



Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından finanse edilmektedir
This project is co-funded by the European Union and the Republic of Türkiye



Technical Assistance for Turkey in Horizon 2020 Phase-II
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“Horizon Europe Marie Skłodowska-Curie Actions Bridging Business and Research Opportunities under MSCA Staff Exchanges”

IPR Management in Horizon Europe

Serhat DALKILIÇ, European IP Helpdesk Ambassador
General Manager at Erciyes Teknopark
14.11.2022, İstanbul Chamber of Industry



Serhat DALKILIÇ

RTTP | General Manager | European IP Helpdesk Ambassador

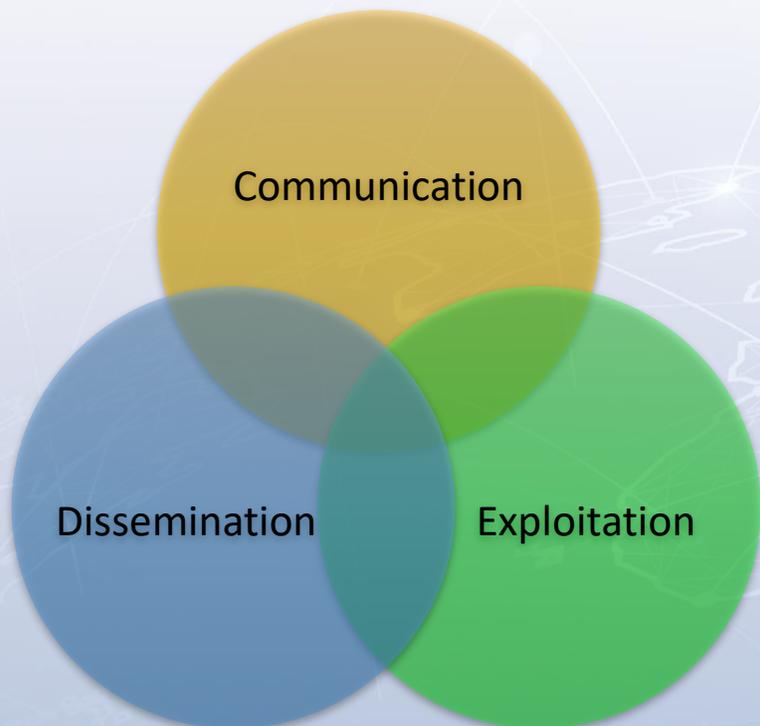
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Serhat DALKILIÇ is a Technology Transfer Expert with RTTP certificate and works as Erciyes Teknopark and Erciyes TTO General Manager. Dalkılıç, a Civil Engineer, is continuing his Ph.D. in Civil Engineering.

Dalkılıç, who has been in the Teknopark and TTO ecosystem since 2009, has served in different positions in the TTO and Technopark operation and has been serving as the General Manager since 2019. He worked on Intellectual Property Rights within TTO and carried out studies on intellectual property commercialization by putting forward different commercialization models. He continues his activities in the field of intellectual property as the European IP Helpdesk Turkey Ambassador. Having a good command of English, Dalkılıç also took part in and contributed to different international projects. Currently, Dalkılıç, the executive of 3 national and two international projects, is also a member of the board of directors of the Association of Technology Development Zones, representing Erciyes Technopark.

Knowledge Valorisation: Making Results Work for Society



Excellent science needs effective communication and dissemination.

Bringing research and its outcomes to the attention of non-scientific audiences, scientific peers, potential business partners, or policymakers fosters collaboration and innovation.

Strategic communication and dissemination will help explain the wider societal relevance of science, build support for future research and innovation funding, ensure the uptake of results within the scientific community, and open up potential business opportunities for novel products or services.

Overall, it helps **increase the impact of research and innovation in many ways.**



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Consortium Agreements



- Consortium agreements (CAs) are contracts, made between “consortium partners”, to set out rights and obligations during a temporary partnership for the purposes of carrying out a specific project. It must be noted that in EU-funded programs CAs cannot contradict or negate the provisions established by the Grant Agreement or the Rules for Participation.
- They minimize the probability of later disputes as they provide rules and responsibilities for the parties during the project, together with the Access rights to be granted to the partners concerning the project results. Within this agreement, parties also outline the rights and responsibilities of each consortium member concerning IP.



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Specific IP clauses



- IP management:** an IP management strategy covering the following issues should be established –
- i. IP ownership and access rights;
 - ii. IPRs registration protocol;
 - iii. Exploitation strategy, which should be consistent with the proposal's exploitation measures;
 - iv. IP management in case of termination of the CA and in case parties enter/leave the CA.



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Your Project – Your Knowledge – Your IP

It is in the very nature of collaborative research and innovation projects that different partners with varying mindsets and interests come to sit at one table. Against this backdrop, properly managing and protecting your knowledge and know-how should be an integral part of the overall management of your project otherwise, you will not be able to:

- disclose your knowledge and ideas safely
- prove the ownership
- profit from commercial exploitation
- prevent or discourage its unauthorized use by others.

Furthermore, with the emphasis of Horizon projects on better and more effectively exploiting project results, efficient and strategic knowledge management, including the safeguarding and protection of your intangible assets through Intellectual Property Rights (IPR) and confidentiality, becomes more pressing than ever. Relevant IP questions will arise throughout the lifecycle of your project: from the very first idea and conceptualization of your project, throughout its execution, until the end, and the potential exploitation and commercialization of the results.



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1. Getting Your Project Started

IP issues to be considered at the project proposal stage





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1. Getting Your Project Started

1. *Become familiar with the relevant IP provisions of your specific call.*
2. *Define your background, i.e., consider existing knowledge, know-how, and IP that you will bring to the project, and bear in mind the potential rights of third parties that may be needed for the project.*
3. *Consider confidentiality issues when drafting, discussing, and negotiating your ideas and project contribution with others.*
4. *Assess the state-of-the-art.*
5. *Have a clear plan concerning the dissemination and exploitation of project results.*
6. *Think about a project name and acronym.*
7. *Include costs for potential IP protection in your budget planning.*



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2. Implementing Your Project

IP issues to be considered during grant preparation and project implementation





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2. Implementing Your Project

1. *Re-read the IP-related provisions provided in the Grant Agreement.*
2. *Specify and agree on central IP arrangements as part of a comprehensive and elaborated Consortium Agreement.*
3. *Install efficient knowledge management for your project.*
4. *Grant access rights to your background and results.*
5. *Manage the ownership and transfer of ownership of your results.*
6. *Protect your project results.*
7. *Start disseminating your results, taking into account confidentiality obligations.*
8. *Constantly review and update the plan for the dissemination and exploitation of results.*



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3. Concluding Your Project

IP issues are to be considered toward the end of your project and beyond





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3. Concluding Your Project

1. *Exploit your project results and valorize your IP.*
2. *Disseminate your project results.*
3. *Have a conclusive report on the dissemination and exploitation of project results ready.*
4. *Be aware of post-project obligations concerning IPR provisions*



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Thank you!

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Thank you!

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