This project is co-financed by the European Union and the Republic of Turkey

Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmektedir

TURKEY in HORIZON 2020
COOPERATION, INNOVATION, COMPETITIVENESS

Technical Assistance for Turkey in Horizon 2020 Phase-II
EuropeAid/139098/IH/SER/TR

Turkey in Horizon 2020 II

Developing a successful proposal for the
H2020 WIDESPREAD Twinning Call

Technical details related to H2020 Twinning Call

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Training Expert & Evaluator

Ankara,26/07/2019

REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY

COMPETITIVE SECTORS PROGRAMME

TÜBİTAK

How to position your H2020 proposal?

- Writing a technically correct bid does not necessarily improve your chances of Horizon 2020 funding. It simply means that you are following the official rule book – like thousands of other applicants.

- We want to provide you with the intelligence behind the rule book to give you a real understanding of what the European Commission wants.

- The Commission is your client and you have to understand its political aims and needs in terms of analyzing the European political context of your Funding Call or developing a credible political/societal 'story-line' for your project.

Identifying the right partners

It is very important to identify the partners that are key players or “big” names

BUT: Keep in mind that those partners may try to take advantage of you considering their stronger position in the sector

It is good to work with already established partnership and collaborations

BUT: Avoid inviting people just because you have already worked with them. Your decision on partner selection should be well grounded and strategic decision. They must fit and add value to the project.

Identifying the right partners

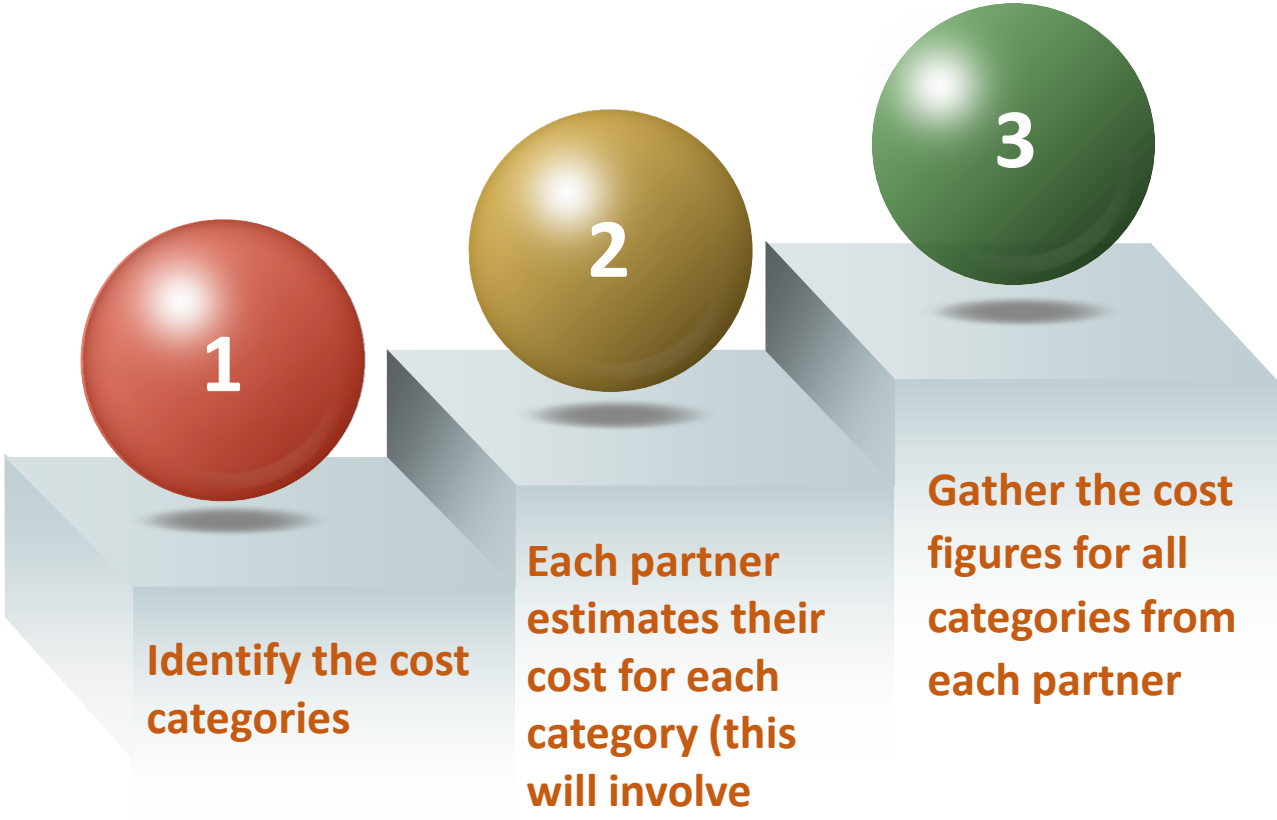
…to work with for the next 3 years

Negotiating the budget

Negotiating the budget

There are 3 preparatory stages:

Key stages



Planning the work

Set up the proposal writing team

Has comprehensive **technical understanding**

Is very fluent and accurate in **English**

Has ability to **think** through detail and spot problems

Has great **imagination** and ability to see opportunities

How can the above 4 people contribute to writing?

Share the workload

According to area of expertise

- ✓ One coordinator to keep control
- ✓ Set targets
- ✓ Allow for holidays, illness, other commitments

Finalizing the work and submitting 1/3

The minimum allowed font size is 11 points

The paragraph spacing 6pt and the line spacing single

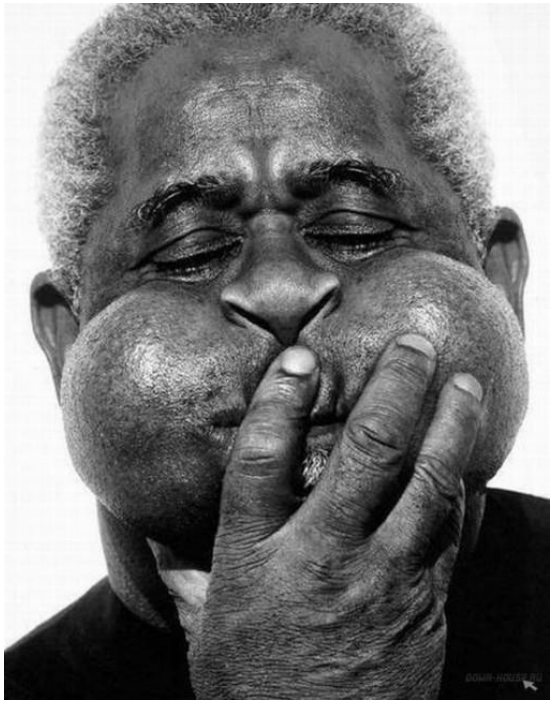
The page size is A4, and all margins (top, bottom, left and right) should be at least 15 mm (not including any footers or headers)

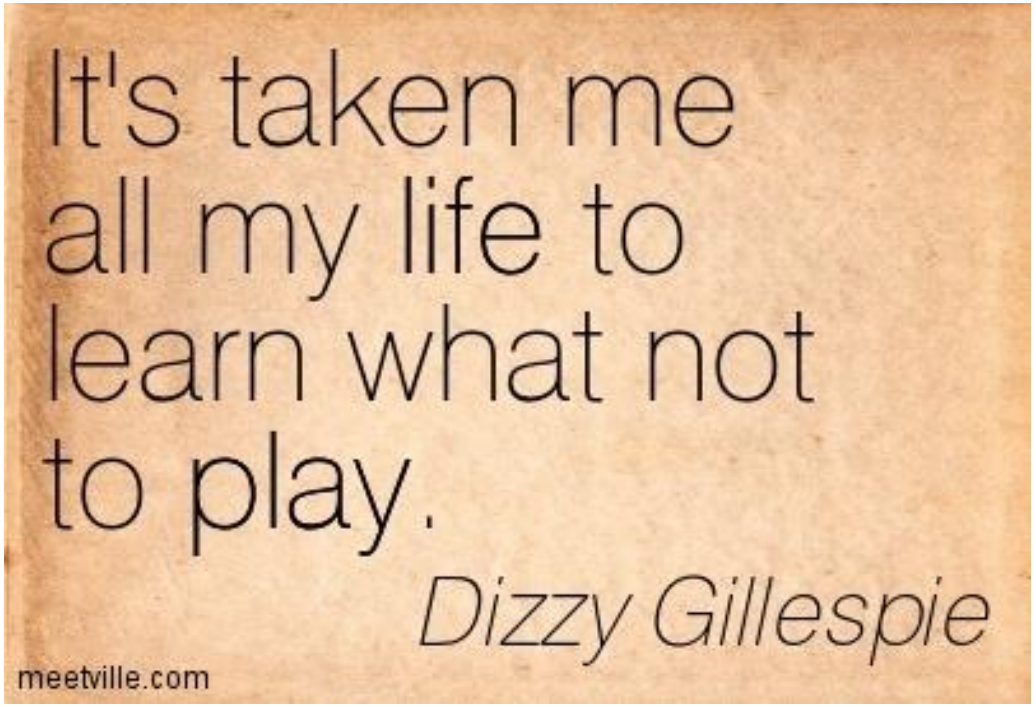
50 Page limit

Respect the length for the sections. **Excess contents will not be evaluated!**

Finalizing the work and submitting 2/3

Respect the page limits – Write only what is essential!



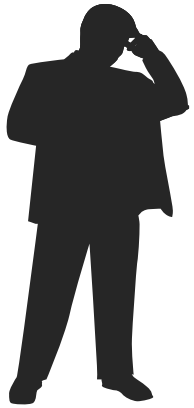


Finalizing the work and submitting 3/3

… you press

Evaluators

For most evaluators, English is not their first language.



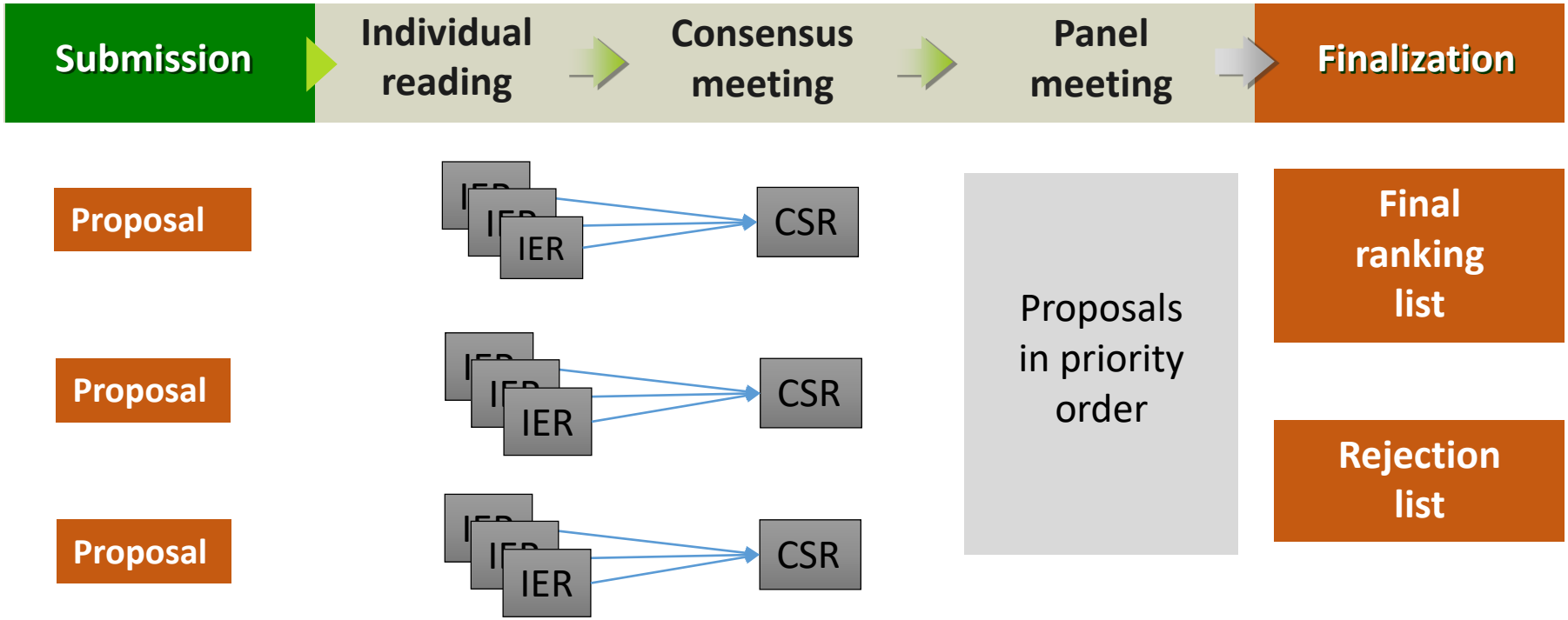
Evaluators are human! They can get bored, tired, ill, confused...

The proposal must be easy to follow, even by a non-expert.

It must be easy for the evaluators to find the key points relevant to the Call and to the evaluation criteria.

Evaluators might not have time to read every word of your proposal.

Evaluation process



Award criteria 1/3

Excellence

- Clarity and pertinence of the objectives;
- Soundness of the concept, and credibility of the proposed methodology;
- Quality of the proposed coordination and/or support measures.

Award criteria 2/3

Impact

- The extent to which the outputs of the project would contribute to each of the expected impacts mentioned in the work programme under the relevant topic
- Quality of the proposed measures to: Exploit and disseminate the project results (including management of IPR), and to manage research data where relevant; Communicate the project activities to different target audiences

Award criteria 3/3

Quality and efficiency of implementation:

- Quality and effectiveness of the work plan, including extent to which the resources assigned to work packages are in line with their objectives and deliverables;
- Appropriateness of the management structures and procedures, including risk and innovation management;
- Complementarity of the participants and extent to which the consortium as whole brings together the necessary expertise;
- Appropriateness of the allocation of tasks, ensuring that all participants have a valid role and adequate resources in the project to fulfil that role.

Proposal scoring

Each criterion is scored 0-5

- half-scores allowed
- whole range should be considered
- scores must pass thresholds if a proposal is to be considered for funding

Thresholds apply to individual criteria…

- Default threshold is 3

…and to the total score

- higher than the sum of the individual thresholds
- Default threshold is 10

Interpretation of the scores

0 — The **proposal fails to address the criterion** or cannot be assessed due to missing or incomplete information.
1 — Poor. The criterion is inadequately addressed, or there are serious inherent weaknesses.
2 — Fair. The proposal broadly addresses the criterion, but there are significant weaknesses.
3 — Good. The proposal addresses the criterion well, but a number of shortcomings are present.
4 — Very Good. The proposal addresses the criterion very well, but a small number of shortcomings are present.
5 — Excellent. The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

What if we fail

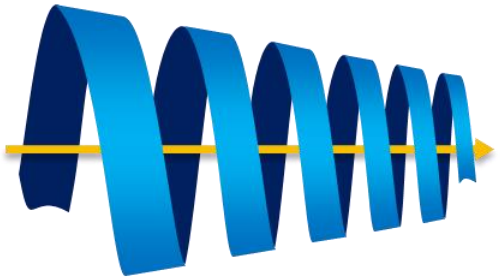
~ 11.94%

~ 20%

Overall success rate:

H2020 calls up to now

FP7



~ 11.94%

~ 20%

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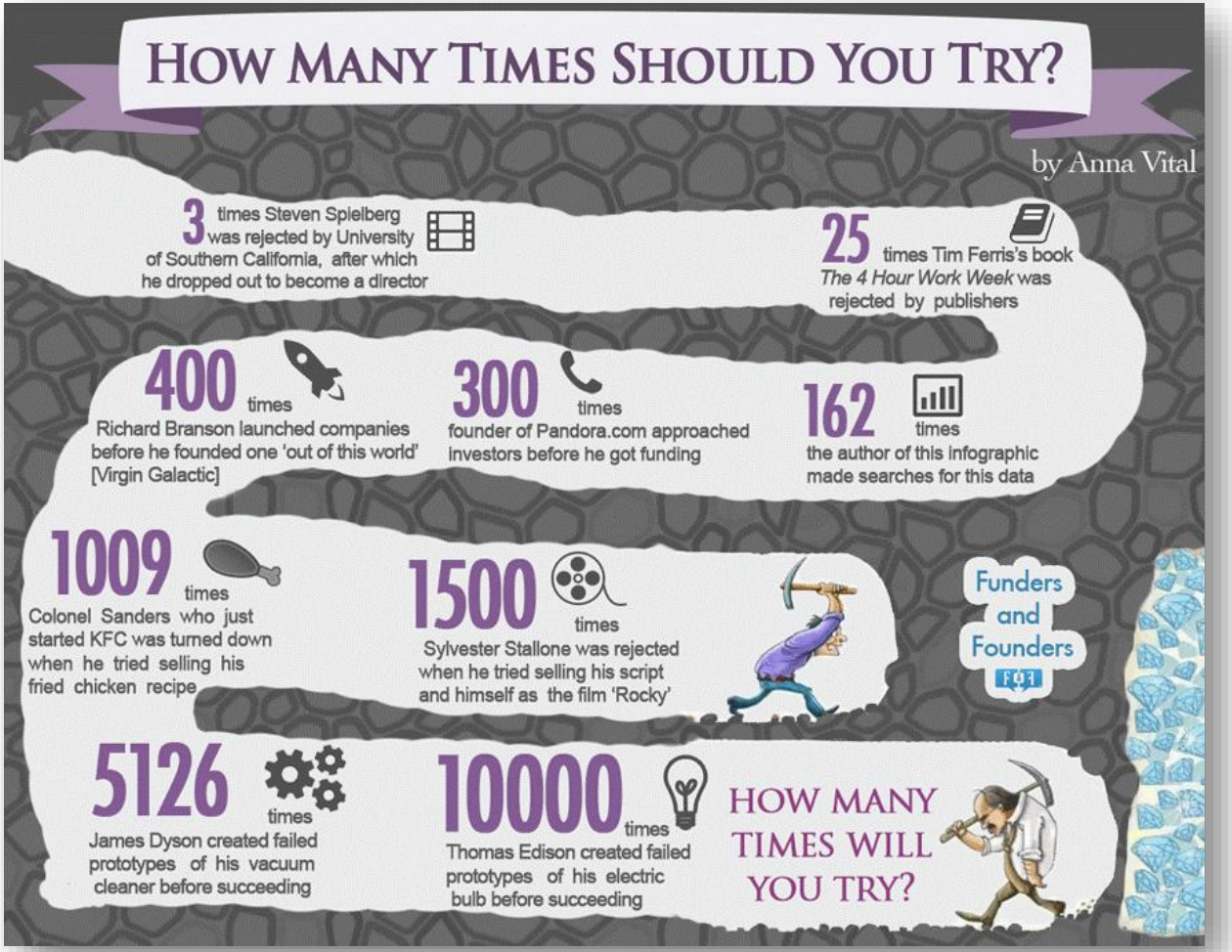
What if we fail



Twinning Call 2015-2018 Statistics

H2020 signed Grants

97 0.42 % of H2020

H2020 EU Contribution

96,94M 0.24 % of H2020

H2020 Total cost

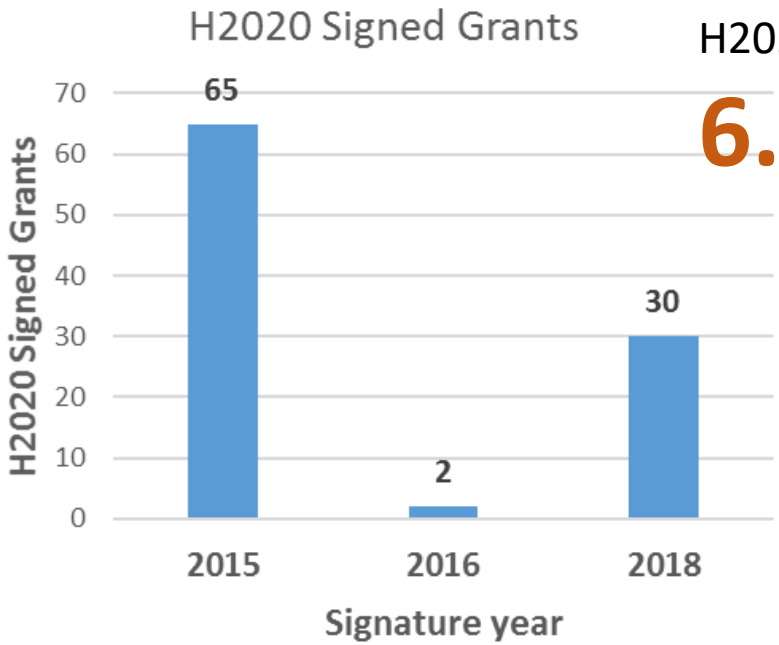
97,69M 0.19 % of H2020

Average EU Contribution per project

999,4k

Average Total Cost per project

1,01M



H2020 Twinning 2018

6.53% Success rate

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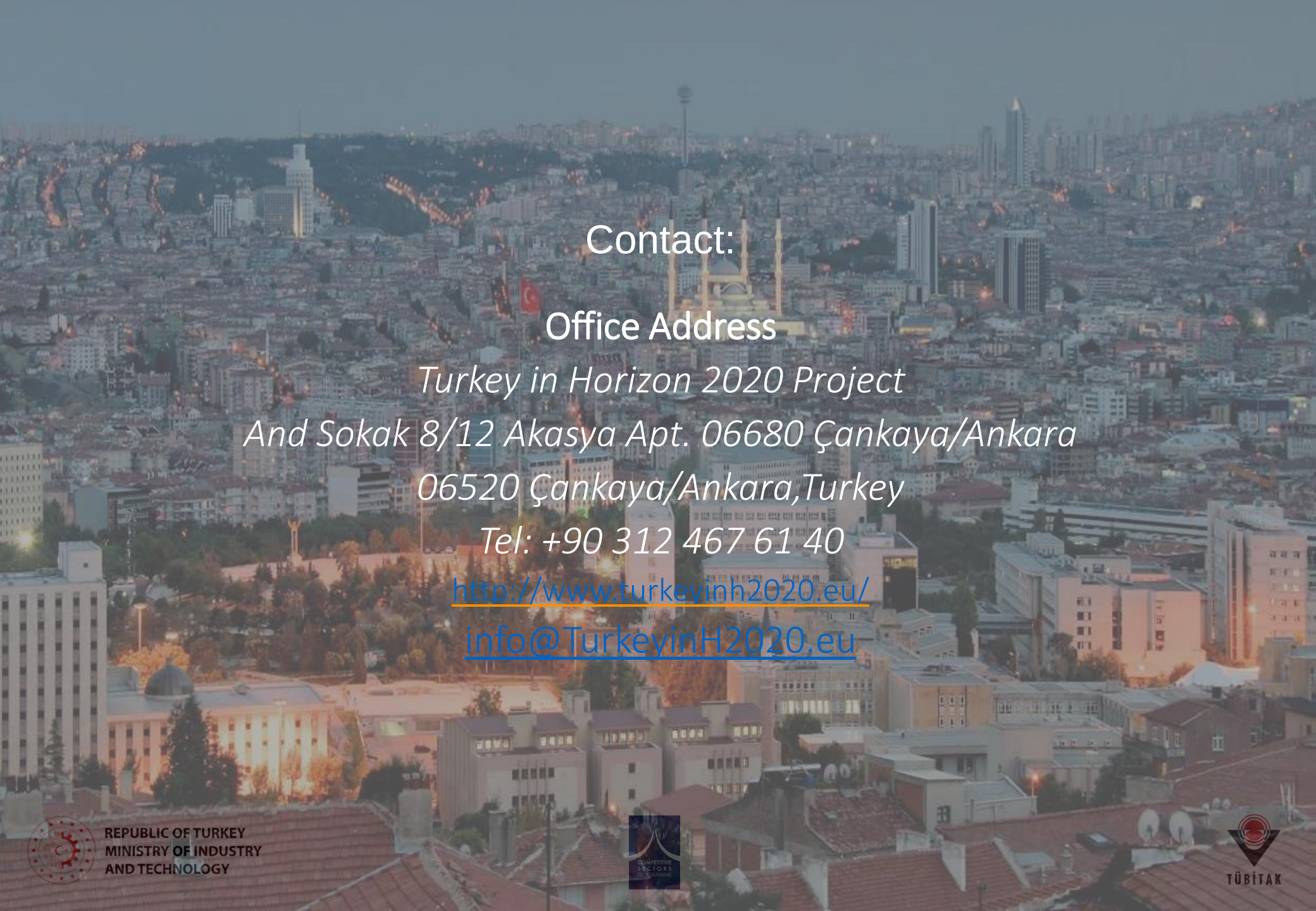

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Teşekkür ederim!

Thank you!

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