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TURKEY_{in}
HORIZON 2020
COOPERATION. INNOVATION. COMPETITIVENESS

Technical Assistance for Turkey in Horizon 2020 Phase-II
EuropeAid/139098/IH/SER/TR

Turkey in Horizon 2020 II

Developing a successful proposal for the
H2020 WIDESPREAD Twinning Call

Section 1 - Excellence
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Ankara, 23/07/2019



REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY



Proposal abstract

- Make it **clear**, **logical** and **simple** for a new reader
- Prepare a **draft** early, since it is useful to show others, but revise it
- (Usually) start with a statement of what the project will do and include the **goal** and **key objectives**
- Use **words** to introduce paragraphs clearly (paragraph marks may disappear in the system)



Objectives 1/4

- Describe the **specific objectives** for the project
- Objectives should be **clear, measurable, realistic and achievable** within the duration of the project.
- For each objective also record **relationship to the call, critical assumptions** and **time bound**
- Objectives should be **consistent** with the **expected exploitation** and **impact** of the project



Objectives 2/4

- The overall objective in terms of the vision - **Action Plan** for the **long-term science and innovation strategy**
- The Twinning project should be the result of **a joint venture** with a **long-term horizon of cooperation** between the relevant partners from both the advanced and low performing sides and the provisions for the good management of the project between the partners should be specified



Objectives 3/4

Your objectives **MUST** be in line with call objectives!

- How will you verify that each objective has been met?
- What measures will be used?
- How does each objective relate to the call?

Make clear **classification** (if applicable)

- Long-term objectives
- Short-term objectives



Objectives 4/4

How will you verify that each objective has been met? What measures will be used?

Example:

Objective	Key Performance Indicators (KPIs)	Target values
01: S&T skill cluster	Number of Expert Visits for S&T	
	Number of Workshops	
	Number of Workshops' Participants	
	Number of Short-Term Visits	
	Number of Summer Schools	
	Number of Summer School Participants	
	Number of Invited Speakers for S&T	



Relation to the Work programme 1/2

Indicate the **work programme topic** to which **your proposal relates**, and explain providing sufficient details, **how your proposal addresses** the specific challenge and scope of that topic, as set out in the work programme.



Relation to the Work programme 2/2

WIDESPREAD-03-2018	Your Project Response
Project will address networking gaps and deficiencies between the research institutions of the Widening countries and internationally-leading counterparts at EU level	..
Project will enhance the scientific and technological capacity of the linked institutions with a principal focus on the university or research organization from the Widening Country	..
Project will help raise the research profile of the institution from the Widening country as well as the research profile of its staff	..



Concept and Methodology 1/4

- **Strategic Challenges**

i.e. present the main challenges facing specific field of research, your country, your institution

- **Project main challenge**

i.e. Gap in science and technology (S&T) skills; Gap in communication skills

- **Concept and ambition**

i.e. Project will enable expertise and skill transfer in order to address identified gaps

- **Describe and explain the overall methodology**

i.e. what are you planning to do and how you are going to do



Concept and Methodology 2/4

- Clearly identify **alignment** and **complementarity** with the relevant **Smart Specialisation Strategies** of the Member State or region from which the applicant is coming or other **high-level European policies** or European policies with **regional focus**

Smart Specialization Strategy (RIS3)
RIS3 provides guidelines to regions for the design and implementation of their research and innovation strategies, with the aim to: (i) focus policy support and investments on key priorities, challenges and needs for knowledge-based development, including ICT-related measures; (ii) build on each country's/region's strengths, competitive advantages and potential for excellence; (iii) support technological as well as practice-based innovation and aim to stimulate private sector investment; (iv) get stakeholders fully involved and encourage innovation and experimentation.
Links with the project
..
CAP (Common Agricultural Policy)
CAP supports food producers to deliver sufficient levels of high-quality food to European citizens. Its priorities are viable food production, sustainable management of natural resources, and balanced development of rural areas throughout the EU.
Links with the project
...



Concept and Methodology 3/4

- **National or international research and innovation activities linked to the proposal**
- **What is the relationship to other research activities?**

i.e. describe any national or international research and innovation activities which will be linked with the project, especially where the outputs from these will feed into the project, about H2020, national strategies..



Concept and Methodology 4/4

- **Sex and gender analysis**

i.e. describe how sex and/or gender analysis is taken into account in the project's content

Sex and gender refer to biological characteristics and social/cultural factors, respectively. For guidance on methods of sex / gender analysis and the issues to be taken into account, please refer to

http://ec.europa.eu/research/swafs/gendered-innovations/index_en.cfm?pg=home



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Teşekkür ederim!

Thank you!



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COMPETITIVE
SECTORS
PROGRAMME



TÜBİTAK