



Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından finanse edilmektedir  
This project is co-funded by the European Union and the Republic of Türkiye



Technical Assistance for Turkey in Horizon 2020 Phase-II  
EuropeAid/139098/IH/SER/TR

# “Horizon Europe Marie Skłodowska-Curie Actions Bridging Business and Research Opportunities under MSCA Staff Exchanges”

***Istanbul Project Academy and Enterprise Europe Network Services  
Cemile Koseler Usta, Istanbul Chamber of Industry***

14.11.2022, İstanbul Chamber of Industry

# Background

## Horizon 2020 (2014-2020)

- Horizon 2020 (2014-2020) program was completed by the end of 2020.
- Under the program, 948 different projects, in which 1,349 Turkish executives were involved, managed to receive funding of approximately 300 million Euros from the EU.
- For the first time since 2004, more than the national contribution we paid to the EU Programs, returned to our country.

## Horizon Europe (2021-2027)

- The budget for the Horizon Europe (2021-2027) period has been determined by the EU Commission as €100 Billion.
- Focus of the program:
  - Promoting scientific excellence,
  - Developing Solutions for Global Problems, Increasing the Competitiveness of the EU Industry,
  - Promoting Innovation across Europe.



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### Horizon Europe Global Problems and Industrial Excellence Focus Areas

- Cluster 1: Health
- Cluster 2: Culture, Creativity & Inclusive Society
- Cluster 3: Civil Security for Society
- Cluster 4: Digital, Industry & Space
- Cluster 5: Climate, Energy & Mobility
- Cluster 6: Food, Bioeconomy, Natural Resources, Agriculture & Environment

# Istanbul Project Academy



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- ✔ **Support Programme:** Istanbul Development Agency – Creative Istanbul Financial Support Programme
- ✔ **Duration:** 15 Month; February 2022 – May 2023
- ✔ **Budget:** 3.798.479 TL
- ✔ **Amount of Support:** 3.417.111,48 TL ; 89,96 %
- ✔ **Financial Contribution of ICI:** 381.367,27 TL ; 10,04 %

# Objectives



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Enabling companies to benefit more from the EU's R&D and innovation financial resources

EU R&D and Innovation Funds

Contributing to creation of a society and economy, based on knowledge and innovation

Developing an interface model between government, industry and academia

Interface Model

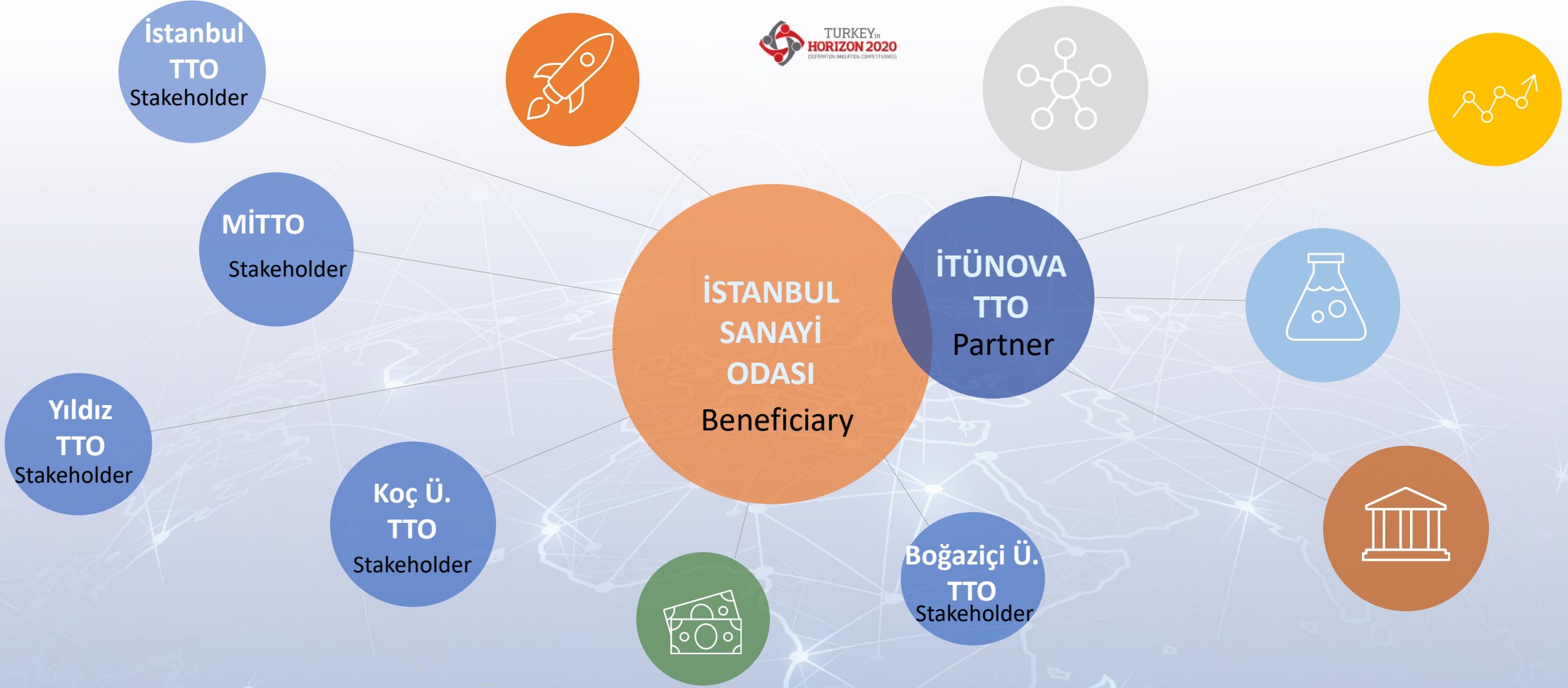
Developing the innovation ecosystem in Istanbul and increasing the R&D and innovation capacity of the region

Istanbul Project Academy

# Stakeholders



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# Team



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**Project Manager (%100)**



**5 Segment Specialists (%100)**



**Project Specialist (%50)**



Koç  
University  
TTO

Marmara  
University  
MITTO

Yıldız TTO

İTÜNOVA  
TTO

İstanbul  
University  
TTO

Boğaziçi  
University  
TTO

# Different Services for Different Segments

## Segment-1 (BEGINNER)

Helping Companies for Making Qualified Applications

## Segment-2 (RISING)

Increase the Quality And Number of Applications

## Segment-3 (EXPERIENCED)

Increase the Number of Applications

Training



### EVALUATION

Participation rate in training  
R&D Expenditure?  
R&D Manager/  
Director?

Matchmaking



Consultancy



Training



Networking



Informing



Networking



Matchmaking



Consultancy



Matchmaking



Platform membership



# Activities



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## Informing

- Regular informing on Horizon Europe Calls
- Webinars (36) about Framework Program Missions and Calls



## Training

- Trainings; Basic Level (12), Intermediate Level (8) and Advanced Level (4)
- 24 training programs in total



## Networking

- Academician Network Map
- (At least 100 Academicians)
- Thematic Working Groups (6 times)
- Thematic Networking Activities  
«Industrial Meetings (6 Online Events)»  
«Strategic Partnerships (6 Online Events)»



## Project Development Consulting

- Building Industrialist Database (350 companies)
- Company Visits and Innovation Scorecard Applications (120 companies)
- Identification of Appropriate Fund Model, Project Calls and Consortium Partners
- Providing Mentoring in Project Writing



## Matchmaking

- Company- Academician- Call Matchmaking
- National Matchmaking Events (6 times)
  - International B2B Events (4 times)



## Sustainable Model Development

- Developing a Business Model, Partnership Model and Income Model for the Sustainability of Istanbul Project Academy
- Conducting Feasibility Research



# Enterprise Europe Network



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The world's largest support Network for SMEs with international ambitions.  
Helping ambitious SMEs and organizations innovate and grow internationally.  
Boosting growth and jobs

1

The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs.

2

Launched in **February 2008** by the Commission's DG GROW

3

Co-financed under the EU's **COSME** and **HORIZON 2020** funding programmes - encouraging competitiveness and innovation of European SMEs

4

Total funding of over **180 million EURO**

# EEN in Numbers



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**3000**

LOCAL  
EXPERTS



**600+**

LOCATIONS



**60+**

COUNTRIES  
WORLDWIDE



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## How Do We Help?

# A broad range of services for growth-oriented SMEs and organizations



# Contact Us!

**ISTANBUL PROJECT ACADEMY**

[www.istanbulprojeakademisi.com](http://www.istanbulprojeakademisi.com)

## SOCIAL MEDIA ACCOUNTS

Instagram

[istanbulprojeakademisi](https://www.instagram.com/istanbulprojeakademisi)

Twitter

[@proje\\_akademisi](https://twitter.com/proje_akademisi)

LinkedIn

[İstanbul Proje Akademisi](https://www.linkedin.com/company/istanbul-proje-akademisi)

Facebook

[İstanbul Proje Akademisi](https://www.facebook.com/istanbulprojeakademisi)



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## Enterprise Europe Network

[een.ec.europa.eu](http://een.ec.europa.eu)

## EEN İSTANBUL

[www.een-istanbul.org](http://www.een-istanbul.org)

## SOCIAL MEDIA ACCOUNTS

Twitter

[@EEN\\_Istanbul](https://twitter.com/EEN_Istanbul)

Facebook

Enterprise Europe Network İstanbul





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# THANK YOU...