



TURKEY IN HORIZON 2020
ALTUN/HORIZ/TR2012/0740.14-2/SER/005



This project is co-financed by the European Union and the Republic of Turkey
Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmektedir

How Information Multipliers can benefit from the project?

Aleksander Bakowski



Meeting objectives

- To identify IMs expectations towards the project;
- To identify actions which could be implemented together with IMs and supported by the project;
- To identify themes and topics to be covered by dedicated IMs trainings and workshops (*new calls, proposal preparation, funding schemes, partnering, financial and legal issues, development of IMs network, etc.*);
- To identify needs and expectations of IMs regarding Communication Platform.



2

What information do we need from you?

- Please complete registration questionnaire on-line.
 - What is your specialisation area in Horizon 2020?
 - What kind of services are you providing to stakeholders?
 - What capacities do you have for service provision?
 - What is your experience in FP?

Please note: This tool is to help us to identify most relevant ways of support.



3

What information do we need from you?

- Please write down one positive and one negative statement regarding your experience with the EU Framework Programmes.

For example on:

- Administrative overheads
- Reporting procedures
- Widening scientific experience
- The proposal evaluation process
- Payment procedures by the EC
- Extending your scientific or business network
- Effects on innovation potential
- Addressing new markets
- Other?



4

What information do we need from you?

- Self assessment of your strengths and weaknesses concerning the different pillars/ instruments of H2020

For example: Am I ...

- up-to-date with the current work-programme developments in my specific field?
- aware of all potential research and innovation actors in my area?
- able to provide sufficient information on the administrative and financial rules of H2020?
- always available to answer questions from your "clients"?
- able to contact experts (national/international) in my specific field?
- capable to organise trainings/workshops in specific areas?
- Other?



5

What information do we need from you?

- What are your expectations from our project and how do you think you can best contribute to increase Turkey participation in H2020?

- Which topics do you want us to address in the coming 8 IMS Training Sessions?
- What kind of support would you like to get from our project?



6

Project objective (1)

- Increasing Turkish participation to Horizon 2020 through:
 - General trainings on H2020
 - Theme oriented trainings
 - Focused group trainings
 - IPR trainings
 - Trainings on Access to Risk Finance
 - Helpdesk on IPR and Legal&Financial issues
 - One-to-one consultancy for SMEs to enhance their technology development capacity and to make them active participants of FP projects



7

Project objective (1)

- Increasing Turkish participation to Horizon 2020 through:
 - Proposals pre-evaluation service
 - Proposal writing camps
 - International brokerage events
 - Financial support for Turkish researchers participating in networking events/meetings, info days, consortium meetings, lobbying activities, etc.
 - Dissemination of training materials, IPR Handbook, Legal&Financial Guide



8

Project objective (2)

- To increase IMs capabilities to support Turkey participation in H2020
 - Participation in project trainings/workshops
 - Joint organization of the events
 - Use of services offered by the project (helpdesk, pre-evaluation, networking meetings, brokerage events, access to materials, etc.)
 - Making use of Communication Platform
 - Access to methodology for SMEs consultancy
 - Use of project website to disseminate useful information/ materials from IMs personnel



9

Team of experts

DR. ALEKSANDER BAKOWSKI – TEAM LEADER (KE1)

- IMS trainings, Financial support for participation in networking events, Visibility

DR. THIES WITTIG – DEPUTY TEAM LEADER (KE2)

- Trainings (General, Focused group, Theme oriented, Brokerage Events)

ODYSSEAS SPYROGLOU – LEGAL & FINANCIAL EXPERT (KE3)

- Trainings (IPR, Access to Risk Finance), Helpdesk, Pre-evaluation service, Communication Platform), Proposal Writing Camps

PETER PARSONS – SME EXPERT (KE4)

- SMEs Consultancy

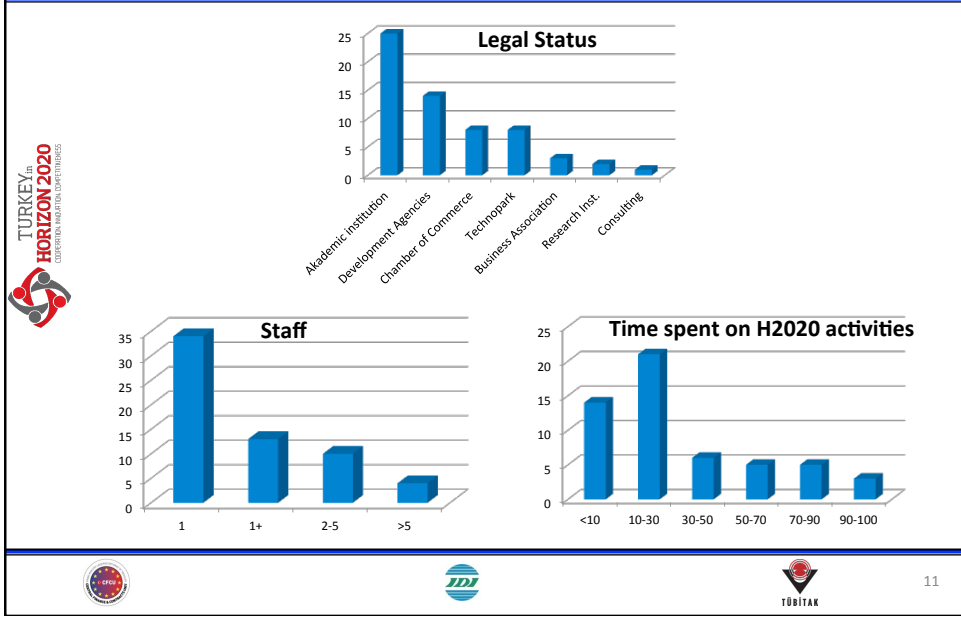
YASEMIN ERDAL – SME EXPERT (NKE)

- SMEs Consultancy, Deputy Project Director

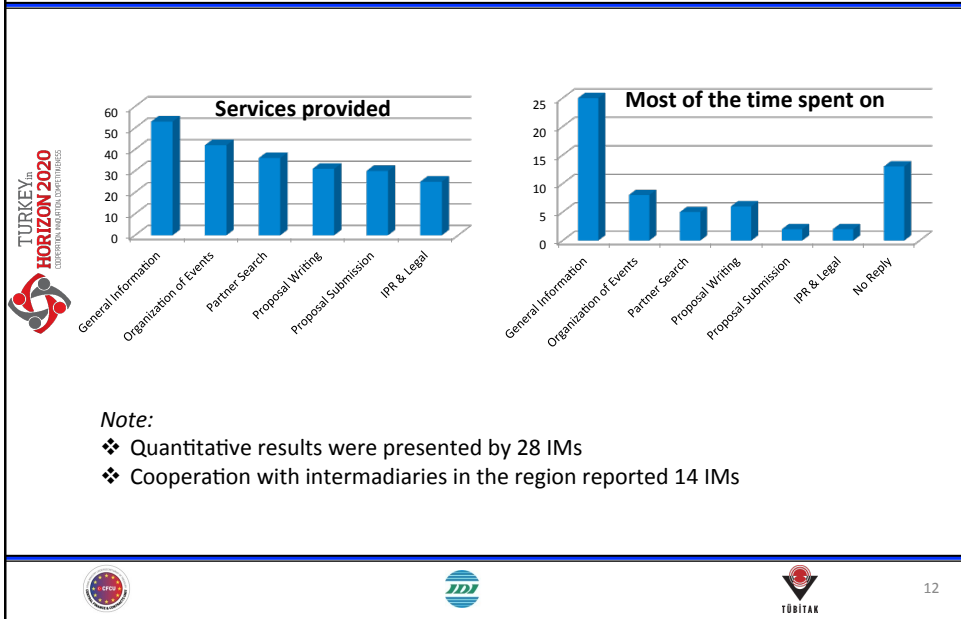


10

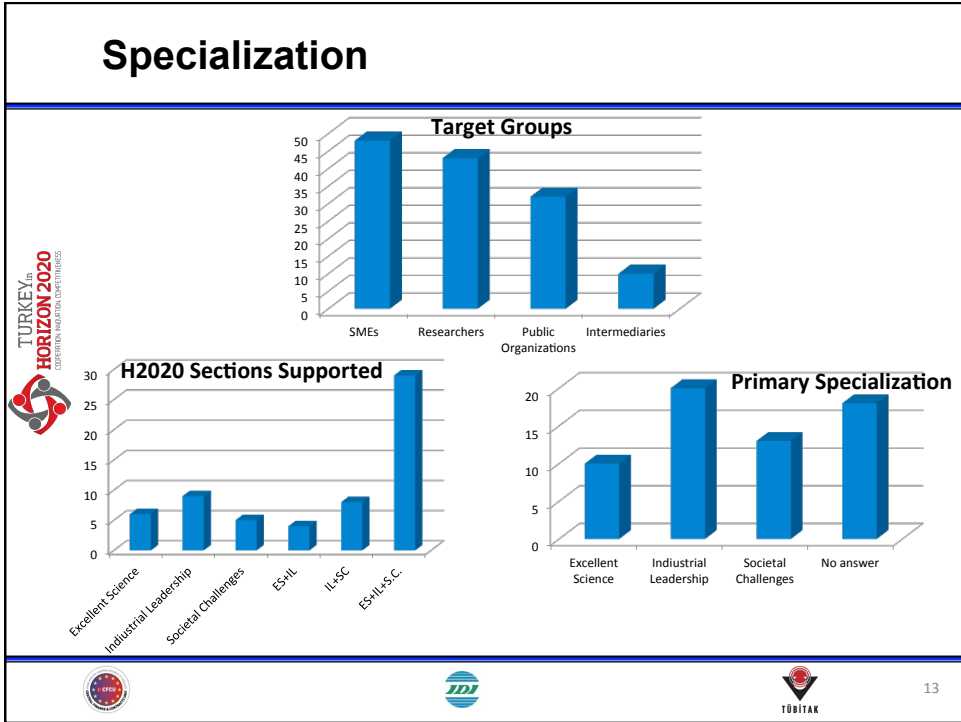
Legal Status and Capacity



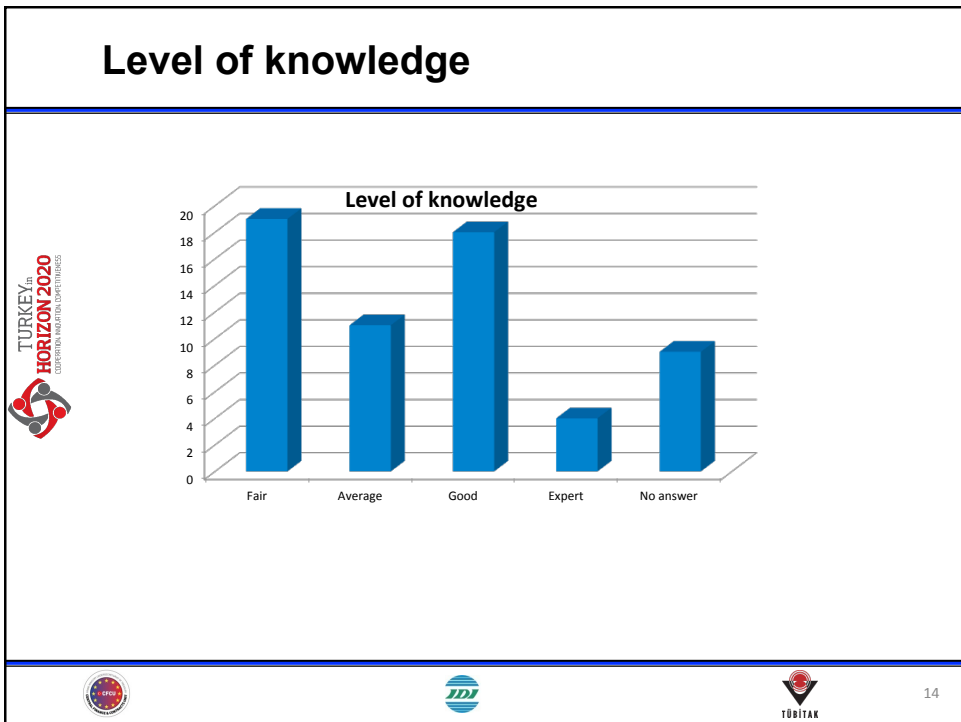
Services



Specialization



Level of knowledge



Your customers are most satisfied with

- Proposals screening/ pre-evaluation
- Events
- Budget preparation
- Identification of the relevant call
- Trainings on proposal writing
- Partner Search



15

Your customers want to see

- IPR and Financial support
- More project writing trainings
- Workshops with project coordinators
- Match making



16

Main barriers

- Low interest in participation:
 - ✓ Complexity of H2020,
 - ✓ Low success rate,
 - ✓ Easy access to national funding.
- No support at the university
 - ✓ No strategy for international collaboration
 - ✓ Limited knowledge of administration about H2020
- Lack of professional staff
- Not enough time allocated for proposal preparation
- Language problems



17

Your expectations from the project

- Build real network
- Support university administration
- Support networking with researchers in the EU
- Help SMEs
- More info about H2020



18

Team of experts

Contact:

Office Address

Turkey in Horizon 2020 Project
No:6/2 Mustafa Kemal Mah. 2119. Sok.
06520 Çankaya/Ankara, Turkey
Tel: +90 312 219 69 80
<http://www.turkeyinh2020.eu>



Aleksander Bakowski
a.bakowski@idi.ie

Thies Wittig
t.wittig@idi.ie

Odysseas Spyroglou
o.spyroglou@idi.ie

Peter Parsons
p.parsons@idi.ie



Thank you !

