1st Project Writing Camp:

Developing a successful proposal for the

H2020 WIDESPREAD 2017 Teaming Call

Name of the organization and participant

Section 2 - template

#  Impact

## Expected impacts

* Please be specific, and provide only information that applies to the proposal and its objectives.
* Use quantified indicators and targets
* Refer always to both:
* the expected impact related to the long-term project achievements, namely the new Centre of Excellence once established according to your vision/strategy/approach explained under section 1
* the impact related to the results of the one-year activity
* Describe how your project will contribute to the expected impacts set out in the work programme, under the relevant topic;
* Describe any barriers/obstacles, and any framework conditions (such as regulation and standards), that may determine whether and to what extent the expected impacts will be achieved. (This should not include any risk factors concerning implementation, as covered in section 3.2.)

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| **To increase scientific capabilities and enable them to engage in a strategic growth path pointing to long-term opportunities for economic development** |
| Analysis of the expected impact: | .. |
| Contribution of the long-term/short-term to the expected impact: | .. |
| Assessment Indicator: | .. |
| Target: | .. |
| Actions to reach the target: | .. |
| Potential Barriers | .. |
| Way to overcome: | .. |

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| **To increase scientific capabilities and enable them to engage in a strategic growth path pointing to long-term opportunities for economic development** |
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| Assessment Indicator: | .. |
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| Actions to reach the target: | .. |
| Potential Barriers | .. |
| Way to overcome: | .. |

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| **Through improved scientific capabilities allow these countries to improve their chances to seek competitive funding in international fora (including the EU Framework Programmes)** |
| Analysis of the expected impact: |  |
| Contribution of the long-term/short-term to the expected impact: |  |
| Assessment Indicator: |  |
| Target: |  |
| Actions to reach the target: |  |
| Potential Barriers |  |
| Way to overcome: |  |

| **Over the medium to long term achieve a measurable and significant improvement in terms of research and innovation culture (as shown through indicators such as research intensity, innovation performance, values and attitudes towards research and innovation) of those countries** |
| --- |
| Analysis of the expected impact: | .. |
| Contribution of the long-term/short-term to the expected impact: | .. |
| Assessment Indicator: | .. |
| Target: | .. |
| Actions to reach the target: | .. |
| Potential Barriers | .. |
| Way to overcome: | .. |

### Expected scientific impact

|  |  |  |
| --- | --- | --- |
| **Key enabling technology** | **Expected scientific results** | **Expected new devices, systems, technologies** |
| .. | .. | .. |
| .. | .. | .. |

##  Measures to maximise impact

* Provide a draft ‘plan for the dissemination and exploitation of the project's results’. Please note that such a draft plan is an admissibility condition
* Show how the proposed measures will help to achieve the expected impact of the project.
* The plan, should be proportionate to the scale of the project, and should contain measures to be implemented both during and after the end of the project.

### Plan for the dissemination and exploitation of the project's results

### Phases of Dissemination strategy

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Phase** | **Months** | **Intensity** | **Focus** | **Main target audiences** | **Key dissemination channels** |
| **Phase I** |  |  |  |  |  |
| **Phase II** |  |  |  |  |  |
| **Phase III** |  |  |  |  |  |

### Exploitation plan

* Business model canvas framework

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Key Partners* | *Key Activities* | *Value Proposition* | *Customer Relationships* | *Customer Segments* |
| *Key Resources* | *Channels* |
| *Cost Structure* | *Revenue Streams* |

* Exploitation models

| **Technology Transfer to industry (research push)** |
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| Analysis of the exploitation model: |  |
| Relevance for the new CoE: |  |

| **Contract research (industry pull)** |
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| Analysis of the exploitation model: |  |
| Relevance for the new CoE: |  |

| **Collaborative (competitive) research - Open Innovation** |
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| Analysis of the exploitation model: |  |
| Relevance for the new CoE: |  |

| **Spin-Offs** |
| --- |
| Analysis of the exploitation model: |  |
| Relevance for the new CoE: |  |

## Communication activities

* Communication measures for promoting the project and its findings during the period of the grant.
* Tailored to the needs of various audiences, including groups beyond the project’s own community
* Include measures for public/societal engagement on issues related to the project.

### Communication channels

|  |  |  |
| --- | --- | --- |
| **Channel:** | **Project Phase 1** | **Additional tools in Phase 2** |
| **ELECTRONIC** |  |  |
| **PRINTED** |  |  |
| **LIVE** |  |  |