FUNDING EXPERT ACADEMY

LIVE eCourse: IMS 5: Idea creation and building proper network and partnerships for advancing your idea

> Nikolaos FLORATOS Horizon Europe Coach

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"Death by Powerpoint"



- This set of slides is the core material not only for my training on how to develop winning Horizon Europe grant applications but it serves also the purpose of a **manual** for consulting it and applying its step-by-step practices, tools, examples and tips EVERYTIME you are involved in the development of an Horizon Europe proposal. No matter, if you are a novice or an expert in developing HEU proposals, I strongly recommend you to follow slide per slide its instructions for getting all the help and support you need for success in Horizon EUROPE.
- This is the **reason of the large number of slides**, i.e. to have a detailed manual to consult consistently in the Horizon Europe proposal development cycle as a compass AFTER THE TRAINING and **not to experience the death by powerpoint incident**!
- I normally run all my courses by using the flipchart for writing notes and having hands on practice but this would take us a week for such a course which is great if you can invest that time but if not, then we have to compromise with powerpoint slides.
- However, even so, I guarantee to you an exciting journey, so welcome on board!

Who is Nikolaos Floratos

- Founder of Funding Expert Academy (<u>www.fundingexpert.academy</u>) with programmes that master individuals in EU funding programmes and advance successful proposal developers across Europe
- Active in european funding industry since 1997 (24+ years)
- EC expert/evaluator since 2003 (18+ years)
- Author of the ebook "Learn from the Horizon 2020 champions" downloadable from <u>www.NikolaosFloratos.com</u>
- Trained and coached hundreds of organisations and thousands of professionals on exploiting successfully EU funds and advancing their sustainability
- Globally recognised as one of the most influential and inspiring speakers and trainers in European Research & Innovation with hundreds of speeches and trainings in 30+ countries including overseas
- 2000+ linkedin recommendations and endorsements at <u>https://www.linkedin.com/in/floratos/</u>
- Organiser and host of the Horizon Europe virtual summit (<u>www.horizoneuropesummit.eu/</u>) with training sessions by 35 top experts in Horizon Europe actions and topics
- Multidisciplinary educational background with four university degrees (B.Eng, BA, M.Sc, MBA)
- Passionate with training and evangelist of "Anyone can achieve anything with the proper training & coaching"
- Phd Researcher in student engagement and online courses.
- Master in decomposing complex concepts into easily to understand and apply step-by-step recipes





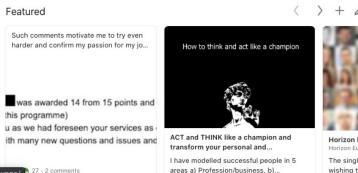
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www.linkedin.com/in/floratos/

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No. 1 Funding Expert | Research & Innovation



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Introduce yourself

Use the chat to virtually introduce

- Your name
- Your expertise on R&I European Funding programme
- Your research specialisation/keywords (Research interests in one word each as specific as possible)
- Your expectations from this webinar.

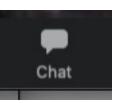


IMS 5: Idea creation and building proper network and partnerships for advancing your idea

- Module 1: Idea creation
 - How to develop a great idea for Horizon Europe and other EU funding programmes (top-down/bottom-up calls with hands-on practice)
- Module 2: Attracting top actors for your idea
 - How to network and engage the most appropriate partners for advancing your idea based on public tools

- 10:15 11:30 How to develop a great idea for Horizon Europe and other EU funding programmes (topdown/bottom-up calls with hands-on practice)
- 11:30 11:45 Break
- 11:45 13:15 How to network and engage the most appropriate partners for advancing your idea based on public tools
- 13:15 13:30 Break
- **13:30 15:00** Hands-on Practice to identify key partners in your (idea) domain
- 15:00 15:15 Course evaluation

Use the chat facility



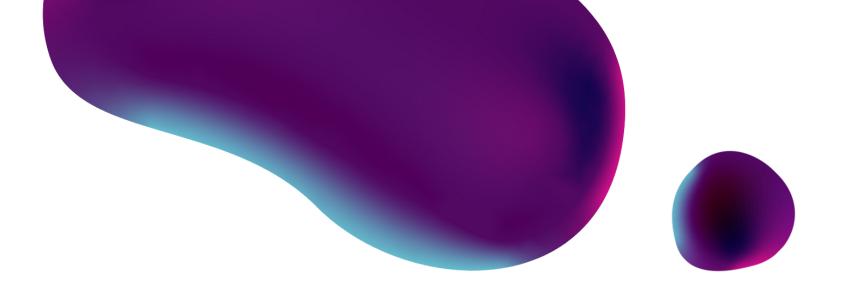
to ask any question during the webinar.

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From Struggle

To Success

Module 1: Idea Creation



I.ntelligent Idea

I.D.E.A.[™]

When an idea is Intelligent



An Intelligent idea in Horizon Europe when

- supports 7
 principles
- Externally validated

How to create Intelligent ideas for an Horizon Europe call

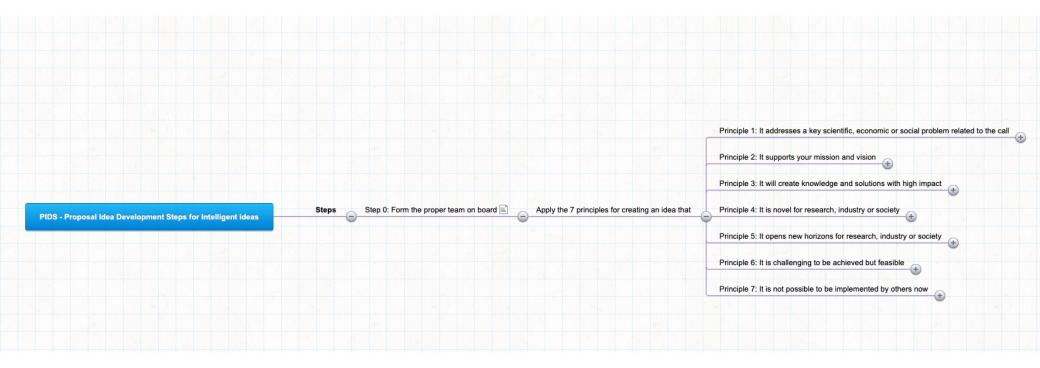
7 Idea principles for an Intelligent idea

Intelligent <u>Idea</u> supports the following 7 principles

- 1. A key scientific, economic or social challenge
- 2. Mission & V<u>ision</u> of you and your core team
- 3. Knowledge and solutions with high impact
- 4. Novel for research, industry or society
- 5. New horizons for research, industry or society
- 6. Challenging but feasible to be achieved
- Not possible to be implemented by others now



Idea creation process



Mind map can be accessed here

General Creation Process for Intelligent ideas

Tips for better creative sessions!



- ✓ Make sure that all participants are coming <u>prepared</u> for the sessions by being familiar with the 7 principles
- ✓ Consider all ideas
- ✓ Make sure that time allocated is respected and up to <u>1.5-2</u> hours. Endorse the <u>Parkinson</u> Law,
- ✓ FILTER, GROUP, RANK!!

Ranking Process

<u>Group</u> and <u>merge</u> ideas and If too many ideas use <u>sticky dots</u> for filtering

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How many participants in problemstorming/idea creation session?

In a typical 4-person group, 2 people do ٠ 50 over 62% of the talking In a 6-person group, 3 people do 10 over 86% of the talking 30 1 = 3 In an 8-person group, 3 20 people do over 77% of the talking 10 0 2 8 0 з 7

Source: Shaw, M. E. Group dynamics: The psychology of small group behavior, 3rd Edition. New York: McGraw-Hil



External Validation for an Intelligent idea

Get Feedback

Key players to get feedback from in Horizon Europe

Whom to **c**onnect with:

- <u>EC officials and expected Horizon</u> <u>Europe National Contact Points:</u>
- Horizon Europe <u>experts</u>: To be announced in <u>Horizon Europe</u> <u>reference documents</u>
- Industrial Policy Sectors
- Horizon Europe Expected Champions
- Horizon Europe Partnerships:
- Horizon Europe Mission Boards
- <u>Commission Expert group to act as</u> <u>"shadow" Strategic Configuration of</u> <u>the Horizon Europe Programme</u> <u>Committee</u>
- Followup and always stay informed:
- Follow up EC events
- <u>Specifically updates on research news</u> and events



New European Executive Agencies for Horizon Europe



- European Climate, Infrastructure and Environment Executive Agency
 - Pillar II: Cluster 5: Climate, energy and mobility
- European Health and Digital Executive Agency
 - Pillar II: Cluster 1: Health
 - Pillar II: Cluster 4: Digital, industry and space
- European Research Executive Agency
 - Pillar I: Marie Sklodowska-Curie Actions
 - Pillar I: Research Infrastructures
 - Pillar II: Cluster 2: Culture, Creativity and Inclusive Society
 - Pillar II: Cluster 3: Civil Security for Society
 - Pillar III: Cluster 6: Food, Bio-economy, Natural Resources, Agriculture and Environment
 - Widening participation: Spreading excellence and widening participation
 - Strengthening the European Research Area: Reforming and enhancing the European R&I System
- European Innovation Council and SMES Executive Agency
 - Pillar III: The European Innovation Council (EIC) and European Innovation Ecosystems
- European Research Council Executive Agency
 - Pillar I: The European Research Council (ERC)

Feedback from Horizon Europe infoday events

- 1. Check infodays' webpages
- 2. Get names of <u>presenters</u> from **agenda** and/or slide presentations
- 3. Go to <u>Who is Who</u> database of EC and search for the contact details of the presenter from the EC
- 4. Make a note of the phone and address of the presenter as well as the email based on the notation:

FistName.LastName@ec.europa.eu or if Spanish firstname.lastnamesecondlastname@ec.europa.eu

If above fail, then

- 1. Ask <u>National Contact Points</u> of Horizon Europe specific topic and get the contact details
- 2. Check Internet/Google as a <u>last</u> resort



Remember these tips for better feedback!



Never go to to events <u>unprepared</u>. Check who else is attending and identify the ones you wish to connect



Avoid using your <u>mobile phone</u> during the event breaks. Exploit <u>breaks</u> for connecting



Be confident and show openness (smile, shoulders back). <u>Enjoy</u> it!



If possible, <u>organise</u> an event about Horizon Europe and <u>invite</u> officials and experts to present, then arrange a <u>lunch</u> with them



Ask someone from your network (e.g. NCPs) to <u>introduce</u> you to experts, EC officials from their network



Apply the following actions for better feedback!



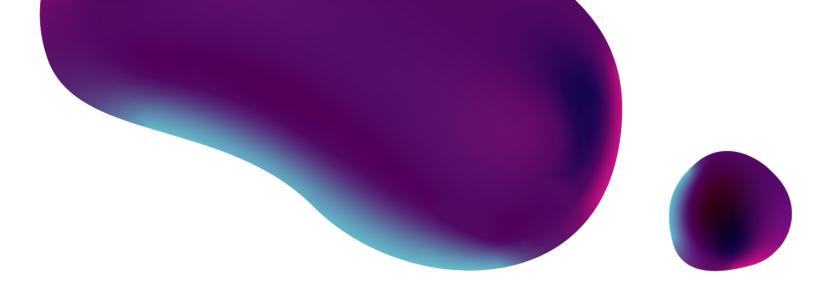
- Approach an expert/speaker always with a real compliment but only based on the following structure
 - ✓ Give a compliment on something <u>actual</u>, i.e. on the presentation just given as such
 - ✓ I liked your presentation/profile and especially because ...
 - \checkmark Then ask the following:
 - 1. Could I have just one <u>minute</u> of your time?
 - 2. This is our proposal idea, do you think it is attractive under this call?
 - 3. What else would you suggest that I must consider?

N.B. The above applies also in any offline communication also, e.g. Via email.

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D.urable Idea

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A durable idea is based on problem(s) & opportunities

- We cannot have durable ideas if they are not based on big problems, challenges and opportunities
- Albert Einstein emphasized the 80/20 ratio between problems and solutions



Key challenges should be identified and quantified in the proposal for a **durable idea**

2.

Topic 1.1 Prevention of obesity through the life course

Year of the topic: 2021

Action type: RIA

Expected outcomes:

European research should engage to build the evidence base of effective polieies, developing and testing new initiatives to reduce overweight and obesity at local, regional, national and European level. Given the variety of national experiences across European countries and regions, there is an important potential to learn from each other's practices and develop innovative actions. Proposals should use innovative approaches to provide policy relevant scientific data in support of reducing obesity and overweight.

Projects are expected to contribute to the following outcomes:

 Understand the links between health and different diets, in different population groups stratifying per geographical region and age groups. Understand also the link between overweight/obesity and alcohol, physical activity. 	
 Design a creative and engaging physical activity programme and undertake pilot- implementations for different type of age groups. 	
 Develop recommendations for what constitutes an appropriate diet (healthy, safe and nutritious) and physical activity for healthy people in different age groups and recommendations for patients with chronic diseases. 	
 Develop policies and recommendation on processed food, sugary food and drinks and overweight/obesity. 	
 Develop strategies/measures/policies that reduce the inequality gap in overweight/obesity (currently the gap is increasing and many policies, such as labelling, education, awareness campaigns, digital solutions seem to work better in educated/high SES population groups). 	
 Recommendations should target policy-makers and specific dissemination products/tools- should be prepared tailored to schools (targeting all ages 2-25), higher education establishments, canteens, hospitals and other public settings e.g. shopping malls, street markets. 	
→ Develop education program for people (in different age groups) on what could be the	

1

Health-WP-21-22-Draft-Vs.1-July-2020¶

 \bullet \rightarrow Analyse of cost-benefit, including the cost of inaction for the health care system and costs

3 Of implementing the recommendations for different types of public organisations in different regions or at national level.

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Expected Outcomes => Key challenges NOW=>quantified data & qualitative analysis at EU and at partners' countries)

- Lack of concrete knowledge on the basic biology of obesity and new ways to prevent it (how much we know on the basic biology of obesity?)
 - Unawareness on the implications of specific diets to health (how much we know on the implications of specific diets to health?) Are there currently any physical activity programmes that are effective? How many are failing to deal with obesity and why? How many are managing to deal effectively with obesity/overweight and why?
 - How many diets are failing to deal effectively with obesity/overweight and why? How many diets are managing to deal effectively with obesity/overweight and why? How effective diets are to deal with obesity?
 - Which are the current policies and recommendations on processed/sugary food & drinks for dealing with obesity/overweight and how applicable as well as effective they
 - are to educated vs uneducated population?
 - How many and which policy makers are active in advancing policies for dealing with obesity
 - Are there any dissemination tools (and which ones) in public places and in schools on dealing with obesity and how effective they are? How many educational programmes exist on informing on the impact of eating habits and physical activity to mental and body health? How effective they are?

What is the current cost to the health care system due to obesity/overweight?

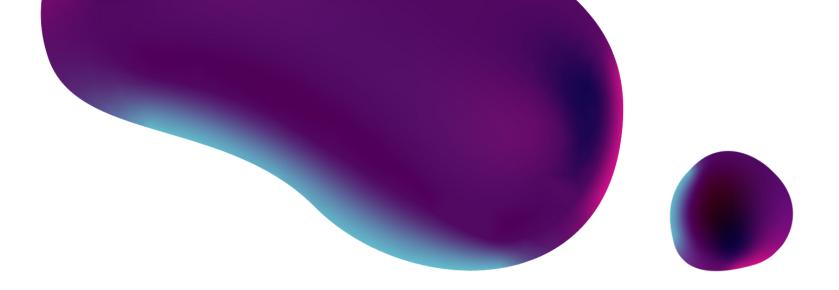
I.D.E.A.™

Struggie Step Intelligent Step Durable Step 3 Elaborated Attractive

From Struggle

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E.laborated Idea

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An elaborated idea considers FULLY the related call documentation

An elaborated idea considers FULLY the related call documentation

- 1. Horizon Europe <u>Workprogramme</u> and especially the *General Introduction*, the related *Destination Introduction* the targeted *call topic* description
- 2. Guide for submission and proposal evaluation
- 3. An outlook on the application template
- 4. Material from <u>infoday events</u> (presentation slides, referenced documents and links in the slides/videos)
- Outlook on <u>previously related projects</u> funded (from CORDIS/mindmap) and especially those that may be referenced in the infoday slides or in the workprogramme so far
- 6. <u>Frequently Asked Questions</u> (important!) by participants on Horizon Europe targeted call
- 7. <u>Material (important!)</u> for evaluators.



Elaborated ideas behind Horizon Europe T-D Workprogrammes

Workprogramme Cluster 1 Health

Health-WP-21-22-Draft-Vs.1-July-2020¶

HORIZON EUROPE WORK PROGRAMME 2021-2022

CLUSTER 1 'Health'

Draft version 1 - July 2020 This draft has not been adopted or endorsed by the European-Commission. Any views expressed are the preliminary views of the Commission services and may not in any circumstances be regarded as stating an official position of the Commission. The information transmitted is intended only for the Member State or entity to which it is a addressed for discussions.

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Introduction

The promotion of social cohesion and inclusiveness and the health and well-being of its people are central aims of the European Union's policies and programmes, including this Health Cluster of Horizon Europe. With the European Pillar of Social Rights, the EU set the direction towards a fairer, inclusive and more social Europe for all European citizens based on a European social model that is fit for the challenges of the 21st century, also providing people with equal opportunities. Further efforts should be devoted to develop an economy that works for people by supporting Member States in making innovative high-quality health technologies and health care both available and affordable for citizens as well as to rendering health care systems more accessible and sustainable, including through the digital transformation of health and care. On the one hand, this entails that citizens can rely on effective health care services that address their medical needs and reduce the burden on them, their families and communities; on the other hand, people should be assisted in promoting their own health and preventing diseases. The **EU4Health programme** is proposed to be an investment instrument in making sure that the EU remains the healthiest region in the world, has tools available to address health challenges at national and EU level including new emerging health threats. To ensure maximum synergies between these programmes in order to reach maximum public health impact, Horizon Europe will focus on creating new knowledge, while the EU4Health programme will focus on making the best possible use of this new knowledge for the benefit of citizens and health systems. In particular, Europe's Beating Cancer Action Plan will support Member States in improving cancer prevention, control and care. The COVID-19 crises underlined that supporting cooperation and coordination among the Member States at Union level is essential to improve the prevention and contain the spread of epidemic outbreaks across borders, to strengthen immunisation against vaccine-preventable diseases, to control other cross-border health threats and risk factors, and to safeguard the health and well-being of people in the Union. This includes, as part of the European Green Deal, to take a One Health approach in tackling the impact of environmental degradation, pollution, biodiversity loss and climate change on citizens' health and well-being as well as on health care systems and their ability to adapt rapidly to changing health care needs and conditions, due to global change. Unleashing the full potential of digital tools and data-enabled research and innovation will be crucial for making Europe fit for the digital age and increasing productivity and supporting sustainability of health-related industry and SMEs in the EU, including the related convergence of pharmaceutical, digital and medical technologies. This will also underpin the digital transformation of health and care supported by data-driven manufacturing of tailor-made products and mainstreaming of personalised health care services, resulting in significant gains in health outcomes and health economies.

Research and innovation actions under this cluster will be key to address the health-related challenges by advancing knowledge and capabilities, improving our understanding of health and diseases, developing innovative methodological and technological solutions to better manage health and diseases, and designing sustainable approaches for the digital transformation and delivery of integrated, person-centred and equitable health and care services with improved accessibility and health outcomes supported by needs-driven innovation and reliable supply

WP Introduction

Important documents to consider for **an durable idea**

- European Pilar of Social Rights
- An economy that works for people
- EU4Health programme
- <u>Europe's Beating Cancer Action</u>
 Plan
- European Green Deal
- One health Approach
- Europe fit for the digital age

Workprogramme Cluster structure

1¶

Health-WP-21-22-Draft-Vs.1-July-2020

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HORIZON EUROPE WORK PROGRAMME 2021-2022

CLUSTER 1 'Health'

Draft version 1 ~ July 2020 This draft has not been adopted or endorsed by the European-Commission. Any views expressed are the preliminary views of the Commission services and may not in any circumstances be regarded as stating an official position of the Commission. The information transmitted is intended only for the Member State or entity to which it is addressed for discussions. μ

Contontel

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Call 1.1 - Staving healthy (2021)

Topic 1.1 Prevention of obesity through the life course
Topic 1.2 Towards a molecular and neurological understanding of mental health and mental illness for the benefit of citizens and patients
CSA 1.1 Supporting digital empowerment and health literacy - Placeholder
Call 1.2-Staying healthy (2022)
Topic 1.3 Boosting mental health in Europe in times of change
Topic 1.4 The Silver Deal
Topic 1.5 Personalised blue print of chronic inflammation in health-to-disease transition
Topic 1.6 AI tools to predict the risk for chronic diseases
CSA 1.2 Population cohorts for health research (international cooperation dimension) Placeholder
Call Partnerships in Health (2022)
P3. European Partnership Fostering an ERA for Health Research - Placeholder
Destination 2 – Living and working in a health-promoting environment
Call 2.1 – Environment and health (2021)
Topic 2.1 Health risks related to exposure to electromagnetic fields (EMF)
Topic 2.2 Indoor air quality and health
Topic 2.3 - Health impacts of climate change, costs and benefits of action and non-action
Call 2.2 Environment and health (2022)
Topic 2.4 Methods for assessing health-related costs of exposure to environmental stressors 728
Topic 2.5 The role of environmental pollution in non-communicable diseases

I. General Expected Impacts aligned with a durable idea

- **2. Expected Impacts** for each destination aligned with a durable idea
- 3. Durable idea aligned with the
- **Purpose** of each Call Topic based on its title
- **Expected Outcomes** of each Call Topic
- Scope of each Call Topic

Call Topic Cluster structure

Call 1.1 - Staying healthy (2021)

. Topic 1.1 Prevention of obesity through the life course

Year of the topic: 2021

Action type: RIA

Expected outcomes:

European research should engage to build the evidence base of effective polisies, developing and testing new initiatives to reduce overweight and obesity at local, regional, national and European level. Given the variety of national experiences across European countries and regions, there is an important potential to learn from each other's practices and develop innovative actions. Proposals should use innovative approaches to provide policy relevant scientific data in support

Projects are expected to contribute to the following outcomes:

- · -> Develop knowledge of more basic biology of obesity and new avenues for p
- approaches
- → Understand the links between health and different diets, in different population groups stratifying per geographical region and age groups. Understand also the link between overweight/obesity and alcohol, physical activity.[¶]
- Design a creative and engaging physical activity programme and undertake pilot implementations for different type of age groups.
- → Develop recommendations for what constitutes an appropriate dist (healthy, safe and nutritious) and physical activity for healthy people in different age groups and recommendations for patients with chronic diseases.⁴
- Develop policies and recommendation on processed food, sugary food and drinks and overweight/obesity.
- Develop strategies/measures/policies that reduce the inequality gap in overweight/obesity (currently the gap is increasing and many policies, such as labelling, education, awareness campaigns, digital solutions seem to work better in educated/high SESpopulation groups).
- Recommendations should target policy-makers and specific dissemination products/tools should be prepared tailored to schools (targeting all ages 2-25), higher education establishments, canteens, hospitals and other public settings e.g. shopping malls, street markets.[#]
- → Develop education program for people (in different age groups) on what could be the relationship between food (healthy eating habits), mental health, physical activity and overweight/obesity (impact of fresh food, processed food, sweets, soda, etc.). ⁴

Health-WP-21-22--Draft-Vs.1-July-2020

 → Analyse of cost-benefit, including the cost of inaction for the health care system and costsof implementing the recommendations for different types of public organisations in different regions or at national level.[↑]

Scope: 1

Obesity is one of the most serious public health challenges of the 21st century and its prevalence has reached epidemic proportions globally, with at leas 2.8 million people dying each year in the EU as a result of being overweight or obset 1. Although health has improved in the EU over the last decades, the prevalence of obesity has tripled in many countries of the EU since th²⁰1800s, and the numbers of those affected continue to rise at an alarming rate1. Large differences in overweight and obesity still exist between and within all countries in the EU. These differences are caused by many factors such. Living conditions, health-related behaviour, odecation, occupation and income, lifestyle habits (sleep, eating behaviour, alcohol, etc), physical estivity, but also factors as biology of obesity. Overweight and obesity, as well as their related diseases (including diabets, cardiovascular diseases and cance), are laggely preventable. Toposalt, should rerlect and build on existing knowledge, initiatives, programmes and platforms and should provide a robust science-based impact the tools, strategies and/or

Accordingly, the proposed research is expected to address the following:

- Understanding genetic /molecular/ neuroinnung predisposition factors and molecular mechanisms determining uncontrolled weight gain^{*} taking into consideration age, gender and socio-economical dimensions.^{*}
- · -> Identify the pre obesity biomarkers for patient stratification
- Mapping all existing information in literature and identify possible relationship between specific diets and health risk. Health research e.g. cohorts, health surveys - How can the link: be established between health and food in particular also to produce recommendations for patients/healthy people to prevent the overweight/obsity risk; ¶
- Address aspects such as distance between product providers, food processors and consumers, use of seasonal and regional products, fresh products versus pre-prepared and processed products and products.
- Assess physical activity intervention in schools, hospitals and work places of public organisations and relationship between food quantity and amount of physical activity per Claime unit¹

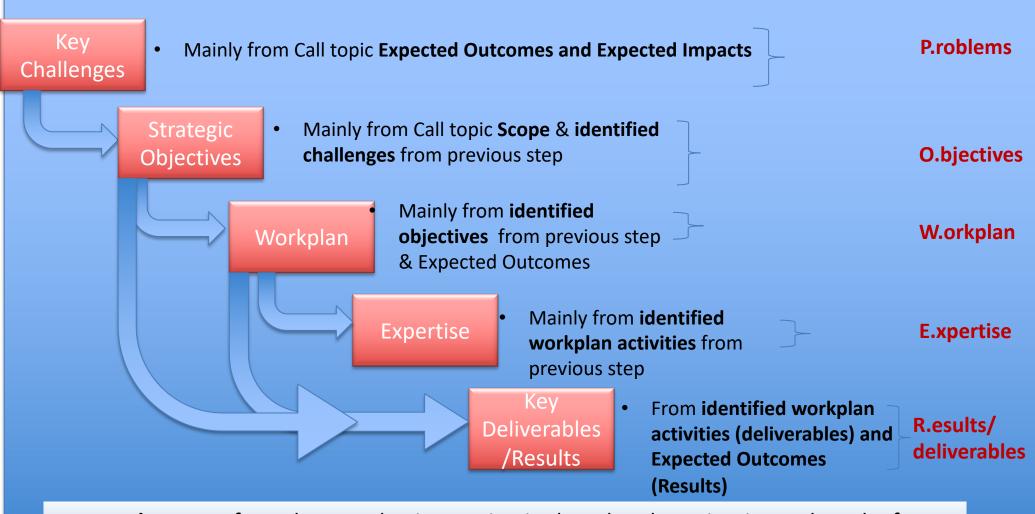
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- Expected Outcomes for a winning project =>
- \Rightarrow Key challenges e.g.
- Lack of concrete knowledge on the basic biology of obesity and new ways to prevent it
- 2. Unawareness on the implications of specific diets to health
- 3.

Scope of each Call Topic => **Strategic Objectives** *p*f a winning project, e.g.

- To understand genetic /molecular/ neuroinmune predisposition factors and molecular mechanisms determining uncontrolled weight gain" taking into consideration age, gender and socioeconomical dimensions
- 2. To identify the pre obesity biomarkers for patient stratification
- 3. ...

P.O.W.E.R.[™] Technique for an Elaborated idea



Expected Impacts from the *Introduction* section in the related *Destination* and maybe from *General Introduction*

Example of an Elaborated idea

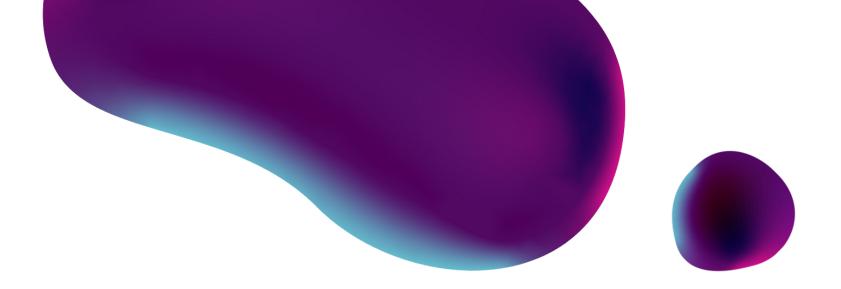
 Under the workprogramme of cluster
 1: Health and Well being the Call Topic: 1.1



I.D.E.A.™

From Struggle

To Success



Attractive idea

An Attractive idea should attract two types of partners



- A. <u>Attract</u> competent partners (direct and indirect ones)
- **Direct** Partners are the ones responsible for implementing the proposed solution and **sign** the contract with the EC for receiving also the Horizon Europe grant
- Indirect/Associate partners are mainly stakeholders that have strong interest in your innovation They don't sign the contract but can participate at your advisory board

Tips!



- ✓ Your proposal idea could include stakeholders highly interested in your project results as Associate Partners
- ✓ In this way, the high value of your project is significantly enhanced
- ✓ Inclusion of Associate
 Partners as indirect partners
 has <u>higher value</u> than
 providing _____

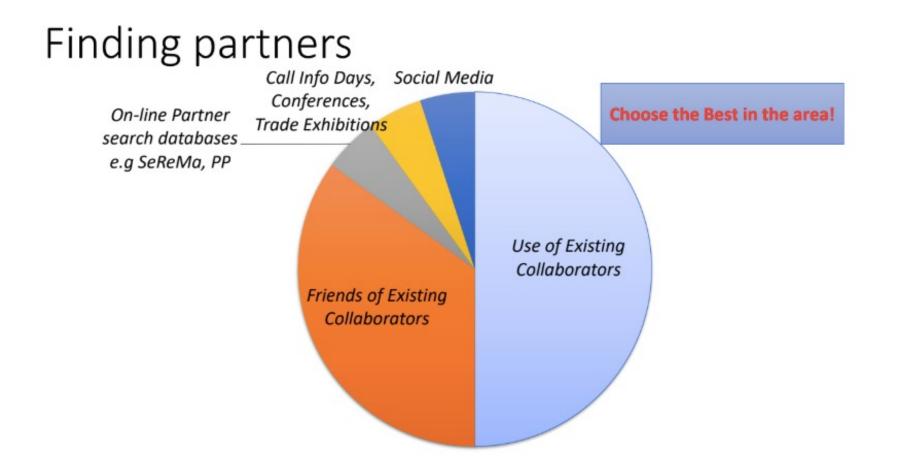
Whom to attract for your idea

<u>Sources</u> for competent direct and indirect partners

- Your own <u>network</u>
- Partner Search Facilities
- Related <u>events</u> (infodays/brokerage events)
- <u>Social Media (related Linkedin</u> and Facebook groups) – very useful if exploited properly
- <u>Compendia/Summaries</u> of previously funded projects!!! -(very useful)



Partners' Sources



Source: SEMINAR PROGRAMME HOW TO SUCEED IN HORIZON 2020 AND OTHER INTERNATIONAL RTD PROGRAMMES, Vilnius Mar2019

How to attract

A. <u>Attract</u> competent partners via an online <u>Expression of</u> <u>Interest form</u>

- Information to be requested
 - 1. Contact details and PIC number
 - 2. Expected Role
 - 3. Related **Experience** (plus 5 related publications and projects, any patents, prizes)
 - 4. Average <u>person-day</u> cost
 - 5. Capability (check) to provide Letters of Support (LoS) from stakeholders
 - 6. **Possibility** (check) to involve your organisation in similar proposal initiatives
 - 7. **Capability** (check) to contribute in the proposal writing

Tip: Apply filtering mechanisms, i.e. give priorities to competent partners with prizes and achievements related to their role, as well as on those offering to become part of the proposal writing team and/or include your organisation in similar initiatives.





D



About Rankings Updates Search Feedback	
European Research Ranking	
Status: public beta	Statistics
The European Research Ranking top institutions 1. CENTRE NATIONAL DE LA RECHERCHE SCIENTIFIQUE 2. FRAUNHOFER GESELLSCHAFT ZUR FOERDERUNG DER ANGEWANDTEN FORSCHUNG E V 3. COMMISSARIAT A L'ENERGIE ATOMIQUE VISIT THE FULL RANKING	Detailled statistics on how European institutions performed
Timeline	Money
See how EU funding evolved over time	The EU has granted
Development of 17 instanch fanding entry the part parts theme:	€ 47.433.733.006,95€

- Check European Research
 Ranking website at
 <u>http://www.researchranking.org</u>
 - A nice tool for assessing quickly how active any potential candidates as partners or as coordinators are in European Research and Innovation actions

Financial Transparency system for checking funding received of potential partners

FINA	A-Z Index Sitemap About this site FAQ What's New Legal notice Contact Search English (en)
European Commission opean Commission > Budget > Financial Transparen	cy System (FTS)
[Q FTS 🛛 About 🎾 FAQ 🖾 Contact 🔌 Help
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	Responsible Department All Action Type All Subject of grant or contract Subject of grant or contract Amount = 999999.99 € display more options

https://ec.europa.eu/budget/fts/index_en.htm

Tip!



Examine whether it is desirable to have as a leader an end-user, e.g. in Secure Societies Cluster 3 under FCT (Fight Crime Terrorism)), a Law Enforcement Authority (Police, Coastal Guard, etc) are attractive as leaders

In any case,

- Key End-users with large access to end-users, infrastructures, data are more than desired in projects with direct benefit to them (e.g. Security, Health, Environment, Energy, food, etc)
- Key end-users should be responsible for organising the pilots and evaluating/validating the solutions

Three ways to identify key actors for your idea

- Identifying champions in a specific key research topic (e.g. pesticides)
- Identifying key actors in a key research area (e.g. health)
- Identifying key actors in a funded project related to your idea

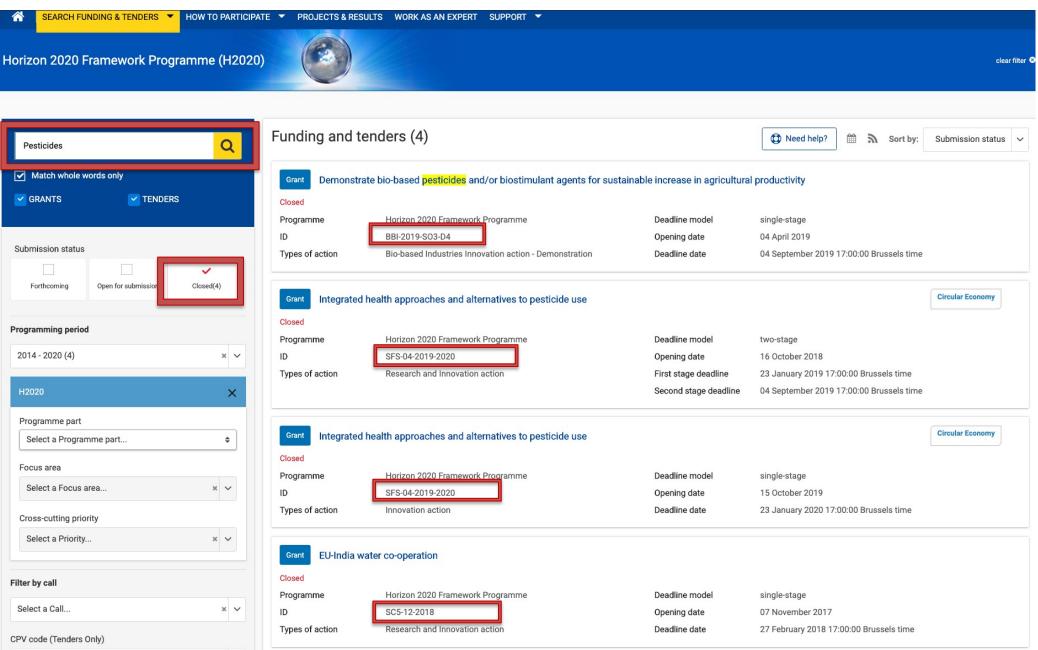
Identifying champions in a specific key research topic

e.g. Pesticides

Identifying champions in a specific key research topic

- Identify all the previous calls on your key research topic (e.g. Pesticides) and record their call topic ID from <u>Funding and Tenders Portal</u>
 - BBI-2019-SO3-D4
 - SFS-04-2019-2020
 - SC5-12-2018
- Then use <u>Horizon Dashboard</u> to identify the organisations more successful in these calls as coordinators and partners

Funding and Tender Portal for identifying champions from previous programmes (e.g. Horizon 2020 for Pesticides)





Implementation figures

Horizon 2020 proposals, FP7 and H2020 funded projects

This section presents an overview on evaluated proposals (incl. success rates) and detailed statistics and data on funded projects and their participants, broken down by countries and regions, research domain/programme part, organisation type, etc.

H2020 Proposals	H2020 Funded Projects	FP7 Funded Projects

Organisation Profile

Horizon 2020 and FP7

Find out more about the performance of an organisation participating in FP7 or Horizon 2020: its projects, the amount of EU funds received, its collaborations.

Organisation Profile

Project Results

Horizon 2020 and FP7

This section presents information on results of funded projects, notably Intellectual Property Rights (IPRs) and scientific publications.

FP7 and H2020 Project Results (IPRs and Publications)

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Country Profiles

Horizon 2020

Find out more about country-specific performance in Horizon 2020 : funding received, participations by region, top beneficiaries, collaboration with other countries, SME participation and more - all the information at your fingertips!

Country Profiles

Country Summary fiches and success stories are also available on the Europa website.

Specific aspects

Horizon 2020

This section provides views on specific policy priorities:

The European Innovation Council (EIC) pilot supports top-class innovators, entrepreneurs, small companies and scientists with bright ideas and the ambition to scale up internationally. This view provides a consolidated overview on the parts of Horizon 2020 forming the EIC pilot.

European Innovation Council Pilot (EIC)

The Seal of Excellence is a quality label awarded to project proposals, which were evaluated to deserve funding but did not receive it due to the budgetary constraints. This view provides data on the awarded seals of excellence under the SME instrument, MSCA-IF and special COVID-19 response seal of excellence.

Seal of Excellence (SME Instrument)

Identifying champions in a specific key research topic, e.g. pesticides

E 🔻 💿 H2020 Projects				Analysis	Story			Summa	ıry @l ▼ < >	
[]4 4] []4 []6 No sel	ections applied								ctions ng maights	
Summary										
Торіс	Country	NUTS1	NUTS3						× a	
SME	Simplified Type of Action	n NUTS2	Focus Are	2a	H2020 Signed Grants	H2020 Par	ticipations	H2020 EU Contribution		
Filter Map Level					31.003 100,00%	152.19	Q 100,00%	58 39	B100,00%	
					JI.003 of H2020	50,55	of H2020			
Net EU Contribution by country	(EUR)				Number of project participations and Net	EU Contribution/EU Contrib	oution			
		an Pais	intra ion	Country Area layer	Legal Name Q	Country	H2020 EU Contribution	H2020 Net EU Contribution	H2020 Participations	
	State of all	and a state	- hornor	EU	Totaux		€ 58.392.489.933	€ 58.392.489.933	152.199	
Se an f	x23 (~ 0.	. All Bren Dr	- Can	Contribution 8,67B	CENTRE NATIONAL DE LA RECHERCHE SCIENTIFIQUE CNRS	France	€1.033.194.258	€1.022.796.688	1.610	
	V A	and and	mon for the second		COMMISSARIAT A L ENERGIE ATOMIQUE ET AUX ENERGIES ALTERNATIVES	France	€648.381.372	€637.122.079	702	
and the second sec					FRAUNHOFER GESELLSCHAFT ZUR FOERDERUNG DER ANGEWANDTEN FORSCHUNG E.V.	Germany	€596.756.830	€595.186.155	975	
	Byend -	ALLAS V	A A	20k	MAX-PLANCK-GESELLSCHAFT ZUR FORDERUNG DER WISSENSCHAFTEN EV	Germany	€587.849.970	€589.957.645	575	
	- Elina	Part .	Contraction of the second	NUTS 1	THE CHANCELLOR, MASTERS AND SCHOLARS OF THE UNIVERSITY OF OXFORD	United Kingdom	€459.926.630	€459.822.193	629	
12 a. 17 a	The	the star of the	Contraction of the	NUTS 2	THE CHANCELLOR MASTERS AND SCHOLARSOF THE UNIVERSITY OF CAMBRIDGE	United Kingdom	€415.248.777	€415.109.752	661	
					UNIVERSITY COLLEGE LONDON	United Kingdom	€372.922.665	€371.776.536	586	
<u>£000 km</u>	¥		С С Ф С Ф	NUTS 3	EIDGENOESSISCHE TECHNISCHE HOCHSCHULE ZUERICH	Switzerland	€353.867.997	€353.841.906	495	
Number of project participation	ns and Net EU Contributio	on/EU Contribution by count	try - region		Net EU Contribution/EU Contribution by 1	ype of Organisation (Mil EU	R)			
Country	Q	H2020 EU Contribution	H2020 Net EU Contribution	H2020 Participations		OTH - Others				
Totaux		€ 58.392.489.933	€ 58.392.489.933	152.199						
Germany		€8.668.176.520	€8.670.087.458	17.892	REC - Research	organisations	HES - Hial	ner or secondary education	n	
United Kingdom		€7.085.600.521	€7.082.159.840	15.619						
France		€6.506.720.811	€6.458.514.456	14.692						
Spain		€5.347.268.911	€ 5.347.424.297	15.945						
Italy		€4.825.757.760	€4.832.409.122	14.472						
Netherlands		€4.509.800.470	€4.505.926.550	9.457						
		€ 2,935,750,210	€ 2.918.892.495	7.169						

Ξ ▼				Analysis Story								Г 1202	20 Participati	ons 💷 🔻	< >
A 40 EA EA No selections	applied			Sheet	'S										
H2020 Participations				▼ Bas	se sheets (4)	_									
Partner Type	1. H2020 A	ssociation	Group				The second secon								
Legal Entity Type	2. Regional	Policy Grou	ib di	-											
H2020 Participations $152.199_{\text{or}H2020}^{100,00\%}$			Unique Particip .669,100,0 or H2020		Imary H2020 Proj	ects	H2020 Participations)ata Exp	ort						
Participant Net EU Contribution by cou	intry (EUR)		Country Area layer EU Contributic 8.67B 28k NUT												
Top Participating Countries - Regions															
Country Q	H2020 Particip	%	H2020 Net EU Contribution												
otals	152.199		€ 58.392.489.933												
Sermany Jnited Kingdom	17.892 15.619	11,8% 10,3%	€ 8.670.087.458 € 7.082.159.840												
irance Spain taly	14.692 15.945 14.472	9,7% 10,5% 9,5%	€ 6.458.514.456 € 5.347.424.297 € 4.832.409.122												
letherlands Belgium	9.457 7.169	6,2% 4,7%	€ 4.505.926.550 € 2.918.892.495	7,7% 5,0%	ANGEWANDTEN FORSCHUNG					SECRETARIAT GMBH (ICLEI		BREISGAU			
Witzerland Weden	4.379	2,9%	€ 2.027.196.932 € 1.971.741.775	3,5%	MAX-PLANCK-GESELLSCHAFT € ZUR FORDERUNG DER € WISSENSCHAFTEN EV	1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 -	MUENCHEN	575	€ 589.957.645	IRIS TECHNOLOGY SOLUTIONS, SOCIEDAD LIMITADA	ES - Spain	MADRID	52	€24.5	607.775

= 🔻 💿 H2020 Projects						Analysis	Story					□ ▼ H20	020 Participatio	ns 💷 🔻 📏
EQ 40 EA E& No selections	s applied												Sele	ctions IIQ Insight
H2020 Participations														
Partner Type	1. H2020 A	ssociation	Group	3. Others	Group	Thematic Priority		Cou	intry	NUTS2		10	Focus Area	
Legal Entity Type	2. Regional	Policy Gro	up	Signature	Year	Call ID		NUT	rs1	NUTS3				
H2020 Participations $152.199^{100,00\%}_{\text{of H2220}}$		Dunique Partic 7.669.100 of H2020	· ·		2020 Net EU Contribution 58,39B ^{100,00%} 73,21B ^{100,00%} of H2020					H2020 SME Participations 30.398 ^{19,97%} 30.398 ^{sme participations} H2020 SME Net EU C 9,8B ^{16,78%} SME Participations				
Participant Net EU Contribution by co	untry (EUR)				Participations vs Net EU Co	ontribution by Co	ountry - Region			Participation by Legal	Entity Type			
Country Area layer EU Contribution 8,678 8,678 20k NUTS 1 Top Participating Countries - Regions					20.000 5.000 15.000 10.000 5.000 0 10.000 10.000 10.000 10.000 10.000 10.000 10.000 0 10.0000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.000 0 10.00000 0 10.0000 0 10.0000 0 10.0000 0 10.00000 0 10.0	ating role of a country		6B	d Kingdom	60.000 50.000 90 90 90 90 90 90 90 10.000 10.000 90 0 10.000 90 0 0 0 0 0 0 0 0 0 0 0 0 0	5B	10B H2020 Net EU Con		208 258
Country Q	H2020 Particip	%	H2020 Net EU Contribution	%	Legal Name Q	Country Q	City Q	Particip	Contribution	Q. Legal Name	Q Country	City	Q SME Partici	H2020 SME Net EU Contribution
Totals	152.199	100,0%	€ 58.392.489.933	100,0%	5. CENTRE NATIONAL DE LA	FR - France	PARIS	152.199 1.610	€ 58.392.489.933 € 1.022.796.688	Totals			30.398	€9.799.597.749
Germany	17.892	11,8%	€8.670.087.458		€ RECHERCHE SCIENTIFIQUE CNRS					GEANT VERENIGING	NL - Netherlands	AMSTERDAM	23	€146.244.608
United Kingdom	15.619	10,3%	€7.082.159.840	12,1%	€ COMMISSARIAT A L ENERGIE	FR - France	PARIS 15	702	€637.122.079	FUNDINGBOX ACCELERATOR SP ZOO	PL - Poland	WARSZAWA	34	€59.237.126
France	14.692	9,7%	€6.458.514.456	11,1%	€ ATOMIQUE ET AUX ENERGIES	FR-Flance	PARIS 15	102	0001.122.015	GEANT LIMITED	UK - United	CAMBRIDGE	13	€36.880.965
Spain	15.945	10,5%	€ 5.347.424.297	9,2%	€ ALTERNATIVES						Kingdom	- I I I I I I I I I I I I I I I I I I I	15	000000000
Italy Netherlands	14.472 9.457	9,5%	€ 4.832.409.122 € 4.505.926.550	8,3%	€ FRAUNHOFER GESELLSCHAFT € ZUR FOERDERUNG DER	DE - Germany	MUNCHEN	975	€ 595.186.155	ICLEI EUROPEAN	DE - Germany	FREIBURG IM	69	€26.256.107
Belgium	7.169	4,7%	€ 2.918.892.495	5,0%	€ ANGEWANDTEN FORSCHUNG					SECRETARIAT GMBH (ICLEI		BREISGAU		
Switzerland	4.379	2,9%	€ 2.027.196.932	3,5%	€ MAX-PLANCK-GESELLSCHAFT € ZUR FORDERUNG DER	DE - Germany	MUENCHEN	575	€ 589.957.645	IRIS TECHNOLOGY	ES - Spain	MADRID	52	€24.507.775
Sweden	4.461	2,9%	€1.971.741.775	3,4%	€ WISSENSCHAFTEN EV					SOLUTIONS, SOCIEDAD LIMITADA				
Austria	4.301	2,8%	€1.637.414.194	2,8%	€ THE CHANCELLOR, MASTERS	UK - United	OXFORD	629	€459.822.193	VIRTUAL VEHICLE	AT - Austria	GRAZ	69	€24.112.246
Denmark	3.480	2,3%	€1.530.829.858	2,6%	€ AND SCHOLARS OF THE UNIVERSITY OF OXFORD	Kingdom				RESEARCH GMBH				
Greece Based on the Eurstat NUTS v2013	4.595	3.0%	€1.417.453.362	2.4%		UK - United Kingdom	CAMBRIDGE	661	€415.109.752	ZABALA INNOVATION CONSULTING, S.A.	ES - Spain	MUTILVA ALTA NAVARRA	53	€ 22.462.051 63

	H2020 Projects							Analysis	Story			H2020 Participations	· < >
Eā	53 E2 E3	No selectio	ons app	lied								Selections	IIQ Insights
Q Se	earch your data												
Top Par	ticipants												\otimes
Legal Nam	ne Q	Country	Q	City	Q	H2020 Participations	H2020 Net EU Contribution	H2020 EU Contribution	Organisation Profile	Q			
Totals						152.199	€ 58.392.489.933	€ 58.392.489.933					

Legal Name	Country	City	H2020 Participations	H2020 Net EU Contribution	H2020 EU Contribution	Profile	
Totals			152.199	€ 58.392.489.933	€ 58.392.489.933		
CENTRE NATIONAL DE LA RECHERCHE SCIENTIFIQUE CNRS	FR - France	PARIS	1.610	€1.022.796.688	€1.033.194.258	Organisation Profile	
COMMISSARIAT A L ENERGIE ATOMIQUE ET AUX ENERGIES ALTERNATIVES	FR - France	PARIS 15	702	€637.122.079	€648.381.372	Organisation Profile	
FRAUNHOFER GESELLSCHAFT ZUR FOERDERUNG DER ANGEWANDTEN FORSCHUNG	DE - Germany	MUNCHEN	975	€595.186.155	€596.756.830	Organisation Profile	
MAX-PLANCK-GESELLSCHAFT ZUR FORDERUNG DER WISSENSCHAFTEN EV	DE - Germany	MUENCHEN	575	€589.957.645	€587.849.970	Organisation Profile	
THE CHANCELLOR, MASTERS AND SCHOLARS OF THE UNIVERSITY OF OXFORD	UK - United Kingdom	OXFORD	629	€459.822.193	€459.926.630	Organisation Profile	
THE CHANCELLOR MASTERS AND SCHOLARSOF THE UNIVERSITY OF CAMBRIDGE	UK - United Kingdom	CAMBRIDGE	661	€415.109.752	€415.248.777	Organisation Profile	
UNIVERSITY COLLEGE LONDON	UK - United Kingdom	LONDON	580	€371.776.536	€372.922.665	Organisation Profile	
EIDGENOESSISCHE TECHNISCHE HOCHSCHULE ZUERICH	CH - Switzerland	ZUERICH	495	€353.841.906	€353.867.997	Organisation Profile	
ECOLE POLYTECHNIQUE FEDERALE DE LAUSANNE	CH - Switzerland	LAUSANNE	406	€333.290.857	€334.530.878	Organisation Profile	
KOBENHAVNS UNIVERSITET	DK - Denmark	KOBENHAVN	608	€321.045.782	€320.206.774	Organisation Profile	
KATHOLIEKE UNIVERSITEIT LEUVEN	BE - Belgium	LEUVEN	566	€318.052.623	€318.255.777	Organisation Profile	
INSTITUT NATIONAL DE LA SANTE ET DE LA RECHERCHE MEDICALE	FR - France	PARIS	351	€291.303.983	€297.541.645	Organisation Profile	
IMPERIAL COLLEGE OF SCIENCE TECHNOLOGY AND MEDICINE	UK - United Kingdom	LONDON	481	€294.889.142	€294.889.142	Organisation Profile	
AGENCIA ESTATAL CONSEJO SUPERIOR DEINVESTIGACIONES	ES - Spain	MADRID	682	€288.181.027	€288.699.339	Organisation Profile	
DEUTSCHES ZENTRUM FUR LUFT - UND RAUMFAHRT EV	DE - Germany	KOLN	405	€282.411.881	€283.056.777	Organisation Profile	
TECHNISCHE UNIVERSITEIT DELFT	NL - Netherlands	DELFT	461	€275.179.781	€275.158.088	Organisation Profile	
CONSIGLIO NAZIONALE DELLE RICERCHE	IT - Italy	ROMA	669	€275.687.508	€268.556.560	Organisation Profile	
COST ASSOCIATION	BE - Belgium	BRUXELLES	2	€ 260.009.171	€260.009.171	Organisation Profile	
DANMARKS TEKNISKE UNIVERSITET	DK - Denmark	KGS LYNGBY	405	€246.620.205	€246.339.712	Organisation Profile	
Teknologian tutkimuskeskus VTT Oy	FI - Finland	ESPOO	390	€230.334.784	€237.984.525	Organisation Profile	
THE UNIVERSITY OF	UK - United	EDINBURGH	366	€235.124.755	€236.395.681	Organisation Profile	

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										Selections	IIQ Insights
BBI-2019-SO3-D4 SFS	S-04-2019-2020	SC5-12-2018									×
opic Code 3BI-2019-SO3-D4 , SC5-12-20	<mark>018</mark> , SFS-04-2019-;	2020		i/research/participants/portal/deskt	((titi /h 2020	tonico/'81 outor/ITonic Oc					
2019-2020.html	аптерантуронало	esktop/en/opportann					220/topics/sc5-12-2018.html , http://ec.europa	a.eu/research/participants/portal/	/desktop/en/o	opportunities/h2020/topics/	sfs-04-
SEARCH TERMS MATCHED: 2											
Topic Code BBI-2019-SO3-D4 , SC5-12-20	018										
Topic Code SC5-12-2018 , SFS-04-2019-2	2020										
Topic Code BBI-2019-SO3-D4 , SFS-04-20	019-2020										
					Show me	nore					
THE CHANCELLOR, MASTERS AND SCHOLARS OF THE UNIVERSITY OF OXFORD	UK - United Kingdom	OXFORD	629	€459.822.193	€459.926.63	0 Organisation Profile					
THE CHANCELLOR MASTERS AND SCHOLARSOF THE UNIVERSITY OF CAMBRIDGE	UK - United Kingdom	CAMBRIDGE	661	€415.109.752	€415.248.77	7 Organisation Profile					
UNIVERSITY COLLEGE LONDON	UK - United Kingdom	LONDON	580	€371.776.536	€372.922.66						

E V D H2020 Projects		Story	H2020 Participations 💷 🦄	· < >
IQ, KI I I I I I I I I I I I I I I I I I I			Selections	IIQ Insights
H2020 Participations				

Top Participants

Legal Name Q	Country Q	City Q	H2020 Participations	H2020 Net EU Contribution	H2020 EU Contribution	Organisation Q Profile Q	
Totals			* 247	€69.413.021	€69.413.021		
COUNCIL OF SCIENTIFIC AND	IN - India	NEW DEHLI	4	€0	€0	Organisation Profile	
JNIVERSITEIT ANTWERPEN	BE - Belgium	ANTWERPEN	3	€808.574	€808.574	Organisation Profile	
CENTRO DE INVESTIGACIONES ENERGETICAS, MEDIOAMBIENTALES Y	ES - Spain	MADRID	3	€713.651	€801.151	Organisation Profile	
NDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR	IN - India	KHARAGPUR	3	€0	€0	Organisation Profile	
STICHTING WAGENINGEN RESEARCH	NL - Netherlands	WAGENINGEN	2	€ 1.731.171	€1.731.171	Organisation Profile	
INESC TEC - INSTITUTO DE ENGENHARIADE SISTEMAS E COMPUTADORES,	PT - Portugal	PORTO	2	€993.688	€993.688	Organisation Profile	
CONSIGLIO NAZIONALE DELLE RICERCHE	IT - Italy	ROMA	2	€934.231	€934.231	Organisation Profile	
AGENCIA ESTATAL CONSEJO SUPERIOR DEINVESTIGACIONES	ES - Spain	MADRID	2	€926.175	€926.175	Organisation Profile	
ARHUS UNIVERSITET	DK - Denmark	AARHUS C	2	€ 832.775	€832.775	Organisation Profile	
STICHTING IHE DELFT INSTITUTE FOR WATER EDUCATION	NL - Netherlands	DELFT	2	€751.738	€751.738	Organisation Profile	
IECHNISCHE UNIVERSITEIT DELFT	NL - Netherlands	DELFT	2	€716.069	€716.069	Organisation Profile	
JNIVERSITAET FUER BODENKULTUR WIEN	AT - Austria	WIEN	2	€713.125	€713.125	Organisation Profile	
JNIVERSITAT POLITECNICA DE CATALUNYA	ES - Spain	BARCELONA	2	€575.375	€575.375	Organisation Profile	
JNIVERSITA CATTOLICA DEL SACRO CUORE	IT - Italy	MILANO	2	€556.845	€556.845	Organisation Profile	
AUTARCON GMBH	DE - Germany	KASSEL	2	€327.348	€327.348	Organisation Profile	
INSTITUT FRANCAIS DE LA VIGNE ET DU VIN	FR - France	LE GRAU DU ROI	2	€298.694	€298.694	Organisation Profile	
BEN-GURION UNIVERSITY OF THE NEGEV	IL - Israel	BEER SHEVA	2	€278.806	€278.806	Organisation Profile	
UROCHAMP SAT	ES - Spain	AUTOL	2	€259.277	€259.277	Organisation Profile	
INDIAN INSTITUTE OF TECHNOLOGY GUWAHATI	IN - India	GUWAHATI	2	€0	€0	Organisation Profile	
BIOPHERO APS	DK - Denmark	KONGENS LYNGBY	1	€3.285.289	€3.285.289	Organisation Profile	
WAGENINGEN UNIVERSITY	NL - Netherlands	WAGENINGEN	1	€ 2.642.578	€2.642.578	Organisation Profile	
TOXI-COOP TOXIKOLOGIAI KUTATO KOZPONT ZARTKORUEN MUKODO RT	HU - Hungary	BUDAPEST	1	€1.799.000	€1.799.000	Organisation Profile	
AIT AUSTRIAN INSTITUTE OF TECHNOLOGY GMBH	AT - Austria	WIEN	1	€1.305.116	€1.305.116	Organisation Profile	
BIOVITIS	FR - France	SAINT- BEAUZIRE	1	€1.247.419	€1.247.419	Organisation Profile	

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H2020 Projects	1				Analysis	Story		 H2020 Participations 🗐 🔹	· < >
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COORDINATOR COORDINAD	ORA COORDENA	ACAO COORDINAM	ENTO Coordinate COOF	RDINATED CoordinatedDopamine	coordinately coordinates	COORDINATIECENT	RUM		
Add to your selections									
Legal Name COORDINADORA DE ORGANI Partner Role	ZACIONES DEAGRI	ICULTORES Y GANADE	ROS INICIATIVARURAL DEL	ESTADO ESPANOL					
COORDINATOR									
	co opun	PINOILLO		0110.001	0.001.101	organioadon rome			
ENERGETICAS, MEDIOAMBIENTALES Y									
NDIAN INSTITUTE OF TECHNOLOGY, KHARAGPUR	IN - India	KHARAGPUR	3	€0	€0				
TICHTING WAGENINGEN RESEARCH	NL - Netherlands	WAGENINGEN	2	€1.731.171	€ 1.731.171				
NESC TEC - INSTITUTO DE ENGENHARIADE SISTEMAS E COMPUTADORES,	PT - Portugal	PORTO	2	€993.688	€993.688				
CONSIGLIO NAZIONALE DELLE RICERCHE	IT - Italy	ROMA	2	€934.231	€934.231				
AGENCIA ESTATAL CONSEJO SUPERIOR DEINVESTIGACIONES	ES - Spain	MADRID	2	€926.175	€926.175				
ARHUS UNIVERSITET	DK - Denmark	AARHUS C	2	€832.775	€832.775				
STICHTING IHE DELFT NSTITUTE FOR WATER EDUCATION	NL - Netherlands	DELFT	2	€751.738	€751.738				
ECHNISCHE UNIVERSITEIT DELFT	NL - Netherlands	DELFT	2	€716.069	€716.069				
JNIVERSITAET FUER BODENKULTUR WIEN	AT - Austria	WIEN	2	€713.125	€713.125				
UNIVERSITAT POLITECNICA DE CATALUNYA	ES - Spain	BARCELONA	2	€575.375	€ 575.375				
UNIVERSITA CATTOLICA DEL SACRO CUORE	IT - Italy	MILANO	2	€556.845	€556.845				
UTARCON GMBH	DE - Germany	KASSEL	2	€327.348	€327.348				
NSTITUT FRANCAIS DE LA	FR - France	LE GRAU DU	2	€298.694	€298.694	Organisation Profile			

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	Topic Code of 3087	Partner Role COORDINATOR	0				🔐 Selecti	ons IIQ Insights
Q Search your data								
Top Participants								\otimes
Legal Name Q	Country Q	City Q	H2020 Participations	H2020 Net EU Contribution	H2020 EU Contribution	Organisation Profile Q		
Totals			15	€14.642.853	€15.029.032			
BIOPHERO APS	DK - Denmark	KONGENS LYNGBY	1	€3.285.289	€3.285.289	Organisation Profile		
WAGENINGEN UNIVERSITY	NL - Netherlands	WAGENINGEN	1	€2.642.578	€ 2.642.578	Organisation Profile		
BIOVITIS	FR - France	SAINT- BEAUZIRE	1	€1.247.419	€1.247.419	Organisation Profile		
VLAAMSE INSTELLING VOOR TECHNOLOGISCH ONDERZOEK N.V.	BE - Belgium	MOL	1	€977.065	€977.065	Organisation Profile		
RTDS - VEREIN ZUR FORDERUNG DER KOMMUNIKATION UND	AT - Austria	WIEN	1	€880.000	€880.000	Organisation Profile		
INSTITUT DE RECERCA I TECNOLOGIA AGROALIMENTARIES	ES - Spain	CALDES DE MONTBUI BARCELONA	1	€579.891	€868.026	Organisation Profile		
ASOCIACION PROFESIONAL DE PRODUCTORES DE SUSTRATOS Y HONGOS DE LA	ES - Spain	AUTOL	1	€849.168	€849.168	Organisation Profile		
AGENCIA ESTATAL CONSEJO SUPERIOR DEINVESTIGACIONES	ES - Spain	MADRID	1	€753.613	€753.613	Organisation Profile		
UNIVERSITETET I TROMSOE - NORGES ARKTISKE UNIVERSITET	NO - Norway	TROMSO	1	€729.250	€729.250	Organisation Profile		
THE UNIVERSITY OF BIRMINGHAM	UK - United Kingdom	BIRMINGHAM	1	€657.860	€657.860	Organisation Profile		
ECOLE POLYTECHNIQUE	FR - France	PALAISEAU CEDEX	1	€505.812	€603.856	Organisation Profile		
UNIVERSITAET FUER BODENKULTUR WIEN	AT - Austria	WIEN	1	€446.250	€446.250	Organisation Profile		
ROYAL COLLEGE OF SURGEONS IN IRELAND	IE - Ireland	DUBLIN	1	€445.110	€445.110	Organisation Profile		
MAXILINE	BE - Belgium	HINGEON	1	€340.525	€340.525	Organisation Profile		
VEREIN ZUR FORDERUNG DES TECHNOLOGIETRANSFERS AN DER HOCHSCHULE	DE - Germany	BREMERHAV	1	€303.025	€303.025	Organisation Profile		

Identifying key actors in a key research area

e.g. Health, or gender

An attractive idea should involve key actors in key areas

Key Actors

- Policy Makers & Advisors: to advance policies based on the project recommendations
- End-users: to advance the acceptance of the proposed solution by society
- **Industry players**: to advance the proposed solution into the market
- **Research Institutions/Universities**: pioneer in the research focus of your idea
- Other actors (e.g. SMES): successful in the area of your idea
- Key areas based on Horizon 2020 topics, e.g.:
- Gender -> SwafS
- Health -> SC1
- Food -> SC2
- Energy -> SC3
- Transport -> SC4
- Climate -> SC5
- Inclusive society ->SC6
- Security -> SC7

Use case: You need to identify a serious policy maker in gender (e.g. Ministry) as direct partner in your proposal

 Select [H2020 Funded Projects] Switch from {Summary] to [H2020 participations] 	2020 Participations 🗐 🔻 🔨	>
4. Select as [Legal Entity Type] <i>PUB – Public Body (excl. research and edu</i>	Selections IIQ Ins	ights
5. Look for SwafS in topic code under smart search	Legal Entity Type	1.H20
6. EQ 40 CP CO Type of Organis O		
Q swafs-2018-1	Q Search in listbox	20
SwafS-2018-1 SwafS-2017-1 SWAFS-CROSST SwafS-2016-1 SwafS-14-2018-2019-2020 SwafS-2019-1 SwafS-02-2016 Sv	HES - Higher or secondary education	
Add to your selections	OTH - Others	
Thematic Priority Abbr	PRC - Private for profit (excl. education)	
SWAFS-CROSST	PUB - Public body (excl. research and v	-
Thematic Priority Combined SWAFS-CROSST - Science with and for Society - Cross-theme	REC - Research organisations	2
Call ID H2020-IBA-SWAFS-NCP-2018, H2020-SwafS-2017-1, H2020-SwafS-2018-1, H2020-SwafS-2016-1, H2020-SwafS-2019-1 <u>2 more</u>		
Topic Code IBA- <mark>SWAFS-NCP-2018 , SwafS</mark> -23-2017 , SwafS-11-2017 , SwafS-03-2016-2017 , SwafS-10-2017 <u>22 more</u>		23
	KARGRO	Bar

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1.

Use Horizon dashboard

Example 1: Identify and connect with a specific person from a policy maker in gender from previously funded projects

You wish to involve a policy maker in your project that deals with gender issues (e.g. for a SWAFS) proposal,

1. You know based on H2020 dashboard that Ministerio de Economia, industria y competitidad is involved in at least a couple of H2020 projects for Gender equality, e.g.

- GENDer equality in the ERA Community To Innovate policy implementation, GENDERACTION
- Supporting the Promotion of Equality in Research and Academia SUPERA

2. Find their websites via CORDIS and look for **deliverables, agendas, minutes** that mention names of persons from this organisation as participants, speakers, authors, contributors, etc

3. Use google to find an email address for the identified person based on the general domain of the organisation (i.e. @organisationdomainname, e.g. @mineco.es)

Example 2: Identify and connect with a specific person from a policy maker in health from previously funded projects

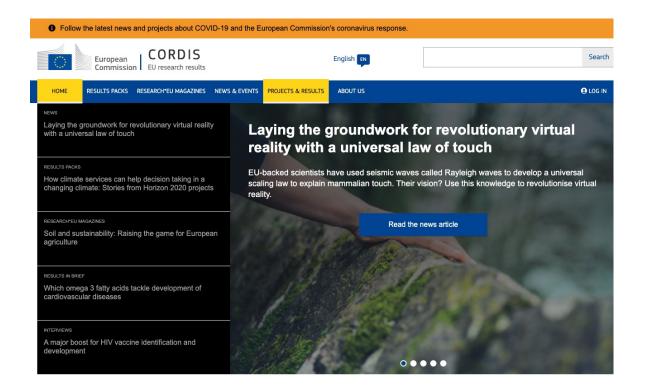
You wish to identify and connect with an individual from a specific organisation (e.g. Ministry of Health in Italy that is partner in HBM4EU project, www.hbm4eu.eu/)

- 1. Apply some intelligence based on the public deliverables and look for individual names
 - 1. E.g. check in the deliverables for names of authors or contributors from the organisation you are interested
 - 2. material from project meetings, such as agendas or minutes
 - 3. Governance documents such as project management plans, steering committee documents, etc
- 2. E.g. in HBM4EU, we go to results and download the Governance body, the names of contributors, authors, the content and we identify the name: e.g. head of office of International projects.
- 3. Use google to find an email address for the identified person based on the general domain of the organisation (i.e. @organisationdomainname, e.g. @sanita.it) e.g. research.eu.dgric@sanita.it or Phone. 0659942596. Fax. E-mail g.scalera@sanita.it

Identifying key actors in a funded project related to your idea

e.g. Obesity

Use Cordis



Go to Project and Results from https://cordis.europa.eu/

Latest Results in Brief

Summaries of the main outcomes at the end of each project, explaining the achievements and shining a spotlight on the next steps



Intelligence based on Cordis

obesity		li.	۹	Edit query	HORIZON 2020	DYNAHEALTH Understanding the dynamic of glucose homeostasis and social capability to active aging	
	▼ Filters <				PROJECT	ID: 633595 From: 1 April 2015 to: 31 March 2019	
32 results for 'obesity'	Collection Select all	Excellent Science				The Gluco-Psychosocial Axis (GPA) concerns the interplay of metabolism and insulin sensitivity and the neuroendocrine re- to psychosocial stress. A sub-optimal GPA influences the dev	sponse resulting from exposure
Collection: Projects	Projects Results Packs	MSCA-ITN MSCA-IF MSCA-RISE				Coordinated in: Finland Programme: H2020-EU.3.1.1.	
Programme: H2020-EU.3.1.	Research*eu Magazines	MSCA-COFUND				Last update: 28 May 2020	Add to my booklet
Funding scheme: RIA	News	🗌 INFRA				CoCA Comorbid Conditions of Attention defic	cit / hyperactivity
·	Events				HORIZON	disorder	<u>on ny poraon'ny</u>
		LEIT-ADVMAT			2020	ID: 667302	
	Report summaries Project Deliverables	LEIT-BIOTECH			PROJECT	From: 1 January 2016 to: 31 December 2020	asso a shallanga far davalaning
	Project Publications	LEIT-SPACE				Understanding mechanisms underlying comorbid disorders p precision medicine tools. Psychiatric disorders are highly con areas of medicine, where classification is driven by phenome	norbid, and are among the last
	Exploitable Results	SME				Coordinated in: Germany	
	Programmes	HEALTH				Programme: H2020-EU.3.1.1.	
	- Funding schem	e 🚯				Last update: 14 February 2020	Add to my booklet
	RIA	✓Q ×			HORIZON 2020 PROJECT	BigO Big data against childhood Obesity ID: 727688 From: 1 December 2016 to: 30 November 2020 Childhood and adolescent obesity is a major global and Euro Currently, public actions are detached from local needs, most blanket policies and single-element strategies, limiting their e Coordinated in: Greece Programme: H2020-EU.3.1.5. Last update: 5 October 2020	tly including indiscriminate

https://cordis.europa.eu/search?q=contenttype%3D%27project%27%20AND%20(programme%2Fcode%3D%27H2020-EU.3.1.%27)%20AND%20%2Fproject%2Frelations%2Fcategories%2FprojectFundingSchemeCategory%2Fcode%3D%27RIA%27%20AND%20(%27alzheimer%27)&p=1&num=10&srt=Relevance:decreasing

Intelligence based on Cordis

Big data against childhood Obesity

Fact Sheet Reporting Results News & Multimedia

Objective

HORIZON

2020

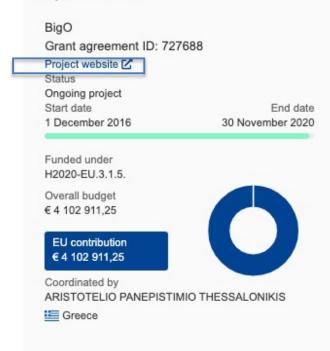
Childhood and adolescent obesity is a major global and European public health problem. Currently, public actions are detached from local needs, mostly including indiscriminate blanket policies and single-element strategies, limiting their efficacy and effectiveness. The need for community-targeted actions has long been obvious, but the lack of monitoring and evaluation framework and the methodological inability to objectively quantify the local community characteristics, in a reasonable timeframe, has hindered that. Fortunately, technological achievements in mobile and wearable electronics and Big Data infrastructures allow the engagement of European citizens in the data collection process, allowing us to reshape policies at a regional, national and European level. In BigO, that will be facilitated through the development of a platform, allowing the quantification of behavioural community patterns through Big Data provided by wearables and eHealth- devices. During the project, BigO will reach out to more than 25.000 school and age-matched obese children and adolescents as sources for community data. Comprehensive models of the obesity prevalence dependence matrix will be created, allowing, for the first time the data-driven effectiveness predictions about specific policies on a community and the real-time monitoring of the population response, supported by powerful real-time data visualisations. In short, BigO will provide an innovative new suite, allowing the Public Health Authorities to evaluate their communities based on their obesity prevalence risk and to take local action, based on objective evidence. BigO does not aim to redefine, from the ground-up, the existing obesity-related policy strategies targeting childhood obesity prevalence. BigO does, however, aim to redefine the way those strategies are designed and deployed in the European societies.

Field of science

/medical and health sciences/health sciences/public and environmental health /natural sciences/computer and information sciences/data science/big data

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Project Information



-			
	Address	Activity type	EU contribution
	Kedea Building, Tritis	Higher or Secondary	€ 1 114 500
	Septemvriou, Aristotle Univ	Education Establishments	
	Campus		
	54636 Thessaloniki		
	Greece		
	Website 🗹	Contact the organisation Z	

Participants (13)

Sort alphabetically Sort by EU Contribution	n \$
	EU contribution € 503 125
▲ MANDO GROUP AB	EU contribution € 298 437,50
INTERNATIONELLA ENGELSKA SKOLAN I SVERIGE A	B EU contribution € 156 580
IDRYMA IATROVIOLOGIKON EREUNON AKADEMIAS ATHINON	EU contribution € 134 375
WAGENINGEN UNIVERSITY Netherlands	EU contribution € 283 031,25
UNIVERSITY COLLEGE DUBLIN, NATIONAL UNIVERSIT	EU contribution € 537 737,50
CHILDREN'S UNIVERSITY HOSPITAL	EU contribution € 156 062,50
ELLINOGERMANIKI AGOGI SCHOLI PANAGEA SAVVA	AE EU contribution € 117 500
EKPAIDEFTIRIA N. MPAKOGIANNI ANONYMI ETAIREIA	EU contribution € 56 875
LIVSMEDELS VERKET III Sweden	EU contribution € 16 625
	EU contribution € 194 625
1 MYSPHERA SL	EU contribution € 463 437,50
DIETHNES PANEPISTIMIO ELLADOS	EU contribution € 70 000

Identify and contact key partners

You can select based on the amount of their budget/EC funding, e.g.:

- 1. Aristotelio Panepistimio Thessalonikis
- 2. Karolinska Institutet
- 3. University College Dublin
- 4. Mysphera SL

Source: Cordis

Intelligence based on Cordis



About BigO Home Platform Results Users News Contact

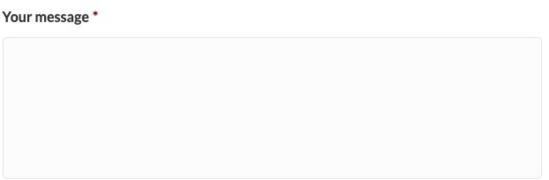
Contact

Name *

First name

Last name

Email address *



Contact details Project Coordinator Prof. Anastasios N. Delopoulos Address **Electronics & Computer Division** Dept. of Electrical & Computer Engineer Aristotle University of Thessaloniki Thessaloniki, 54124, Greece Phone (+30) 2310 996 272 Email adelo@eng.auth.gr

You identify the names for each organization, mainly the ones that are mentioned first and you look for their contact details in Big brother – google <u>https://bigoprogram.eu/team/</u>

You can select based on the amount of their budget/EC

funding, e.g.:

- 1. Aristotelio Panepistimio Thessalonikis
- 2. Karolinska Institutet
- 3. University College Dublin
- 4. Mysphera SL

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Big 🕤

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2

After identifying key contacts, you need to connect intelligently

Connect intelligently

- Send an **email** as follows
 - 1. Start with an **honest compliment** (e.g. congratulate about their project and explain why)
 - 2. Elaborate on **your high interest and expertise** in their key research area
 - 3. Express your **offer** to get more involved in their project (if still running), e.g. as peer-reviewer, AB/stakeholders member, speaker in their event (NB. Give and shall receive ☺)
 - 4. Highlight **any current discussions** with **policy makers**(EC, EP, national authorities) **and other key actors** (e.g. initiators of similar projects, EU partnerships, end-users) related to your research area
 - 5. Conclude with your desire to virtually meet and have a discussion on any ideas for the forthcoming identified HEU calls

Follow-up: Ensure you **get a response**. e.g. Follow-up over the phone (You never send an email to anyone if you are not determined to follow-up and should persist to get a response)

Your actions in a snapshot

Essential Steps:

- 1. Identify the **missing expertise** you need based on the Elaborated idea
- 2. Shortlist **previously funded projects** and actors in the same area under the same theme(Use Horizon 2020 dashboard)
- 3. Explore the **contact details** of the coordinator(s)/key actors by looking at their project website, lindedin, google (E.g. [Name, email, organisation, or @organisationdomainname
- 4. Based on the above, prepare a letter/email to highlight the high value of your proposal and why you believe that organization (recipient) will play a key role in your project and why it should participate
- 5. Do not forget to express also your **willingness to get involved in other initiatives** that they may be involved
- 6. Seek mainly for a **virtual meeting** and **NOT** for a direct yes/no response
- 7. Identify **events** that you need to attend for promoting your proposal
- 8. Further to the proposal idea, you provide them also the proposal summary but **without the references** and the **problems**



I.D.E.A.™

From Struggle

To Success



Congratulations!

You did it! You are familiar now on how to start exploiting Horizon Europe as a beginner

Applied Knowledge is power

-Knowledge is not power, applied knowledge is

Practice NOW and apply what you learned in class (e.g. identifying calls of interest, building ideas, a call summary call, proposal summary, identifying key actors in our research, etc).



Hands on Practice:

- Apply the three different techniques and create a list of the names and contact details of successful coordinators in your research area based on the <u>template</u> provided
- 2. Identify your strong points based on the <u>self-assessment form</u> and use them in order to
- 3. Write an **email** to each one of the identified contacts for engaging and connecting with them either to support your idea or to get involved in any initiatives

Alternatively, create an idea for a specific call topic that is I.D.E.A.

