

# International Networking Event

# Sophie DEMOURES FANVOICE

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### **Description of the Organization**

#### CO-CREATION + SMART DATA FOR CITIZEN INTELLIGENCE

- FANVOICE is a citizen participatory and engagement platform that helps public and private entities to build better products / services / policy decisions, and improve user experience through <u>co-creation</u>.
- FANVOICE connects people and organization through **communities**, in massive online brainstorming.
- With the platform, you can easily :
  - Build a citizen community and ask their feedbacks
  - Engage citizens as social innovators throughout the innovation life cycle
  - Manage different types of participatory processes, from ideation, deliberation, public policy design, co-creation, beta-test, product testing, service experimentation...

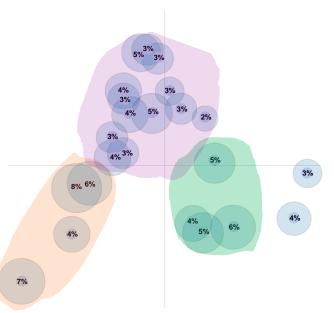






## Description of your research interest

- Our IA semantic engine can automatically analyze large volume of citizen feedbacks, turn it into statistics and set a 2D insight map to help visualize and explore the data.
- We especially work on NLP algorithm (Natural Language Processing) in order to improve the accuracy of the automatic analysis.
- We propose to provide this IA semantic engine to help any project / consortium to easily analyze citizens feedbacks and easily understand citizens needs and expectations.



CROWD Prediction is familiar with European project call and has already participated in more than 10 EU R&D consortium (either coordinator or partner).

We are currently involved in 3 consortium for Horizon Europe including one for HORIZON-CL5-2021-D2-01-12: Fostering a just transition in Europe







## **Project Idea**

Fanvoice's platform could be useful by any consortium which aim to involve citizens to get their feedbacks, engage them in participatory processes (ideation, co-creation, etc), and/or involve them to test and experiment new products / services or policies.

We have a special interest for *HORIZON-CL5-2022-D3-01-08*: Supporting the action of consumers in the energy market and guide them to act as prosumers, communities and other active forms of active participation in the energy activities.

Indeed, Fanvoice platform is ideal to link citizen, technologies, regulation and markets together.

For this specific call, we are building a consortium and we are looking for a coordinator.









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