



This project is co-financed by the
European Union and the Republic of Turkey

Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından
finanse edilmektedir



TURKEYⁱⁿ
HORIZON 2020
COOPERATION. INNOVATION. COMPETITIVENESS

Technical Assistance for Turkey in Horizon 2020 Phase-II

EuropeAid/139098/1H/SER/TR

EIC Accelerator Overview & Turkey in H2020/HE Project

PWT13

Odysseas Spyroglou, KE2

Photo by Christian Lue on Unsplash



REPUBLIC OF TURKEY
MINISTRY OF INDUSTRY
AND TECHNOLOGY



COMPETITIVE
SECTORS
PROGRAMME



TÜBİTAK

Meet the instructor

Odysseas Spyroglou
Key Expert 2. Legal, Financial & IPR



- **Innovation consultant** with **engineering, ICT and financial** background.
- Over **20 years of working experience** in EU funded projects: preparing proposals, building consortia and managing projects under FP7, CIP, COSME, INTERREG, MED, H2020 and more.
- Specialise in **Project Management & Quality, Intellectual Property** and reengineering **business processes**.
- Designed and delivered more than **300 training sessions on Innovation** Management, IPR, Entrepreneurship, Proposal Writing, Project Management, financial administration.

20+
Years

60+
Projects

90m+
Funds

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The whole Team



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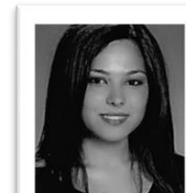
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Horizon Europe and Accelerator

Our approach to helping SMEs ahead of each cut-off date

- **Webinar**

- General Advice on HE EIC Accelerator

- **Project Writing Training Event**

- Accelerator Short Application

- **Project Writing Training Event**

- Accelerator Full Application

- **Project Writing Camp**

- Dealing with final Q&As on proposals ahead of submission

Project activities ...

Training Events



- Introductory
- Focus Groups
- IPR
- Access to Risk Finance
- Webinars
- Lobbying
- Project Writing Camps

Networking



- Brokerage Events
- International Study Visits
- Award Ceremonies
- Conferences
- Info Days

SME Support



- 1-to-1 Support
- Project Writing Training
- Pitching Workshop
- Feasibility Reports
- Investment Readiness

Tools



- Website
- Helpdesk
- Training Guides

Our Online Presence



Submit a request Sign in



[Http://helpdesk.turkeyinh2020.eu](http://helpdesk.turkeyinh2020.eu)

Search



Haberler

Etkinlikler

Yardım Masası

İletişim

Ufuk Avrupa Programı

Storage



EĞİTİM FAALİYETLERİ

Proje ekibimizin sunduğu en önemli hizmetlerden biri, benzersiz kitlelere ve deneyimlere odaklanan bir eğitim etkinlikleridir.



DANIŞMANLIK

Bu faaliyet sayesinde Uluslararası Uzmanlarımız, özenle seçilmiş 40 KOBİ'ye bire bir danışmanlık desteği sunmaktadır.



AĞ OLUŞTURMA

Proje, başarılı Ufuk 2020 proje başvuruların sunabilmeleri adına araştırmacılara farklılık, bilgi ve belirli becerileri geliştirmeyi amaçlar.



YARDIM MASASI

Yukarıda bahsi geçen etkinliklerde, tüm kuruluşlara yardım etmek ve Ufuk 2020 ve Ufuk Avrupa Programları.

Horizon Europe: Start here!

This is a section with questions and answers that are applicable from beginners to experienced actors based in Turkey...

Training & Networking Events (Phase II)

This is the section of all the training & networking activities under the Turkey in Horizon 2020 Phase II project (20...

Legal & Financial Issues

Consortium Agreement, Grant Agreement, Budget, Costs and Legal & Financial Issues related to H2020.

A dedicated

Sayılarla Projemiz



1000 +

KOBİ'ye Eğitim Verildi



400 +

Kişil Ufuk Avrupa Genel Bilgi Günlerine Katıldı



3000 +

Kişil Ufuk Avrupa Genel Bilgilendirme Etkinlikleri'ne Katılım Sağladı



600 +

Katılımcı Odak Grup Eğitimleri'nde Yer Aldı



500 +

Kişil Uluslararası Ağ Kurma Etkinlikleri'ne Katıldı

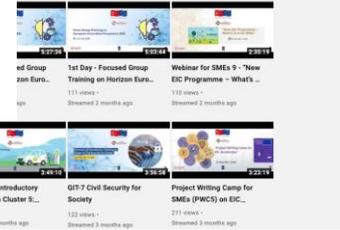
<https://ufukavrupa.org.tr/tr/th2020II>

<https://www.youtube.com/c/TurkeyinH2020II/>



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What we will cover

EIC Accelerator

EIC Accelerator Challenges

- Technologies for Open Strategic Autonomy
- Technologies for 'Fit for 55'

 Next Cut-off: 23 March, 15 June and 5 October



Identified areas of strategic relevance

- An overview of EIC Accelerator & Horizon Europe Policies
- EIC Work Plan for 2022
- Changes from previous year
- Opportunities & implications for Turkish SMEs

Vision of Europe

A sustainable, fair and **prosperous** future for **people** and **planet** based on European values.

- Tackling **climate change**
(35 % budgetary target)
- Helping to achieve **Sustainable Development Goals**
- Boosting the Union's **competitiveness and growth**



Commission Priorities

Where EC is going to focus the next 4 years.



- **European Green Deal**

First Climate-neutral continent, resource efficient economy

- **Europe fit for Digital Age**

Empower people with new generation of Technology

Economy that works for People

Attractive investment environment, quality jobs

- **Stronger Europe in the World**

Champion multilateralism and rules-based order

- **Promoting European way of Life**

Protection of rule of law, justice, core values

- **New push for European Democracy**

Bigger say to European citizens, protect democracy

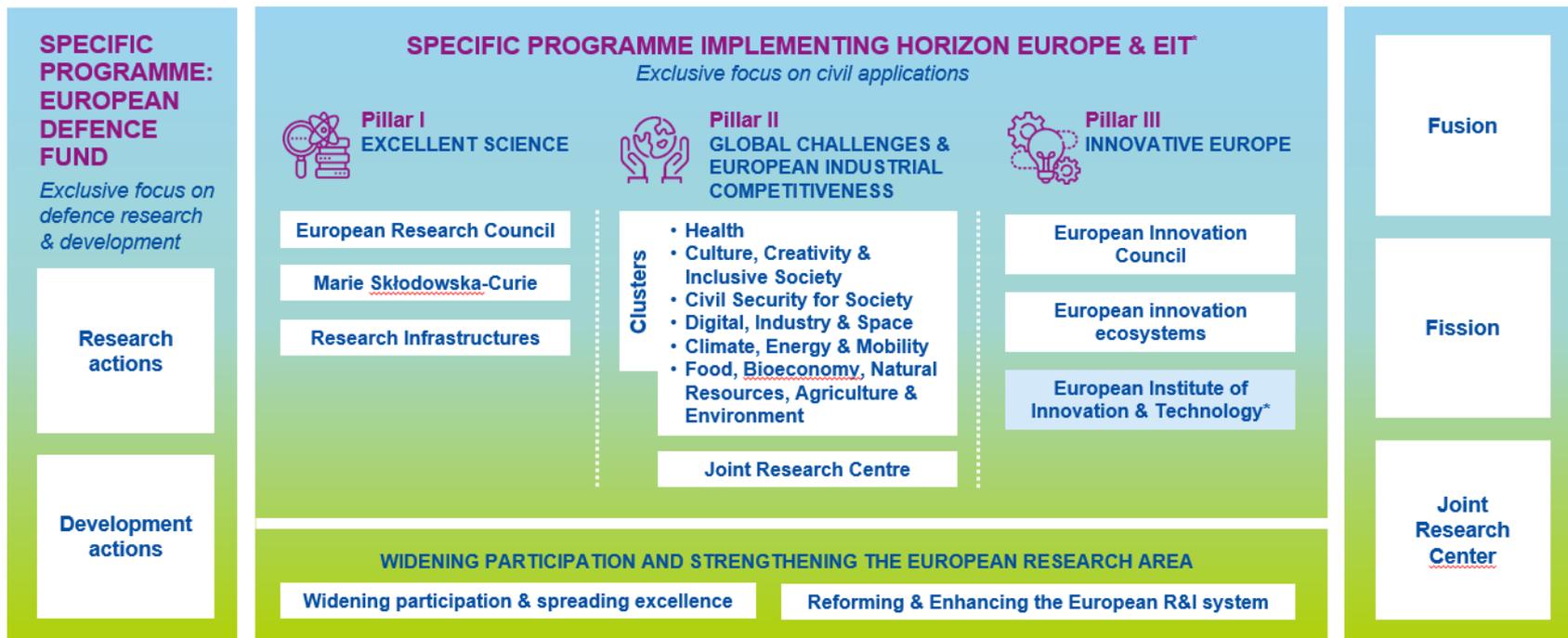
Recovery Plan for EuropeL: Next Gen EU

Structure of Horizon Europe

How Horizon Europe is organised

HORIZON EUROPE

EURATOM



* The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme

HE Key Strategic Orientations

Mirroring political priorities of the EU

A // Digital Transformation

Promoting an open strategic autonomy by leading the development of key digital, enabling and emerging technologies, sectors and value chains to accelerate and steer the digital and green transitions through human-centred technologies and innovations



C // Sustainable Development

Making Europe the first digitally enabled circular, climate-neutral and sustainable economy through the transformation of its mobility, energy, construction and production systems



Restoring Europe's ecosystems and biodiversity, and managing sustainably natural resources to ensure food security and a clean and healthy environment



B // Environmental Protection

Creating a more resilient, inclusive and democratic European society, prepared and responsive to threats and disasters, addressing inequalities and providing high-quality health care, and empowering all citizens to act in the green and digital transitions



D // Resilience & Inclusiveness

Titles outside the boxes are arbitrary, perception of the speaker.

8 Horizontal Topics

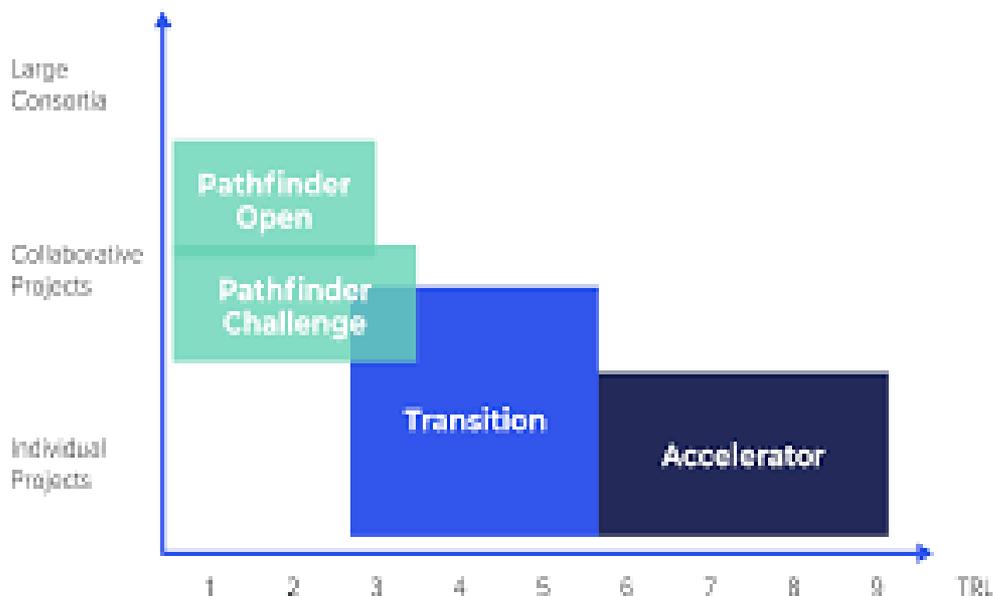
EU Funding Management Modes



- Relevant to all programme components
- Identified in Strategic Plan
- Should be addressed appropriately

² Regulation (EU) 2020/852 on the establishment of a framework to facilitate sustainable investment, and amending Regulation (EU) 2019/2088

EIC Main Components



EIC PATHFINDER

- Funds for advanced research to develop scientific basis to underpin breakthrough technologies.

EIC TRANSITION

- To validate technologies and develop business plans for specific applications.

EIC ACCELERATOR

- Supports SMEs, start-ups and spin-outs to bring innovations to market and scale-up to commercial viability and funding.

EIC Pathfinder Challenges

- Carbon dioxide and nitrogen management and valorisation
- Mid to long term and systems integrated energy storage
- Cardiogenomics
- Towards the Healthcare Continuum: technologies to support a radical shift from episodic to continuous healthcare
- DNA-based digital data storage
- Alternative approaches to Quantum Information Processing, Communication, and Sensing

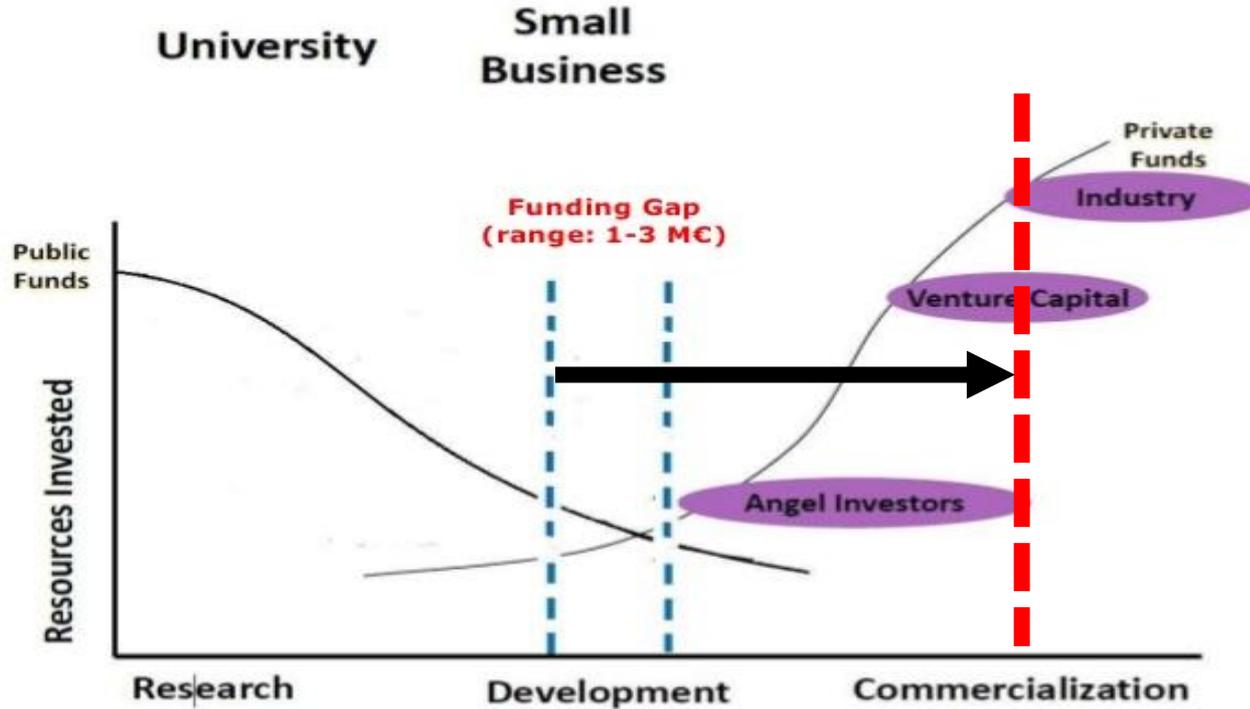
EIC Transition Challenges

- Green digital devices for the future
- Process and system integration of clean energy technologies
- RNA-based therapies and diagnostics for complex or rare genetic diseases

EIC Accelerator Challenges

- Technologies for Open Strategic Autonomy
- Technologies for 'Fit for 55'

The funding gap EIC addresses



Get ready for EIC Accelerator

How to prepare for HE



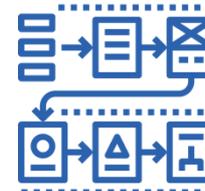
Study the Documents

- EIC Work Programme 2022
- EIC Accelerator Guide for Applicants



Learn the tools

- Lean Methodology
- Business Modeling
- Tech Adoption Cycles
- Business Plan
- Data management
- Financial Plan



Start building

- Study the new Proposal Template
 - Ideation
 - Development
 - Go2Market
- Prepare your concept
- Submit the proposal

Opportunities for SMEs

Competitive calls and calls for third parties



Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

English **EN**

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Competitive calls and calls for third parties

ASSIST-IoT Open Call #1

Deadline: 28 February 2022

open >

STADIEM Open Call 2

Deadline: 28 February 2022

open >

HEI Call 2

Deadline: 28 February 2022

open >

Ready for Investment for EIC supported ventures: EIT/EIT Health

Deadline: 28 February 2022

open >

EIT Digital Innovation Factory 2022

Deadline: 3 March 2022 (first cut-off)

open >

EIT Manufacturing – Call for Proposals for Activities to be launched in 2023 (two-stage call)

Deadline: 11 March 2022

open >

MINE.THE.GAP 2nd Open Call for Proposals for Innovation Projects

Deadline: 14 March 2022

open >

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/competitive-calls>



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Wrap it up

From strategic policies to successful proposals

- EU Vision
- EC Priorities
- SDG Goals
- EIC Open
- EIC Challenges





Q&A

Time to ask your
questions!

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