

PLANET SA Leta Psalti Ipsalti@planet.gr

This presentation is for

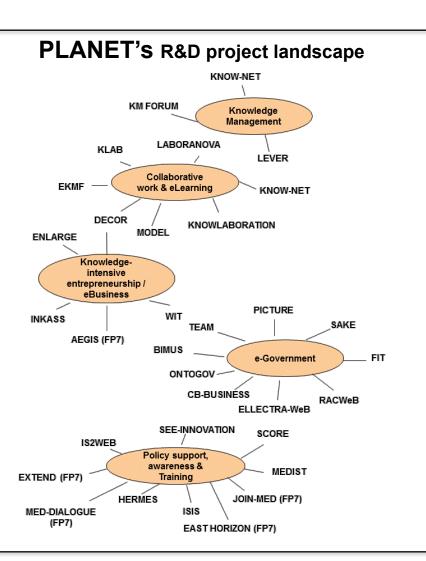
U Workshop 1 Big Data

□ Workshop 3 Photonics and Micro-and-Nanoelectronics

□ Workshop 2 Robotics

X Workshop 4 internet of Things

Description of the Organization



ICTURKEY ISTANBUL 2016

 PLANET is one of the largest Greek Management and Strategic Consulting companies

PLANET has co-ordinated or participated in over 35 RTD projects, funded by the EU's Framework Programmes for Research and Technological Development

Description of the your research interest

IC1



PLANET SA focus on:

- Development of innovative <u>methods</u>, scenarios and models that anticipate and shape the future evolution of the information society.
- Evaluation and validation of advanced technological solutions in real business/organisational settings.
- Development of <u>market studies</u> and <u>business plans</u> for the future exploitation and deployment of RTD results.
- Support to EU RTD <u>international cooperation policy</u>
 <u>development</u> e.g. through the determination of research priorities for non EU countries.
- Provision of <u>training and support</u> to users of RTD results and newcomers (e.g. research actors in third countries) in the Framework Programmes.



Our Role in a project:

- Based on our experience in particular in <u>evaluation</u> and <u>validation</u> of advanced <u>technological solutions</u> in <u>real business/organisational</u> <u>settings</u>, PLANET wants to play a leading role in:
 - verification and testing of specific IoT approaches, and
 - developing business plans based on the usage scenarios with the project.
- Special emphasis will be on security and privacy elements, where current solutions still have a significant deficit.
- Our contribution to the expected results:
- Support emergence of an open market of services and innovative businesses
- Contribution to emerging or future standards and pre-normative activities

Consortium - profile of known partners



No	Partner Name	Туре	Country	Role in the Project
01	PLANET	RTD	Greece	Validation, Market analysis, Business Plans
02				
03				
04				
05				

Consortium - required partners



No	Expertise	Туре	Country	Role in the project
01	Existing Platform Development Organization	Public		
02	Cloud company	SME		
03	Data Analytics Company	SME		
04	End User	IND		



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