

# ***TENDER***

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# Description of the Organization



- **TENDER is a private R&D Institution born on 1988 by a group of young university students.**
- **Since 1993 is working at European level in the area of R&D.**
- **The first R&D project (USER) have been carried out under TIDE programme (Technological Innovation for Disabled and Elderly) with Sintef – Norway and University of Loughborough - UK.**
- **After TENDER worked under FP5, FP6, FP7, MED, Interreg IIA Adriatic, IPA CBC, etc.**

# Description of the your research interest



- Currently the main interest of TENDER R&D unit is about “Cultural heritage as a driver for Sustainable Growth”
- The research team is composed by economists (dr Claudio Sdogati), urbanist (dr Giulio Petti), architects (dr Carlo Brunelli), engineers (ing Sauro Moglie) philosopher (dr Marco Antomarini), sociologist (prof Carlo Carboni) and other relevant qualified professionals.
- The research team studies the topic of Sustainable Growth of the Cities according to a holistic and interdisciplinary approach.

Please add relevant 2017 CALL TOPIC: SC5-21-2017

Please add TITLE of the PROJECT IDEA “Cultural heritage as a strategical driver for Durable and Sustainable Growth



- Background: According to UNO and OCSE results of studies and researches carried out at international level cities of the future will be asked to manage two main aspects of demographic change: a) ageing population and b) concentration of population in the coastal areas and cities.
- Objectives:
  - To submit a R&D proposal under SC5-21-2017 to study if and how scientific community and stakeholders are approaching and evaluating above mentioned phenomena and the role of the Cultural Heritage in the perspective of durable and Sustainable Growth
- Expected results
  - To create a large and blended Consortium of Public and private partners, universities and cultural centres, museum and theatres. A large net of stakeholders, both public and private, to discuss and evaluate the perspective of PPP (public Private Procurement).

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Thread that unites the Marche cities are the projects of Ancona, Ascoli Piceno and Pesaro-Fano. Urban strategies aimed at promoting the quality of life and sustainable development in urban areas. These strategies will have access to European funds for development 2014-2020 through Integrated Territorial Investments (ITI). The Marche Region has determined that the best strategies are those of the "Waterfront 3.0" (Ancona), "From past to smart" (Ascoli Piceno), and the joint proposal of Pesaro and Fano.

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The three urban strategies are financed by operational programs ERDF and ESF Marche. Overall resources for the winners, amounted to 19.3 million EUR 6.2 million for Ancona, Ascoli Piceno 6.7 million, 6.3 million for Pesaro and Fano. The projects will be implemented within 36 months.

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Ancona was approved on Waterfront 3.0 project aimed at enhancing the historic waterfront of the capital. Ascoli Piceno has won the project "From past to smart." The joint project Pesaro Fano is intended to support the specificity of the territories, for Pesaro the classical music ROF (Rossini Opera Festival) and for Fano the traditional popular Carnival Exhibition.

# Consortium - profile of known partners *(if any)*



No	Partner Name	Type	Country	Role in the Project
01	University	RTD	TR	Lead Partner
02	<b>Building</b>	SME	<b>ES</b>	<b>Partner</b>
03	Building	IND	PT	Partner
04	<b>Municipality</b>	<b>Pub</b>	<b>GR</b>	<b>Partner</b>
05	<b>Cultural</b>	<b>Pub</b>	<b>CY</b>	<b>Partner</b>
06	<b>R&amp;D</b>	<b>Priv</b>	<b>FR</b>	<b>Partner</b>
07	TENDER	Priv	IT	Partner
08				



# Consortium - required partners



No	Expertise	Type	Country	Role in the project
01	Economist	RTD		Project Coordinator
02	Engineer	SME		Project manager
03	Communication manager	IND		Diffusion and Dissemination
04				
05				
06				
07				
08				

# Claudio Sdogati

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# Recommendations



- The presentation **has to** last up to **4 minutes (maximum)**
- Do not overload your slides
- Provide weblinks to additional material
- Slides should be in English
- Do not use videos etc. – they might be not supported by the Infoday IT system
- Send your presentations in PDF format to: [CoF@turkeyinh2020.eu](mailto:CoF@turkeyinh2020.eu) until **23 September 2016.**