

TURKEY IN HORIZON 2020 ALTUN/HORIZ/TR2012/0740.14-2/SER/005



This project is co-financed by the European Union and the Republic of Turkey

Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmektedir

# IPR, Legal and Financial Issues Support

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IPR, Legal & Financial Issues Expert

Ankara, 28.1.2016







#### What we offer

# • **Training** in Intellectual Property Rights Issues An IPR, Legal & Financial Issues helpdesk\*

\*Dedicated and focused to Horizon 2020 proposal preparation and

project implementation.







#### **But what is Intellectual Property?**

*"Intellectual property (IP) refers to creations of the mind, such as:* 

inventions;

literary and artistic works;

designs;

symbols, names and images used in commerce."

\*According to WIPO, World Intellectual Property Organisation







#### But what are IP Rights (IPR)?

"IP Rights (IPR) are the **rights** given to persons over the creations of their minds. They usually give the creator an **exclusive** right over the use of his/her creation for a **certain period of time**."

e.g. Patents, Copyrights, Trade marks ...

\*According to WTO, World Trade Organisation







## So, what exactly can you learn?

- IPR within overall management of H2020 projects
- Types of IPR issues in collaborative R&D projects
- IPR issues at different stages of project development and implementation
  - Balancing different interests of participants
  - Specific rules and requirements within H2020
- IPR issues within dissemination activities
- Addressing requirements for Open Access







#### So, what more can you learn?

- Negotiating IPR issues within the consortium
- Organisational structure for management of IPR
- Developing strategy for exploiting research

results

- Dealing with potential IPR conflicts
- IPR enforcement







## Anything else ?

- Have you ever considered IPR (either in the context of
  - a project or not)?
- When you think "IPR", what comes to your mind?
  Have you ever faced an IP problem?
  - What is the biggest problem in IPR (in your opinion)?
  - What would you like to learn from such a Workshop series ?







#### How could we help you in your IM role?

Since you are Information Multipliers:

- Has anybody asked you for help in IPR?
- Were you able to help him ?
- Where/how did you seek help (in case you

didn't know?)







## **Training Workshops**

- 6 one-day Workshops in major cities across Turkey:
  - Istanbul
  - Ankara
  - Mersin
  - Gaziantep
  - Denizli
  - Kocaeli
- Possibility of shorter sessions Included in our other training events (to be finalised and confirmed)



TURKEY<sup>in</sup> Horizon 2020





#### **Continuous Support**

# Not just trainings

# IPR, Legal & Financial

# Helpdesk







#### What will the Helpdesk be?

- A simple tool for questions: email, web forms, twitter (check: *TurkeyinH2020.eu/helpdesk*)
- In parallel with our web site (single sign-on)
  - Simple registration. Just name/email.
- Ask anything related to IPR, legal or Financial Issues <u>for Horizon 2020 proposals and projects</u>.







#### What can you find on the IPR Helpdesk?

- Overview of IPR issues on H2020
- Guidance materials on Consortium Agreements
- Information within different types of H2020 actions
- Information on using Participant Portal support
- Information on other IPR events and training







#### What more can you find ?

- ECAS registration, PICs and user accounts for Participant Portal;
- Organisation data management within the portal;
- Validation of the Legal Entity Appointed Representative (LEAR)







#### And what about financial issues?

- Financial Viability Assessment;
- Model Grant Agreements;
- Project Budgeting
- Financial statements
- Financial record keeping requirements
- Requirements for financial certification







#### So what do we need ?









## Our Promise (SLA)

- Always get back to you
- We'll reply in the next 5 working days
- We'll do our best to help you identify a path to solve your problem
- All our conversations will be tracked for reference reasons









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## Teşekkür ederim!

# Thank you!







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