

Technical Assistance for Turkey in Horizon 2020 Phase-II

EuropeAid/139098/IH/SER/TR

ECAccelerator Overview & Turkey in H2020/HE Project

PWC-7

Odysseas Spyroglou, KE2

Photo by Christian Lue on Unsplash









Meet the instructor





Odysseas Spyroglou Team Leader / Key Expert 2. Legal, Financial & IPR

- Innovation consultant with engineering, ICT and financial background.
- Over 20 years of working experience in EU funded projects: preparing proposals, building consortia and managing projects under FP7, CIP, COSME, INTERREG, MED, H2020 and more.
- Specialise in **Project Management** & **Quality**, **Intellectual Property** and reengineering **business processes**.
- Designed and delivered more than 300 training sessions on Innovation Management, IPR, Entrepreneurship, Proposal Writing, Project Management, financial administration.

20+

Years

60+

Projects

90m+ Funds



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Our International Team of Experts





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Horizon Europe and Accelerator

Our approach to helping SMEs ahead of each cut-off date

- Webinar
 - General Advice on HE EIC Accelerator
- Project Writing Training Event
 - Accelerator Short Application
- Project Writing Training Event
 - Accelerator Full Application
- Project Writing Camp
 - Dealing with final Q&As on proposals ahead of submission















Training Events

- Introductory
- Focus Groups
- **IPR**
- Access to Risk Finance
- Webinars
- Lobbying
- Project Writing Camps

Networking

- Brokerage Events
- International Study Visits
- Award Ceremonies
- Conferences
- Info Days



SME Support

- 1-to-1 Support
- Project Writing Training
- Pitching Workshop
- Feasibility Reports
- Investment Readiness



Tools

- Website
- Helpdesk
- Training Guides









Our Online Presence





https://www.youtube.com/c/TurkeyinH2020II/









What we will cover



EIC Accelerator

EIC Accelerator Challenges

- Technologies for Open Strategic Autonomy
- Technologies for 'Fit for 55'
 - Mext Cut-off: 23 March, 15 June and 5 October



Identified areas of strategic relevance

- An overview of ElC Accelerator & Horizon Europe Policies
- EIC Work Plan for 2022
- Changes from previous year
- Opportunities & implications for Turkish SMEs









Some numbers



Last cut off

European Innovation Council Accelerator

Proposals submitted | Cut-off 23 March



1093

Proposals submitted



66%

Request Blended Finance



€6.4 B

Total requested budget



35

Countries



14%

Female-led companies



Interviews May

> European Innovation Council











Vision of Europe



A sustainable, fair and **prosperous** future for **people** and **planet** based on European values.

- Tackling climate change(35 % budgetary target)
- Helping to achieve Sustainable Development Goals
- Boosting the Union's competitiveness and growth











Commission Priorities



Where EC is going to focus the next 4 years.



- European Green Deal
 First Climate-neutral continent, resource efficient economy
- Europe fit for Digital Age
 Empower people with new generation of Technology

Economy that works for People

Attractive investment environment, quality jobs

- Stronger Europe in the World

 Champion multilateralism and rules-based order
- Promoting European way of Life
 Protection of rule of law, justice, core values
- New push for European Democracy
 Bigger say to European citizens, protect democracy

Recovery Plan for Europe: Next Gen EU









Structure of Horizon Europe

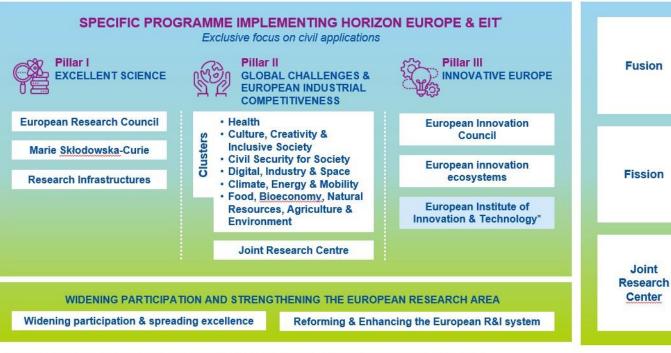


How Horizon Europe is organised

HORIZON EUROPE

EURATOM





^{*} The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme





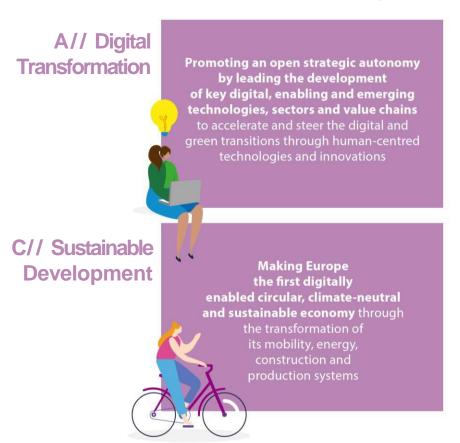




HE Key Strategic Orientations

Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmektedir. This project is co-funded by the European Union and the Republic of Türkiye

Mirroring political priorities of the EU







D// Resilience & Inclusivness

Titles outside the boxes are arbitrary, perception of the speaker.









8 Horizontal Topics



EU Funding Management Modes



² Regulation (EU) 2020/852 on the establishment of a framework to facilitate sustainable investment, and amending Regulation (EU) 2019/2088

- Relevant to all programme components
- Identified in Strategic Plan
- Should be addressed appropriately



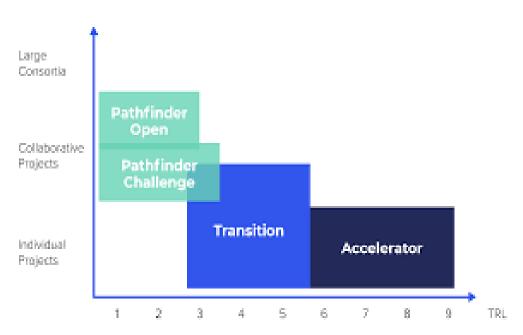








EIC Main Components



EIC PATHFINDER

 multi-disciplinary research teams, undertake visionary research with the potential to lead to technology breakthroughs. [350 million €]

EIC TRANSITION

 funding to turn research results into innovation opportunities, worth
 €131 million. [131 million €]

EIC ACCELERATOR

 start-ups and SMEs to develop and scale up high impact innovations with the potential to create new markets or disrupt existing ones. [1.61 billion €]





EIC Pathfinder Challenges

- Carbon dioxide and nitrogen management and valorisation
- Mid to long term and systems integrated energy storage
- Cardiogenomics
- Towards the Healthcare Continuum: technologies to support a radical shift from episodic to continuous healthcare
- DNA-based digital data storage
- Alternative approaches to Quantum Information Processing, Communication, and Sensing

Latest statistics - 27 October 2021 deadline







EIC Transition Challenges

- Green digital devices for the future
- Process and system integration of clean energy technologies
- RNA-based therapies and diagnostics for complex or rare genetic diseases







EIC Accelerator Challenges

Technologies for Open Strategic Autonomy

- Components, technologies and systems for the pharmaceutical industry;
- Strategic healthcare technologies (cell and gene therapies, (RNA) based therapies)
- Sustainable and innovative approaches, critical raw materials (CRM)
- New applications of quantum technologies
- Edge computing applications
- Innovative applications making use of data and signals from EU space infrastructures
- Development of space technologies
- Critical security technologies for secure communication, data security and protection of borders
- Technologies for innovative financial and payment infrastructures and services

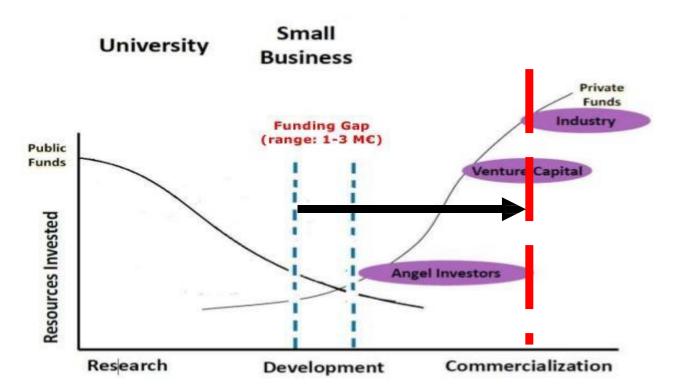
Technologies for 'Fit for 55'

- Higher clean energy conversion and use
- Decarbonisation of hard-to-abate industries
- Energy efficiency and safety in the built environment
- Zero emission mobility solutions
- Climate neutrality in the land use
- Water, gas and indoor air management/monitoring systems
- Green digital technologies





The funding gap EIC addresses













Get ready for EIC Accelerator

How to prepare for HE



Study the Documents

- EIC Work Programme2022
- EIC Accelerator Guide for Applicants



Learn the tools

- Lean Methodology
- Business Modeling
- Tech Adoption Cycles
- Business Plan
- Data management
- Financial Plan



Start building

- Study the new Proposal Template
 - Ideation
 - Development
 - Go2Market
- Prepare your concept
- Submit the proposal





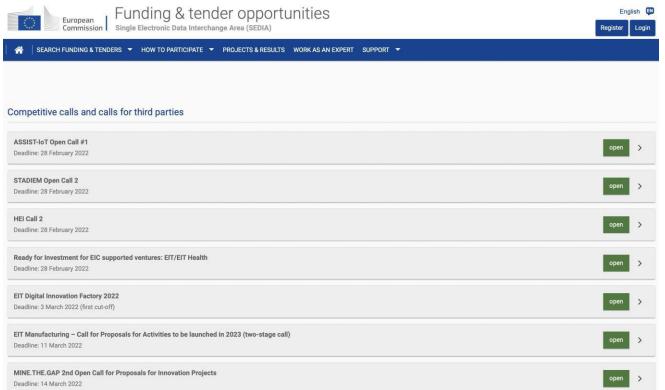




Opportunities for SMEs



Competitive calls and calls for third parties



https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/competitive-calls











Q&A

Time to ask your questions!



