
- Brazil
- Canada
- Chile
- Colombia
- Egypt
- Iceland
- India
- Israel
- Japan
- Korea
- Kosovo

- Singapore
- Switzerland
- Taiwan
- **Türkiye**
- Ukraine
- United Kingdom
- United States
- Vietnam



İSTANBUL
CHAMBER OF INDUSTRY



İSTANBUL
PROJECT
ACADEMY



EEN IN TÜRKİYE



IST BUSINNOVA
CONSORTIUM PARTNERS

Sabancı
Üniversitesi



İSTANBUL
CHAMBER OF INDUSTRY



KOSGEB
KÜÇÜK VE ORTA ÖLÇEKLİ İŞLETMELERİ
GELECEĞİNE VE DİSİPLİNE İZLİME BAŞKANLIĞI



İSTANBUL
CHAMBER OF INDUSTRY



İSTANBUL
PROJECT
ACADEMY



10 Local Consortia
Total 54 Different Institutions
21 Chamber
15 KOSGEB Office
10 Technoparks
4 Universities
2 Development Agency
1 Exporters Association
1 TTO

Enterprise
Europe
Network
in Türkiye

ENTERPRISE EUROPE NETWORK (EEN)

Main Purpose:

- Increasing the **international competitiveness** of companies (SMEs)
- Intermediating for companies to **find business partners** from abroad

Main Activities

Trainings: Framework Programs – Horizon Europe, Project Management, Innovation Trainings, Mini MBA Programs, Country Days, Access to Finance

Consultancy: Digital Transformation Roadmap, Corporate Innovation Roadmap, Digital Business Model Development Consultancy, Target Market Research / Customer Search, Customs Desk, China Desk

Matchmaking: Business matchmaking, R&D Matchmaking, Delegation Visits, Technological/Commercial Cooperation Profiles, Online Matchmaking / Brokerage Events

www.een-istanbul.org / <https://een.ec.europa.eu/>



THANK YOU...

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