



This project is co-financed by the  
European Union and the Republic of Turkey  
Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından  
finanse edilmektedir



Technical Assistance for Turkey in Horizon 2020 Phase-II  
EuropeAid/139098/IH/SER/TR

# Investment Readiness Training

Istanbul, 17<sup>th</sup> July 2019

<http://www.turkeyinh2020.eu/>



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## Philip Sowden

SME Key Expert, Turkey in Horizon 2020 Phase II Project





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# Turkey in Horizon2020: Phase II

## 'Support to Turkish participation in the EU Framework Programmes for Research and Innovation'

Istanbul, 17<sup>th</sup> July 2019



## Key Project Objectives

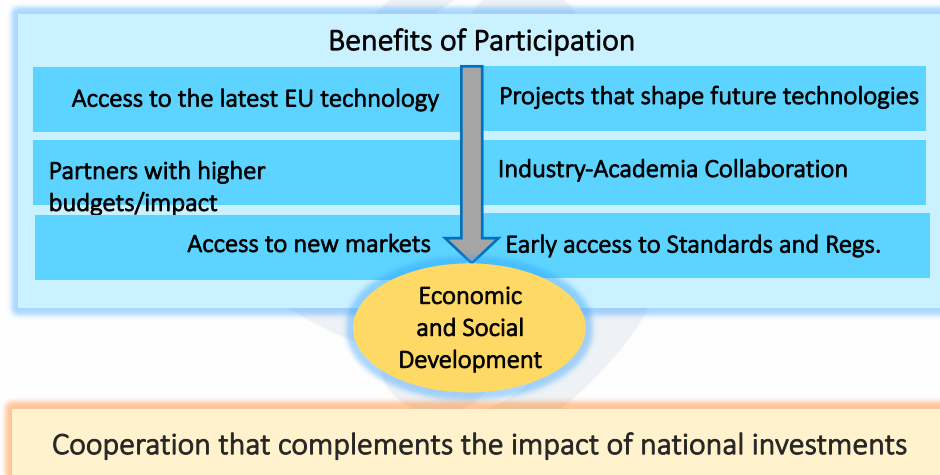
- Provide support to Turkish participation in Horizon2020
- Strengthen capacity of Turkey in Science, Technology and Innovation
- Facilitate integration of the Turkish Research Area to the European Research Area through increasing participation in Horizon2020
- Variety of activities; **Knowledge Diffusion**; **Raising Awareness**; **Networking**; **Training events**; **Publications**; **Online Tools**; etc.

Commenced 07.01.2019; closes: 07.01.2022

Web site: <http://www.turkeyinh2020.eu/>

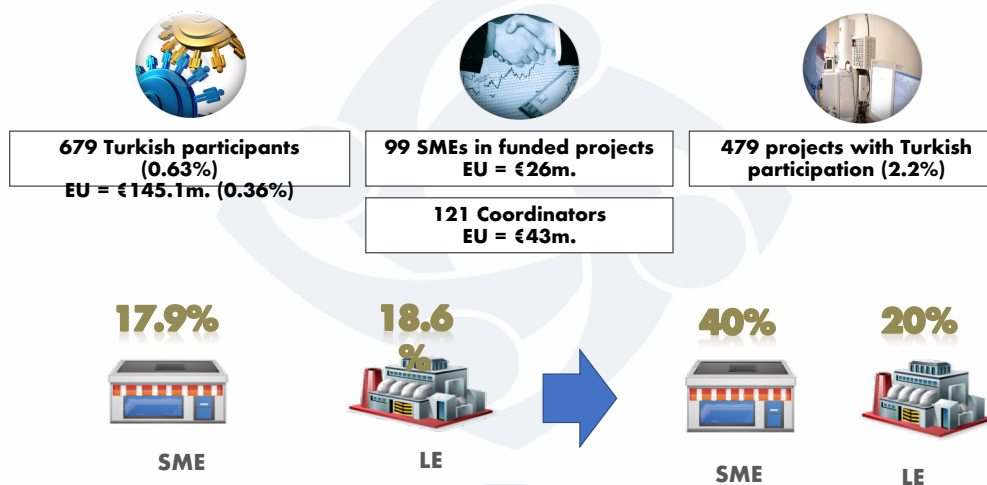


## EU Framework Programmes and Turkey



## Turkey in Horizon2020

Contribution: €436m., Return Amount: €145m.



## Results Expected from this Project

- ✓ **Increased awareness and attractiveness of Horizon 2020 and Horizon Europe** through an efficient and expanded Information Multipliers System, Training events, Project Writing Camps and the SME Support Package
- ✓ **Increased participation of Turkey in Horizon2020** through International Brokerage Events, Competitions, Study Visits, and National Advisory Group Meetings
- ✓ **Knowledge diffusion on Horizon Europe**, through a launch conference and information days
- ✓ **Sustainability and dissemination of project results** through project documentation and a dedicated web site



## Activities & Outcomes

- **32 training events with 1870 participants**

No. of events	Type	Year	Participants	Content
12	Focused Group	2019, 2020	360	Thematic proposals development
3	Project Writing Camps	2019, 2020	60	Improve proposal writing
9	Information on Horizon 2020 & Horizon Europe	2020, 2021	900	Awareness raising
3	Intellectual Property Rights (IPR)	2020, 2021	150	Exploitation of results
3	Access to Risk Finance	2019, 2020, 2021	300	Funding opportunities
2	Lobbying	2020	100	Lobbying of proposals





## Activities & Outcomes

- 6 workshops for Information Multipliers with **100** participants at each one

No	Type	Year	Participants	Content
6	Workshop and Training Sessions (IMS)	2019, 2020, 2021	100	Leveraging the Information Multipliers System

## Activities & Outcomes

- 47 networking events with **1560** participants

No	Activity	Year	Participants	Content
2	Brokerage Events	2019	600	Develop new proposals and partnerships
3	Annual Awards Ceremony	2019, 2020, 2021	450	Awards for most successful participants/organisations
2	International Study Visits to EU Coordinators	2019	12	NCO visits to experienced EU organisations
20	International Study Visits from TARAL to EU key players	2019, 2020, 2021	200	Networking and project partnership
20	National Advisory Group Meetings	2019, 2020, 2021	300	Strategic approach to Framework Programmes

## Activities & Outcomes

### ■ Project Documentation and Online Tools

Activity	Year	No	Content
Production of Training Materials	2020	1000	General Information training material
Printing of Promotional Booklets	2020	1000	Info on Horizon Europe, Legal & Financial Guide, IPR Guide, SME Instrument Guide
Web site	2019	1	Updated
IMS Platform	2019	1	Updated and improved
Helpdesk Facility	2019	1	Updated and improved

## Activities & Outcomes

### ■ Horizon Europe Launch Conference

No	Type of event	Year	No of participants	Content
1	Launch Conference on Horizon Europe	2021	300	International conference to launch Horizon Europe in Turkey

## Activities & Outcomes

- SME Full Support Package – 60 SME consultations and 29 events with 1000 participants

No	Activity	Year	No of participants	Content
50	1-to-1 Project Writing on the job support	2019, 2020	50	Consultations to improve the quality of project proposals among SMEI applicants
6	Project Writing Camps	2019, 2020	120	Proposal preparation workshop for selected SMEs
12	Project Writing Trainings	2019, 2020, 2021	600	Training on SMEI proposal writing
9	Webinars	2019, 2020, 2021	225	For SMEs new to SMEI
1	Pitching Workshop	2019	30	For high growth potential start-ups pitching to the EC
10	Feasibility Reports	2019, 2020	10	To improve proposals of SMEs having 'Seal of Excellence'
1	Investment Readiness Training	2019	30	To help SMEs pitch to investors



## Our Team



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Teşekkür ederim!

Thank you!



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