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TURKEY_{in}
HORIZON 2020
COOPERATION. INNOVATION. COMPETITIVENESS

Technical Assistance for Turkey in Horizon 2020 Phase-II
EuropeAid/139098/IH/SER/TR

Turkey in Horizon 2020 II

‘HE - Evaluation’

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Focused Group Training 14 on
Horizon Europe Twinning Call
29-30 June 2021



REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY



What evaluators of Horizon EUROPE proposals are looking for

The evaluators pay particular attention to:

- Expected impacts described for the topic of the project
- Key performance indicators (KPIs) including target values
- Enhancing innovation capacity and integration of new knowledge
- Strengthening competitiveness and growth of industrial partners by developing and delivering innovations meeting market needs
- Other environmental or social impacts...

They evaluate **effectiveness of the proposed measures to exploit and disseminate the project results (including management of IPR), to communicate the project...**

Standard evaluation criteria

There are three evaluation criteria for full proposals:

EXCELLENCE

IMPACT

IMPLEMENTATION

The eligibility criteria are also set out in the call conditions on the Topic page.

Overview of the evaluation process



Evaluation criteria

Excellence

- Clarity and pertinence of the project's objectives, and the extent to which the proposed work is ambitious, and goes beyond the state of the art.
- Soundness of the proposed methodology, including the underlying concepts, models, assumptions, interdisciplinary approaches, appropriate consideration of the gender dimension in research and innovation content, and the quality of open science practices, including sharing and management of research outputs and engagement of citizens, civil society and end users where appropriate.

Evaluation criteria

Impact

- Credibility of the pathways to achieve the expected outcomes and impacts specified in the work programme, and the likely scale and significance of the contributions due to the project.
- Suitability and quality of the measures to maximise expected outcomes and impacts, as set out in the dissemination and exploitation plan, including communication activities.

Evaluation criteria

Quality and efficiency of the implementation

- Quality and effectiveness of the work plan, assessment of risks, and appropriateness of the effort assigned to work packages, and the resources overall
- Capacity and role of each participant, and extent to which the consortium as a whole brings together the necessary expertise.

What else you need to know about the evaluation process

- The European Commission **organises** the evaluation and **moderates** the process
- **Independent observers** check the functioning and running of the overall process and advise, in their report, on the conduct and fairness of the evaluation sessions and, if necessary, suggest possible improvements
- An **ethics review** takes place for proposals above threshold and considered for funding. Only proposals that comply with the ethical principles and legislation may receive funding

Evaluation scores

- The **maximum overall score is 15 (3x5)**, unless a weighting is applied
 - Generally a pre-defined qualifying score on each criterion and an overall qualifying score needs to be achieved.
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- Qualifying scores may vary
 - according to type of action
 - between the first and second stage proposals in two-stage procedures

Evaluation scores

- 0: Proposal fails to address the criterion or cannot be assessed due to missing or incomplete information
- 1: **Poor** – criterion is inadequately addressed or there are serious inherent weaknesses
- 2: **Fair** – proposal broadly addresses the criterion, but there are significant weaknesses
- 3: **Good** – proposal addresses the criterion well, but a number of shortcomings are present
- 4: **Very good** – proposal addresses the criterion very well, but a small number of shortcomings are present
- 5: **Excellent** – proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor

Where to find the full information?

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/reference-documents;programCode=HORIZON>

Writing a competitive proposal

- ✓ Proposals need to argue expectations about the immediate **use** of our output by our target groups (= outcome) and plan beyond the projects lifetime
- ✓ The proposal needs to outline the theory of change and **cause-effect relations**
- ✓ **Tables and graphs** help the evaluators to understand the S&T, economic and social impacts, how they are linked to the project activities, etc.
- ✓ Carefully tailored plans need to **include indicators** to measure the outputs and outcomes (verifiable, realistic, etc.) and prepare for the monitoring and evaluation of outcomes and impacts

Be a good partner for impact maximisation

- ✓ Support **communication, dissemination, exploitation** opportunities (locally, regionally, nationally and internationally)
- ✓ Provide a “**use case**” to test the research results, e.g. technologies developed and organised broad and structured feedback that feeds into further iterations
- ✓ Provide **access** to markets or user groups to improve uptake and application of the research results or commercialisation
- ✓ Provide **sustainability** perspectives (long-term visibility and use)

Contact:

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