This project is co-financed by the
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finanse edilmektedir

"H2020 Teaming Call – Project Writing Camp"

Technical details related to H2020 Teaming Call

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Ankara, 13/05/2016

How to position your H2020 proposal?

- Writing a technically correct bid does not necessarily improve your chances of Horizon 2020 funding. It simply means that you are following the official rule book – like thousands of other applicants.

- We want to provide you with the intelligence behind the rule book to give you a real understanding of what the European Commission wants.

- The Commission is your client and you have to understand its political aims and needs in terms of analyzing the European political context of your Funding Call or developing a credible political/societal 'story-line' for your project.

Identifying the right partners

It is very important to identify the partners that are key players or "big" names

BUT: Keep in mind that those partners may try to take advantage of you considering their stronger position in the sector

It is good to work with already established partnership and collaborations

BUT: Avoid inviting people just because you have already worked with them. Your decision on partner selection should be well grounded and strategic decision. They must fit and add value to the project.

Identifying the right partners

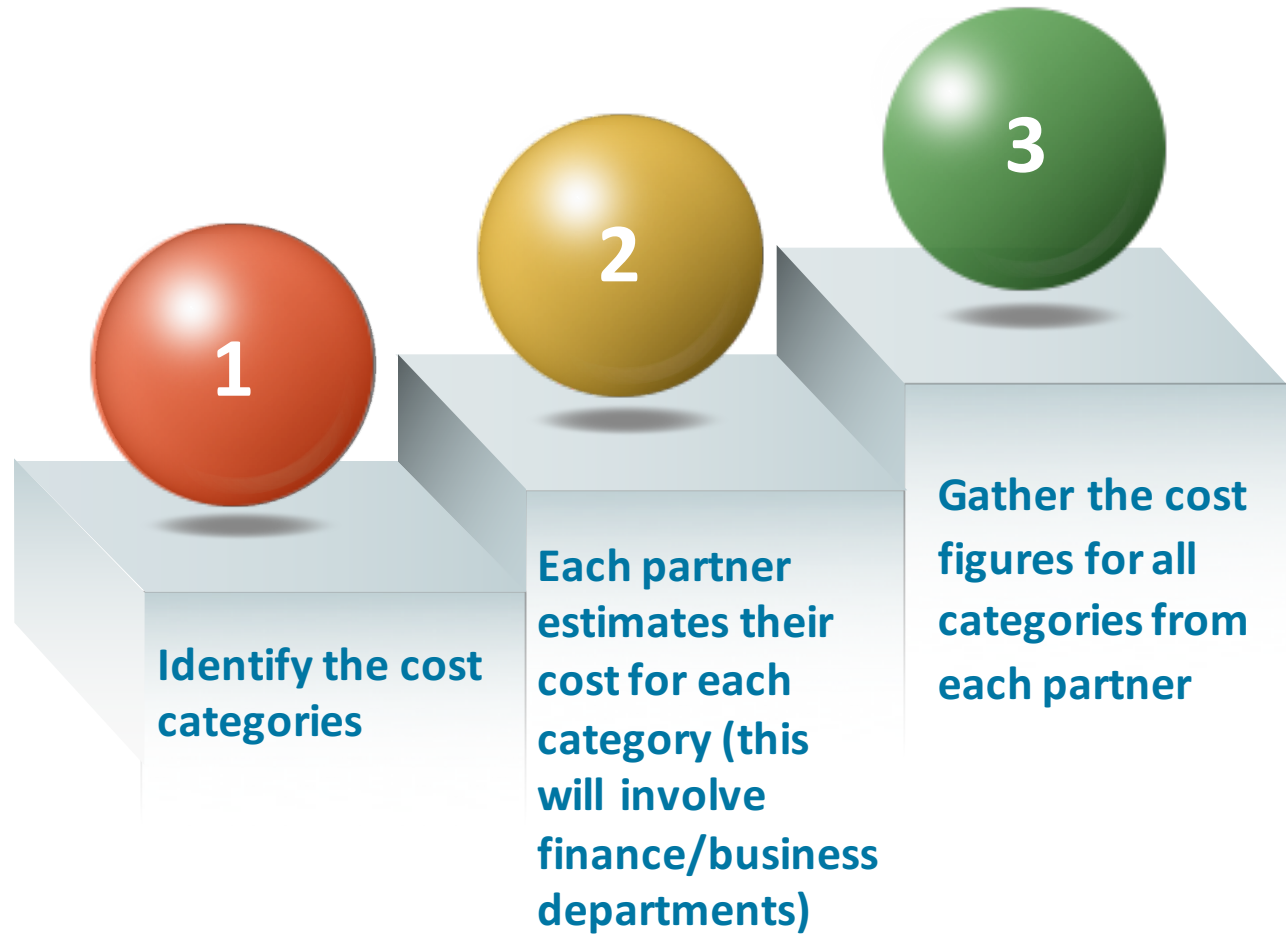…to work with for the next 5-7 years

Negotiating the budget

10 for THAT?! You must be mad!

Negotiating the budget

There are 3 preparatory stages:

Key stages

1 — **Identify the cost categories**

2 — **Each partner estimates their cost for each category (this will involve finance/business departments)**

3 — **Gather the cost figures for all categories from each partner**

Planning the work

Set up the proposal writing team

has comprehensive technical understanding

is very fluent and accurate in English

has ability to think through detail and spot problems

has great imagination and ability to see opportunities

How can the above 4 people contribute to writing?

Share the workload
- ➢ According to area of expertise
- ➢ One coordinator to keep control
- ➢ Set targets
- ➢ Allow for holidays, illness, other commitments

Finalizing the work and submitting 1/3

Respect the length for the sections. **Excess contents will not be evaluated!**

The minimum allowed font size is 11 points
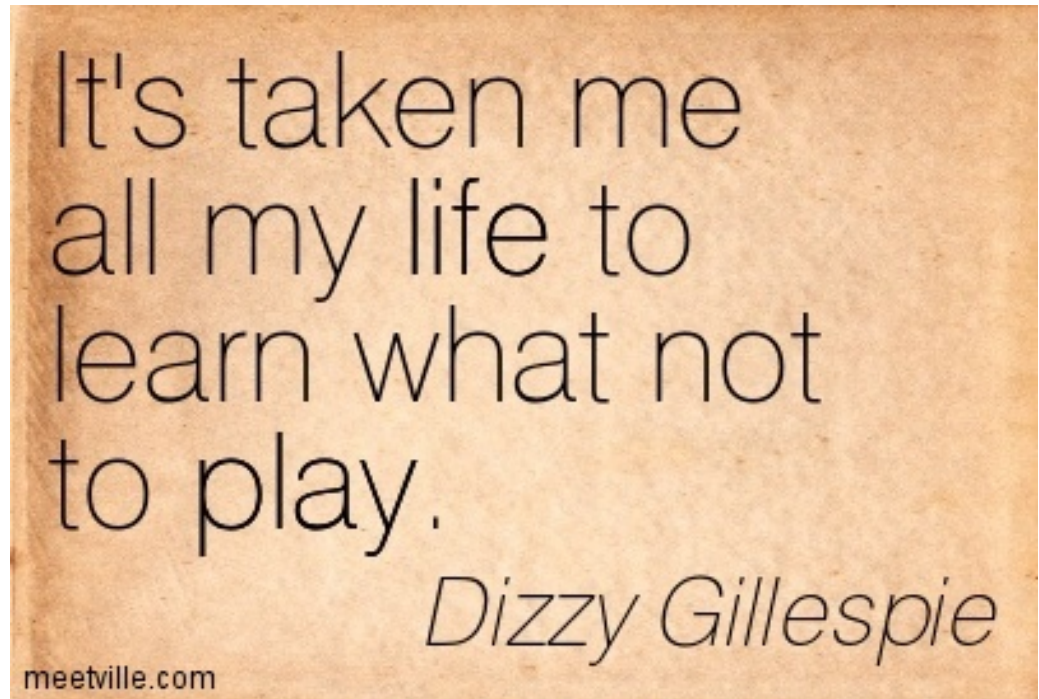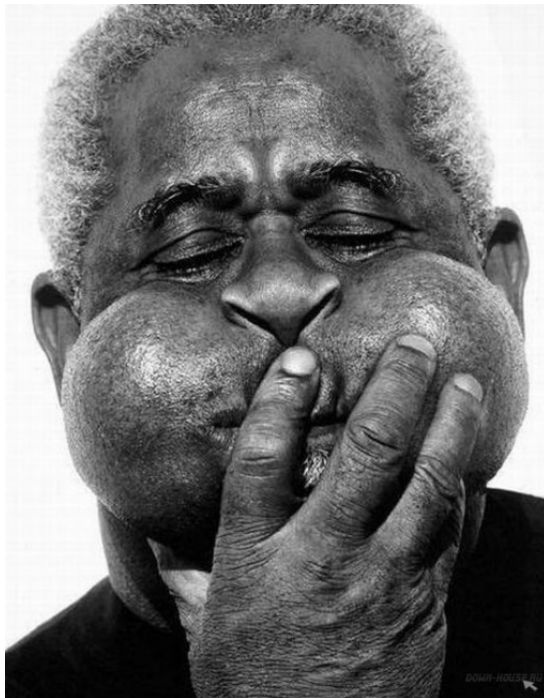
The paragraph spacing 6pt and the line spacing single

The page size is A4, and all margins (top, bottom, left and right) should be at least 15 mm (not including any footers or headers)

Respect the page limits – Write only what is essential!

It's taken me all my life to learn what not to play.

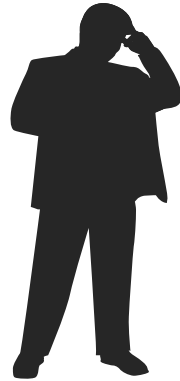Dizzy Gillespie

meetville.com

… you press

Evaluators

For most evaluators, English is not their first language.

Evaluators are human! They can get bored, tired, ill, confused...

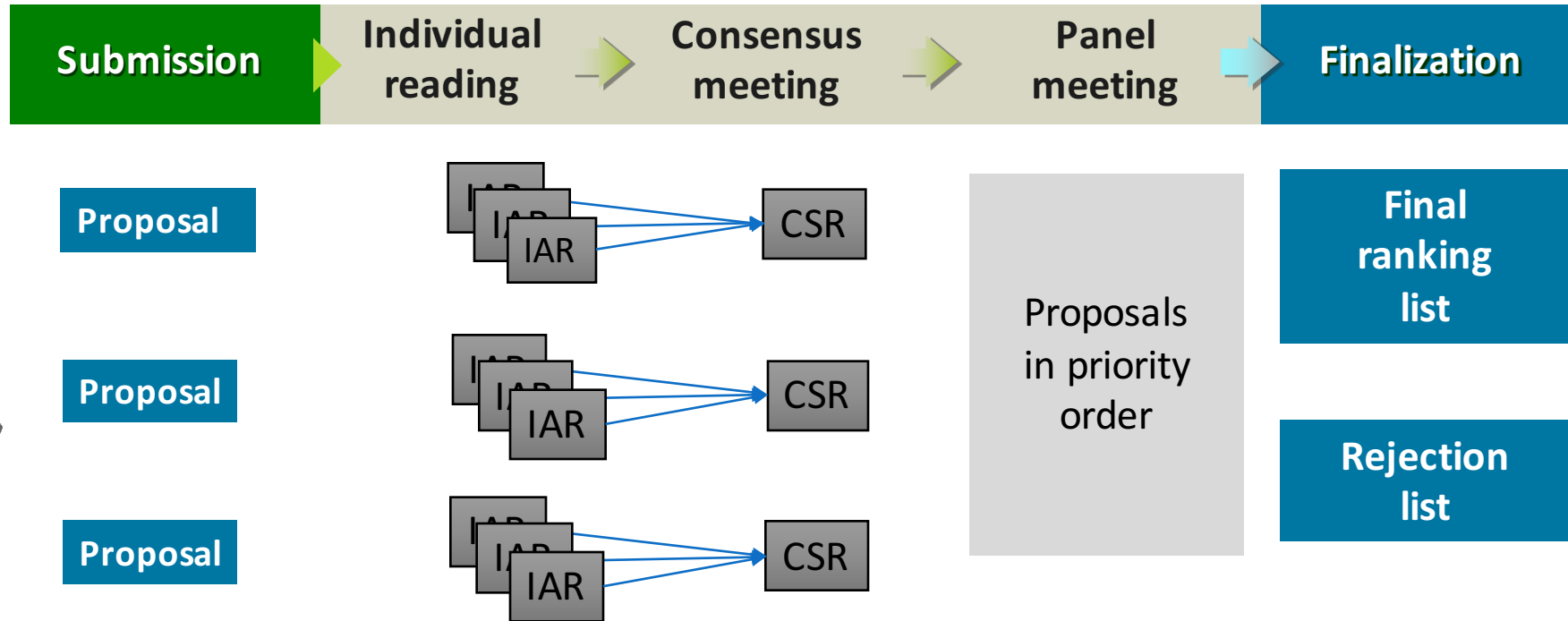The proposal must be easy to follow, even by a non-expert.

It must be easy for the evaluators to find the key points relevant to the Call and to the evaluation criteria.

Evaluators might not have time to read every word of your proposal.

Evaluation process

Award criteria 1/3

Excellence

- Clarity of the objectives;

- Soundness of the concept, including transdisciplinary considerations;

- Credibility of the proposed approach;

- Ambition.

Award criteria 2/3

Impact: [...] contribution to:

- The expected impacts listed in the work programme;

- Enhancing innovation capacity and integration of new knowledge;

- Strengthening the competitiveness and growth of companies by developing innovations meeting the needs of European and global markets;

- ...measures to, disseminate and exploit the project results,... communication.

Quality and efficiency of implementation:

- Coherence and effectiveness of work plan, … allocation of tasks, resources;

- Competences, experience and complementarity of the individual participants, as well as of the consortium as a whole;

- Appropriateness of the management structures and procedures….risk management.

Proposal scoring

Each criterion is scored 0-5

- half-scores allowed
- whole range should be considered
- scores must pass thresholds if a proposal is to be considered for funding

Thresholds apply to individual criteria...

- Default threshold is 3

...and to the total score

- higher than the sum of the individual thresholds
- Default threshold is 10

Interpretation of the scores

0 — The **proposal fails to address the criterion** or cannot be assessed due to missing or incomplete information.

1 — Poor. The criterion is inadequately addressed, or there are serious inherent weaknesses.

2 — Fair. The proposal broadly addresses the criterion, but there are significant weaknesses.

3 — Good. The proposal addresses the criterion well, but a number of shortcomings are present.

4 — Very Good. The proposal addresses the criterion very well, but a small number of shortcomings are present.

5 — Excellent. The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.
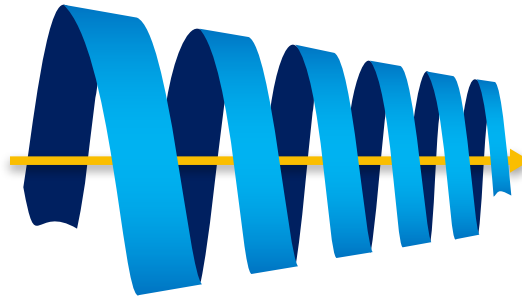
What if we fail

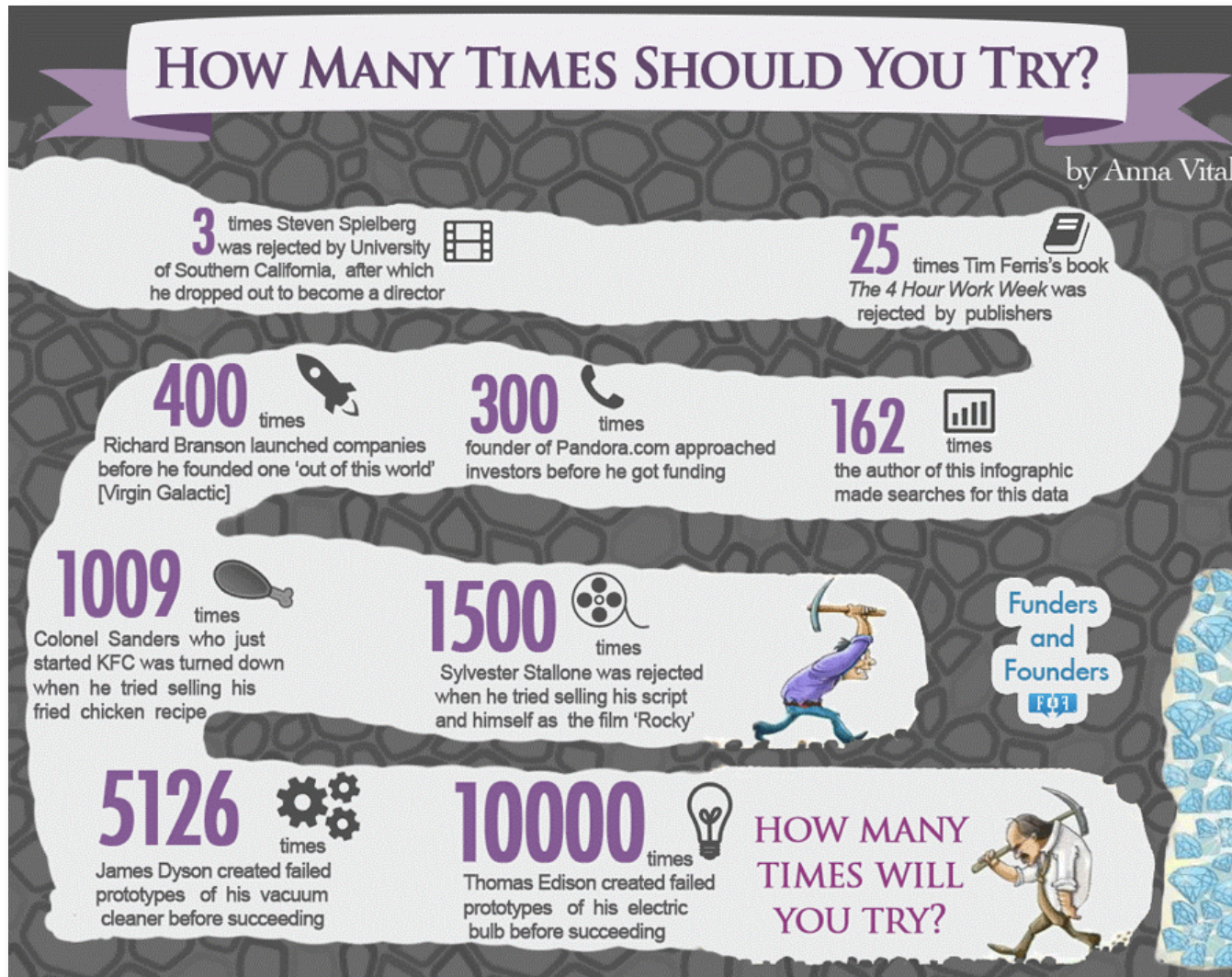~ 14%

~ 20%

Overall success rate:

H2020 first
100 calls

FP7

~ 14%

~ 20%

What if we fail

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Teşekkür ederim!

Thank you!

Credits / Disclaimer

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