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Technical Assistance for Turkey in Horizon 2020 Phase-II

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# How to write part per part the EXCELLENCE section

General Information Training (GIT-9 Health)  
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REPUBLIC OF TURKEY  
MINISTRY OF INDUSTRY  
AND TECHNOLOGY



# Topics to cover:

- The template for EXCELLENCE
- A suggested process flow – and variations on it
- Questions – concerns – worries to take care after

# Truths, myths (and legends...)

- Was for many years considered as THE most important section of a proposal
- Especially the Ambition part (in the past called: ‘Advancement beyond the state of the art’)
- Has now equal importance to all other parts
- But still monopolises attention, resources, time (impact being the stepchild...)

# In the (not always) good old times...

- Excellence would stem from:
- A high quality research paper
- A recently submitted PhD thesis
- An ambitious (*'vague but exciting...'*) plan for future research
- These times are now over
- Especially for Horizon Europe there have been cataclysmic changes
- Many of our developed 'comfort zones' are ... endangered
- Still the changes are not felt...
- (And time is running)



# Biggest cha(lle)nge

- We need to provide content that appeared in the old templates in 4 different sections:
- **OLD** Section 1.1 Objectives
- **OLD** Section 1.2 Relation to the work programme
- **OLD** Section 1.3a Concept
- **OLD** Section 1.4 Ambition
- And ... Is this all?
- No!
- It all needs to be provided in 4 pages
- (Suggestion in the templates – can be more but...)
- But let's see things from the beginning...

# Section 1.1: Objectives and ambition

- We briefly describe the objectives of the proposed work.
- We mention why these are pertinent to the work programme topic
- Also briefly express why these are measurable and verifiable and realistically achievable
- Is this all? No!

# Section 1.1: Objectives and ambition (*cont'd*)

- Describe how the project goes beyond the state-of-the-art
- Indicate any exceptional ground-breaking R&I, novel concepts and approaches, new products, services or business and organisational models.
- Illustrate the advance by referring to products and services already available on the market.
- Refer to any patent or publication search carried out.
- Again: Is this all? No!

# Section 1.1: Objectives and ambition (*cont'd*)

- Describe where the proposed work is positioned in terms of R&I maturity (i.e. where it is situated in the spectrum from ‘idea to application’, or from ‘lab to market’).
- Where applicable, provide an indication of the Technology Readiness Level, if possible distinguishing the start and by the end of the project.
- *Please bear in mind that advances beyond the state of the art must be interpreted in the light of the positioning of the project. Expectations will not be the same for RIAs at lower TRL, compared with Innovation Actions at high TRLs.*



# Section 1.1: Objectives and ambition (*cont'd*)


- A good question to ask:
- How do we fit all in 4 pages only?
- The key here is to **NOT** shrink extensive documents **BUT** to expand on winning concepts and ideas

# 1.2 Methodology

- Suggested length: 15 pages
- Main ‘components’:
- The methodology → 10 pages
- Other relevant projects → 1 page
- Interdisciplinarity → ½ page
- Integration of social sciences and humanities → ½ page
- Gender dimension → 1 page
- Open science → 1 page
- Research data management → 1 page

# 1.2 Methodology (*cont'd*)

- The most important term here...
- Describe and explain the overall methodology, including the concepts, models and assumptions that underpin your work. Explain how this will enable you to deliver your project's objectives. Refer to any important challenges you may have identified in the chosen methodology and how you intend to overcome them. [*e.g. 10 pages*]

 *This section should be presented as a narrative. The detailed tasks and work packages are described below under 'Implementation'.*

# What does this mean in terms of timing and task sequencing?

- We start from the impact summary
- ***Sprint 1???***
- We build the first version of the objectives
- ***Sprint 2???***
- We then elaborate on the methodology
- ***Sprint 3???***
- Other aspects (open science, research data management, gender dimension, ...) can be dealt separately and independently also in later stages (sprints?)
- Horizon Europe asks for agile methods to build the proposals

# For follow-up questions contact me at:

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# Q&A

Time to ask your  
questions!

Teşekkür ederim!

Thank you!

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