

International Study Visit, Germany 27-31 Jan 2020



VESTEL Electronics

VESTEL

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International Study Visits of TARAL to EU Key Players

Description of the Organization



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Description of the Organization



 **1.300.000 m²**

Production Area

 **16,000**
Employees

 **Export Leader**
of Turkey with
\$ 2,5 Billion



Europe's biggest factory on one single campus

VESTEL

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At a Glance Vestel Electronics

I N P U T S					
	16.000 + EMPLOYEES	10 R&D CENTERS	1600+ R&D EMPLOYEES	% 4 EXPENDITURE ON R&D	40+ PhD R&D
					
	ONE OF WORLDWIDE TOP TEN TV MANUFACTURES	ONE OF EUROPE TOP FIVE WHITE GOODS MANUFACTURES	ELECTRONICS LEADER FOR 21 YEARS	500+ /YEAR R&D PROJECTS	%13 OF TURKEY PATENT APP. IN 2017 FIRST 50 IN EPO

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Consumer Electronics

TOSHIBA

HITACHI

JVC

PHILIPS



Panasonic

Haier

TEAC

TESCO

expert



Carrefour



E.Leclerc



RTVEUROAGD

EP:
ElectronicPartner



MEDION

MediaMarkt



real



Auchan



Dixons



Harvey Norman

TechniSat

ASDA

VESTEL

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R&D Infrastructure

Manisa

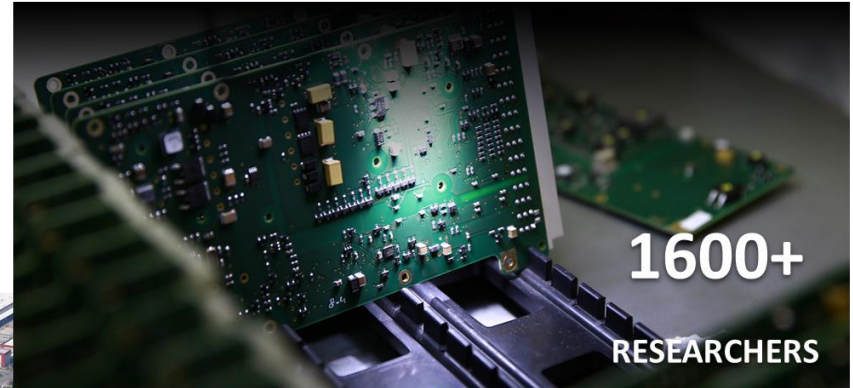
R&D Center 1 (High End)
R&D Center 2 (Headquarters)
R&D Center 3 (Digital)
White Goods R&D Center
Vestel Defence
Vestelkom (Aegean Free Zone)



İTÜ Teknopark -
Vestek

Shenzhen
Shanghai

China



Bristol UK



MCBÜ IDECA R&D Center
Manisa



AMONG THE
TOP 50
COMPANY IN EPO PATENT
APPLICATIONS



R&D

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R&D Strategic Areas



**TV / STB/DS
ANDROID - LINUX**



**IoT / BIG DATA / CLOUD
SMARTHOME**



**OPTIC DESIGN & DISPLAY
TECHNOLOGIES**



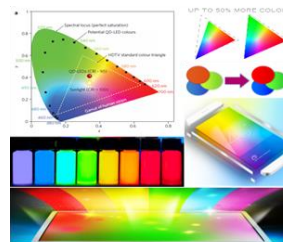
**OTOMOTIVE
ELECTRONICS**



**BATTERY
TECHNOLOGIES**



**HEALTH
SOLUTIONS**



**TV / LED LIGHTING
MATERIAL RESEARCH**



**5G
SMALL CELL / GPON...**



USER INTERFACE



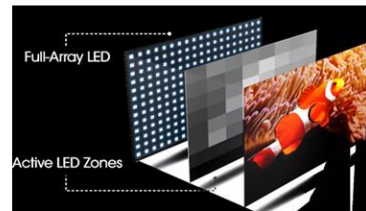
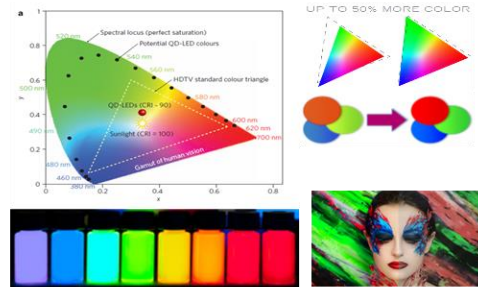
**DIGITAL
TRANSFORMATION
VESTEL 4.0**

**R&D
HOT
TOPICS**

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R&D Strategic Areas

IMAGE QUALITY



OLED UHD 8K HDR QDOT
WIDE COLOR GAMUT
NEW GENERATION BLU
MICROLED
MINI LED BLU SOLUTIONS

TV

NEW BUSINESS MODELS



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R&D Strategic Areas

SET-TOP-BOX



VISUAL SOLUTIONS



OPS
IFPD
HIGH BRIGHTNESS
STRECHED PANELS



VESTEL

STB & VS

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R&D Strategic Areas

IoT Technologies



CLOUD



HEALTH



INDUSTRIAL IoT &
INDUSTRY 4.0

SMART
PRODUCTS



BIG DATA



SMART CITY



MOBILE



ARTIFICIAL INT.
DEEP LEARNING



FAST
PROTOTYPING

AUTOMOTIVE



RESEARCH &
STARTUP'S



USER
EXPERIENCE



CYBER
SECURITY



SOCIAL RESPONSIBILITY
&
ACCESSIBLE TECHNOLOGIES



SMART HOME

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R&D Strategic Areas

Smart Home Appliances



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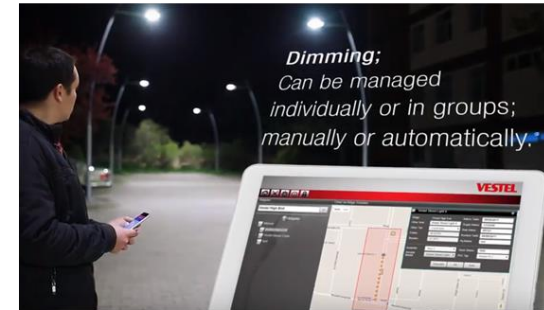
R&D Strategic Areas



**Electric Vehicle
Smart Payment Systems**



**Visual Solutions
Information Displays**



**Smart Road/Street
Lighting**

**Vestel
Smart City
Applications**

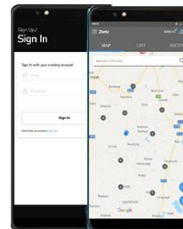
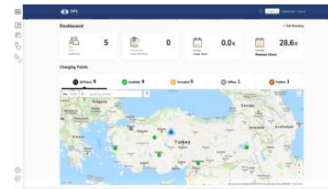
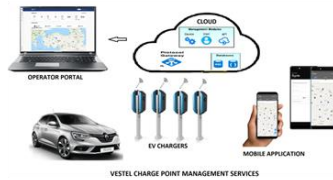
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R&D Strategic Areas

Vestel
Automotive
Focus



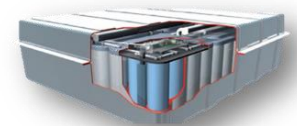
**ELECTRIC VEHICLES
CHARGERS**



**CHARGE POINT
MANAGEMENT SERVICES**



**INSTRUMENT CLUSTER &
IVI SYSTEMS**



**BATTERY & BATTERY
MANAGEMENT SYSTEMS**

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R&D Strategic Areas

1 phase
3.7kW / 7.4kW

3 Phase
11kW / 22kW

RFID / NFC
OCPP 1.6 over
GSM



CCS 120kW
CHAdeMO 60kW

Type-2 43 kW
Type-2 22 kW

LTE
Ethernet
WiFi

OCPP 1.6

AC/DC EVC

- DC Ultrafast Charging Station
 - ✓ Multi standard charging outputs
 - ✓ 180 kW DC + 65 kW AC
 - ✓ Dynamic Load Management
 - ✓ 10" High Brightness Color Screen

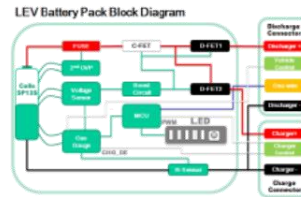
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R&D Strategic Areas



Cell selection



BMS, software,
firmware, Fuel Gauge
Design



Housing mechanical,
insulator, nickel plate
design



Battery pack &
module design



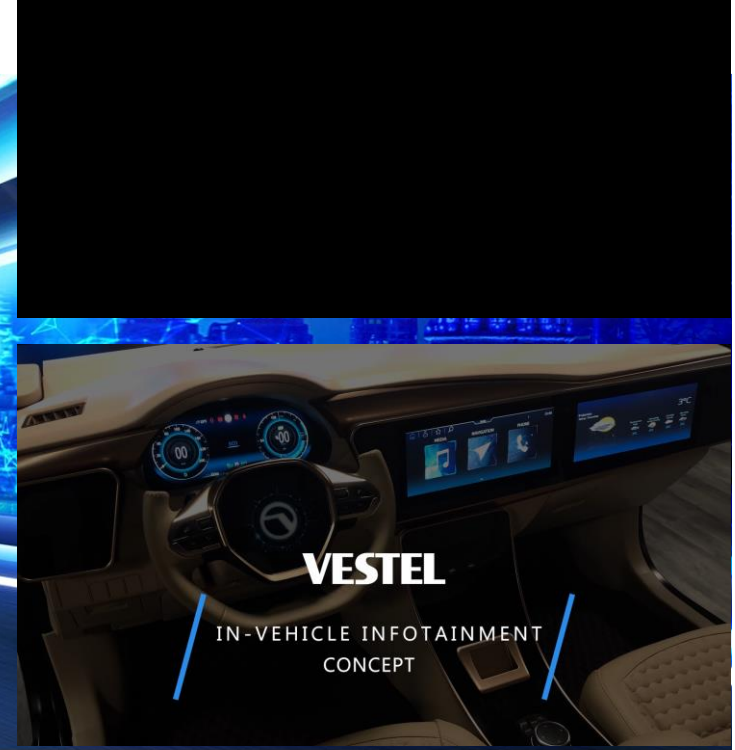
Total solution:
Charger, controller,
LCD panel, motor

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BATTERY
PACKAGING
BMS

R&D Strategic Areas

Electrical Vehicle of Turkey



TOGG
TÜRKİYE'NİN OTOMOBİLİ
GİRİŞİM GRUBU

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Smart Production

**SMART
PRODUCTION**



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9 Technological Factors That Triggers Industry 4.0



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VESTEL 4.0 Framework

SMART FACTORY

Artificial
Intelligence

SMART
QUALITY

SMART
PRODUCTION

SMART
SCM

SMART
ENERGY

SMART
MAINTENANCE

Integration
Layer

ERP

SNC/TM

MES

CLOUD

EWM

Physical
Layer



Industrial
Robot



AGV



Automatic
Warehouse



Automatic
FVT - ICT



SMT



AOI



Injection



Inline CT
Monitoring



Press

Physical Layer

Digitalization

**Sensor
Adaptations**

**M2M
Connectivity**

M2X

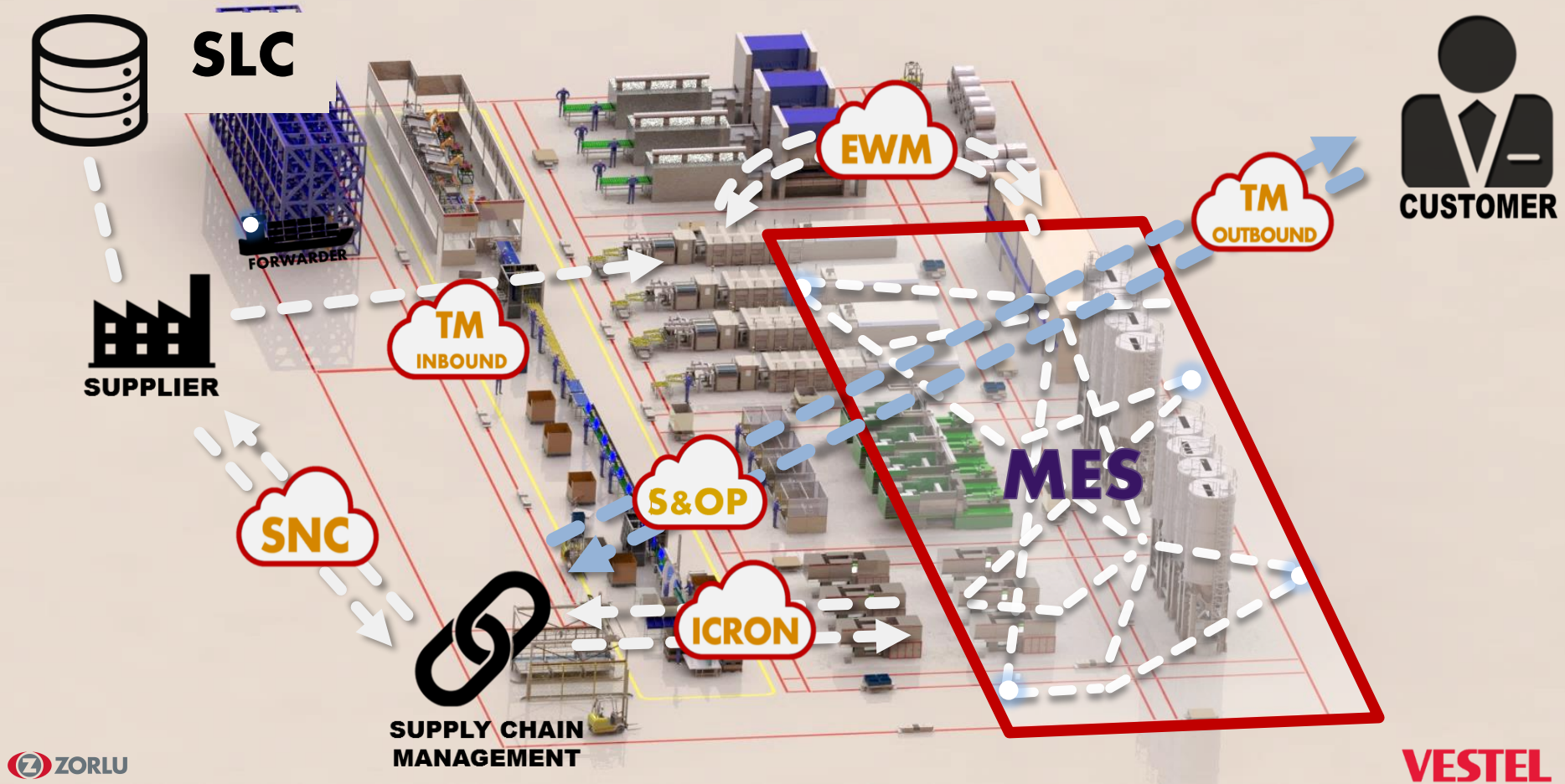
**Real-time
KPI Tracking**

**Mobile/Digital
Management**

**Alarm
Systems**

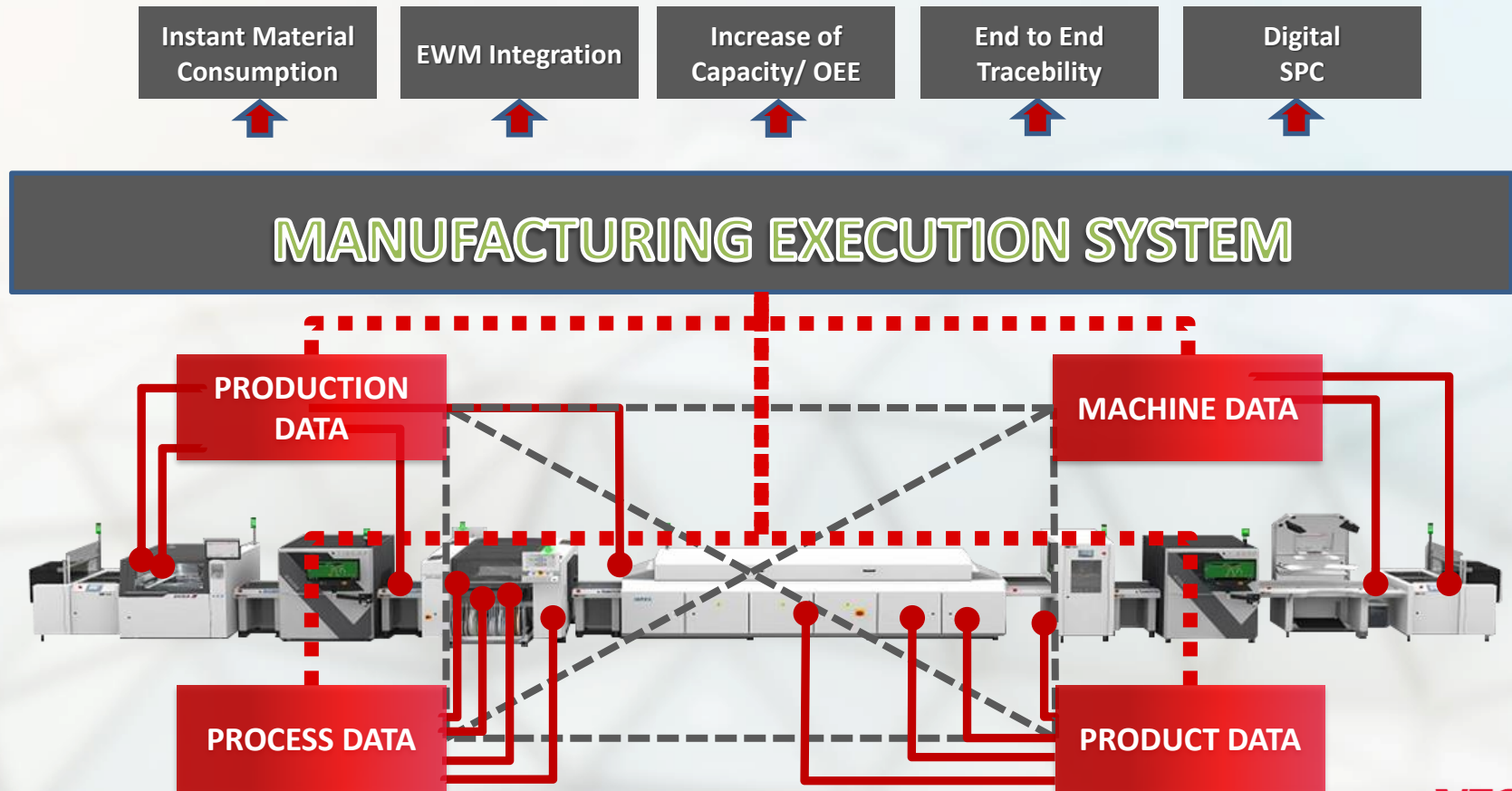
**Predictive
Analyzes**

Integration Layer

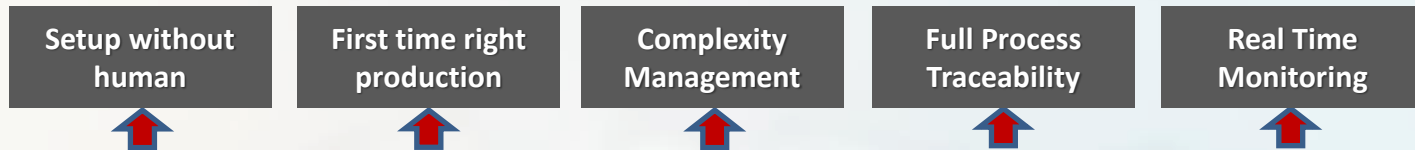


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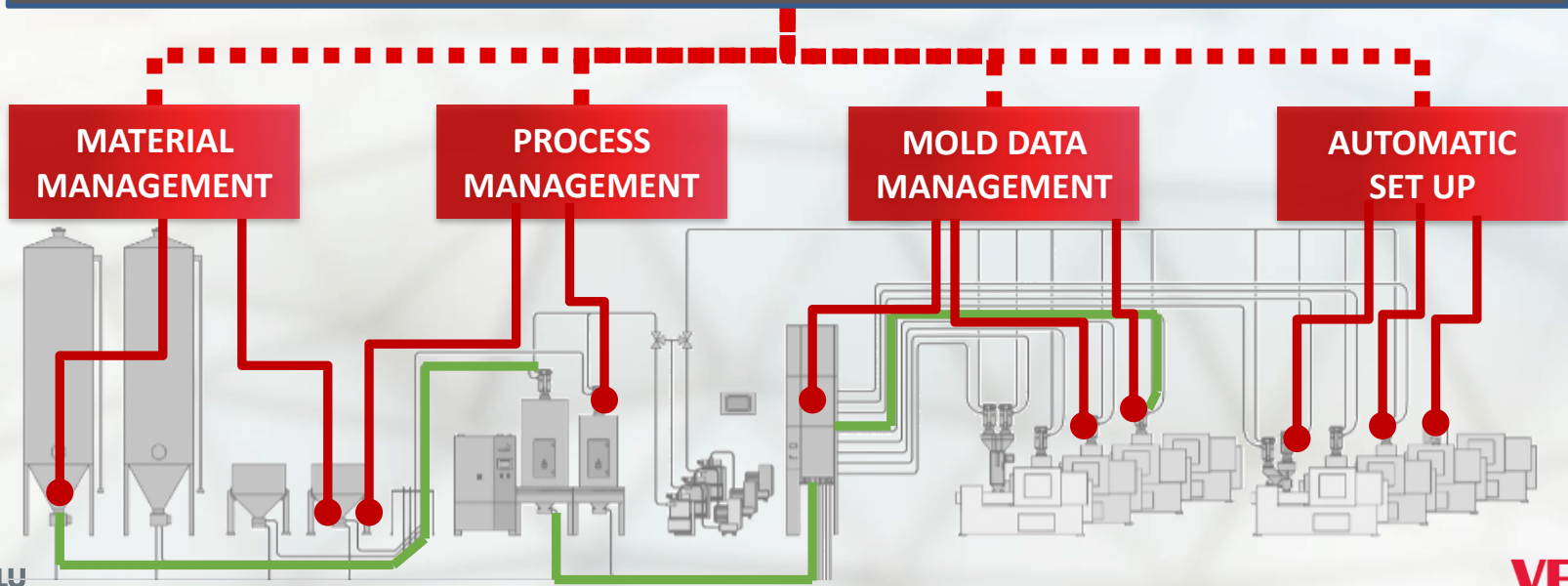
MES (Manufacturing Execution System)



MES (Manufacturing Execution System)



MANUFACTURING EXECUTION SYSTEM

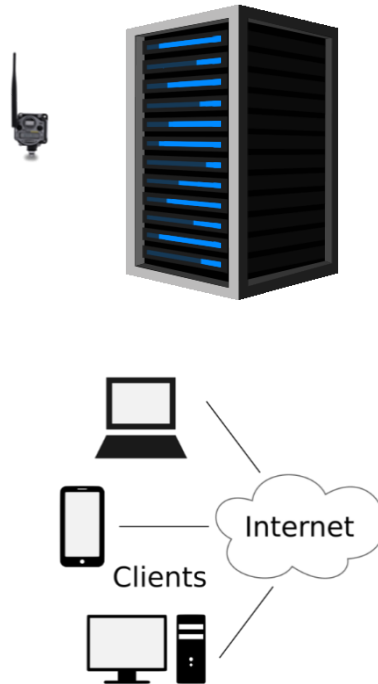


Big Data and Predictive Maintenance Applications

Operational Technologies



Information Technologies



Artificial Intelligence



Predictive Maintenance
MRO Optimization



Reactive Life to Predictive Life Transition

Reactive

Responds to
events that have
already
happened, such
as incidents and
accidents



Proactive

Actively seeks the
identification of
hazardous
conditions through
the analysis of the
processes



Predictive

Analyses system



Vestel 4.0

VESTEL ELECTRONICS 2016



VESTEL ELECTRONICS 2019



MOM (Manufacturing Operation Management)



PRODUCTION CAPABILITIES

PCBA



Metal Stamping



Plastic Injection



Paint Shop



Styrofoam



Final Production



R&D Projects Collaborations



50+ Projects

ITEA

Celtics

NEM ...



4 Projects

Kyklos 4.0

Connect4PLM

BAT4Ever...

Vestel joined around 30 different international projects since 2008. Company gives so much importance to be part of international projects. As company is a manufacturing / ODM company, the contribution of the company is to be end user in general.

Some important project topics: Product Lifecycle Management, Consumer Electronics Demos, Energy, Battery Technologies, Security, IoT, Health Solutions, 5G, Industry 4.0, Automotive Electronics, Electric Vehicle Charges, etc.

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R&D Projects Collaborations

24.12.2019

	Program	Cluster	Proje Numarası	Project Acronym	Proje Adı	Başvuru Yılı	Partnerler
22	EUREKA	CELTIC	9170072	HoT	Home of Things	2017	Orange, Bosch, Ericsson, Lostar, Turkgen (Germany, France, Portugal)
23	EUREKA	CELTIC	9180069	IoD	Internet of Devops	2017	Siemens, T-systems, Enforma, Turkcell (Germany, Sweden, Spain)
24	EUREKA	CELTIC	9180068	Health 5G	Future eHealth powered by 5G	2017	VTT, Gasera, Televes, Tulso, Enforma, IMT (Finland, Republic of Korea, Hungary, Spain,
26	EUREKA	ITEA	9180041	PIANISM	Predictive and Prescriptive Automation in Smart Manufacturing	2017	B3 System, Çimtaş, Eczacıbaşı, Erste, Experis IT, Nimbeo, Orhan otomotiv, Tüpraş, Türkraktör (Canada, Turkey, PortugueseSpain)
41	EUREKA	CELTIC	9190015	TrustMed Cloud	Trusted medical infrastructure platform for telemedicine and medical video recording	2018	France, Germany, Turkey, Poland
46	EUREKA	ITEA	9190028	Cyber Factory	Addressing opportunities and threats for the Factory of the Future	2019	France, United Kingdom, Germany, Spain, Finland, Canada, Tr
47	FP7 / H2020	ICT	872570	KYKLOS 4.0	An Advanced Circular and Agile Manufacturing Ecosystem based on rapid reconfigurable manufacturing process and individualized consumer preferences	2019	Spain, Italy, France, Norway, Tr, Greece, Portugal
48	EUREKA	CELTIC	?	Edge IoT - IEoT	Intelligent Edge of Things	2019	Finland, Sweden, Turkey, Portugal, Austria, United Kingdom,
49	EUREKA	ITEA			VR Surgery	2019	
50	FP7 / H2020	H2020			IMS - BİLGİ ÇOĞALTICILARI	2019	
51	EUREKA	EUROPIDES	?	IS4SE	AKILLI ÜRETİMDE KURALCI VE TAHMİNSEL BAKIM OTOMASYONU	2019	TR, Portugal,
52	FP7 / H2020	ICT	952623	Demoiselle	DEMONstrating Infrastructure Security Evolution for Long-Lived Ecosystems	2019	• Trilog (SME) -FR • Institut de recherche technologique SystemX (Research institute) -FR • Universitat Ulm (University) -DE • Katholieke Universiteit Leuven (University) -BE • Secure-IC SAS (SME) -FR • Denso Automotive Deutschland GmbH (Industry) -DE • Vestel Elektronik San. Ve Tic. AS (Industry) -TR • Sestek Ses ve İletişim Bilg. Tekn. San. Ve Tic. AS (SME) -TR • Teknologian tutkimuskeskus VTT Oy (Research institute) -FI • Risource BV (SME) -NL
53	FP7 / H2020	BAT	LC-BAT-14-2020	SELF-HEALING	Self-healing functionalities for long lasting battery cell chemistries	2020	Turkey, Germany, Norway, Belgium, Spain, Italy,

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Collaboration Offer

What can VESTEL bring to a consortium?

- Industrial Partner
- Demo / Pilot Production / Demonstration /
- HW / SW / Test and Validation
- Use case scenario for commercialisation

For Display Technologies, IoT, Industry 4.0, Battery Technologies, Automotive Electronics, AI/AR/VR applications in related horizon projects.

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