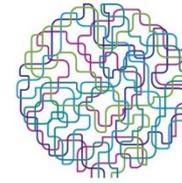


MCS Data Labs GmbH
Berthold (Bob) HEINEMANN
b.heinemann@mcs-datalabs.com

This presentation is for

- Workshop 1** Big Data
- Workshop 3** Photonics and Micro-and-Nanoelectronics
- Workshop 2** Robotics
- Workshop 4** internet of Things

Description of MCS Data Labs



ICTURKEY
ISTANBUL 2016

MCS Datalabs was incorporated as a limited company in 2012 under German law.

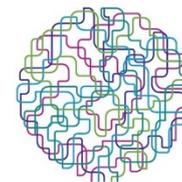
Research and innovation driven: VoIP, emergency communications, IoT (sensors and apps), (Big Data Analytics)

Nine staff members

Located in Berlin (Germany)

**Consortium member of H2020 EMYNOS project
(nExt generation eMergencY commuNicatiOnS)**

MCS research interests



Research Interests

Big Data, eHealth/ environment, next generation 112, internet in remote areas, IoT (smart wearables)

Research Team

Emilio CUBA

Simon Hohberg

Prof. Dr. Karl JONAS

Kai KRUSCHEL

Prof. Dr. rer. nat. Adrian PASCHKE

Prof. Dr. Raúl ROJAS

Prof. Dr. rer. nat. habil. Bernd-Holger SCHLINGLOFF

Web & backend development

Next generation 112, Big Data, Deep Learning

Information Technology/ Multimedia Communications
Hochschule Bonn-Rhein-Sieg, St. Augustin (Germany)

Embedded software development
Smart wearable devices

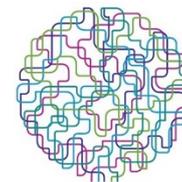
Mathematics
Freie Universität Berlin (Germany)

Computer Sciences (Artificial Intelligence)
Freie Universität Berlin (Germany)

Information Technology
Humboldt-Universität Berlin (Germany)

ICT-14-2016-2017 (IA) Big Data PPP

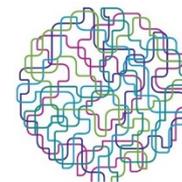
Data sharing in eHealth and related sectors



ICTURKEY
ISTANBUL 2016

- Background
 - eHealth and other sectors will spur demand for sharing of patient and health data among researchers and medical experts (and experts in other sectors)
- Objectives:
 - To further develop existing MCS technology thus allowing for increased data sharing, benefitting the medical community and patients alike within the legislative framework and at high security/ data privacy
- Expected results
 - Suggestion of standards that allow for data sharing in eHealth and other sensitive sectors (environment, security, etc.)
 - Platform that allows optimized data sharing
- Aside from this, MCS will be glad to assist in other projects that allow MCS to contribute and develop its competence

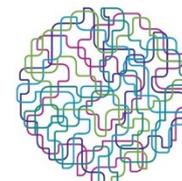
Consortium - required partners



No	Expertise	Type	Country	Role in the project
01	Big Data Analytics	RTD		Performing Data Analytics
02	Legal advisors, consulting firms	SME		Legislative environment/ data security
03	Health care providers	IND		Needs' assessment
04	Medical experts/ experts of other sectors			Needs' assessment; content provision; testing
05	Patient and Professionals' research			Test market readiness
06	Hardware developers			Sensor data technology
07				
08				

ICT-15-2016-2017 (IA) Big Data PPP

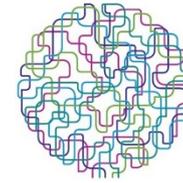
Data sharing in eHealth and related sectors



ICTURKEY
ISTANBUL 2016

- Background
 - eHealth and other sectors will spur demand for sharing of patient and health data among researchers and medical experts (and experts in other sectors)
- Objectives:
 - To further develop existing MCS technology thus allowing for increased data sharing, benefitting the medical community and patients alike within the legislative framework and at high security/ data privacy
- Expected results
 - Suggestion of standards that allow for data sharing in eHealth and other sensitive sectors (environment, security, etc.)
 - Platform that allows optimized data sharing
- Aside from this, MCS will be glad to assist in other projects that allow MCS to contribute and develop its competence

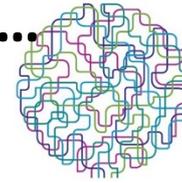
Consortium - required partners



No	Expertise	Type	Country	Role in the project
01	Big Data Analytics	RTD		Performing Data Analytics
02	Legal advisors, consulting firms	SME		Legislative environment/ data security
03	Health care providers	IND		Needs' assessment
04	Medical experts/ experts of other sectors			Needs' assessment; content provision; testing
05	Patient and Professionals' research			Test market readiness
06	Hardware developers			Sensor data technology
07				
08				

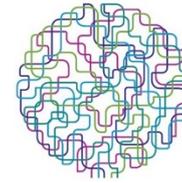
ICT-20-2016-2017 (RIA) Tools for Smart Digital ...

Smart recognition of digital visual content

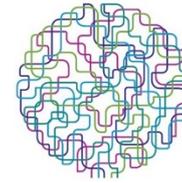


- Background
 - A lot of visual data (video, images) are produced that do not qualify for reuse. For example, the majority of images and videos is searchable only by assigned key words.
- Objectives:
 - Identify tools and ways that eventually can help individuals and organizations to identify visual content to a larger degree than today and make it ready for reuse/ modification.
- Expected results
 - Directions for software development that will be broadly available for optimized/ granulated video and image data recognition.

Consortium - required partners



No	Expertise	Type	Country	Role in the project
01	Big Data Analytics	RTD		Performing Data Analytics; develop algorithms for semantic and visual recognition
02	Legal advisors, consulting firms	SME		Legislative environment/ data security
03	Creative industry	IND		Needs' assessment; testing; co-development
04	User and Professionals' research			Needs'
05	Creative experts			Analysis and market monitoring on new hardware and software for
06	Software developers			Defining detailed requirements and providing temporary suggestions for software development
07				
08				



ICTURKEY
ISTANBUL 2016

Berthold (Bob) HEINEMANN

MCS Data Labs GmbH

Business Development

Germany

Tel: +49 30 59 00 83 280

b.heinemann@mcs-datalabs.com

www.mcs-datalabs.com
