



The slide features a dark blue background with a network of white dots and lines. The logo 'Block.IS' is prominently displayed in white, with the 'B' stylized as a network node. Below the logo, the text 'Blockchain Innovation Spaces (INNOSUP-01 Project Pitch)' is centered. Further down, 'International Development Ireland Ltd.' is listed, followed by the dates 'Ankara, 25-26 Feb 2020'. At the bottom left, a small European Union flag icon is accompanied by text stating: 'This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 824509.'

Block.IS

Blockchain Innovation Spaces
(INNOSUP-01 Project Pitch)

International Development Ireland Ltd.
Ankara, 25-26 Feb 2020

 This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 824509.

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The diagram shows a network of white circles connected by lines on a dark blue background. A central text block states: 'European SMEs need simultaneous access to knowledge, technology, capital and markets in order to respond to current challenges of the global competitive environment.' Below this, three overlapping circles represent different components: a dark blue circle for 'Cross Innovation Ecosystem', a medium blue circle for 'Blockchain as Technology Framework', and a light blue circle for 'Block.IS Acceleration Programme'.

European SMEs need simultaneous access to knowledge, technology, capital and markets in order to respond to current challenges of the global competitive environment.

- Cross Innovation Ecosystem
- Blockchain as Technology Framework
- Block.IS Acceleration Programme

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Blockchain focus: What is at stake?



AGRIFOOD

The largest food & drink exporter with **18 %** of global market share



FINANCE

20-30% of total service market revenue and about **20%** of EU's GDP



LOGISTICS

14% of EU's GDP with expected growth of **40%** by 2040

• MARKET VALUE • INNOVATION POTENTIAL • CONNECTING MARKETS •



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Objectives & KPIs

15 CLUSTER MISSIONS

Enabling cross-border/ sector collaboration

2 OPEN CALLS FOR SME's/ Innovators

To accelerate the most promising cross-sector solutions

2.8 M TOTAL FUNDING

To help founders build high-tech venture-backable enterprises

4 BLOCKCHAIN ENABLERS

To support the development of novel products/ services

3 FULLY IMMERSIVE HACKATHONS

To push the immersive blockchain-enabled future further

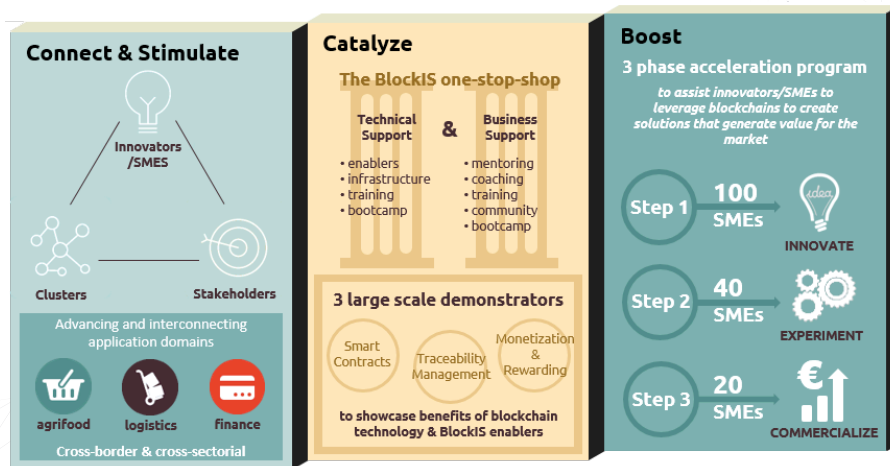
90-46-20 INNOVATORS/ SMES

Participating in the Block.IS acceleration program



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Block.IS Stage 1

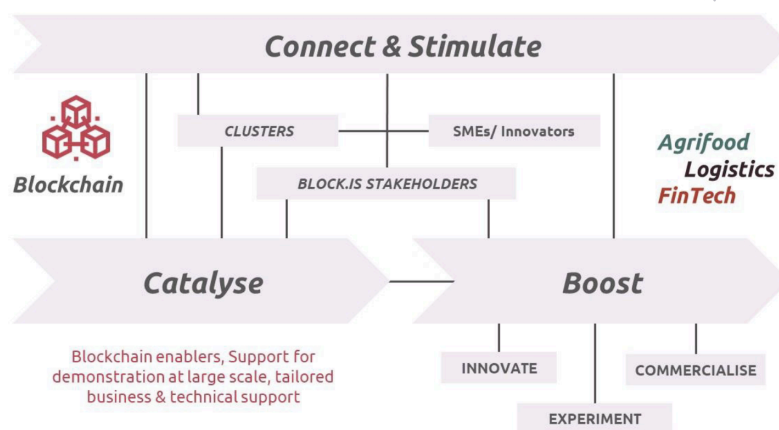


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Concept & Methodology



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Connect & Stimulate

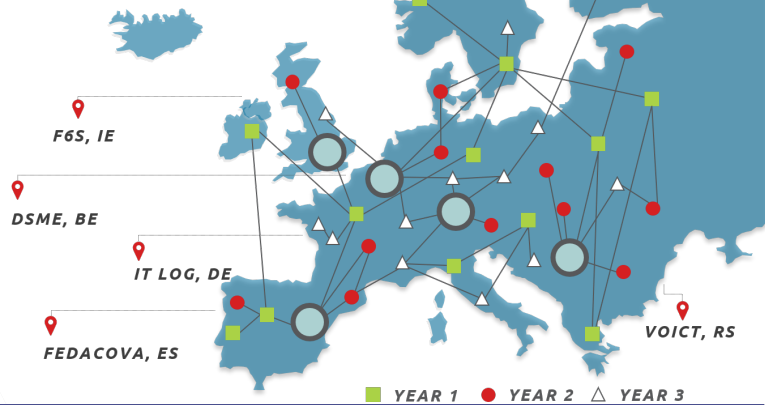
Block.IS Cluster Missions - a systemic approach towards cross-border/cluster/sector innovation spaces, to fill the gap between innovation suppliers, i.e. startups/ SMEs & Clusters (customers)

 **15**
Cluster Missions

 **75**
Clusters

 **45**
SMEs/ Innovators

 **90,000 €**
Funding





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Catalyse

Block.IS offers a holistic portfolio of technical and business support services to catalyze blockchain adoption – cross-sector/border.



4 Blockchain-ready software enablers to support the dev. of novel products/ services



1-1 Business mentorship to help founders build venture-backable, high-tech enterprises



Tailored tech support self-documentation services, docker images & recipes, and more



3 Immersive bootcamps that reflect the latest trends/ insights in fundraising & startup scale-ups



Support helpdesk for startups/ SMEs featuring advanced technological knowledge and resources



Pan-EU pool of investors & corporates to fill the gap between seed- & late-stage funding needs



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Boost: Block.is Accelerator Programme

1st CALL Aug/Oct 2019
2nd CALL Apr/Sep 2020

Open Call

Submission

FGS

Evaluation

INNOVATE
90 projects
€3,000
1 month

EXPERIMENT
46 projects
€50,000
8 months

COMMERCIALIZE
20 projects
€7,000
2 months

2 months

3-5 weeks

1 month

8 months

2 months

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Block.IS ecosystem



Tech SMEs/
Innovators



Clusters & SMEs
Associations



Investors/
Corporates



Startup
Accelerators



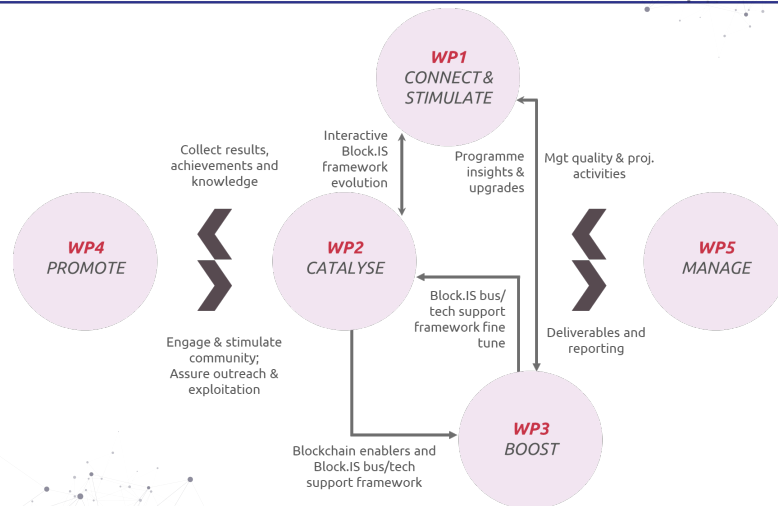
Authorities &
politicians

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Workplan

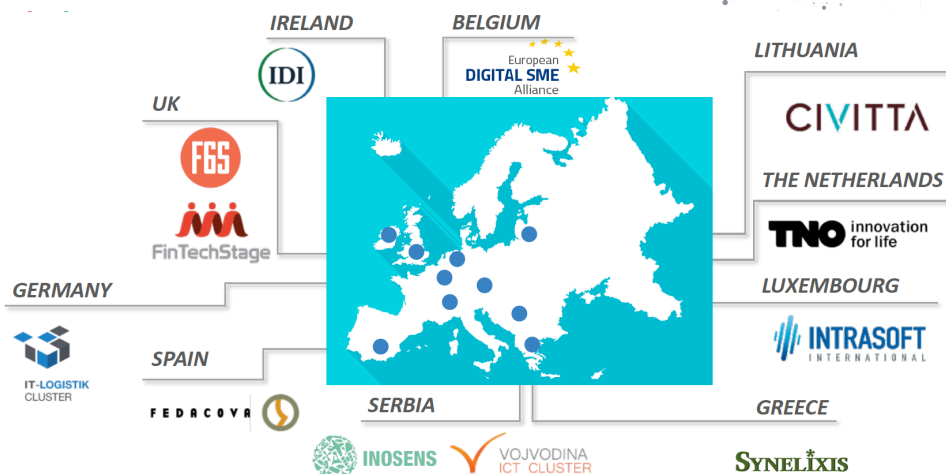


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Partners

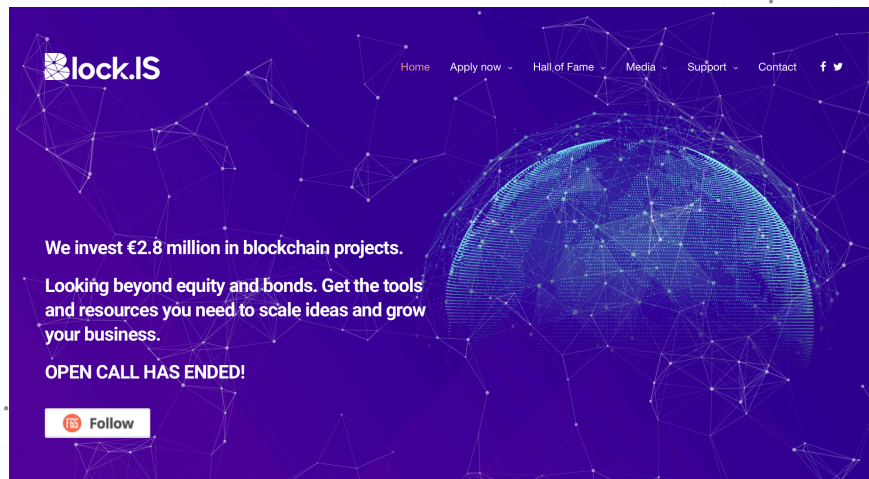


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FEDACOVA



European Digital SME Alliance



CIVITTA



SYNELIXIS



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Thank you!

Contact information (name, e-mail)



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