

TURKEY IN HORIZON 2020 Phase II

TR14C3.2.01-04/001

Investment Readiness Training for SMEs (IRT)
Hilton Istanbul Kozyatağı Hotel, Istanbul; 17th July 2019

AGENDA

Start	End	Subject	Speaker
09:00	09:30	Registrations – Coffee	
09:30	09:45	Welcome/TÜBİTAK support for SMEs	TÜBİTAK
09:45	10:00	Overview of Turkey in Horizon 2020 Phase II Project and today's agenda	Philip Sowden – SME Key Expert
10:00	10:15	Brief introductions	Nikolaos Floratos – Training Coordinator
10:15	10:45	Overview of the H2020 SME Instrument and funding opportunities	Odysseas Spyroglou – Key Expert; Legal and Financial Issues
10:45	11:00	BREAK	-
11:00	11:30	Turkish experience of SME issues in applying for investor funding	Yasemin Erdal – SMEI Expert
11:30	12:00	Guest speaker from an SME which has successfully attracted investors	Merthan Öztürk - INOFAB
12:00	12:30	Business Angels – What makes an SME an attractive investment?	Mehmet Onarcan – Mentors Network Turkey
12:30	13:30	LUNCH	
13:30	14:00	What do VCs look for when they invest?	Anıl Gökçen Körpınar – IDA Capital
14:00	15:00	Are you 'Investor Ready'?	Gerry O'Brien – IDI Ltd, Ireland
15:00	15:15	BREAK	
15:15	16:00	Presenting your case to investors	Nikolaos Floratos – Training Coordinator
16:00	16:50	Interactive Session - Putting Yourself in the Shoes of the Investor	Gerry O'Brien/Key Expert
16:50	17:00	Concluding comments	Project Experts
17:00		CLOSE	