

 **TURKEY<sup>in</sup>  
HORIZON 2020**  
COOPERATION AND INNOVATION OPPORTUNITIES

*TURKEY IN HORIZON 2020  
ALTUN/HORIZ/TR2012/0740.14-2/SER/005*

  
This project is co-financed by the  
European Union and the Republic of Turkey  
Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından  
finans edilmektedir

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# Support to Turkish Participation in the EU Framework Programme for Research and Innovation

## Turkey in Horizon 2020

Dr Aleksander Bakowski  
Team Leader

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# CONSORTIUM PARTNERS

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CONSORTIUM PARTNERS





- Consultancy firm established in 1989 by the Irish Government and privatised in 1996;
- Access to experience of the Irish state agencies i.e. Enterprise Ireland, IDA, Science Foundation Ireland;
- Providing practical implementation support in the core areas of expertise: Innovation Management, Technology Transfer, R&D, SME Competitiveness, Export Promotion and FDI;
- Currently implementing a large number of complex institutional capacity building projects for the governments in the Middle East, i.e. Qatar, United Arab of Emirates, Bahrain and Saudi Arabia.

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- Trans-disciplinary Social Science and Research Institute established in 1990;
- One of the most successful social scientific research organisations in Europe in terms of participation in the EU Framework Programmes;
- ZSI specialises in Social Innovation, ICT, National, Regional and European RTDI Policies, Societal Challenges, Technology Enhanced Learning, Social Inclusion & Equal Opportunities;
- ZSI is a research institute, non-profit organisation, network coordinator, research promoter and educational institution.

CONSORTIUM PARTNERS




- Established in 1984 as a joint initiative of the EC, European industry leaders Business and Innovation Centres;
- Focused on stimulating the growth of new enterprises by providing support to innovative start-ups, spin-offs and SMEs;
- Network of over 160+ quality certified Business and Innovation Centres (BICs), and has in excess of 100 associate members which support the development and growth of innovative entrepreneurs, start-ups and SMEs.

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- Established in 1997 as an active centre of national and international networks connected to the innovation sector;
- Specialises in mapping of research and innovation systems, development of strategies and policy dialogue, dissemination, training and multi-stakeholder dialogue;
- Possesses a wide network of contacts with numerous R&D and innovation actors in Europe and beyond (China, Singapore, US);
- Very experienced in FP6, FP7 and now Horizon 2020.

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- Established in 1992, one of Turkey's most experienced consultancy firms in project implementation and management;
- Implemented numerous TA projects in all parts of Turkey and around the world (SME, Clusters, Regional Development, etc.).



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**PROJECT TEAM**





**KEY EXPERTS**

**DR ALEKSANDER BAKOWSKI – TEAM LEADER (KEI)**




Email contact:  
[a.bakowski@idi.ie](mailto:a.bakowski@idi.ie)


- Over 25 years of practical experience in the EU Research & Technology Development Programmes, Technology Transfer and Innovation Policy;
- Over 13 years of hands-on working experience as a National Contact Point in Poland for the EU RTD Programmes and acted as a FP 5, 6 and 7 Coordinator for Thematic Priorities within the NCP Poland;
- Designed and delivered multiple workshops and awareness raising events to large number of participants from various research organisations and SMEs;
- Team Leader of €3.5m EU funded project in Ukraine 'Joint Support Office for Ukraine's integration into the European Research Area';
- Extended knowledge of EU procedures, manuals, guidelines and Project Cycle Management.








**KEY EXPERTS**

**DR THIES WITTIG – DEPUTY TEAM LEADER (KE2)**




**TURKEY In**  
**HORIZON 2020**  
Cooperation and Innovation

- Over 30 years of hands-on experience in preparing, bidding, implementing and monitoring of numerous projects funded under the EU RTD Programmes, i.e. FP4-FP5-FP6-FP7, EUREKA, COST, CIP and EUROSTARS;
- Extensive experience in providing support to various stakeholders in proposal writing within the Framework Programmes, from general awareness raising via group-based formal trainings to individual targeted coaching, specifically addressing Associated and Third Countries;
- Developed and refined efficient one-to-one consultancy method is an element of the coaching model with main focus on matching specific proposal ideas to relevant calls;
- Planned, designed and implemented various e-learning tools and on-line communication platforms;
- Organised a large number of brokerage and networking events in the MENA region focused on different aspects.




**KEY EXPERTS**

**PETER PARSONS – SME EXPERT (KE4)**



**TURKEY In**  
**HORIZON 2020**  
Cooperation and Innovation

- Over 25 years of practical experience in designing, delivering and managing innovation processes and R&D actions for start-ups and SMEs in the UK, the EU and Accession Countries;
- Extremely knowledgeable of SME innovation support best practices within the EU, accession and other developing countries, with in-depth understanding of various SME innovation and technology transfer support schemes;
- Involved in numerous SME themed projects funded under Framework Programme;
- Delivered thousands of training days to SMEs focused on innovation management, technology transfer and FP7/Horizon 2020 project opportunities;
- Highly experience with e-learning tools development and implementation. Involved in development and implementation of many Technology Based training solutions and tools to offer trainings to SMEs.

### PROJECT DIRECTOR: KONRAD NIERUBIEC, IDI



Email contact:

[konradn@idi.ie](mailto:konradn@idi.ie)

- Prince 2 Certified Project Director;
- Extensive experience in managing and supervising of multi-million EU funded projects in Developing Countries;
- In-depth knowledge and experience of EU programmes, Project Cycle Management, PRAG and General Conditions' rules and procedures;
- In charge of IDI's EU funded project in Bosnia and Herzegovina 'Capacity Building in European Research and Technology Development Programmes and Initiatives' (2013–2014);
- Implemented also two large EU funded projects in the Balkans: €3.4m Support to Enterprise Competitiveness and Export Promotion in Serbia and €2.1m Supporting SMEs to become more competitive in the EU market in Albania.



### DEPUTY PROJECT DIRECTOR: YASEMIN ERDAL, IDI



Email contact:

[yerdal@idi.e](mailto:yerdal@idi.e)

- On-site Deputy Project Director and Representative of IDI's Liaison Office;
- Over 10 years of professional experience in Technopark Management, Technology Transfer, Innovation Management, Proposal Evaluation, Entrepreneurship Support and Cluster Management;
- Worked for 7 years in one of the largest technoparks in Turkey - Technopark of Bilkent University and as an Innovation Expert in Kayseri Erciyes Technopark;
- Since 2014 has been acting as an External Evaluator for H2020 SME Instrument Programme and for H2020 Fast Track to Innovation Programme.





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## PROJECT OVERVIEW





OBJECTIVE

To strengthen the capacity of Turkey in STI and facilitate integration of Turkish Research Area to ERA through increasing participation in H2020

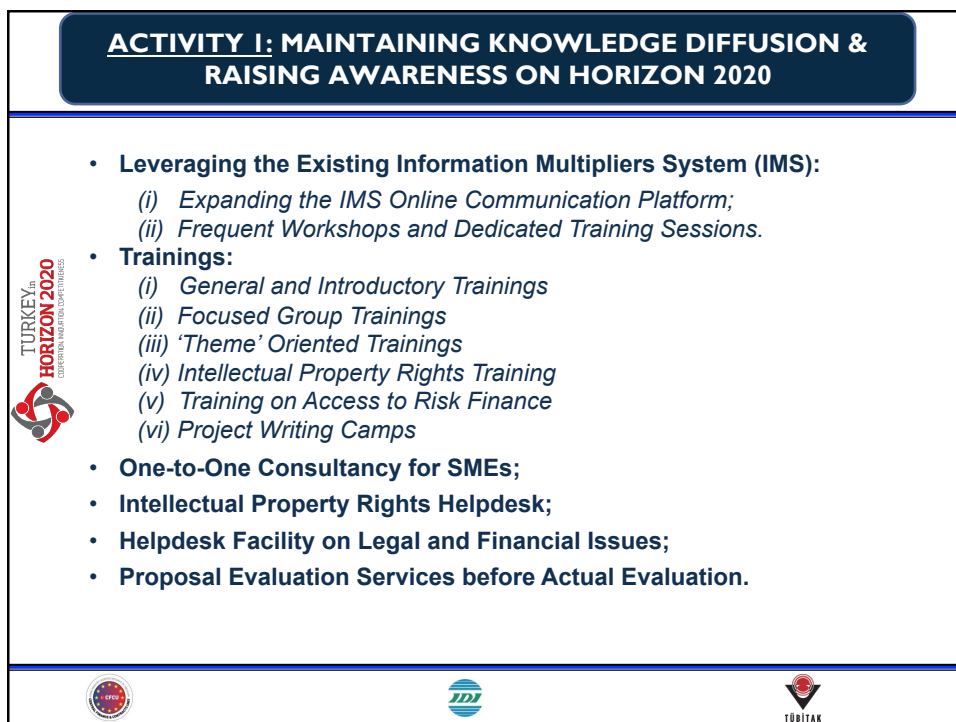
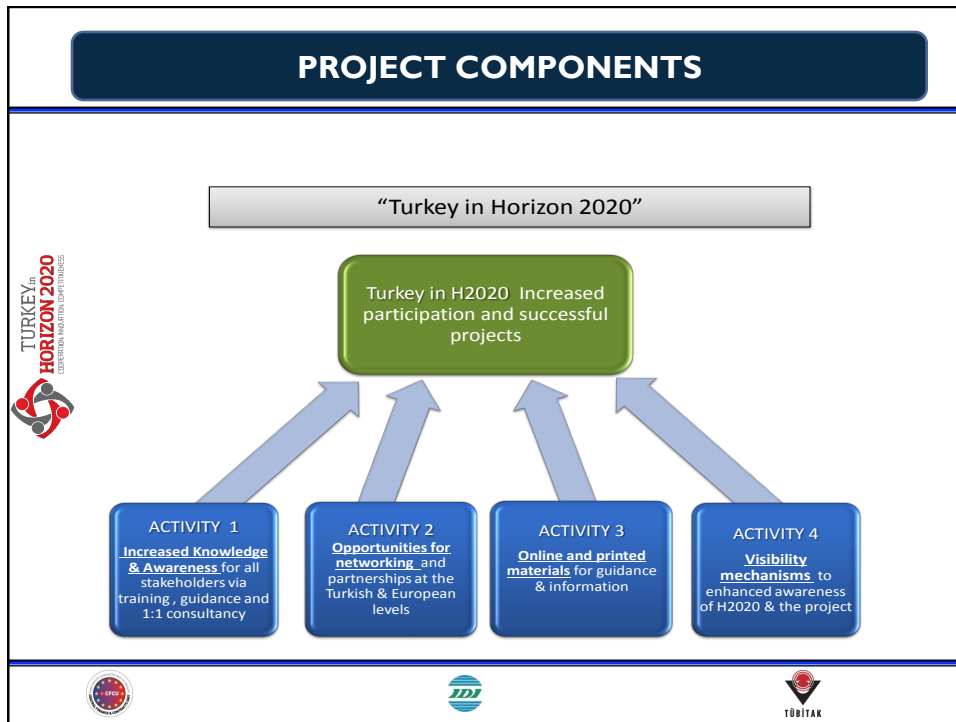
PURPOSES

- Maintaining the **knowledge diffusion** and **raising awareness** on Horizon 2020 via a variety of trainings;
- Providing the Turkish Research Area with **networking events and activities**;
- Financially supporting** Turkish researchers for networking events, project preparation meetings or lobbying activities;
- Preparing and **printing the necessary documents** that will guide the Turkish Researchers;
- Developing **online tools** to disseminate the necessary relevant information.

RESULTS

- **Increased awareness** and maintained **knowledge diffusion** on Horizon 2020 in Turkey
- **Organizational and financial** supports to TARAL
- **Sustainability and dissemination** of project results

Turkish performance  
in Horizon 2020 is  
improved in terms of  
participation and  
success rate



## ACTIVITY 2: NETWORKING ACTIVITIES

- Organisation of International Brokerage Events;
- Financial Support for Turkish Researchers Participation to Networking Events Abroad;
- Financial Support for Consortium Building Activities;
- Financial Support for Turkish Researchers to Lobbying Activities.



## ACTIVITY 3: PREPARATION, PRINTING AND DISSEMINATION OF PROJECT DOCUMENTS AND WEBSITE


- Printing and Dissemination of Training Materials;
- Preparation, Printing and Dissemination of IPR Handbook;
- Preparation, Printing and Dissemination of 'Legal and Financial Guide';
- Online Tools.








**ACTIVITY 4: PROJECT VISIBILITY ACTIVITIES**

- Preparation of Press Releases;
- Implementation of Communications & Visibility Plan.



 **TURKEY IN HORIZON 2020**  
COOPERATION AND INNOVATION COMPETITIVENESS

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**INCOMING ACTIVITIES**

**INCOMING ACTIVITIES**




- 28<sup>th</sup>-29<sup>th</sup> January – 1<sup>st</sup> IMS Workshop, Ankara
- 2<sup>nd</sup> February – 1<sup>st</sup> IPR Training, Istanbul
- 16<sup>th</sup> February – 1<sup>st</sup> General Training, Konya
- 18<sup>th</sup> February – 2<sup>nd</sup> General Training, Denizli
- 22<sup>nd</sup> February – Pilot SME Consultancy
- 25<sup>th</sup> February – 1<sup>st</sup> ICT Training, Ankara
- 2<sup>nd</sup> March– 3<sup>rd</sup> General Training, Bolu

*For more information see project website: [www.turkeyinh2020.eu](http://www.turkeyinh2020.eu)*








**CONTACT**







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**Thank you !**



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