



Technical Assistance for Turkey in Horizon 2020 Phase-II

EuropeAid/139098/IH/SER/TR

Turkey in Horizon 2020 II

Project Introduction

Webinar 9, 10:00 – 12:30 2nd July 2021











Philip Sowden (UK)

- Background in manufacturing
- SME programmes at regional, national & International levels
- Worked with EC for over 30 years
- SME Key Expert on two previous projects in Turkey
- Responsible for SME programmes in the present project











Horizon Europe and Accelerator

We help at each stage ahead of cut-off dates

- Webinar
 - General Advice and Information on HE
- Project Writing Training Event
 - Accelerator Short Application
- Project Writing Training Event
 - Accelerator Full Application
- Project Writing Camp
 - Dealing with final Q&As and reviewing proposals ahead of submission











Horizon Europe and Accelerator

- Webinar TODAY
 - General Advice and Information on HE
- Project Writing Training Event 29th July
 - Accelerator Short Application
- Project Writing Training Event August/September
 - Accelerator Full Application
- Project Writing Camp Istanbul in September
 - Dealing with final Q&As on proposals ahead of submission
- NEXT CUT-OFF = 6th October 2021, then June 2022











We have lots of useful information...

EC TERMINOLOGY... Reflective look at SME issues in H2020... TRL LEVELS ... Business Planning; Purpose, Process and EC Expectations ... Accelerator Financial Issues ... Interpreting Impact and Excellence ... Dealing with Intellectual Property issues ... etc., etc.

ALL Recordings may be found on our project web site: www.turkeyinh2020.eu

























... will continue with Horizon Europe support until 2022 ...











Our International Team of Experts



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Project activities ...



Training Events

- Introductory
- Focus Groups
- IPR
- Access to Risk Finance
- Webinars
- Lobbying
- Project Writing Camps



Networking

- Brokerage Events
- International Study Visits
- Award Ceremonies
- Conferences
- Info Days



SME Support

- 1-to-1 Support
- Project Writing Training
- Pitching Workshop
- Feasibility Reports
- Investment Readiness



Tools

- Website
- Helpdesk
- Training Guides





Key Project Objectives for Turkey

- Support Turkish participation in Horizon Europe
- Strengthen capacity in Science, Technology and Innovation
- Help Turkish Researchers into European Research Area by increasing Horizon Europe participation
- Provide range of activities to support businesses particularly SMEs

Web site: http://www.turkeyinh2020.eu/











So, let us first look at how Horizon Europe as a whole can help SMEs...

















