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| **THEME** | H2020-ICT-2016-2017 | **PILLAR:** | Industrial Leadership |
| **ACTION TYPE / BUDGET** | RIA: Research and Innovation action. Recommended budget: 2-4 mil Euro |
| **TOPIC** | ICT-20-2017: Tools for smart digital content in the creative industries |
| **ACRONYM / TITLE** | **ACRONYM: Working Title**  |

WBS EXAMPLE

1. **WP1: Project Management [LEAD]**
	1. Strategic Management, Coordination & Financial Administration (LEAD)

*D1.1 – Self-assessment plan [M6 v1, M18 Update, Report]*

* 1. Project Management Office (LEAD)

*D1.2 – Interim management report [M6, M18, M30, Report]*

*D1.3 – Periodic report [M12 Y1, M24 Y2, M36 Y3, Report}*

1. **WP2: Requirements Analysis and Content Management [LEAD]**
	1. User and Functional/Non-functional Requirements Analysis (LEAD)

*D2.1 – User and functional/non-functional requirements [M6 v1, M18 Update, Report].*

* 1. Technical specifications (LEAD)

*D2.2 – Technical specification [M6, M18, M30, Report]*

* 1. Advanced Market Research: Analysis of users preferences and hidden groups (LEAD)

*D.2.3- Advanced Market Research: Analysis of users’ preferences and hidden groups [M10, M20 Update, Report].*

* 1. Case Study Definitions and Study of Digital Research Methodologies (LEAD)

*D2.4 – Case studies and digital research methodologies [M12 Y1, M24 Y2, M36 Y3, Report]*

1. **WP3: …. [LEAD]**
2. **WP4: …. [LEAD]**
3. **WP5: …. [LEAD]**
4. **WPx**
5. **WPx: Innovation Management, Dissemination and Exploitation**
	1. Awareness creation strategy, plan and implementation (LEAD)

*D7.1 – Awareness Creation Plan [M5, M15, M25, Report]*

* 1. Dissemination and Stakeholder Engagement (LEAD)

*D7.21 – Dissemination Plan [M5, M15, M25, Report]*

*D7.22 –Dissemination Actions Report [M35, Report]*

* 1. Data Management & IPR (LEAD)

*D7.31 – Data Management & IPR Plan [M8 v1, M18 v2, M36 v3, Report]*

* 1. Knowledge Transfer & Exploitation (LEAD)

*D7.4- Knowledge Transfer & Exploitation [M12 v1, M36 v2, Report]*

* 1. Business Models and Commercialization (LEAD)

*D7.5 –Business & Commercialization Plan [M8 v1, M18 v2, M36 v3, Report]*