



This project is co-financed by the
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Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından
finanse edilmektedir



Turkey in Horizon 2020 II

What can we do for you?

Training Needs Analysis (TNA)-2-SMEs Workshop

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H2020 Legal & Financial Key Expert

Ankara, 15 Mar 2019



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Overview. (Here we are again)

- Pillars of Horizon 2020
- H2020 for SMEs
- TH2020 II Outline
- Our project for SMEs



The 3 Pillars



Proposed Structure for Horizon Europe
Image Credit: European Commission

European Innovation Council Pilot

The EIC pilot supports top-class innovators, entrepreneurs, small companies and scientists with bright ideas and the ambition to scale up internationally.

It brings together the parts of Horizon 2020 that provide funding, advice and networking opportunities for those at cutting edge of innovation.



What does EIC offer?

Instrument →	SME-Instrument		FTI	FET-Open	EIC prizes
	Phase 1	Phase 2			
For whom	One or more European ¹ SMEs		From 3 to 5 European ¹ entities (mostly industrial ²)	At least 3 entities ³	At least one entity (which must be European ¹ for some of the prizes)
Maximum funding⁴	50,000 €	2.5 M€	3 M€	3 M€ (RIAs) 0.5 M€ (CSAs)	Varies for each prize
Total budget 2018-20	163 M€	1421 M€	300 M€	705 M€ (RIAs) 10 M€ (CSAs)	40 M€
Focus	Exploring the feasibility of a business idea (~ 6 months)	Breakthrough innovation & international growth (12-24 months)	Close-to-market innovation	Radically new technologies	6 different topics (major societal issues)



HORIZON 2020'S SME INSTRUMENT

Looking for Europe's next innovation leader

PHASES



The instrument is structured in three phases, with the aim of transforming **disruptive ideas** into concrete, innovative solutions with a European and global impact. SMEs are recommended to apply for Phase 1, but may also apply directly for subsequent phases:

PHASE 1

Concept & Feasibility Assessment
Idea to concept (6 months)

The SME will draft an initial **business proposal**.

The European Union will provide
€50 000 in funding
and business coaching.

PHASE 2

Demonstration, Market Replication, R&D
Concept to Market-Maturity (1-2 years)

The SME will further develop its proposal through **innovation activities**, and draft a more developed **business plan**.

The EU may contribute between
€0.5 million and **€2.5 million***
and provide business coaching.

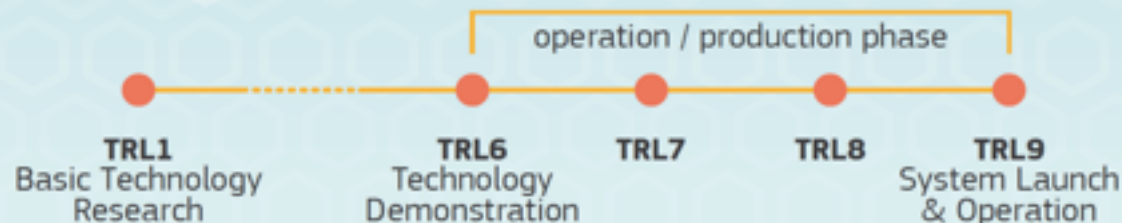
PHASE 3

Commercialisation
Prepare for Market Launch

The SME will receive extensive support to help polish its concept into a marketable product, and have access to **networking opportunities**.

The EU will not provide funding in this phase.

Projects sought
Projects at the **technology readiness level 6 or higher** (technology demonstration) have the best chances to receive funding.



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SME Inst: New evaluation process

Submission of Proposals



Remote Evaluation



Ranking of Proposals



Interview



Grant Agreement



SME Inst: New evaluation process

Jury Interview

Six Juries composed of at least 5 experts

Panel Review

All experts from all juries



Jury briefing



Interview of Applicants



Jury debriefing



Agreement on the list of projects proposed for funding



A few statistics

SME Instrument in numbers



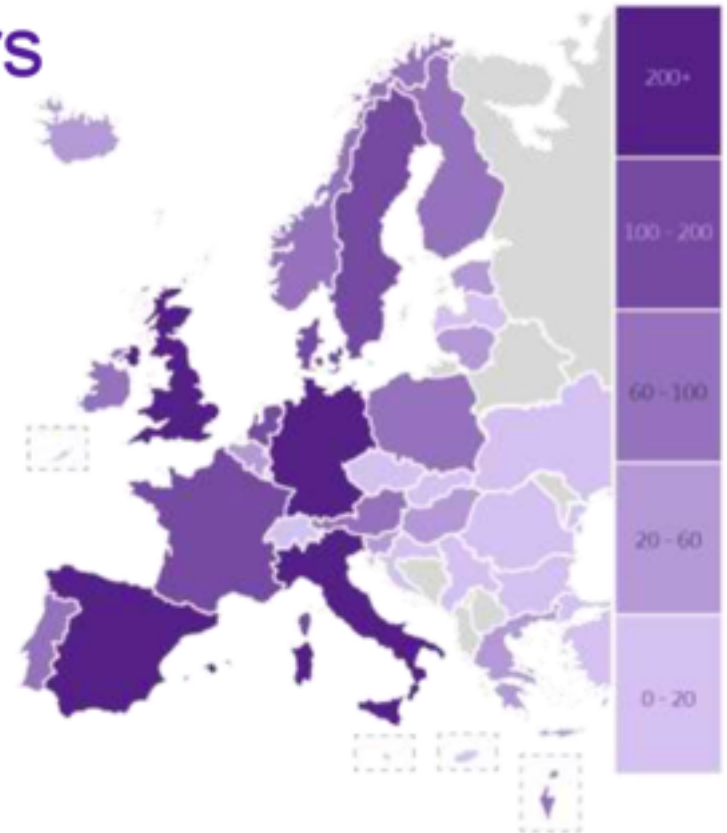
3018 companies



1.3 billion

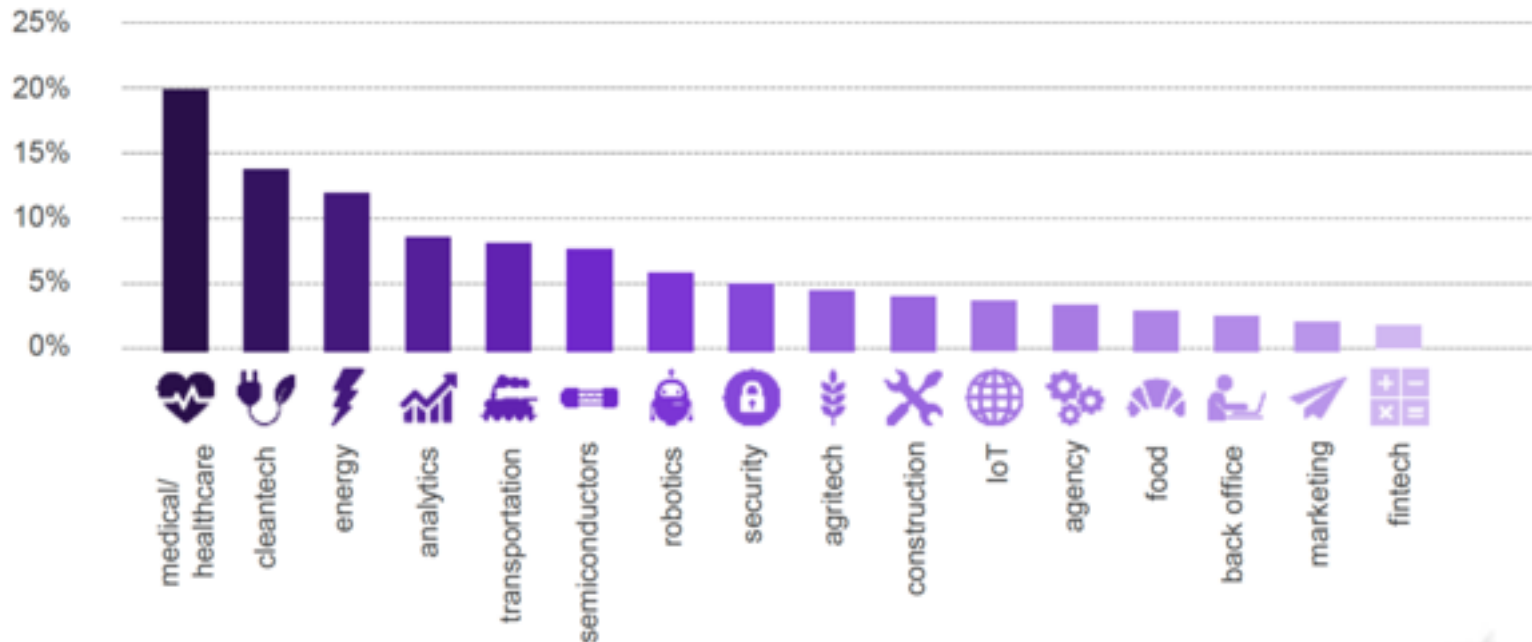


5% - 8% success rate



A few statistics

Companies by industry



Success Stories



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Fast Track to Innovation Pilot

THE ULTIMATE BOOST FOR OUTSTANDING BUSINESS INNOVATORS WITH A NEED FOR SPEED...

PREPARE YOUR PROPOSAL

Build your industry-intensive consortium*
minimum 3 partners - maximum 5 partners
(all based in the EU and / or in Horizon 2020
associated countries)

Proposal



Outstanding Business Innovation Concept
(high-readiness level / TRL 6, meaning
demonstrated in a relevant environment)

Continuous open call
until end 2016

6 months time-to-grant

DEVELOP YOUR INNOVATION

Receive an EU grant of EUR 1 million to 3 million
(70% of funding, 100% of funding for non-profit entities)

From Mature R&D
Demonstration
Market-Oriented
R&D
to Market-Mature Innovation

12-24 months for implementation

HIT THE MARKET!

Start your commercial activities



The Market
Market-Maturity to Market
Launch



Market-ready result
(finished product, service,
process/ TRL 9)

At most 36 months from grant to market

NEXT CALLS:

21 February 2019
23 May 2019
22 October 2019

19 February 2020
09 June 2020
27 October 2020



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FET Open: Future Emerging Technologies

- Novel ideas for radically new technologies
- Radical vision
- Breakthrough technological target
- Ambitious interdisciplinary research

NEXT CALLS:

FETOPEN-01-2019-2020

18 September 2019

13 May 2020

FETOPEN-03-2019-2020 (CSA)

08 October 2019

14 October 2020



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One more thing: Eurostars



- Project Leader: R&D SME from Eurostars country (36)
- 3 – 4 participants (Min=2)
- 2 – 3 Countries
- Project Duration: 3 years
- Average Project 1,4m
- 75% Funding (TR SMEs)



Co-funded by EUREKA member countries and the European Union Horizon 2020 Framework Programme

<https://www.eurostars-eureka.eu/>



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What we offer in this project



Training Events

- Introductory
- Focus Groups
- IPR
- Access to Risk Finance
- Webinars
- Lobbying
- Project Writing Camps



SMEs Support

- 1-to-1 Support
- Project Writing Training
- Pitching Workshop
- Feasibility Reports
- Investment Readiness



Networking

- Brokerage Events
- International Study Visits
- Award Ceremonies
- Conferences
- Info Days



Tools

- Website
- Helpdesk
- Training Guides

Especially for SMEs

- 50 SMEs x 20h one-to-one Project Writing Support
- 12 Project Writing Trainings for SMEs (1-day)
- 6 Project Writing Camps for SMEs (1-day)
- 9 SME Instrument Webinars
- 1 Pitching Workshop for SMEs
- 10 Feasibility Reports for Innovative SMEs
- 1 Investment Readiness Training



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Teşekkür ederim!

Thank you!



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