



This project is co-financed by the
European Union and the Republic of Turkey

Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından
finanse edilmektedir



Technical Assistance for Turkey in Horizon 2020 Phase-II

EuropeAid/139098/IH/SER/TR

Turkey in Horizon 2020 II

EIC Accelerator – Full Proposal Writing

Project Writing Training 11

19th August 2021



REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY



COMPETITIVE
AND INNOVATION
PROGRAMME



TÜBİTAK

Today's Event

Objectives:

- **To provide information on our project, Horizon Europe and Accelerator**
- **Provide details on the second stage (full) application process**
 - **Process**
 - **Content**
 - **Jury interview**

Today's Event

- **Brief introduction to Turkey in Horizon 2020 project**
- **Overview of Horizon Europe and its relevance to SMEs**
- **The EIC Accelerator full application process**
- **EC expectations on Excellence, Impact and Implementation**
- **Feedback from writing, evaluating and judging proposals**
- **Q&A session**

A reminder!

We are here to help –

Please send us your questions!



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COMPETITIVE
SECTORS
PROGRAMME



TÜBİTAK

Philip Sowden (UK)

- Background in manufacturing
- SME programmes at regional, national & International levels
- Worked with EC for over 30 years
- SME Key Expert on two previous projects in Turkey
- Responsible for SME programmes in the present project

Horizon Europe and Accelerator

Our approach to helping SMEs ahead of each cut-off date ...

- **Webinar**
 - General information on HE
- **Project Writing Training Event**
 - Accelerator Short Application
- **Project Writing Training Event**
 - Accelerator Full Application
- **Project Writing Camp**
 - Dealing with final Q&As on proposals ahead of submission

Horizon Europe and EIC Accelerator

Our approach to helping SMEs ahead of each cut-off date ...

- Webinar – 2nd July 2021
 - General Advice on HE
- Project Writing Training Event – 29th July 2021
 - Accelerator Short Application
- **Project Writing Training Event - TODAY**
 - **Accelerator Full Application**
- **Project Writing Camp – 16th September, Ankara**
 - Dealing with final Q&As on proposals ahead of submission
- **NEXT CUT-OFF = 6th October 2021**

Horizon Europe and Accelerator

Our approach to helping SMEs ahead of each cut-off date ...

- Sequence of: Webinar on HE + 2 PWT + 1 PWC will be staged before each cut-off date...

6th October 2021

6th June 2022?

6th October 2022



TURKEYⁱⁿ
HORIZON 2020
COOPERATION, INNOVATION, COMPETITIVENESS

EUROPE



TURKEYⁱⁿ
HORIZON 2020
COOPERATION, INNOVATION, COMPETITIVENESS

... will continue with Horizon Europe support to Nov. 2022

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HORIZON EUROPE

THE EU RESEARCH &
INNOVATION PROGRAMME
2021 - 2027

#HorizonEU

EUROPEAN UNION

Our International Team of Experts



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We have lots of useful information...

EC TERMINOLOGY... Reflective look at SME issues in
H2020... **TRL LEVELS** ... **Business Planning; Purpose,
Process and EC Expectations** ... **Accelerator Financial
Issues** ... **Interpreting Impact and Excellence** ... **Dealing
with Intellectual Property issues** ... etc., etc.

ALL Recordings may be found on our project web site:

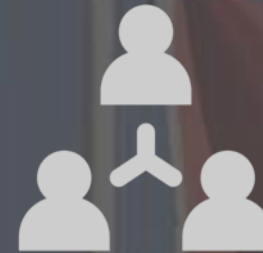
www.turkeyinh2020.eu

Project activities ...

Training Events



- Introductory
- Focus Groups
- IPR
- Access to Risk Finance
- Webinars
- Lobbying
- Project Writing Camps



SME Support

- 1-to-1 Support
- Project Writing Training
- Pitching Workshop
- Feasibility Reports
- Investment Readiness

Networking



- Brokerage Events
- International Study Visits
- Award Ceremonies
- Conferences
- Info Days



Tools

- Website
- Helpdesk
- Training Guides

Key Project Objectives for Turkey

- Support Turkish participation in Horizon Europe
- Strengthen capacity in Science, Technology and Innovation
- Help Turkish Researchers into European Research Area by increasing Horizon Europe participation
- Provide range of activities to support businesses – particularly SMEs

Web site: <http://www.turkeyinh2020.eu/>

Why Participate in Horizon Europe?

- Financial support
 - Grants to cover final stage project risks
 - Funding to commercialise - EC venture funding
 - Better access to private sector venture capital
- Support from mentors
 - Builds stronger management team
 - Gives better market awareness
 - Benefit of commercial experience
- As a company
 - Helps take a more strategic view
 - Builds commercial strength
 - Generates more confidence from Turkish investors
 - Product 'endorsed' through EC funding
 - Amplifies national project investment

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HORIZON EUROPE

THE EU RESEARCH &
INNOVATION PROGRAMME
2021 - 2027

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So, let us first look at how Horizon Europe as a whole can help SMEs...