



Kadir Has University  
Life Long Learning Center  
Real Estate Development Academy

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## **Description of Kadir Has University Life Long Learning Center Real Estate Development Academy**

Turkey's real estate market continuously grows with various dynamics such as the restoration of the unqualified buildings because of the population growth and the increase in the number of the nuclear families that migrate to the cities. The sector companies are in a speedy reorganization to be able to meet the demands. Also many foreign investors and financiers come to Turkey. As demand and supply increase, the competition also increases and quality, cost, after-sales services and competent human resource become important.

The need of the real estate sector for the competent human resource is provided from different sectors. The interdisciplinary structure of the sector requires that even the highly qualified human resource to have new knowledge and qualifications.

Real Estate Development Academy is established to provide for the people who enter to the real estate sector recently to attain the competencies and aspects of the sector and enable them to be specialized; to support the professional development of the sector specialists in parallel to the changes in the market. Various activities, conferences, trainings, certificate programs and executive programs will be held within the body of the academy. Real Estate Development Academy also aims to be the meeting place and communication network of the thought leaders of the sector.

# Description of Hülya Uğuz Yedievli research interest

Hülya Uğuz Yedievli

The founder of the Real Estate Development Academy graduated from Hacettepe University, Department of Economics and completed the Real Estate Development Graduate Program in Istanbul Technical University. Her thesis study in the graduate program was "The Realization Possibilities of the Energy Efficient Building and Settlement Units in terms of Climatic Data and Real Estate Development."

She followed the domestic and foreign up-to-date conferences, seminars, fairs and publications during her studies and she made field visits to these places; Energy Efficiency Training Facility (Ankara), Muğla University, TUBITAK National Observatory Guest House (Antalya), BedZED (England), Sonenschiiff Building and Solarsiedlung residences (Freiburg, Germany), Chambéry (France), North – South Sweden. Also she undertook the reporter role in "Sustainable Sweden Tour 2009." She participated to the trainings in SMA Solar Academy (Germany) in 2011.

She took charge in the "Cooperation Project between the Sectors related to the Financing of the Energy Efficiency in the Buildings and Legal Arrangements within the framework of the EU Legislation" which is conducted to develop the finance models in terms of the energy efficiency in the buildings by the Association of Turkish Building Material Producers (IMSAD).

She has established Real Estate Development in 2010. In the same year, she has collaborated with Kadir Has University Lifelong Education Center (YBEM) and undertaken the coordinatorship of the academy. As the coordinator, she designs the certificate programs which the real estate sector requires, she bridges the gap between the human resource competencies which the sector requires and the lesson contents, she procures a dynamic and synergic content.

Also she is the educator of "The Development and Marketing of the Real Estate Projects and New Tendencies in the Real Estate Certificate Program", "New Tendencies in the Real Estate Development: Energy Efficient Buildings and Sustainable Settlement Units Certificate Program", "Law, Finance, Valuation and Energy Efficient Buildings during the Development of the Real Estate Projects Certificate Program", "Residential Projects Sales Specialist Certification Program" and "Building and Settlement Units Management Certificate Program."

She wrote the first book, Real Estate Development and Sustainability, in April 2013

# Smart and Sustainable Cities and Energy Efficient Buildings (relevant 2017 CALL TOPIC)

## Sustainable Settlements & Energy Efficient Buildings Benchmark Project



### Objective:

- To collect “Sustainable Settlements & Energy Efficient Buildings Benchmark Data” with an economist and real estate development expert view.
- To make research about sustainable settlements of different countries.

### Expected Results:

- To write a book about sustainable settlements and energy efficient buildings as a following publish to my first book, Real Estate Development and Sustainability.
- To make an awareness about sustainable settlements in
  - Building sector
  - Building materials sector
  - Marketing sector
  - Also Demand side; potential buyers.
  - And share them with conference and educations.



# **Hülya Uğuz Yedievli**

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