



Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından finanse edilmektedir
This project is co-funded by the European Union and the Republic of Türkiye



Technical Assistance for Turkey in Horizon 2020 Phase-II
EuropeAid/139098/IH/SER/TR

EIC Accelerator Project Writing Training for SMEs 'Preparing First and Full Applications for EIC Accelerator'

Date	9 Sep 2022	Time	10:00-13:30
Venue	Zoom Software		

Agenda

Start	End	Subject	Speaker
10:00	10:10	Introduction and TÜBİTAK support for SMEs Coverage of the support available to SMEs intending to apply for funding under Horizon Europe.	TÜBİTAK NCP
10:10	10:30	Turkey in Horizon 2020 (also relevant to Horizon Europe) Brief summary of the TinH2020 project, covering: <ul style="list-style-type: none">• Range of training Events• Networking• SME specific events• On-line tools and information Horizon Europe Overview <ul style="list-style-type: none">• Short summary covering the overall aims and objectives of HE, the three main pillars of support and special initiatives such as Green Deal, Cluster activities, etc.	Odysseas Spyroglou - Team Leader @Turkey in Horizon Europe Programme



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10:30	11:00	First Stage EIC Accelerator Application process Coverage of: <ul style="list-style-type: none">• AI-based process• First stage Application questions and their interpretation• Evaluation and judging process	Philip Sowden - SME Key Expert @Turkey in Horizon Europe Programme
11:00	11:10	Q&A Session on First Application	All
11:10	11:20	BREAK	
11.20	12.00	Full (Second Stage) EIC Accelerator Application process Coverage of: <ul style="list-style-type: none">• AI-based full application questions• Official and unofficial interpretation of questions, information and data requirements• Use of mentoring support• Evaluation and judging process	Dr Adamantios Koumpis - Senior Expert @Turkey in Horizon Europe Programme
12:00	12:20	Feedback from Turkish SME proposals in relation to EC expectations on 'Impact', 'Excellence' and 'Implementation' Covering: <ul style="list-style-type: none">• The need to realistically establish potential markets and quantifying the potential for the proposed product in the/those markets to optimise impact• The need for (ideally) disruptive excellence of the proposed idea/product and the need to demonstrate the deep-tech, scalable nature of the proposed product	Dr Sanem Yalçintaş - Senior SME Expert @Turkey in Horizon Europe Programme



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		<ul style="list-style-type: none">• What is expected of the third criterion; 'Level of risk, implementation, and need for Union support' key risks, balanced teams, believable work packages, need for Business Plan based on strategic thinking, realistic budgets, etc.	
12:20	12:40	The Pitch Deck <ul style="list-style-type: none">• Structure• Content• Good and Poor practice in developing a Pitch Deck	Dr Adamantios Koumpis - Senior Expert @Turkey in Horizon Europe Programme
12:40	12:50	The 3 Minute Video <ul style="list-style-type: none">• Purpose – getting the message across• 'Do's and don'ts' in video production for Accelerator	Philip Sowden - SME Key Expert @Turkey in Horizon Europe Programme
12:50	13:00	Q&A Session on Full Application	All
13:00		Concluding comments and CLOSE	

